

News Release

# Motorola T720 With New Verizon Wireless Get It Now Service Helps Consumers Get Busy In Full Color

New Color Screen Phone Gives Consumers Access to Compelling Applications for Business and Pleasure

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Libertyville, IL — Motorola, Inc. (NYSE: MOT) today announced the availability of the Motorola T720 mobile phone for Verizon Wireless customers. Fully compatible with Verizon Wireless' newly unveiled Get It Now<sup>SM</sup> service, the Motorola T720 offers consumers the latest downloadable games, business applications and ring tunes.

The model T720 boasts a large color screen capable of producing up to 4,096 colors for viewing games, charts and maps and an iconic user-interface for easy operation. Combined with Verizon Wireless' national high-speed, award-winning wireless data network - Express Network<sup>TM</sup> - users can easily access the latest news and information or download new applications from the Internet at speeds similar or better than a home PC connection.

"The combination of the new Motorola T720 color-screen phone and Verizon Wireless' Get It Now service makes mobile communication more than just a phone call or sending an SMS message. Consumers can create their own experience by easily downloading new applications to work and play in living color," said Joe Woods, vice president product operations, Motorola's Personal Communications Sector.

The new Motorola T720 morphs to meet the needs of any consumer. With a few taps of the keypad, consumers can choose to aesthetically transform the model T720 with new wallpaper or screensavers, or go turbo and add new applications and tools to meet their individual needs at any given time. When the going gets rough, the Motorola T720 stays tough, accessing driving directions, stock quotes, sports scores, games and more - all within reach with Verizon Wireless' Get It Now service.

Beyond the colorful look and feel of the Motorola T720, the phone provides music to consumers' ears with the polyphonic speaker's high-quality audio capabilities. These technologies create a ring tune that provides up to 40 different MIDI levels for a real-life musical ring in the palm of a consumer's hand. And, when the phone must be quiet, consumers can use the VibraCall<sup>®</sup> alert so others are not disturbed.

The musical fun begins when consumers download new ring tunes that sound like songs from their favorite artists, television shows or movie theme songs. Ring tunes can be downloaded directly to the Motorola T720 and saved so consumers can change them at a whim -- every day or every week. Ring tunes can also be specially assigned to incoming callers or event alarms for easy identification.

Game lovers and busy professionals craving downtime between flights and meetings can continually update their game collection with Verizon Wireless' Get Games. Using the Motorola T720, users can satisfy their competitive cravings with games like Yahtzee by Hasbro®, Solitaire by JAMDAT™ or EA Sports Tiger Woods PGA Tour Golf™ which can be downloaded with Verizon Wireless' Get It Now service. The model T720's four-way navigation key serves as the perfect "joystick" for playing games or facing challenges on or off the golf course.

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The Motorola T720 allows business users to Get It Now with a variety of applications including productivity tools such as expense tracker that allows consumers to go directly to a category of expense, enter an amount that is automatically time stamped and store the information until it is needed for processing. Additionally, the Motorola T720 includes a two-line external caller-ID\* display, PIM functionality, WAP Internet, voice-activated dialing, menu shortcuts and voice recorder.

### Pricing and Availability

The Motorola T720 offers Get It Now compatibility and is AGPS-enabled for E911 emergency (where available). The model T270 has a suggested retail price of \$299.99 when customers sign up for a two-year service contract. There is a \$100 rebate when customers mail-in a working wireless phone and proof of purchase documents.

### About Motorola

Motorola, Inc. (NYSE: MOT) is a global leader in providing integrated communications and embedded electronic solutions. Sales in 2001 were \$30 billion. For more information about Motorola, please visit [www.motorola.com](http://www.motorola.com) (<http://www.motorola.com/>).

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\* Some features are network or subscription dependent and not available in all areas.

The E-911 location feature requires a connection to your carrier's network, and the emergency service provider using location based E-911 technology, and therefore may not be available in all areas.

### About Verizon Wireless

Verizon Wireless is the nation's leading provider of wireless communications. The company has the largest nationwide wireless voice and data network and 30.3 million customers. Headquartered in Bedminster, NJ, Verizon Wireless is a joint venture of Verizon Communications (NYSE:VZ) and Vodafone (NYSE and LSE: VOD). Find more information on the Web at [www.verizonwireless.com](http://www.verizonwireless.com) (<http://www.verizonwireless.com/>).

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