

**POWER OF ATTORNEY FOR PROCEEDINGS
 BEFORE THE PATENT TRIAL AND APPEAL BOARD**

I hereby appoint:

The Practitioner(s) associated with USPTO Customer No. _____ as attorney(s) to prosecute proceedings before the Patent Trial and Appeal Board

Lead Counsel, **Kenneth Weatherwax**
 USPTO Registration No. 54,528
 Telephone Number: (310) 307-4503
 Goldberg, Lowenstein & Weatherwax LLP, 11400 West Olympic Boulevard, Suite 400, Los Angeles, California 90064

Backup Counsel, Patrick Maloney
 USPTO Registration No. 67,247
 Telephone Number: (310) 307-4533
 Goldberg, Lowenstein & Weatherwax LLP, 11400 West Olympic Boulevard, Suite 400, Los Angeles, California 90064

Backup Counsel, Parham Hendifar
 USPTO Registration No. 71,470
 Telephone Number: (310) 307-4510
 Goldberg, Lowenstein & Weatherwax LLP, 11400 West Olympic Boulevard, Suite 400, Los Angeles, California 90064

Backup Counsel, Nathan Lowenstein (pro hac vice)
 Telephone Number: (310) 307-4502
 Goldberg, Lowenstein & Weatherwax LLP, 11400 West Olympic Boulevard, Suite 400, Los Angeles, California 90064

Backup Counsel, Eric Hanson (pro hac vice)
 Telephone Number: (310) 307-4542
 Goldberg, Lowenstein & Weatherwax LLP, 11400 West Olympic Boulevard, Suite 400, Los Angeles, California 90064

Please direct all electronic correspondence to:


Name and Address of Real Parties-in-Interest:

Solocron Media, LLC
 625 Chase Dr., Ste. 200
 Tyler, TX 75701

Solocron Group, LLC
 625 Chase Dr., Ste. 200
 Tyler, TX 75701

SIGNATURE of Solocron Media, LLC

The individual whose signature and title is given below is authorized to act on behalf of
 Solocron Media, LLC

Signature		Date: 01/08/15
Name	Joshua N. Ebright	Telephone No.: 903-266-1606
Title	General Manager	