

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MERCEDES-BENZ USA, LLC and
MERCEDES-BENZ U.S. INTERNATIONAL, INC.

Petitioners,

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC,

Patent Owner

Inter Partes Review of U.S. Patent No. 7,300,194

IPR Case No. IPR2015-00360

PETITIONER POWER OF ATTORNEY

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Pursuant to 37 C.F.R. § 42.10(b), Petitioners Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc. hereby appoint the following practitioner from Shearman & Sterling LLP to prosecute the aforementioned proceedings, and to transact all business in the United States Patent and Trademark Office concerned therewith, including the appointment of lead and backup counsel:

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The individuals signing below have the authority to execute this document on behalf of Petitioners Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc.

Dated: January 29, 2015

Mercedes-Benz USA, LLC

By: 

Name: Anthony P. Laspedi

Title: Associate General Counsel

Dated: January 27, 2015

Mercedes-Benz U.S. International, Inc.

By: 

Name: Richard J. Clementz

Title: Associate General Counsel

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on March 6, 2015, the foregoing **PETITIONER POWER OF ATTORNEY** was served via electronic mail upon counsel for the Patent Owner:

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Dated March 6, 2015

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