## UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MERCEDES-BENZ USA, LLC and MERCEDES-BENZ U.S. INTERNATIONAL, INC. *Petitioners*,

v.
INNOVATIVE DISPLAY TECHNOLOGIES LLC,

Patent Owner

*Inter Partes* Review of U.S. Patent No. 7,384,177 IPR Case No. IPR2015-00359

UPDATED MANDATORY NOTICE - SUBSTITUTION OF COUNSEL

### UPDATED MANDATORY NOTICE – SUBSTITUTION OF COUNSEL

Pursuant to 37 C.F.R. § 42.8(a)(3) and the Board's March 5, 2015 Order (Paper 11), Petitioners Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc. respectfully submit this updated Mandatory Notice. Scott W. Doyle of Shearman & Sterling LLP is being substituted as lead counsel, and Jonathan R. DeFosse of Shearman & Sterling LLP is being substituted as back-up counsel, effective immediately. An updated power of attorney is filed herewith.

# A. Lead and Back-Up Counsel (37 C.F.R. § 42.8(b)(3))

Petitioners hereby designate substitute lead counsel and back-up counsel as follows:

Lead Counsel	Back-Up Counsel
Scott W. Doyle (Reg. No. 39176)	Jonathan R. DeFosse (pro hac vice to be
Shearman & Sterling LLP	requested)
801 Pennsylvania Ave., NW	Shearman & Sterling LLP
Washington, DC 20004	801 Pennsylvania Ave., NW
(202) 508-8170 (telephone)	Washington, DC 20004
(202) 508-8100 (facsimile)	202-508-8032 (telephone)
Scott.Doyle@Shearman.com	(202) 508-8100 (facsimile)
-	Jonathan.DeFosse@Shearman.com

Petitioners respectfully request that service be provided at both of the email addresses listed above.



Dated: March 6, 2015 Respectfully submitted,

/s/ Scott W. Doyle
Scott W. Doyle
Reg. No. 39176
SHEARMAN & STERLING LLP
801 Pennsylvania Ave., NW
Washington, DC 20004
(202) 508-8170 (telephone)
(202) 508-8100 (fax)
Scott.Doyle@Shearman.com

Lead Counsel for Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc.



### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on March 6, 2015, the foregoing

## **UPDATED MANDATORY NOTICE – SUBSTITUTION OF COUNSEL** was

served via electronic mail upon counsel for the Patent Owner:

Justin B. Kimble
Jeffrey R. Bragalone
Bragalone Conroy PC
2200 Ross Avenue
Suite 4500 – West
Dallas, TX 75201
jkimble@bcpc-law.com
jbragalone@bcpc-law.com

Dated March 6, 2015

/s/ Scott W. Doyle
Scott W. Doyle (Reg. No. 39176)
SHEARMAN & STERLING LLP
801 Pennsylvania Ave., NW
Washington, DC 20004
(202) 508-8170 (telephone)
(202) 508-8100 (fax)
Scott.Doyle@Shearman.com

