

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
Petitioner,

v.

CONTENTGUARD HOLDINGS INC.
Patent Owner.

Case: IPR2015-00354
Patent 7,774,280

**CONTENTGUARD HOLDINGS INC.'S AMENDED
MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(2)**

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Patent Trial and Appeal Board
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Patent Owner, ContentGuard Holdings Inc., hereby files its Amended
Mandatory Notices for the above-captioned proceeding.

I. Real Parties-In-Interest Under 37 C.F.R. § 42.8(b)(1)

The real parties-in-interest are ContentGuard Holdings Inc. and Pendrell
Corporation.

II. Related Matters Under 37 C.F.R. § 42.8(b)(2)

Patent Owner notes the following matters that may affect or be affected by a
decision in this proceeding:

A. Proceedings Before the USPTO Involving Related Patents

Patent No.	Case No.	Petitioner
7,774,280	CBM2015-00040	Google Inc.
7,774,280	IPR2015-00351	Apple Inc.
7,774,280	IPR2015-00352	Apple Inc.
7,774,280	IPR2015-00353	Apple Inc.
8,001,053	CBM2015-00043	Google Inc.
8,001,053	IPR2015-00355	Apple Inc.
8,001,053	IPR2015-00356	Apple Inc.
8,001,053	IPR2015-00357	Apple Inc.
8,001,053	IPR2015-00358	Apple Inc.

B. Litigations Involving the Involved Patent

The '280 patent is at issue in:

- *ContentGuard Holdings Inc. v. Amazon.com, Inc.*, et al., No. 13-cv-01112 (Dec. 18, 2013 E.D. Tex.);
- *Google Inc. v. Content Guard Holdings, Inc.*, No. 14-cv-0498 (Jan. 31, 2014 N.D. Cal.); and
- *ContentGuard Holdings Inc. v. Google Inc.*, et al., No. 14-cv-0061 (Feb. 5, 2014 E.D. Tex.).

C. Related Administrative Matters

Pending U.S. patent application 13/296,599 is a continuation of U.S. Patent No. 8,078,542, which is a continuation of the involved patent.

III. Lead and Back-Up Counsel Under 37 C.F.R. § 42.8(b)(3)

Patent Owner identifies lead and back-up counsel as follows:

A. Lead Counsel

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IV. Service Information Under 37 C.F.R. § 42.8(b)(4)

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail at the email addresses provided above.

Respectfully submitted,
FITCH EVEN TABIN & FLANNERY LLP

Dated: February 16, 2015

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