#### UNITED STATES PATENT AND TRADEMARK OFFICE

#### BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC. *Petitioner*,

v.

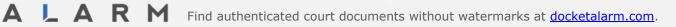
CONTENTGUARD HOLDINGS INC. Patent Owner.

> Case: IPR2015-00354 Patent 7,774,280

#### CONTENTGUARD HOLDINGS INC.'S AMENDED MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(2)

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Patent Owner, ContentGuard Holdings Inc., hereby files its Amended

Mandatory Notices for the above-captioned proceeding.

#### I. <u>Real Parties-In-Interest Under 37 C.F.R. § 42.8(b)(1)</u>

The real parties-in-interest are ContentGuard Holdings Inc. and Pendrell

Corporation.

#### II. Related Matters Under 37 C.F.R. § 42.8(b)(2)

Patent Owner notes the following matters that may affect or be affected by a decision in this proceeding:

Patent No.	Case No.	Petitioner	
7,774,280	CBM2015-00040	Google Inc.	
7,774,280	IPR2015-00351	Apple Inc.	
7,774,280	IPR2015-00352	Apple Inc.	
7,774,280	IPR2015-00353	Apple Inc.	
8,001,053	CBM2015-00043	Google Inc.	
8,001,053	IPR2015-00355	Apple Inc.	
8,001,053	IPR2015-00356	Apple Inc.	
8,001,053	IPR2015-00357	Apple Inc.	
8,001,053	IPR2015-00358	Apple Inc.	

#### A. Proceedings Before the USPTO Involving Related Patents

#### **B.** Litigations Involving the Involved Patent

The '280 patent is at issue in:

- ContentGuard Holdings Inc. v. Amazon.com, Inc., et al., No. 13-cv-01112 (Dec. 18, 2013 E.D. Tex.);
- Google Inc. v. Content Guard Holdings, Inc., No. 14-cv-0498 (Jan. 31, 2014 N.D. Cal.); and
- ContentGuard Holdings Inc. v. Google Inc., et al., No. 14-cv-0061 (Feb. 5, 2014 E.D. Tex.).

#### C. Related Administrative Matters

Pending U.S. patent application 13/296,599 is a continuation of U.S. Patent

No. 8,078,542, which is a continuation of the involved patent.

#### III. Lead and Back-Up Counsel Under 37 C.F.R. § 42.8(b)(3)

Patent Owner identifies lead and back-up counsel as follows:

#### A. Lead Counsel

Timothy P. Maloney PTO Registration No. 38,233 FITCH EVEN TABIN & FLANNERY LLP 120 South LaSalle Street, Suite 1600 Chicago, Illinois 60603 Phone: 312.577.7000 Facsimile: 312.577.7007 Email: tpmalo@fitcheven.com

#### B. Back-Up Counsel

Nicholas T. Peters PTO Registration No. 53,456 FITCH EVEN TABIN & FLANNERY LLP 120 South LaSalle Street, Suite 1600 Chicago, Illinois 60603 Phone: 312.577.7000 Facsimile: 312.577.7007 Email: ntpete@fitcheven.com

Robert A. Cote PTO Registration No. 34,570 McKOOL SMITH, P.C. One Bryant Park, 47<sup>th</sup> Floor New York, New York 10036 Phone: 212-402-9400 Facsimile: 212-402-9444 Email <u>rcote@mckoolsmith.com</u>

Case IPR2015-00354 for U.S. Patent No. 7,774,280

#### IV. Service Information Under 37 C.F.R. § 42.8(b)(4)

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail at the email addresses provided above.

> Respectfully submitted, FITCH EVEN TABIN & FLANNERY LLP

Dated: February 16, 2015

By: /Timothy P. Maloney/ Timothy P. Maloney Registration No. 38,233 tpmalo@fitcheven.com

120 South LaSalle Street Suite 1600 Chicago, Illinois 60603 (312) 577-7000 (312) 577-7007 (fax)

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