

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
Petitioner

v.

CONTENTGUARD HOLDINGS INC.
Patent Owner

Cases CBM2015-00041, CBM2015-00042, CBM2015-00046, IPR2015-00351, IPR2015-00352, IPR2015-00353, IPR2015-00354, IPR2015-00355, IPR2015-00356, IPR2015-00357, IPR2015-00358, IPR2015-00399, IPR2015-00400, IPR2015-00440, IPR2015-00441, IPR2015-00442, IPR2015-00443, IPR2015-00444, IPR2015-00445, IPR2015-00446, IPR2015-00447, IPR2015-00448, IPR2015-00449, IPR2015-00450, IPR2015-00451, IPR2015-00452, IPR2015-00453, IPR2015-00454, IPR2015-00455, IPR2015-00456, IPR2015-00457, IPR2015-00458.

Patent Nos. 6,963,859; 7,523,072; 8,370,956; 8,393,007; 7,269,576; 7,225,160; 7,774,280; 8,001,053; and 8,583,556

**CONTENTGUARD HOLDINGS INC.'S
POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. §42.10(b)**

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Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, ContentGuard Holdings, Inc., having a principal place of business at 6900 N. Dallas Parkway, Suite 850, Plano, Texas, 75024, hereby appoints practitioners associated with McKool Smith, P.C., Customer Number 127134, as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* an Covered Business Method reviews of U.S. Patent No. 6,963,859; 7,523,072; 8,370,956; 8,393,007; 7,269,576; 7,225,160; 7,774,280; 8,001,053; and 8,583,556. These attorneys include at least:

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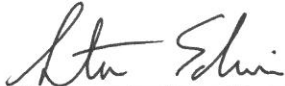
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FOR: ContentGuard Holdings Inc.

SIGNATURE: 

BY: Mr. Steve Ednie

TITLE: Secretary

DATE: 12/29/2014

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e))

Pursuant to 37 C.F.R. §§ 42.6(e) the undersigned certifies that, on the 31st day of December, 2014, a complete and entire copy of this Patent Owner's Power of Attorney was provided to the Petitioner by electronic mail to the following attorneys of record for the Petitioner:

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