

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.  
*Petitioner,*

v.

CONTENTGUARD HOLDINGS INC.  
*Patent Owner.*

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Case: IPR2015-00353  
Patent 7,774,280

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**CONTENTGUARD HOLDINGS INC.'S AMENDED  
MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(2)**

Mail Stop PATENT BOARD  
Patent Trial and Appeal Board  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Patent Owner, ContentGuard Holdings Inc., hereby files its Amended  
Mandatory Notices for the above-captioned proceeding.

**I. Real Parties-In-Interest Under 37 C.F.R. § 42.8(b)(1)**

The real parties-in-interest are ContentGuard Holdings Inc. and Pendrell  
Corporation.

**II. Related Matters Under 37 C.F.R. § 42.8(b)(2)**

Patent Owner notes the following matters that may affect or be affected by a  
decision in this proceeding:

**A. Proceedings Before the USPTO Involving Related Patents**

<b>Patent No.</b>	<b>Case No.</b>	<b>Petitioner</b>
7,774,280	CBM2015-00040	Google Inc.
7,774,280	IPR2015-00351	Apple Inc.
7,774,280	IPR2015-00352	Apple Inc.
7,774,280	IPR2015-00354	Apple Inc.
8,001,053	CBM2015-00043	Google Inc.
8,001,053	IPR2015-00355	Apple Inc.
8,001,053	IPR2015-00356	Apple Inc.
8,001,053	IPR2015-00357	Apple Inc.
8,001,053	IPR2015-00358	Apple Inc.

## **B. Litigations Involving the Involved Patent**

The '280 patent is at issue in:

- *ContentGuard Holdings Inc. v. Amazon.com, Inc.*, et al., No. 13-cv-01112 (Dec. 18, 2013 E.D. Tex.);
- *Google Inc. v. Content Guard Holdings, Inc.*, No. 14-cv-0498 (Jan. 31, 2014 N.D. Cal.); and
- *ContentGuard Holdings Inc. v. Google Inc.*, et al., No. 14-cv-0061 (Feb. 5, 2014 E.D. Tex.).

## **C. Related Administrative Matters**

Pending U.S. patent application 13/296,599 is a continuation of U.S. Patent No. 8,078,542, which is a continuation of the involved patent.

## **III. Lead and Back-Up Counsel Under 37 C.F.R. § 42.8(b)(3)**

Patent Owner identifies lead and back-up counsel as follows:

### **A. Lead Counsel**

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**IV. Service Information Under 37 C.F.R. § 42.8(b)(4)**

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail at the email addresses provided above.

Respectfully submitted,  
FITCH EVEN TABIN & FLANNERY LLP

Dated: February 16, 2015

By: /Timothy P. Maloney/  
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