UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC. *Petitioner*,

v.

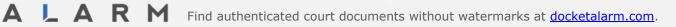
CONTENTGUARD HOLDINGS INC. Patent Owner.

> Case: IPR2015-00353 Patent 7,774,280

CONTENTGUARD HOLDINGS INC.'S AMENDED MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(2)

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Patent Owner, ContentGuard Holdings Inc., hereby files its Amended

Mandatory Notices for the above-captioned proceeding.

I. <u>Real Parties-In-Interest Under 37 C.F.R. § 42.8(b)(1)</u>

The real parties-in-interest are ContentGuard Holdings Inc. and Pendrell

Corporation.

II. <u>Related Matters Under 37 C.F.R. § 42.8(b)(2)</u>

Patent Owner notes the following matters that may affect or be affected by a decision in this proceeding:

A. Proceedings Before the USPTO Involving Related Patents

Patent No.	Case No.	Petitioner
7,774,280	CBM2015-00040	Google Inc.
7,774,280	IPR2015-00351	Apple Inc.
7,774,280	IPR2015-00352	Apple Inc.
7,774,280	IPR2015-00354	Apple Inc.
8,001,053	CBM2015-00043	Google Inc.
8,001,053	IPR2015-00355	Apple Inc.
8,001,053	IPR2015-00356	Apple Inc.
8,001,053	IPR2015-00357	Apple Inc.
8,001,053	IPR2015-00358	Apple Inc.

B. Litigations Involving the Involved Patent

The '280 patent is at issue in:

- ContentGuard Holdings Inc. v. Amazon.com, Inc., et al., No. 13-cv-01112 (Dec. 18, 2013 E.D. Tex.);
- Google Inc. v. Content Guard Holdings, Inc., No. 14-cv-0498 (Jan. 31, 2014 N.D. Cal.); and
- ContentGuard Holdings Inc. v. Google Inc., et al., No. 14-cv-0061 (Feb. 5, 2014 E.D. Tex.).

C. Related Administrative Matters

Pending U.S. patent application 13/296,599 is a continuation of U.S. Patent

No. 8,078,542, which is a continuation of the involved patent.

III. Lead and Back-Up Counsel Under 37 C.F.R. § 42.8(b)(3)

Patent Owner identifies lead and back-up counsel as follows:

A. Lead Counsel

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IV. Service Information Under 37 C.F.R. § 42.8(b)(4)

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail at the email addresses provided above.

> Respectfully submitted, FITCH EVEN TABIN & FLANNERY LLP

Dated: February 16, 2015

By: /Timothy P. Maloney/ Timothy P. Maloney Registration No. 38,233 tpmalo@fitcheven.com

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