

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.  
Petitioner

v.

CONTENTGUARD HOLDINGS INC.  
Patent Owner

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Case IPR2015-00352  
Patent 7,774,280

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**CONTENTGUARD HOLDINGS INC.'S MANDATORY  
NOTICES PURSUANT TO 37 C.F.R. §42.8(a)(2)**

***Mail Stop "PATENT BOARD"***  
Patent Trial and Appeal Board  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Patent Owner, ContentGuard Holdings Inc., hereby files its Mandatory Notices for the above-captioned proceeding. This notice is being timely filed within 21 days of service of the December 10, 2014 petition.

**I. 37 C.F.R § 42.8(b)(1) – REAL PARTY-IN-INTEREST**

The patent owner and real party-in-interest is ContentGuard Holdings Inc.

**II. 37 C.F.R § 42.8(b)(2) – RELATED MATTERS**

Patent Owner notes the following proceedings that may affect or be affected by a decision in this proceeding:

**A. Proceedings Before the USPTO Involving Related Patents**

Patent No.	Case No.	Petitioner
7,774,280	CBM2015-00040	Google Inc.
7,774,280	IPR2015-00351	Apple Inc.
7,774,280	IPR2015-00353	Apple Inc.
7,774,280	IPR2015-00354	Apple Inc.
8,001,053	CBM2015-00043	Google Inc.
8,001,053	IPR2015-00355	Apple Inc.
8,001,053	IPR2015-00356	Apple Inc.
8,001,053	IPR2015-00357	Apple Inc.
8,001,053	IPR2015-00358	Apple Inc.

**B. Litigations Involving the Involved Patent**

The '280 patent is at issue in:

- *ContentGuard Holdings Inc. v. Amazon.com, Inc., et al.*, No. 13-cv-01112

(Dec. 18, 2013 E.D. Tex.);

- *Google Inc. v. ContentGuard Holdings, Inc.*, No. 14-cv-0498 (Jan. 31, 2014 N.D. Cal.); and
- *ContentGuard Holdings Inc. v. Google Inc.*, et al., No. 14-cv-0061 (Feb. 2, 2014 E.D. Tex.).

### **III. 37 C.F.R § 42.8(b)(3) – LEAD AND BACKUP COUNSEL**

The lead counsel for ContentGuard Holdings Inc. is:

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**IV. 37 C.F.R § 42.8(b)(4) – SERVICE INFORMATION**

Please address all correspondence to the lead and backup counsel as shown above. Patent Owner consents to electronic service by e-mail at the e-mail addresses provided above.

Respectfully submitted,  
MCKOOL SMITH, P.C.

/s/ Robert A. Cote

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Date: December 31, 2014

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**CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e))**

The undersigned hereby certifies that the foregoing “ContentGuard Holdings Inc.’s Mandatory Notices Pursuant to C.F.R. §42.8(a)(2)” and accompanying Power of Attorney were served electronically via e-mail on December 31, 2014, in their entireties on the following counsel of record for Petitioners:

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