

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
Petitioner,

v.

CONTENTGUARD HOLDINGS INC.
Patent Owner.

Case: IPR2015-00352
Patent 7,774,280

**CONTENTGUARD HOLDINGS INC.'S AMENDED
MANDATORY NOTICES UNDER 37C.F.R. § 42.8(a)(2)**

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Patent Owner, ContentGuard Holdings Inc., hereby files its Amended
Mandatory Notices for the above-captioned proceeding.

I. Real Parties-In-Interest Under 37 C.F.R. § 42.8(b)(1)

The real parties-in-interest are ContentGuard Holdings Inc. and Pendrell
Corporation.

II. Related Matters Under 37 C.F.R. § 42.8(b)(2)

Patent Owner notes the following matters that may affect or be affected by a
decision in this proceeding:

A. Proceedings Before the USPTO Involving Related Patents

Patent No.	Case No.	Petitioner
7,774,280	CBM2015-00040	Google Inc.
7,774,280	IPR2015-00351	Apple Inc.
7,774,280	IPR2015-00353	Apple Inc.
7,774,280	IPR2015-00354	Apple Inc.
8,001,053	CBM2015-00043	Google Inc.
8,001,053	IPR2015-00355	Apple Inc.
8,001,053	IPR2015-00356	Apple Inc.
8,001,053	IPR2015-00357	Apple Inc.
8,001,053	IPR2015-00358	Apple Inc.

B. Litigations Involving the Involved Patent

The '280 patent is at issue in:

- *ContentGuard Holdings Inc. v. Amazon.com, Inc.*, et al., No. 13-cv-01112 (Dec. 18, 2013 E.D. Tex.);
- *Google Inc. v. Content Guard Holdings, Inc.*, No. 14-cv-0498 (Jan. 31, 2014 N.D. Cal.); and
- *ContentGuard Holdings Inc. v. Google Inc.*, et al., No. 14-cv-0061 (Feb. 5, 2014 E.D. Tex.).

C. Related Administrative Matters

Pending U.S. patent application 13/296,599 is a continuation of U.S. Patent No. 8,078,542, which is a continuation of the involved patent.

III. Lead and Back-Up Counsel Under 37 C.F.R. § 42.8(b)(3)

Patent Owner identifies lead and back-up counsel as follows:

A. Lead Counsel

Timothy P. Maloney
PTO Registration No. 38,233
FITCH EVEN TABIN & FLANNERY LLP
120 South LaSalle Street, Suite 1600
Chicago, Illinois 60603
Phone: 312.577.7000
Facsimile: 312.577.7007
Email: tpmalo@fitcheven.com

B. Back-Up Counsel

Nicholas T. Peters
PTO Registration No. 53,456
FITCH EVEN TABIN & FLANNERY LLP
120 South LaSalle Street, Suite 1600
Chicago, Illinois 60603
Phone: 312.577.7000
Facsimile: 312.577.7007
Email: ntpete@fitcheven.com

Robert A. Cote
PTO Registration No. 34,570
McKOOL SMITH, P.C.
One Bryant Park, 47th Floor
New York, New York 10036
Phone: 212-402-9400
Facsimile: 212-402-9444
Email rcote@mckoolsmith.com

IV. Service Information Under 37 C.F.R. § 42.8(b)(4)

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail at the email addresses provided above.

Respectfully submitted,
FITCH EVEN TABIN & FLANNERY LLP

Dated: February 16, 2015

By: /Timothy P. Maloney/
Timothy P. Maloney
Registration No. 38,233
tpmalo@fitcheven.com

120 South LaSalle Street
Suite 1600
Chicago, Illinois 60603
(312) 577-7000
(312) 577-7007 (fax)

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.