

U.S. Patent No. 7,257,395  
Petition for *Inter Partes* Review

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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CELLCO PARTNERSHIP D/B/A VERIZON WIRELESS  
AT&T MOBILITY LLC  
Petitioners

v.

SOLOCRON MEDIA, LLC  
Patent Owner

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Case IPR2015-\_\_\_\_\_  
Patent No. 7,257,395

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**PETITIONER CELLCO PARTNERSHIP'S POWER OF ATTORNEY**

Mail Stop: Patent Board  
Patent Trial and Appeal Board  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

U.S. Patent No. 7,257,395  
Petition for *Inter Partes* Review

Petitioner Cellco Partnership d/b/a Verizon Wireless hereby appoints the practitioners associated with Wiley Rein LLP, Customer Number 29693, as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 7,257,395:

**Lead Counsel: Kevin P. Anderson, Reg. No. 43,471,  
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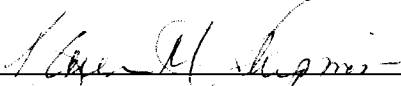
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Please recognize the correspondence address (including any electronic mail address) for the above-identified *inter partes* review to be the following address associated with the appointed lead and backup counsel:

Wiley Rein LLP  
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Washington DC 20006

The person signing below has authority to execute this power of attorney on behalf of petitioner Cellco Partnership d/b/a Verizon Wireless.

CELLCO PARTNERSHIP D/B/A  
VERIZON WIRELESS

BY:   
Name: Karen M. Shipman  
Title: Assistant Secretary  
Date: 11/25/14

**CERTIFICATE OF SERVICE ON PATENT OWNER  
UNDER 37 C.F.R. § 42.105(A)**

Pursuant to 37 C.F.R. §§ 42.6(e) and 42.105(b), the undersigned certifies that, on the 5th day of December, 2014, a complete and entire copy of this Petitioner's Power of Attorney was provided to the Patent Owner by mailing a copy of the same via FedEx® to the following attorneys of record for the Patent Owner:

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/Kevin P. Anderson/  
Kevin P. Anderson, Reg. No. 43,471