


Black Hills Media, LLC (“Patent Owner”) hereby appoints the following practitioners as its attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office connected to the above-captioned Inter Partes Review of U.S. Patent No. 8,214,873.

The individual signing below has the authority to execute this document on behalf of Patent Owner.

Lead Counsel	Back-up Counsel
Lana Gladstein, Reg. No. 48,502 Pepper Hamilton LLP 125 High Street 19th Floor, High Street Tower Boston, MA 02110 (617) 204-5100 (telephone) (617) 204-5150 (facsimile) gladsteinl@pepperlaw.com	Thomas Engellenner, Reg. No. 28,711 Pepper Hamilton LLP 125 High Street 19 th Floor, High Street Tower Boston, MA 02110 (617) 204-5100 (telephone) (617) 204-5150 (facsimile) engellennert@pepperlaw.com Christopher Horgan, Reg. No. 40,394 Concert Technology 1438 Dahlia Loop San Jose, CA 95126 (408) 687-8306 (telephone) chris.horgan@concerttechonology.com

Signature:  Date: 12/18/2014
Name: Hugh Svendsen Telephone: 919-360-7915
Title and Company: CEO, Black Hills Media, LLC