

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LG Electronics, Inc., LG Electronics U.S.A., Inc., and
LG Electronics MobileComm U.S.A. Inc.
Petitioners

v.

Black Hills Media, LLC
Patent Owner

Case IPR2015-00XXX
U.S. Patent No. 8,214,873

**PETITIONERS' POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

Pursuant to 37 C.F.R. § 42.10(b), Petitioners LG Electronics, Inc., LG

Electronics U.S.A., Inc., and LG Electronics MobileComm U.S.A. Inc., hereby appoint the practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner L.L.P., Customer No. 22,852, as their attorneys to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent & Trademark Office associated with the above-captioned petition for *Inter Partes* Review of U.S. Patent No. 8,214,873. Please direct all communication regarding this Petition to:

Lead Counsel	Back-Up Counsel
Doris Johnson Hines (Reg. No. 34,629) dori.hines@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001-4413 Phone: (202) 408-4250 Fax: (202) 408-4400	Jonathan R.K. Stroud (Reg. No. 72,518) Jonathan.Stroud@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001-4413 Phone: (202) 408-4469 Fax: (202) 408-4400

The undersigned individual is authorized to sign on behalf of Petitioner.

By: 
For: LG Electronics, Inc., LG Electronics U.S.A., Inc., and LG Electronics
MobileComm U.S.A. Inc.

Name: Joosup Kim

Title: Vice President

Date: December 1, 2014