UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LG Electronics, Inc., LG Electronics U.S.A., Inc., and LG Electronics MobileComm U.S.A. Inc.

Petitioners

V.

Black Hills Media, LLC Patent Owner

Case IPR2015-00XXX U.S. Patent No. 6,108,686

PETITIONERS' POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)



Pursuant to 37 C.F.R. § 42.10(b), Petitioners LG Electronics, Inc., LG Electronics U.S.A., Inc., and LG Electronics MobileComm U.S.A. Inc., hereby appoint the practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner L.L.P., Customer No. 22,852, as their attorneys to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent & Trademark Office associated with the above-captioned petition for *Inter Partes* Review of U.S. Patent No. 6,108,686. Please direct all communication regarding this Petition to:

Lead Counsel	Back-Up Counsel
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The undersigned individual is authorized to sign on behalf of Petitioner.

For: LG Electronics, Inc., LG Electronics U.S.A., Inc., and LG Electronics

MobileComm U.S.A. Inc.

Name: Joo Sup Kim

Title: Vice President

Date: December 1,2014