

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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LG ELECTRONICS, INC., LG ELECTRONICS U.S.A., INC., and LG  
ELECTRONICS MOBILECOMM U.S.A., INC.,  
Petitioner,

v.

BLACK HILLS MEDIA, LLC,  
Patent Owner.

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Case IPR2015-00335  
Patent 6,108,686

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Before BRIAN J. McNAMARA, DAVID C. McKONE, and  
FRANCES L. IPPOLITO, *Administrative Patent Judges*.

McNAMARA, *Administrative Patent Judge*.

DECISION

Institution of *Inter Partes* Review and Grant of Motion for Joinder  
37 C.F.R. § 42.108  
37 C.F.R. § 42.122(b)

Introduction

LG Electronics, Inc., LG Electronics U.S.A., Inc., and LG Electronics MobileComm U.S.A., Inc. (collectively, “Petitioner LG”) filed a Petition, Paper 2 (“Pet.”), to institute an *inter partes* review of claims 1, 2, 20, 23, 29, and 30 (the “challenged claims”) of U.S. Patent No. 6,108,686 (“the ’686 Patent”). 35 U.S.C. § 311. Petitioner LG has also moved to join this proceeding with *Samsung Electronics Co., Ltd. v. Black Hills Media, LLC*, IPR2014-00717 (“the Samsung IPR”). Paper 3 (“Motion for Joinder”). Black Hills Media, LLC (“Patent Owner”) and Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., and Samsung Telecommunications America, LLC do not oppose Petitioner LG’s Motion for Joinder.

For the reasons described below, we institute an *inter partes* review of all the challenged claims and grant Petitioner LG’s Motion for Joinder.

Institution on the same grounds as those asserted in the Samsung IPR

The Petition in this proceeding asserts the same grounds as those asserted in the Samsung IPR. On November 4, 2014, we instituted a trial in the Samsung IPR on the following grounds:

Claims 1, 2, 20, 23, 29, and 30 under 35 U.S.C. § 102(e) as anticipated by U.S. Patent No. 5,740,549 (“Reilly”); and

Claims 1, 2, 20, 23, 29, and 30 under 35 U.S.C. § 103(a) as obvious over Reilly and Jiri Weiss, New Places to Go Online, Vol. 14, No. 8, TECHNOLOGY & LEARNING 109–15 (“Technology & Learning”).

In view of the identity of the challenges in the instant Petition and those of the petition in the Samsung IPR, we institute an *inter partes* review

in this proceeding on the same grounds as those on which we instituted the Samsung IPR. We do not institute *inter partes* review on any other grounds.

Joinder with the Samsung IPR

The Petition in this proceeding has been accorded a filing date of December 3, 2014, and therefore satisfies the joinder requirement of being filed within one month of our instituting a trial in the Samsung IPR. 37 C.F.R. § 42.122(b). In a teleconference on December 9, 2014, counsel for Petitioner LG represented that the only grounds Petitioner LG seeks to pursue in this proceeding are those on which we instituted the Samsung IPR. Counsel for Petitioner LG also agreed that all filings in the joined proceeding would be made by the petitioner in the Samsung IPR (“Petitioner Samsung”) and that Petitioner LG would not seek discovery other than that sought by Petitioner Samsung. Petitioner Samsung and Petitioner LG further agreed to resolve any disputes between them concerning the conduct of the joined proceeding and to contact the Board if any such matters cannot be resolved. The parties agreed that no additional burdens would be placed on Patent Owner as a result of the joinder.

In consideration of the above, we institute an *inter partes* review in IPR2015-00335 and grant Petitioner LG’s motion to join that proceeding to IPR2014-00717.

ORDER

In view of the foregoing, it is:

ORDERED that IPR2015-00335 is instituted and joined with IPR2014-00717;

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FURTHER ORDERED that the grounds on which IPR2014-00717 was instituted are unchanged and no other grounds are instituted in the joined proceeding;

FURTHER ORDERED that the Scheduling Order in place for IPR2014-00717 (Paper 27) is unchanged and applies to the joined proceeding;

FURTHER ORDERED that throughout the joined proceeding, Petitioner Samsung will file all papers jointly on behalf of Petitioner Samsung and Petitioner LG;

FURTHER ORDERED that except as otherwise agreed by counsel, Petitioner Samsung will conduct cross-examination and other discovery on behalf of Petitioner Samsung and Petitioner LG and that Patent Owner is not required to provide separate discovery responses or additional deposition time as a result of the joinder;

FURTHER ORDERED that IPR2015-00335 is terminated under 37 C.F.R. § 42.72 and all further filings in the joined proceeding are to be made in IPR2014-00717; and

FURTHER ORDERED that the case caption in IPR2014-00717 shall be changed to reflect joinder with this proceeding in accordance with the attached example.

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