

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MERCEDES-BENZ USA, LLC and
MERCEDES-BENZ U.S. INTERNATIONAL, INC.,

Petitioner

v.

VELOCITY PATENT LLC,

Patent Owner

IPR Case No.: *Not Yet Assigned*
Patent 5,954,781

**PETITIONER POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

PETITIONER POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc. (together, “**Petitioner**” or “**Mercedes**”) hereby appoint the following practitioners from Hogan Lovells US LLP as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review:

| Lead Counsel | Back-Up Counsel |
|--|--|
| Celine Jimenez Crowson (Reg. No. 40,357) celine.crowson@hoganlovells.com | Raymond A. Kurz (<i>pro hac vice</i> application to be filed) raymond.kurz@hoganlovells.com |
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The individuals signing below have the authority to execute this document on behalf of Petitioner Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc.

Mercedes-Benz USA, LLC:

Name: _____

Title: _____

Date: _____

Mercedes-Benz USA, LLC:

Name: _____

Title: _____

Date: _____

Mercedes-Benz U.S. International, Inc.:

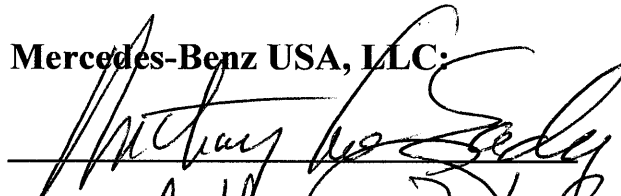
 _____

Name: Rick Clementz

Title: Associate General Counsel

Date: 11/20/14


Mercedes-Benz USA, LLC:


Name: Anthony P. Spada

Title: Asst. Secty.

Date: 11/20/14

Mercedes-Benz USA, LLC:


Name: Marco DeSanto

Title: General Counsel

Date: 11.20.14

Mercedes-Benz U.S. International, Inc.:

Name: _____

Title: _____

Date: _____