UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD
SONY COMPUTER ENTERTAINMENT AMERICA LLC Petitioner
v.
APLIX IP HOLDINGS CORPORATION Patent Owner
Case No. IPR2015-00230
Patent No. 7,463,245

PATENT OWNER'S REQUEST FOR ORAL ARGUMENT UNDER 37 C.F.R. § 42.70

Patent Owner, Aplix IP Holdings Corporation, requests oral argument pursuant to 37 C.F.R. § 42.70. Pursuant to the Scheduling Order entered May 14, 2015 (Paper 17), Patent Owner respectfully requests two and a half hours of oral argument, in total, for the proceedings currently scheduled for hearing on January



19, 2016.¹ Patent Owner specifies the following issues, without waiving other issues, to be argued:

- 1. Petitioner cites no evidence of obviousness of claims 1, 7, 10-12, 17 and 20;
- 2. Person of ordinary skill in the art;
- 3. Andrews does not qualify as prior art for an obviousness determination since it is not analogous to the '245 patent;
- 4. Hedberg does not qualify as prior art for an obviousness determination since it is not analogous to the '245 patent;
- 5. Liebenow and Andrews do not render claims 1-5, 7, 10-15, 17 and 20 unpatentable under 35 U.S.C. § 103(a) as obvious;

IPR2015-00229 ('692 patent)

IPR2015-00230 ('245 patent)

IPR2015-00396 ('313 patent)

IPR2015-00476 ('313 patent)

IPR2015-00533 ('313 patent)

Patent Owner requests 2 ½ hours for its presentation regarding all of these proceedings, which would be the equivalent of affording each proceeding approximately 30 minutes. Patent Owner anticipates that some proceedings may require more or less time within the 2 ½ hours.



The Board has scheduled hearings for January 19, 2016, in five proceedings:

- 6. Liebenow and Hedberg do not render claims 8, 9, and 17-19 unpatentable under 35 U.S.C. § 103(a) as obvious;
- 7. Liebenow and Martin do not render claim 6 unpatentable under 35 U.S.C. § 103(a) as obvious;
- 8. Griffin and Liebenow do not render claim 16 unpatentable under 35 U.S.C. § 103(a) as obvious;
- 9. Petitioner's Expert Declarations of Gregory F. Welch (Exhibits 1010 and 1042);
- 10. Response to arguments raised in Petitioner's Reply;
- 11.Response to any issues specified by Petitioner in its request for oral argument; and
- 12. Any other issues briefed or presented by the parties throughout this trial.

Finally, Aplix requests authorization to use audio-visual equipment—a projector and screen—at the hearing for displaying demonstrative exhibits.



Dated: December 23, 2015. By: __/Svbil L. Dunlop/

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 23rd day of December 2015, the foregoing Patent Owner Aplix IP Holdings Corporation's Request for Oral Argument is being served via email on the following counsel of record for petitioner.

Lead Counsel	Back-Up Counsel
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Dated: December 23, 2015. /Sybil L. Dunlop/

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