UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY COMPUTER ENTERTAINMENT AMERICA LLC Petitioner

v.

APLIX IP HOLDINGS CORPORATION Patent Owner

Case No. IPR2015-00230 Patent No. 7,463,245

MOTION FOR PRO HAC VICE ADMISSION OF ROBERT J. GILBERTSON

Pursuant to 37 C.F.R. § 42.10(c), the Notice of Filing Date Accorded to Petition (Paper Number 4), and the Board's "Order – Authorizing Motion for Pro Hac Vice Admission" in Case IPR2013-00639, I, Michael Mauriel, respectfully move for admission *pro hac vice* of Robert J. Gilbertson as counsel for Patent Owner, Aplix IP



Holdings Corporation, in the above-captioned proceeding¹ and provide the following statement of facts demonstrating good cause for the Board to recognize counsel *pro hac vice* during this proceeding:

This Inter Partes Review proceeding arises from and relates to a lawsuit in the United States District Court for the District of Massachusetts, *Aplix IP Holdings Corporation v. Sony Computer Entertainment, Inc. and Sony Computer Entertainment America, LLC*, 1:14-CV-12745(MLW), that was filed on June 27, 2014.

The Patent Owner is represented in this lawsuit by Applicant, Robert J. Gilbertson. Through that representation, Mr. Gilbertson has obtained detailed knowledge regarding the conception and development of the invention embodied in U.S. Patent No. 7,463,245, as well as prior art in this area. Mr. Gilbertson's knowledge would be of substantial benefit to myself and the Patent Owner in this Inter Partes Review proceeding.

Applicant Robert J. Gilbertson, submits the attached Declaration in Support of Motion for *Pro Hac Vice* admission.

WHEREFORE, I, Michael Mauriel, respectfully request that Robert J. Gilbertson be admitted *pro hac vice* to appear on behalf of and act as counsel for Patent Owner Aplix IP Holdings Corporation, in this case.

¹ A corresponding motion for *Pro Hac Vice* admission is being concurrently filed in copending IPR case IPR2015-00229.



Dated: December 10, 2014.

Mauriel Kapouytian Woods LLP

By: /Michael Mauriel/ Reg. No. 44,226

Michael Mauriel

USPTO Reg. No. 44,226 27 W. 24th Street Suite 302

New York, NY 10010

Telephone: (202) 529-5131 Fax: (202) 529-5132

Attorney for Patent Owner Aplix IP Holdings Corporation



CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 10th day of December 2014, the foregoing Patent Owner Aplix IP Holdings Corporation's Motion for Pro Hac Vice Admission was served via electronic filing with the Board on the following counsel of record for petitioner:

Lead Counsel	Back-Up Counsel
Eric A. Buresh (Reg. No. 50,394)	Abran J. Kean (Reg. No. 58,540)
Eric.buresh@eriseip.com	Abran.kean@eriseip.com
Postal and Hand-Delivery Address:	Postal and Hand-Delivery Address:
ERISE IP, P.A.	ERISE IP, P.A.
6201 College Blvd., Suite 300	5300 DTC Parkway, Suite 210
Overland Park, Kansas 66211	Greenwood Village, Colorado 80111
Telephone: (913) 777-5600	Telephone: (913) 777-5600
Fax: (913) 777-5601	Fax: (913) 777-5601

Date: December 10, 2014. Mauriel Kapouytian Woods LLP

/Michael Mauriel/ Reg. No. 44,226 Michael Mauriel USPTO Reg. No. 44,226 27 W. 24th Street Suite 302 New York, NY 10010 Telephone: (212) 529-5131 Fax: (212) 529-5132

Attorney for Patent Owner Aplix IP Holdings Corporation

