

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SONY COMPUTER ENTERTAINMENT AMERICA LLC  
Petitioner

v.

APLIX IP HOLDINGS CORPORATION  
Patent Owner

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Case No. IPR2015-00229  
Patent No. 7,667,692

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PATENT OWNER APLIX IP HOLDINGS CORPORATION  
MANDATORY NOTICES UNDER 37 C.F.R. § 42.8 AND POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.8, in response to the Petition for Inter Partes Review on U.S. Patent No. 7,667,692 (“the ’692 Patent”), Patent Owner Aplix IP Holdings Corporation submits the following Mandatory Notices.

**A. Real Party-In-Interest**

In accordance with 37 C.F.R. § 42.8(b)(1), Patent Owner identifies the real party-in-interest as Aplix IP Holdings Corporation.

**B. Related Matters**

In accordance with 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following related proceedings:

**i. Proceedings involving the ’692 Patent:**

*Aplix IP Holdings Corporation v. Sony Computer Entertainment, Inc. and Sony Computer Entertainment America, LLC*, 1:14-CV-12745(MLW) (D. Mass).

**ii. Proceedings involving other Patents:**

*Sony Computer Entertainment America LLC v. Aplix IP Holdings Corporation*, IPR2015-00230, of U.S. Patent No. 7,463,245.

**C. Lead and Back-Up Counsel**

In accordance with 37 C.F.R. § 42.8(b)(3), Patent Owner identifies Michael Mauriel as lead counsel:

Michael Mauriel  
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**D. Service Information**

In accordance with 37 C.F.R. § 42.8(b)(4), email, postal, and hand-delivery service information for the lead counsel is provided in the designation of counsel in Section C, above. Service of any documents via hand-delivery may be made at the postal mailing address of the lead counsel designated above.

**E. Power of Attorney**

The above-identified lead attorney is the attorney of record for U.S. Patent No. 7,667,692.

Date: December 1, 2014.

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*Attorney for Patent Owner Aplex IP  
Holdings Corporation*

**CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 1st day of December 2014, the foregoing Patent Owner Aplix IP Holdings Corporation's Mandatory Notices under 37 C.F.R. § 42.8 and Power of Attorney are being served electronically via email on the counsel of record for petitioner listed below. I am also serving on the same date a copy via US mail deposit to the counsel of record for petitioner listed below.

<b>Lead Counsel</b>	<b>Back-Up Counsel</b>
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