Case No. IPR2015-00198 Patent No. 6,009,469

Paper No.

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LG ELECTRONICS, INC., *et al.* Petitioners

v.

STRAIGHT PATH IP GROUP, INC. (FORMERLY KNOWN AS INNOVATIVE COMMUNICATIONS TECHNOLOGIES, INC.) Patent Owner

> Case No. IPR2015-00198 Patent No. 6,009,469

PETITIONER HULU, LLC'S SUBSTITUTE POWER OF ATTORNEY

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Pursuant to 37 C.F.R. § 42.10(b), Petitioner Hulu, LLC appoints the practitioners associated with Keker & Van Nest LLP, including the following lead and back-up counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 6,009,469:

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Date: 11/20/14

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing **Petitioner Hulu, LLC's Substitute Power of Attorney,** together with all exhibits and other papers filed therewith were served on December 3, 2014 by placing a copy into FEDERAL EXPRESS directed to the attorneys of record for the patent at the following address:

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Dated: December 3, 2014

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