

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inter Partes Review No.: IPR2015-00125

In re *Inter Partes* Review of:

U.S. Patent No. 8,540,152

Filed: May 23, 2013

Issued: September 24, 2013

Inventor: Buchheit et al.

Title: Conversion Operations For Loyalty Points of Different Programs  
Redeemable For Services

**POWER OF ATTORNEY IN AN *INTER PARTES* REVIEW**

The Clearing House Payments Company L.L.C. hereby appoints

Practitioners associated with Customer Number 05514, as attorneys to transact all business in the United States Patent and Trademark Office connected with the above-identified matter, including the appointment of lead and backup counsel.

Please recognize the correspondence address (including electronic email address) for the *Inter Partes* Review to be the address associated with the appointed lead and backup counsel. The undersigned has the authority to execute this document on behalf of The Clearing House Payments Company L.L.C.

Date:

3/13/2015



Sean Reilly

Senior Vice President and  
Associate General Counsel

The Clearing House Payments  
Company L.L.C.