UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SHARP CORPORATION, SHARP ELECTRONICS CORPORATION, and SHARP ELECTRONICS MANUFACTURING COMPANY OF AMERICA, Petitioner

Case Number IPR2015-00021 Patent Number 7,202,843 B2

Held: December 1, 2015

BEFORE: SALLY C. MEDLEY, BRYAN F. MOORE, and BETH Z. SHAW, Administrative Patent Judges.

The above-entitled matter came on for hearing on Tuesday, December 1, 2015, commencing at 10:01 a.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.



APPEARANCES:

ON BEHALF OF THE PATENT OWNER:

WAYNE HELGE, ESQ.
JAMES WILSON, ESQ.
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ON BEHALF OF THE PETITIONER:

ANTHONY F. LO CICERO, ESQ. BRIAN COMACK, ESQ. MARK BERKOWITZ, ESQ. Amster, Rothstein & Ebenstein, LLP 90 Park Avenue New York, New York 10016



1	PROCEEDINGS
2	
3	JUDGE MEDLEY: Good morning.
4	MR. LO CICERO: Good morning.
5	JUDGE MEDLEY: This is a hearing for IPR
6	are you ready? 2015-00021 between Petitioner
7	Sharp and Patent Owner Surpass Tech Innovation.
8	Per our October 23rd order, each party will have
9	30 minutes total time to present your arguments.
10	Petitioner, you proceed first to present your
11	case with respect to the challenge claims and the
12	ground, single ground for which the Board
13	instituted trial. And then Patent Owner, you'll
14	have time to respond to Petitioner's
15	presentation. Petitioner, you can reserve
16	rebuttal time if you like.
17	At this time, we'd like the parties to
18	please introduce counsel, beginning with the
19	petitioner.
20	MR. LO CICERO: Good morning, your Honors
21	Anthony Lo Cicero from Amster, Rothstein,
22	Ebenstein. With me is my partner, Brian Comack,
23	and our colleague, Mark Berkowitz.
24	JUDGE MEDLEY: Thank you. And for Patent
25	Owner ⁹



- 1 MR. HELGE: Good morning, your Honor. My
- 2 name is Wayne Helge from Davidson, Berquist,
- 3 Jackson & Gowdey, LLP. And I'm here representing
- 4 Patent Owner, Surpass Tech innovation, LLC. With
- 5 me is my colleague James Wilson.
- 6 JUDGE MEDLEY: Thank you. Petitioner, you
- 7 may begin. And would you like to reserve
- 8 rebuttal time?
- 9 MR. LO CICERO: I would, your Honor. Ten
- 10 minutes, please.
- JUDGE MEDLEY: Okay. Please proceed.
- MR. LO CICERO: Your Honor, I have hard
- copies of our demonstrative exhibits if you'd
- 14 like.
- JUDGE MEDLEY: Yes, you may approach the
- bench with it. Thank you.
- 17 MR. LO CICERO: Good morning, your Honor,
- as I said I'm Anthony Lo Cicero, representing the
- 19 petitioner, Sharp.
- We believe that our papers, supplemented by
- 21 today's hearing, will demonstrate that Claims 4;
- 8; and 9 of the '843 patent are anticipated by
- the Ham reference and that Surpass's three
- arguments listed on Slide Number 2 are of no
- 25 avail. The '843 patent relates to the problem of



- 1 blurring in LCD panels. Specifically, because of
- 2 the physical nature of the LCD technology, the
- 3 liquid crystal molecules have to be twisted and
- 4 rearranged, and this physical phenomenon can
- 5 cause the images to be delayed. The '843 patent
- 6 identifies a first solution which is to divide
- 7 the frame into two fields and to apply a data
- 8 impulse from -- into both of those fields as
- 9 shown on Slide 5. This solution is embodied in
- 10 Challenge Claim 4 which is a method claim for
- driving a liquid crystal panel or certain
- 12 characteristics. It includes the steps of
- 13 receiving frame data, generating a plurality of
- 14 data impulses according to that frame data, and
- applying the data impulses to the LCD pixel
- within one frame period.
- 17 There's another claim that's of relevance,
- although it's certainly not under review. That's
- 19 Claim 1. Claim 1 deals with a second solution, a
- 20 second method of curing the blurring problem,
- 21 Claim 1 is an apparatus claim. It has a
- blur-clear converter which among other things
- 23 generates a plurality of overdriven pixel data.
- 24 it has a source generator -- a source driver for
- 25 generating a plurality of data impulses.



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