

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

In re patent of David S. Breed	§	Petition for Inter Partes Review
	§	
U.S. Patent No. 6,738,697	§	Attorney Docket No.: TBD
	§	
Issued: May 18, 2004	§	Customer No.: 22,852
	§	
Title: Telematics System For Vehicle Diagnostics	§	Real Parties in Interest:
	§	Hyundai Motor Company, Hyundai
	§	Motor America, Hyundai Motor
	§	Manufacturing Alabama LLC, Kia
	§	Motors Corporation, Kia Motors
	§	America, Inc., Kia Motors
	§	Manufacturing Georgia, Inc.

**PETITIONER POWER OF ATTORNEY PURSUANT TO 37 CFR § 42.10(b)
FOR PETITION FOR *INTER PARTES* REVIEW**

Petitioner hereby appoints the following Practitioners as its attorneys to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the above-identified petition for *Inter Partes* Review.

Please direct all communication regarding this Petition to:

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USPTO Reg. No. 68,339

The undersigned is authorized to sign this Power of Attorney on behalf of the
Petitioner. Executed at Seoul on the 24th day of September, 2014.

Hyundai Motor Company

By: Hoil Kim

Printed Name: Hoil Kim

Title: General Manager of IP Team

CERTIFICATE OF SERVICE

I hereby certify that on this 25th day of September, 2014, a copy of the foregoing Power of Attorney was served by Federal Express upon the following parties:

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Dated: September 25, 2014

Respectfully submitted,

/ Edward J. Naidich /
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