### **Damages Summary**



**Lost Profits:** 

\$159.1 Million

Reasonable Royalties: \$101.9 Million

Sims
DEMO002

### **Lost Profits Analysis**

#### **Lost Profits**

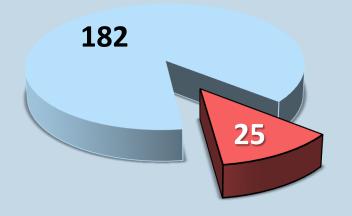


- Lost Profits are profits WesternGeco
  was prevented from making because
  ION supplied its infringing DigiFIN systems
  for WesternGeco's competitors to use
- If ION's infringing DigiFIN systems had not been used by WesternGeco's competitors, WesternGeco would have won additional surveys and would have earned revenues and profits on those surveys

### **Lost Profits On 25 Surveys**



#### 207 Total Surveys Using DigiFIN Systems: \$3.0 Billion Revenue



Surveys WesternGeco Would Have Won

Revenue on 25 Surveys:

\$319,334,996

**WesternGeco Cost:** 

**-** \$160,261,436

**WesternGeco Lost Profits:** 

\$159,073,560

#### **Lost Profits Factors**



- Demand for patented product
- Availability of acceptable, non-infringing alternatives
- Capacity to meet demand
- Quantification of lost profits

# **ION Admits Demand For Lateral Steering Systems**

Subject to these objections, there is a market for marine seismic surveys using laterally steerable streamers in the U.S. because there are several entities, including WesternGeco, ION Geophysical, Fugro, PGS, and Polarcus that sell products or services to supply that market. In addition, there is a submarket for 4D surveys within the more general market because to service the submarket, a product or service must not only be capable of laterally steering the marine seismic streamers, but also be able to, within a certain degree of precision, reproduce a first survey some time (or several times) after the reference survey is completed. ION Geophysical sells devices that and services that compete in these markets.

ION's Am. Resp. To WesternGeco Interrog. No.10



PTX197

#### **Oil Companies Demand Lateral Steering Systems**

Sims **DEMO007** 

Bohn, Ronny (F-GAS) From: 14 December 2004 14:08 Sent:

Ginty, William (South Ame) To:

Fur, Judit; Helgebostad, Jan (F-GAS); 'Kirchheiner, Jesper' Cc: RE: Pre Tender Qualification, seismic acquisation Subject:

Dear William,

Fugro-Geoteam has recent 4D acquisition experience from the North Sea (Norsk Hydro among others), but do not currently have the capabaility to offer steerable streamers for Marine Seismic Surveys. From my telephone conversation with Hess today, I understand steerable streamers are an absolute requirement

for your survey.

PTX463

From: Stiver, Kevin FGAS [mailto:KStiver@fugro.com]

Sent: 07 July 2011 16:01 To: Bottomley, Richard Cc: Hottman, Brian FGAS Subject: RE: questions

1). Digifins: The new Chevron Gulf of Mexico 4D requires Steerable streamers. The project is only 240 Sq Km, and requires undershooting. WG acquired the monitor survey in 2005. I suspect our chances of award are slim, unless we can offer a vessel directly after a GOM MC3D (Florida), and fully equipped with Digifins. If we cannot offer Digifins, we should consider declining the bid.

PTX028

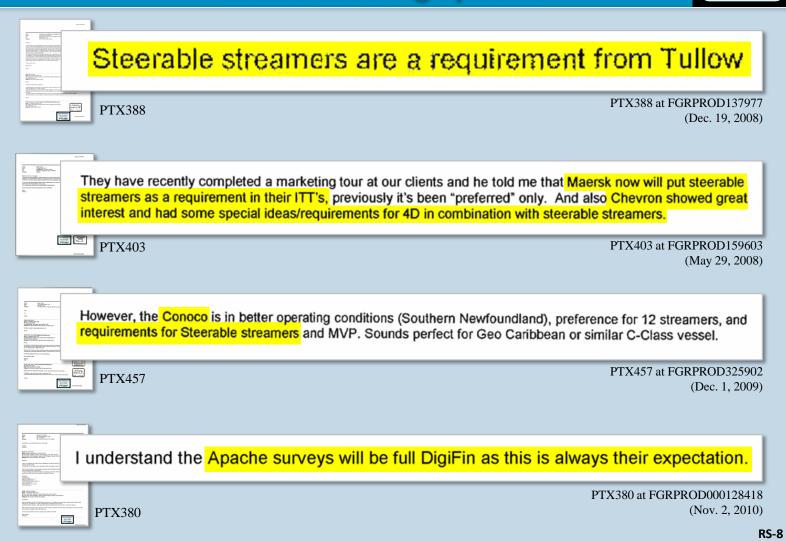
RS-7

PTX028 at FGRPROD115592 (July 7, 2011)

PTX463 at FGRPROD000368662 (Dec. 14, 2004)

# Oil Companies Demand Lateral Steering Systems



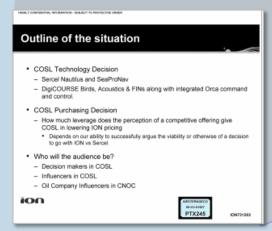


# Defendants Recognized The Demand For Lateral Steering Systems

Sims
DEMO009

- 1. Steerable streamers add definable value for both for Oilcos and seismic contractors
- 2. The use of steerable streamers is increasing year on year and becoming a requirement for many surveys

PTX245 at ION731205



PTX245

### Defendants Recognized The Demand And Targeted WesternGeco's "Proprietary Market"

Sims DEMO010



Oil Companies and Contractors are hungry for a competitive Q-fin (steerable streamer) offering and realize that we're in the best position to deliver

PTX 257 at ION865867 (Dec. 5, 2005)

PTX257

market opportunities and requirements. The compelling reason for IO to enter into this market segment is the value that this device will bring to the existing marine seismic fleet. The overall positioning market is forecast to grow for the next few years. DigiFIN will allow existing customers to expand their offerings. By using DigiFIN existing customers will be able to compete in the proprietary "Q" marine systems market space. Time to market is critical since Sercel is known to be working on a Bird device. Sercel's device will most likely have the capability to perform lateral

PTX006

PTX 006 at ION016360 (Aug. 3, 2006)

Currently Western-Geco has a backlog for their "Q" vessels. Today the oil companies have no alternative to their "Q" vessels. The DigiFIN opens the door to all 3D vessels, 62 as of today, to compete in the market space that the Western-Geco has created.

PTX006 at ION016366 (Aug. 3, 2006) **RS-10** 

### Defendants Recognized The Demand And Targeted WesternGeco's "Proprietary Market"



WesternGeco is focusing on getting premium rates for their Q-vessels and seems successful in doing so. Some of this advantage will be reduced when steerable are expected to become commercially available in late 2007.

PTX014 at FGRPROD1844928





- Q. Okay. And so as of 2007, Fugro's view was WesternGeco was able to command premium rates from customers and get some jobs because of factors that included its ability at that time to be the one that could offer lateral steering, right?
- A. Correct.

\* \* \*

- Q. And so prior to November '07, WesternGeco had an advantage that included being able to offer steerable streamers in a proprietary way, right?
- A. Yeah. Their advantage was the Q-Marine which incorporated the Q-Fin.

Winspear 30(b)(6) Tr. at 66:23-67:3, 67:18-22

### Defendants Recognized The Demand And Targeted WesternGeco's "Proprietary Market"

Sims
DEMO012



• **Digifin tangle avoidance / streamer steering system** on Celtic, Caribbean, Barents, Seisquest, Natuna and Caribbean. Streamer steering is getting increasingly necessary, primarily for 4D. Systems for this are now commercially available. We are planning a limited system on Atlantic end 2007. The main reason for this is not 4D work or infill limitation, but tangle avoidance during operation. If this is a success we plan to deploy this on all vessels where it is technically feasible.

PTX014

PTX014 at FGRPROD1044920



The steer-able streamer technology (Digifins) has proven to be very effective and the client interest and support is strong. We are currently also introducing array steering in our 3D fleet. We will continue to monitor the technology developments for in-sea equipment and fixed equipment to allow for quick moves if/when necessary to secure to our inventory, and we remain in close contact with all the key equipment suppliers.

PTX016

PTX016 at FGRPROD19974

#### PTX016



This is for the "Q-marine" benchmark test which Statoil have asked us to do with Orca SOS and Digifin on the Norne or Heidrun field beginning of October.

Basically Statoil want to qualify FGAS vessels with Orca and Digifin as an alternative to Q technology on 4D projects and the project is therefore of utmost importance not only for Fugro Geoteam but also for longeo.

PTX429 at FGRPROD187792

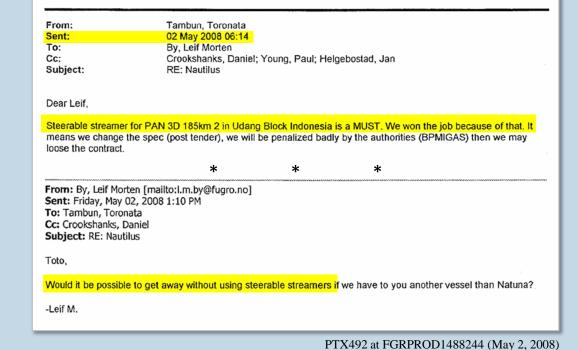
PTX429

# **Survey Providers Win Jobs Because They Have Lateral Steering Systems**

Sims
DEMO013



PTX492



The control of the co

I have had this thrown at me twice (once by CGGV and once by FGAS). In both cases, their marketing manager stood up and said that's fine, but we would not have won the job without steering capabilities. The discussion stopped right then and there.

PTX903

PTX903 at ION730353 (Mar. 10, 2008)

#### **ION's Sales Reflect Demand**

Sims
DEMO014

#### ION DigiFIN Units Sold

Total

3,955

ION DigiFIN Units Sold	[A]	<b>2007</b>	·	2008 943		1,449		1,020		<b>201</b> 1			
Tort bigin in a similar bolo	į, .)			0.10		.,		7,020		000		0,00	
ION DigiFIN Revenue	[B]	\$1,955,100	105.8%	\$14,882,431	103.5%	\$22,916,390	103.2%	\$18,650,899	115.5%	\$6,663,991	116.3%	\$65,068,811	107.9%
ION DigiFIN Discounts	[C]	(107,531)	-5.5%	(506,003)	-3.4%	(710,408)	-3.1%	(2,499,220)	-13.4%	(932,151)	14.0%	(4,755,313)	-7.3%
ION DigiFIN Net Revenue	[D]	\$1,847,569	100.0%	\$14,376,428	100.0%	\$22,205,982	100.0%	\$16,151,679	100.0%	\$5,731,840	100.0%	\$60,313,498	100.0%
ION DigiFIN Cost of Goods Sold	[E]	758,531	41.1%	4,048,216	28.2%	6,439,055	29.0%	4,684,155	29.0%	1,662,293	29.0%	17,592,251	29.2%
ION DigiFIN Gross Profit	[F]	\$1,089,038	58.9%	\$10,328,212	71.8%	\$15,766,927	71.0%	\$11,467,524	71.0%	\$4,069,546	71.0%	\$42,721,247	70.8%
Operating Expenses													
Research and Development	[G]	\$191,811	10.4%	\$1,178,084	8.2%	\$2,823,382	12.7%	\$1,663,480	10.3%	\$753,084	13.1%	\$6,609,839	11.0%
Sales Expense	(H)	37,916	2.1%	277,287	1.9%	630,531	2.8%	662,791	4.1%	290,371	5.1%	1,898,895	3.1%
General and Administrative	[1]	33,697	1.8%	268,660	1.9%	645,215	2.9%	480,744	3.0%	202,068	3.5%	1,630,384	2.7%
Total Operating Expenses	[J]	\$263,423	14.3%	\$1,724,032	12.0%	\$4,099,127	18.5%	\$2,807,014	17.4%	\$1,245,523	21.7%	\$10,139,119	16.8%
Operating Profit	[K]	\$825,614	44.7%	\$8,604,181	59.8%	\$11,667,800	52.5%	\$8,660,510	53.6%	\$2,824,024	49.3%	\$32,582,128	54.0%

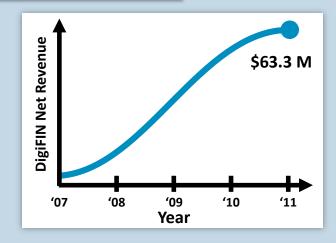
#### ION DigiFIN Net Revenue

Sims Supplemental Report at Ex. 9.15

\$60,313,498



Sims Supplemental Report



Lateral Controller
Additional \$3.0 Million

# Revenue From Surveys Using DigiFin Reflects Demand

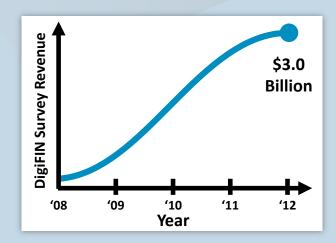


#### 207 Surveys Using DigiFIN Systems Generating \$3.0 Billion in Revenue



Sims Supplemental Report at Ex. 5.2S





# Revenue From Fugro Surveys Using DigiFIN Reflects Demand



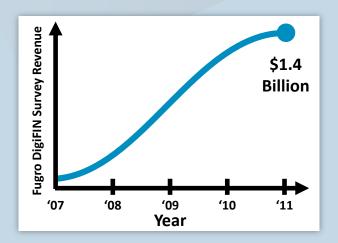
#### 106 Fugro Surveys Generating \$1.4 Billion in Revenue



Sims Supplemental Report at Ex. 6.2S



Report



### WesternGeco's Q Surveys Reflect Demand

Sims DEMO017

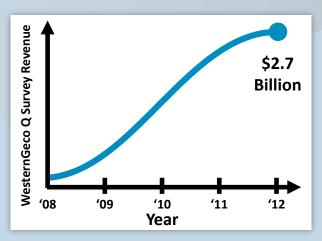
#### \$2.7 Billion in Revenue from 2006-2011

(in thousands)							
	2006	2007	2008	2009	2010	2011	Total
	[A]	[B]	[C]	[D]	[E]	[F]	[G]
Revenue							
Service Revenue	\$424,803	\$566,212	\$566,423	\$219,712	\$362,613	\$561,913	\$2,701,676
Product Sales	54,223	107,649	212,682	176,863	217,116	186,252	954,785
Total Revenue	\$479,026	\$673,861	\$779,105	\$396,575	\$579,728	\$748,165	\$3,656,461

Sims Supplemental Report at Ex. 8.3S



Sims Supplemental Report



#### **Lost Profits Factors**





### Demand for patented technology was strong

### No Acceptable Non-Infringing Alternatives Available



An acceptable non-infringing alternative would be a lateral steering system that provides the unique benefits of the patented steering system without infringing the Bittleston or Zajac Patents

### **Fugro Said There Were No Alternatives**

Sims
DEMO020

ipment Required Supplier SFI code   Unit   Cost   Amount   Not Applic   USD   ▼   USD   NOT   Signification   Supplier   SFI code   Unit   Cost   USD   ▼   USD   NOT   Signification   Signi		Name X TITLE / I	Fugro Finance AG DESCRIPTION.: A	Additional DigiFins	to Pool + Origin		Application FNV ro rel DLL0906xx	T	3820
Supplier SFI code Unit Cost Not Applic USD V USD NC SFI ins for pool (including collars) ION 12 075 917 700 5.  Barents) Type * * *  PTX313 at FGRPROD  2009 Customer Satisfaction Survey  ten By To Norway Marine Services  Manager  * * *  Amount USD NC	CAPE	X APPLICA	ATION NO.: 9	9113-C			2009-06-15		
PTX313 at FGRPROD  2009 Customer Satisfaction Survey  ten By To Norway Marine Services  Manager  * * * *  And Applic USD V USD NO  12 075 917 700 5  PTX313 at FGRPROD  2009 Customer Satisfaction Survey			Equipment Req	uired	Date re				
2009 Customer Satisfaction Survey  ten By To Norway Marine Services  Manager  * * *  *  *  *  *  *  *  *  *  *  *  *	item	Qty	Description		Supplier				Amount NOK
2009 Customer Satisfaction Survey  ten By To Norway Marine Services  Manager  * * *  as no longer available, what would you replace it with?	1	76	DigiFins for pool (i ALS (Barents) Typ		ION		12 075	917 700	5 433 70
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o Norway Marine Services  Manager  * * *  as no longer available, what would you replace it with?				2009 Custo	<mark>mer Satisfa</mark>	ction Surve		X313 at FGR	PROD021
Manager  * * *  as no longer available, what would you replace it with?	No	mo: Lai	(Monton D.	2009 Custo	<mark>mer Satisfa</mark>	<mark>ction Surve</mark>		X313 at FGR	PROD0214
* * *  as no longer available, what would you replace it with?			f Morten By			ction Surve		X313 at FGR	PROD0214
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as no longer available, what would you replace it with? Comments Good question. No real alterantives around at this time.	Co	mpany:				ction Surve		X313 at FGR	PROD021
	Co	mpany:	Fugro Norway	Marine Services				X313 at FGR	PROD0214
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PTX920 at FGRPROD73709,73713

# Fugro Admits eBird Is Not An Acceptable Non-Infringing Alternative

Sims
DEMO021



- Q. (BY MR. GILMAN) Has Fugro ever purchased eBird units?
- A. No, we haven't.
- Q. Has Fugro ever discussed the eBird?
- A. No, we haven't.
- Q. Are you aware if eBird is commercially available today?
- A. It is commercially available today, but there is -- there is an issue there with the connector to the streamer.
- Q. What do you mean there is an issue with the connector with eBird?
- A. It's not commercially available to fit the Sentinel streamer.

7/12/2012 By Tr. at 176: 8-21

# ION Says eBird Is Not An Acceptable Non-Infringing Alternative

Sims DEMO022

From: Mike Burnham < Mike Burnham@iongeo.com >

Sent: Friday, October 30, 2009 8:51 AM

To: Dave Gentle < Dave. Gentle@iongeo.com >; Kevin Sweetman

<Kevin.Sweetman@iongeo.com>; Dave Moffat < Dave.Moffat@iongeo.com>

Cc: Jeff Cunkelman < Jeff Cunkelman@iongeo.com >; John Thompson

<John.Thompson@iongeo.com>; Clem Guillot <Clem.Guillot@iongeo.com>

Subject: RE: Kongsberg Press release

I can tell you that there were not any good comments from any of Vidar's people involved in the initial tests here in the GOM. I have not gotten the details yet but the test period was shortened significantly and they destroyed the cable that was being used for testing.

test a vessels worth of the devices on the Atlantic at the same time as this update.

PTX233 Mike

PTX233 at ION673078 (October 30, 2009)

Kongsberg has been working on a combined depth and steerage device in conjunction with PGS over the last several years. This year at SEG they displayed their "Ebird". While developed with guidance from PGS, Kongsberg is the sole owner of the IP and intends to market this device as a solution for cables other than PGS. They have no high level control system and only offer "drivers" for contractors to develop their own control system. Their device is an inline device that is rigidly mounted to the streamers. Any twisting by the streamers will be imparted to the device and vise versa. The PGS operations group that has tested 12 of the devices had nothing good to say about them and did acknowledge that the device caused cable damage from the twisting. PGS is scheduled to

PTX250

PTX250 at ION783248-49 (Nov. 18, 2009) **RS-22** 

### ION Says eBird Was Not Commercially Available At End Of 2011



- A. Well, eBird is not a device that's commercially available at the moment. Well it's not -- it's not commercially proven yet.
- Q. What do you mean by not commercially available?
- A. It hasn't been sold to -- to anybody yet.
- Q. And what do you mean by not commercially proven?
- A. To my knowledge, it hasn't been employed on a commercial survey to date.
- Q. As far as you are aware, no eBird units have been sold?
- A. As far as I am aware that's correct, yes.

10/27/2011 Gentle Tr. at 62:25-63:14

# ION Says Nautilus Was Not Commercially Viable In Early 2010



A. My recollection is that the beginning of 2010, Nautilus still wasn't seen as commercially viable. And eBird to my knowledge still isn't commercially viable.

10/27/2011 Gentle Tr. at 282:16-19

# Fugro Admits Nautilus Is Not An Acceptable Non-Infringing Alternative

Sims
DEMO025

Q: **(BY MR. GILMAN)** The Nautilus device destroyed some of the streamers that you were testing on the device?

A: Yeah, that's what happened

Q: (BY MR. GILMAN) You went back to Sercel and demanded money to replace the streamers that Nautilus had destroyed?

A: I believe we did, yes.

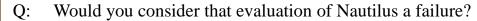
**Leif Morten By** 

**Navigation** 

Manager

**fugr**i

7/12/2012 By Tr. at 158:1-3, 6-10



A: That was a complete failure.

7/12/2012 By Tr. at 59:9-11

Q: **(BY MR. GILMAN)** You're not purchasing any Nautilus units or eBird units in substitution for the DigiFIN units, are you?

A: We are not – not doing that, no.

7/12/2012 By Tr. at 158:16-21

# Fugro Admits Nautilus Is Not An Acceptable Non-Infringing Alternative

Sims
DEMO026

From: Sent: Nilsen, Torgeir 17 May 2010 16:26

To: Subject: Dale, Svein; Winspear, Paul CGGVerotas feedback of Nautilus

Hi Svein

Feedback from a friend in CGGVeritas who tipped me off with a very good Coxswain CGG won't hire. At the same time he writes this regarding Nautilus (Onboard Alize);

Right time for some daily reports and a work boat to change out 8 of the failed Nautilus birds, if you hear rumors in the industry that Nautilus birds are revolutionary and fantastic, disregard them as the system is we have 12 x 8km streamers with a total of 380 steerable Nautilus units, they have no batteries and run of streamer power, well actually they require a module to run of the streamer power, these modules fail so you need to change with the work boat, they are exactly the same as the telemetry modules so require a good 40 minutes to an hour to change, on top of that you have a Digicourse bird (with batteries of course) ahead of the Nautilus unit all because (and you will like this), there are no compasses on the Nautilus birds, the words "springs to mind, so we have a total of 760 birds hanging of the gear all waiting until we head into shallow waters and fishing gear, it will be a even worse than it is now.

Family States, Todaye or State

PTX458 at FGRPROD326451

PTX458

#### **Lost Profits Factors**





There were no acceptable, non-infringing alternatives to the patented technology

# WesternGeco Had Access To More Than 59 Months Of Available Vessel Capacity



#### **Extra Vessel Capacity**

54 months of capacity needed
to perform 25 lost surveys

59 Months



# WesternGeco Had Access To More Than 59 Months Of Available Vessel Capacity



#### Cost of Extra Vessel Capacity= \$19.2M Amortized

54 months of capacity needed to perform 25 lost surveys

0 59 Months

Boat	Cost To Add Capacity	Capacity Added	
Cook	\$36M / \$19.2M amortized (add Q equip)	15 Months	
Tasman	\$0 (already equipped)	13 Months	
Pride	\$0 (do not convert to conventional)	20 Months	
Searcher	\$0 (do not convert to conventional)	9 Months	
Topaz	\$0 (do not convert to conventional)	2 Months	
Various Boats	\$0 (accelerate conversion to Q)	As Needed	
Charters	\$1.5M / month	As Needed	

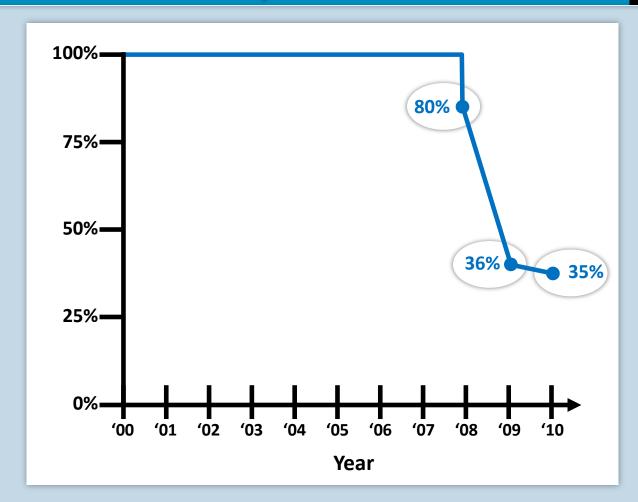
#### **Lost Profits Factors**



- Demand for patented technology was strong
- There were no acceptable, non-infringing alternatives to the patented technology
- WesternGeco had available capacity to conduct additional surveys

### WesternGeco Lateral Steering Survey Market Share

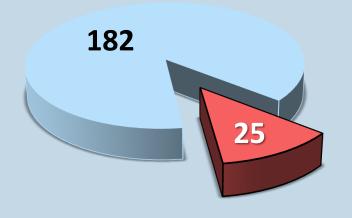
Sims
DEMO031



### **WesternGeco Lost Profits On 25 Surveys**



#### 207 Total Surveys Using DigiFIN Systems: \$3.0 Billion Revenue



Surveys WesternGeco Would Have Won

**Revenue on 25 Surveys:** 

\$319,334,996

**WesternGeco Cost:** 

- \$160,261,436

**WesternGeco Lost Profits:** 

\$159,073,560

### **Damages Summary**



**Lost Profits:** 

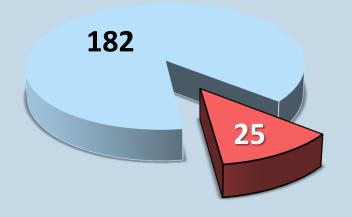
\$159.1 Million

Reasonable Royalties: \$101.1 Million

#### **WesternGeco Lost Profits On 25 Surveys**



#### 207 Total Surveys Using DigiFIN Systems: \$3.0 Billion Revenue



Surveys WesternGeco Would Have Won

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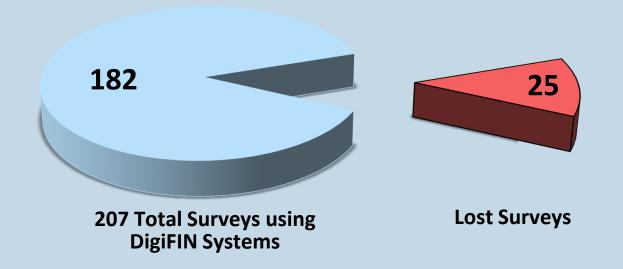
**WesternGeco Lost Profits:** 

\$159,073,560

# WesternGeco Lost Surveys Due To ION's and Fugro's Infringement



- 1. 4D Surveys for Statoil, Total, and BP (6)
- 2. All Apache Surveys done by Fugro (9)
- 3. Other Surveys that required Lateral Steering (10)



### 4D Surveys For Statoil, Total, And BP



Surv	Winning Contractor	Revenue	
Statoil Norway 4D	<b>STATOIL</b>	Polarcus	\$6,100,000
Statoil Norway 4D	<b>STATOIL</b>	PGS	\$11,800,000
Statoil Norway 4D	<b>STATOIL</b>	PGS	\$13,000,000
Total Angola 4D	TOTAL	PGS	\$15,808,540
Total Nigeria 4D	<b>TOTAL</b>	Polarcus	\$7,249,300
BP Angola 4D	bp	PGS	\$18,000,000

### **Lateral Steering Is Vital For 4D**



[ ] Q-Marine streamer steering is vital in 4D projects

PTX094 at WG38742 (2003)

PTX094

### **Lateral Steering Is Vital For 4D**



- Q. Does this indicate another example, this one September of 2011, of a customer requiring lateral steering technology of the sort that's at issue in this case?
- A. Hopefully, this reinforces my earlier testimony that it is typically 4D surveys where we see an absolute requirement specified in these terms. But, yes, I absolutely agree that for this 4D survey, it's clear that steerable bids are required.

Winspear 30(b)(6) Tr. at 195:20-196:3



- Q. Is the capability to steer streamers laterally a typical requirement for 4D surveys?
- A. Yes, it is.

Stiver Tr. at 203:11-14

### **Lateral Steering Is Required For 4D By Statoil**



- Q. It's your understanding that clients believe lateral steering is important for 4D surveys?
- A. Yes.

\*

- Q. If lateral steering -- so lateral steering was important for customers for 4D?
- A. It's important for Statoil for 4D.

Bohn Tr. at 25: 18-20, 29: 5-7

### **Lateral Steering Is Required For 4D By Statoil**



- Q. While you were at WesternGeco, Statoil was one of the oil companies that you were aware of that would always prefer a contractor that could provide lateral steering?
- A. For for 4D surveys.

Williamson Tr. at 105:1-5

Sims DEMO039

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Total Angola 4D** 

**Total Nigeria 4D** 

**BP Angola 4D** 

#### 3.17 Appendix 17 - Source and Streamer control

Company has good experience utilizing source and streamer steering systems in all seismic data acquisition, and Tenderer is therefore encouraged to offer lateral source and streamer control technology for all seismic work.

However, for 4D work like the Statfjord Nord 4D survey Company requires steerable streamers

- a) Tenderer shall provide information on its respective system.
- b) The nominal along streamer distance between lateral control units shall be specified for steerable streamers.

PTX473 at FGRPROD599961





Sims
DEMO040

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Total Angola 4D** 

**Total Nigeria 4D** 

**BP Angola 4D** 

- Firm program PAZFLOR:
  - o Firm single vessel program:
    - Conventional streamer 4D baseline acquisition over PAZFLOR development areas (Perpetua, Hortencia, Zinia, Acacia) for a total Full Fold surface of 730 km² approximately Refer to FIGURE 2: PAZFLOR firm program of this Exhibit. This survey will be used as a baseline for the future 4D monitors that will be acquired over the PAZFLOR field. In order to minimize future repetability noise, shot positions shall fit as much as possible to the pre-plotted theoretical positions. Streamer steering devices are compulsory in order to reduce as much as possible streamer feathering and optimize receiver repeatability. This program shall include acquisition of "dead head" lines acquired toward obstructions.

PTX680 at FGRPROD1125928

Cable steering is compulsory in order to minimize feathering.

PTX680 at FGRPROD1125934

(4) Refer to FIGURE 6: Fan mode geometry for "Fan mode acquisition mode". Steerable streamers are compulsory to operate that technique. That technique shall reduce infill rate.

PTX680 at FGRPROD1125939

PGS v. WESTERNGECO

IPR2014-01477





RS-40

WESTERNGECO Exhibit 2123, pg. 42

Sims
DEMO041

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Total Angola 4D** 

**Total Nigeria 4D** 

**BP Angola 4D** 



	Large configuration 8 to 12 x 5000m			Reduced configuration 4 x 2700m
	*	*	*	
Steerable steamers		Highly preferred	d	Highly preferred

PTX655 at FGRPROD547926

The programme of SERVICES of the 4D Akpo Monitor 1 SURVEY consists of:

- Single cable boat programme (8 to 12 x 5000m large configuration): that is to repeat the 1998/99 3D OPL-246 single vessel baseline survey away from Akpo surface installations
- Dual vessel programme (4 x 2700m reduced configuration): that is to repeat the 2009 baseline
   Akpo survey in the vincity of the surface installations.





PTX655

PTX655 at FGRPROD547921

Near Trace (Streamer Positioning):

Average Crossline deviation from navigation plan

Maximum Crossline deviation from navigation plan

+/- 15m

Average Inline deviation from navigation plan

+/- 2m

Maximum Inline deviation from navigation plan

\*

\*

\*

\*

Δreceiver (m): difference between receiver center positions of binned traces from thebase & the monitor

PTX680 at FGRPROD000547923

Sims DEMO042

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Statoil Norway 4D** 

**Total Angola 4D** 

**Total Nigeria 4D** 

**BP Angola 4D** 

All of the BP Angola surveys are either 4D or considered baseline 4D surveys. BP is expressing a strong interest in acquiring a superior data set as below:

PTX725 at WG508689

"CONTRACTOR is requested to include in their tender provision for the highest precision of streamer positioning (along the entire streamer length) of which they are capable of and to describe how such precision will be attained and what precision can be expected.".

PTX725 at WG508689





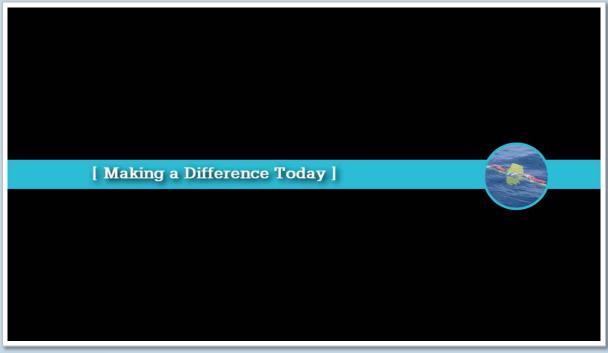
PTX725

### **Apache Surveys**

Survey		Winning Contractor	Revenue	
Apache Australia	CORPORATION	Fugro	\$25,606,935	
Apache Australia	CORPORATION	Fugro	\$0	
Apache Australia	Conche Control	Fugro	\$5,524,622	
Apache Australia	COORDINATION CONTRACTOR	Fugro	\$5,521,875	
Apache Australia	COCCATION OF THE PROPERTY OF T	Fugro	\$2,757,978	
Apache Australia	CORPORATION	Fugro	\$2,296,051	
Apache Australia	CORPORATION	Fugro	\$2,282,745	
Apache Australia	CORPORATION	Fugro	\$1,572,427	
Apache Kenya	CORPORATION	Fugro	\$15,751,316	

### **Apache Surveys**

Sims
DEMO044





PTX7 Intelligent Acquisition - Marine Streamer Steering Video

### **Apache Surveys**





I understand the Apache surveys will be full DigiFin as this is always their expectation.

PTX380 at FGRPROD128418 (Nov. 2, 2010)

#### PTX380

However it seems that hasn't had the desired effect yet - apache have stated steerable is mandatory for 3D and 4D, but I

The desiration of the control of the

PTX903 at ION730352 (Mar. 10, 2010)

Proposals offering streamer lengths ( $\geq$  6,500 meters &  $\geq$  5,000 meters) and number of streamers (fully steerable) of 4 or more will be considered.

#### PTX903



PTX543 at WG92900

A method for steering of the streamers will be considered as a prerequisit, bidders are asked to present a detailed description of how they would intend on accomplishing this. Bidders should also detail their ability to acquire data through the turns, acquisition specifications specific to this method will comprise part of the final contract if requested by Apache.



PTX543 at WG92908 (Feburuary 3, 2010)

RS-45

WESTERNGECO Exhibit 2123, pg. 47 PGS v. WESTERNGECO IPR2014-01477



Survey	Winning Contractor	Revenue	
ConocoPhillips Australia	ConocoPhillips	CGGV	\$24,500,000
Tullow French Guiana	TULLOW	Fugro	\$25,580,935
Tullow Ivory Coast	TULLOW	Fugro	\$7,634,967
Anadarko Ivory Coast	Anadarko Petroleum Corporation	Fugro	\$6,188,252
ExxonMobil Angola	E <b>x</b> onMobil	PGS	\$10,000,000
Petronas Malaysia	PETRONAS	CGGV	\$13,000,000
Statoil Alaska	<b>STATOIL</b>	Fugro	\$21,206,982
BP Australia	bp	PGS	\$45,000,000
Eni Togo	Eni	Fugro	\$15,475,820
TGS-NOPEC Australia	TGS)	Fugro	\$17,476,250

Sims
DEMO047

#### **ConocoPhillips Australia**

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC** Australia

Steerable Streamers

Streamers must utilize lateral streamer control devices starting after the first depth bird and continuing to as close to the tail buoy as possible. Company must approve proposed streamer configuration.

PTX742 at WG694419



PTX742



#### 10.2.7 BIRDS/DEPTH SENSORS

Bira	ls/Depth Sensors		
Spe	cification	Tolerances/Spec	If Tolerance/Spec exceeded. Out-of-Spec Classification / Comments
47.	Birds/Depth Sensors	Except for the first 500 m, nominal interval ≤400 meters Spacing may be >400 but ≤ 800 meters for no more than 24 hrs during a period of time that conditions, weather and light, are acceptable for a safe in-water cable repair. Repair must be done at first possible time.	If >800m assign as Bad Shot, work is not to continue, correct problem
48.	Depth Control / Steering Bird Distribution	Depth control and steering control birds will distributed along the full length of the streamer.  Depth birds will be located every 600 m. Steerable birds will be located in between each depth bird every 600 m.  Depth and steerable bird interval will never exceed 400 m.	Work is not to continue or start.

PTX742 at WG694502

RS-47

WESTERNGECO Exhibit 2123, pg. 49 PGS v. WESTERNGECO IPR2014-01477

Sims

**DEMO048** 

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC** Australia

PTX388

From: Godding, Emma [ABZ] [e.godding@fugrogeoteam.co.uk]

Sent: 19 December 2008 09:41

To: Bohn, Ronny; Vaage, Hans Christian [FGAS]; Hottman, Brian [FGAS]

Cc: Helgebostad, Jan

Subject: RE: Tullow French Guiana

\*

The required spread is 75m streamer separation and 12 streamers shot with an overlap of the outer streamers for infill reduction - the reduced separation will most likely require a pull in and redeployment from what I understand. We can certainly offer a 100m separation option with a direct transfer but we will be transiting against the current which could make it very slow if we are unlucky enough to catch it in full flow.

Steerable streamers are a requirement from Tullow so I don't see the sense of making it a separate charge - if we need a higher dayrate for DigiFins then I can just increase the rates.

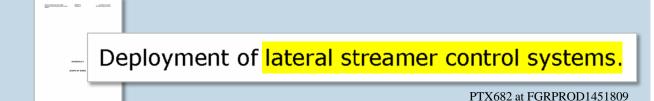
PTX388 at FGRPROD137977



- Q. Is it consistent with you recollection that for this job, Tullow required steerable streamers?
- A. Yes, from what I can see here and from what we looked at previously today, yes, they wanted steerable streamers.

Bohn Tr. At 171:9-13





PTX682

Sims

**DEMO049** 

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC Australia** 







From: Godding, Emma [ABZ] [e.godding@fugrogeoteam.co.uk]

Sent: 19 December 2008 09:41

To: Bohn, Ronny; Vaage, Hans Christian [FGAS]; Hottman, Brian [FGAS]

Helgebostad, Jan

Subject: RE: Tullow French Guiana

\* \*

Steerable streamers are a requirement from Tullow

PTX388 at FGRPROD137977

(Dec. 19, 2008 Tullow French Guiana)

6.4 Additional Requirements (as required by COMPANY)

Cc:

COMPANY at its option may require one or more of the following additional technologies.

- 1. Lateral Streamer control systems
- 2. Steerable sources
- Asynchronous recording and source cycle time or continuous recording acquisition system
- 6.4.1 Deployment of lateral streamer control systems

This may be either a partial (last two thirds of streamer length) or full spread deployment. This would be primarily to maintain streamer separation. COMPANY may also require the systems to be used to affect fan-mode shooting over the prospect. Other than this, it would not be expected to be used to steer against natural feather



PTX822

PTX822 at WG710870

Sims
DEMO050

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC** Australia

CRM Id	Client	Country		Required		Won
1-PIE76E	Anadarko	COTE d'IVOIRE	Requested Steerable solid preferred			Fugro Carribean
		•				

PTX544



Sims
DEMO051

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

**Statoil Alaska** 

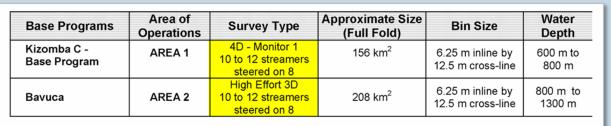
**BP** Australia

**Eni Togo** 

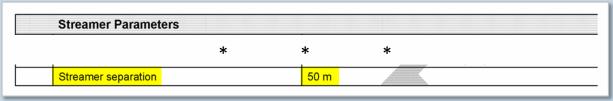
**TGS-NOPEC Australia** 



PTX834



PTX834 at WG931735



PTX834 at WG931747

Steering Instructions

All 4D Surveys: Steering to include component of obtaining maximum repeatability of baseline source and receiver locations

Kizomba C 4D: Prime lines are TBD; oblique on straight line pre-plots

PTX834 at WG931748



Sims DEMO052

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC** Australia



PTX650

- 3. Cost estimate for survey based on the following planned parameters (see Note):
  - 3.1 3D time lapse with undershoot (Dulang)

Programme size : Approximately 320 sq km FF

Streamer Type : Non-fluid filled streamer & Steerable

Streamer length : 6000 m

Streamer : 8 (one streamer overlap on either side)

Streamer depth : 5 meters
Streamer separation : 75 m

Source : ~2,000 cu in/ ~3000 cu in (please quo

for both options of source array)

SP interval : 18.75 m flip-flop

Group interval : 12.5 m Record length : 7 or 8 sec

Bin Size : 6.25 m x 18.75 m
Source : 2 (each vessel)
Source depth : 4 meters

No. of additional source vessel : 1 Fold : 80

Vessel requirement : on or before 10th June 2010

PTX650 at FGRPROD000453802



Sims

**DEMO053** 

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

#### Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC Australia** 



- Okay. You can confirm that for the Statoil project in the Q. Chukchi Sea that GEO CELTIC with DigiFIN did perform fan mode during that survey?
- Yes. A.
- Is it your understanding that fan mode can only be achieved Q. using DigiFIN or lateral steering devices?
- That's my understanding, yes. Α.

Stiver Tr. At 167:19-168:-2





- Now possible due to the incorporation of DigiFIN units.
- The goal is to obtain desired linear increased separations from the front to the tail of streamers.
- The increased separations will improve coverage optimization, hence reduce infill.
- Enables enhanced streamer control during recovery, deployment and streamer work by workboat.
- Beneficial in conjunction with Fresnel Zone Binning (FZB).

PTX359 at FGRPROD at 115102

**RS-53** 

WESTERNGECO Exhibit 2123, pg. 55 PGS v. WESTERNGECO IPR2014-01477



Sims

**DEMO054** 

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP Australia** 

**Eni Togo** 

**TGS-NOPEC Australia** 



PTX485

The tender specifies steerable cables. The intention is to acquire using a controlled fan-shaped spread in order to reduce infill programme costs. Solid cables are highly desirable.

PTX485 at FGRPROD1122516

Steerable streamers In order to 'fan' the spread and control feather, reducing infill

PTX485 at FGRPROD1122528

#### 4.2.4 Active Streamer Steering

Each streamer shall be equipped with an active steering system capable of changing streamer feather by 3 degrees while increasing noise levels on adjacent receiver groups by less than 5 microbars (through normal production filters). The active streamer steering system shall be fully interfaced with the Integrated Navigation System (INS) and as a minimum be capable of operating in the following modes:

- matching the feather of all streamers to a single reference streamer
- fanning out far offset separations relative to near offsets
- steering all streamers towards a target feather (zero, constant feather or varying feather along a line)



PTX485 at FGRPROD1122545

Sims

DEMO055

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC** Australia



PTX857 PTX852

300m along each cable. In case of only compasses are used, one (or two, depending on the cable length) acoustic mid network(s) will check the cross distances between cables in the middle of the spread.

In case of steerable streamers are available, this system will be preferred and streamers positioning will be performed by only acoustic system. Adequate apparatus will be located along each cable equally spaced at about 400m in order to try steering steamers as close as possible to the pre-plot position.

\* \*

The acquisition rates shall include the steerable streamer systems when is an available provision.

PTX857 at WG939683

#### 4. MINIMUM TECHNICAL REQUIREMENT

The following will be grounds for exclusion from the tender process, any Tenders not complying with the following Minimum Technical Requirements shall be rejected before a full evaluation:

- 8 Cables minimum (10 preferred) Solid streamers 8000m length 100m streamers separation;
- Steering remote control for minimum last ¾ cable length (e.g.: from 2000m to 8000m);
- Contractor shall provide seismic technologies/equipments not older than 5 years.



PTX857 at WG939612

Sims
DEMO056

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

Statoil Alaska

**BP** Australia

**Eni Togo** 

**TGS-NOPEC Australia** 



PTX544



The Vessel shall utilize steerable streamer technology in conducting the survey(s), including the use of fan mode if requested by the COMPANY.

PTX945 at WG00930568

Sims
DEMO057

**ConocoPhillips Australia** 

**Tullow French Guiana** 

**Tullow Ivory Coast** 

**Anadarko Ivory Coast** 

**ExxonMobil Angola** 

**Petronas Malaysia** 

**Statoil Alaska** 

**BP** Australia

**Eni Togo** 

**TGS-NOPEC Australia** 

- Q. What's your understanding of what fan mode acquisition is?
- A. It's that you are that you are increasing your streamer separation in the last part of the streamer.
- Q. Okay. And does is steerable is the ability to steer streamers required to perform fan mode acquisition?
- A. Yes
- Q. Without any kind of laterally steerable bird, you would not be able to perform fan mode acquisition?
- A. To my knowledge that is correct



Vaage Tr. At 51:6-13, 52:1-3

Highly Confidential

fuceso

#### **Fan Mode**

- Now possible due to the incorporation of DigiFIN units.
- The goal is to obtain desired linear increased separations from the front to the tail of streamers.
- The increased separations will improve coverage optimization, hence reduce infill.
- Enables enhanced streamer control during recovery, deployment and streamer work by workboat.
- Beneficial in conjunction with Fresnel Zone Binning (FZB).

PTX359 at FGRPROD115102

RS-57

WESTERNGECO Exhibit 2123, pg. 59 PGS v. WESTERNGECO IPR2014-01477



### **Lost Profits**

Sims DEMO058

### **Lost Sales Revenue**

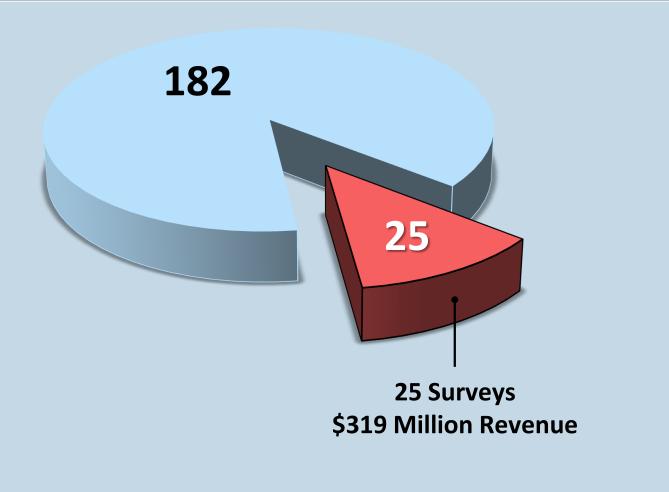
Cost Of Making
Lost Sales

**Lost Profits** 

### **Lost Sales Revenue**

Sims DEMO059

**207 Surveys Using DigiFIN** 



### **Lost Profits**



\$319 Million

Cost Of Making Lost Sales

**Lost Profits** 

### **Cost Of Making Lost Sales**



- Cost of performing 25 more surveys from 2009-2012
  - Costs that vary directly with number of surveys
  - \$141.0 Million
- Incremental cost of adding/accelerating capacity
  - Cost of depreciation of new equipment
  - \$19.2 Million
- Total cost: \$160.2 Million

### **Lost Profits**

Sims DEMO062

\$319.3 Million

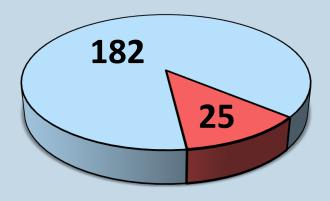
**\_** \$160.2 Million

**=** \$159.1 Million

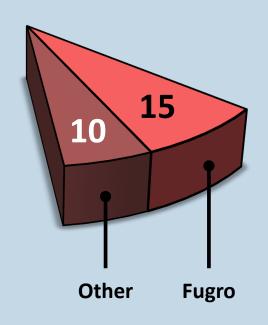
### **Lost Profits Summary**



## 207 Total Surveys Using DigiFIN Systems

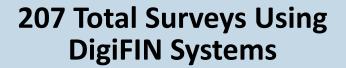


### **25 Lost Profits Surveys**

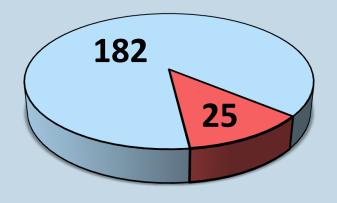


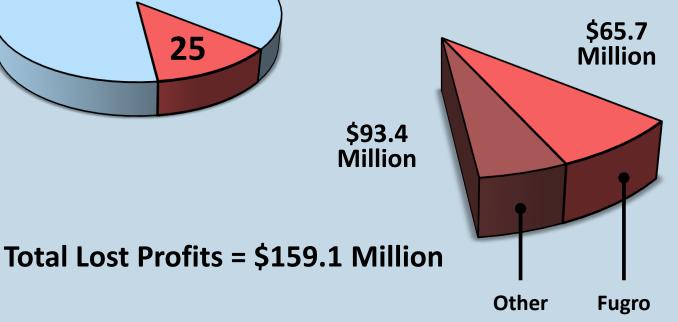
### **Lost Profits Summary**





### **25 Lost Profits Surveys**





Sims
DEMO065

## **Reasonable Royalty**

### **Reasonable Royalties**





\$14.9 Million



\$87 Million

**Total** 

**\$ 101.9 Million** 

### What Is a Reasonable Royalty?



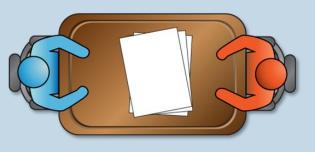
A reasonable royalty is the amount of money that the owner of the patents (WesternGeco) and the infringer (ION/Fugro) would have agreed to had they negotiated a license agreement before infringement

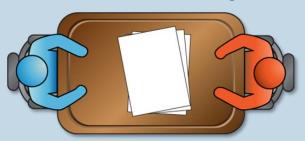
### **Hypothetical Negotiation**

Sims
DEMO068

#### **WesternGeco And ION**

#### **WesternGeco And Fugro**







### **Hypothetical Negotiation**





- Parties would know patent is valid and infringed
- Full and complete information, present and future
- Must reach an agreement

### **Hypothetical Negotiation**



### **Objective:**

- 1. Determine the profit premium or value contributed by the patented technology to the licensees (ION/Fugro)
- 2. Determine how that value should be shared between WesternGeco and the infringers

## Calculating The Value Of The Patented Technology



- Identify the benefits of the patented technology
- Quantify the value of the benefits of the patented technology

## Benefits Of Using The Patented Technology

Sims DEMO072

### Tugeo ....

#### Lateral Streamer Steering Benefits

- · Feather matching
- · Feather reduction
- Infill reduction
- · Line change efficiency
- · Elimination of "trouser" effect
- · Faster and safer deployment/recovery
- · Safer workboat operations
- · Uniform cross-line spacing
- · Enables reduced cross-line spacing
- · Mitigates risk in obstructed areas
- · Mitigates risk of cable entanglement
- · Denser streamer depth sampling

#### PTX394 at FGRPROD151743

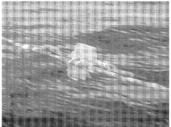


PTX394



### Intelligent Acquisition Technologies Steerable Streamers

- · Steerable streamer technology
  - Enable 2-5 degrees feather correction
  - Provided as part of WesternGeco Q
  - Now also field proven ION developed DigiFIN available to all Contractors
- · Provide significant benefits
  - Reduce 3D / 4D infill huge savings
  - Provide stable streamer separations
  - Improve 4D repeatability
  - Reduce risk of tangle
  - Safer obstruction close passes
  - Better turns
  - Faster deployment



DigiFIN Lateral Streamer Control

PTX902 at ION707589

## Benefits Of Using The Patented Technology

Sims
DEMO073

#### Reason and justification application:

The digifins have proved to give significant added value to the client due to reduced infill, and shorter line turns. For 4D applications it will improve repeatability. For FGAS it will in addition to making us more competitive by having a tegnology edge, we will reduce the risk of tangling. Each tangle has normally a cost of USD 5-15 milt incl. lost production.

#### Revenue generated or costs saved:

Yes, on turnkey projects we will reduce infill with 10% based on expanience, this will increase revenue per day on these projects with 8-10%. On dynamic rate models, the average dayrate will typically increase with 8-10% for a full spread.

PTX309 at FGRPROD13056



PTX309

## Quantifiable Benefits Of Using The Patented Technology



- Feather matching
- Feather reduction
- Infill reduction
- Line change efficiency
- Elimination of "trouser" effect
- Faster and safer deployment/recovery
- Safer workboat operation
- Uniform cross-line spacing
- Enable reduced cross-line spacing
- Mitigates risk in obstructed areas
- Mitigates risk of cable entanglement
- Denser streamer depth sampling

## Quantifiable Benefits Of Using The Patented Technology

Sims
DEMO075

#### Value = 19.9%-21.8% of Total Survey Revenue

	_	Mean	Median
Value as a Percentage of Total Survey Revenue of:			
Time Saved on Streamer Deployment	[A]	0.3%	0.3%
Infill Reduction	[B]	8.3%	8.7%
Faster Line Changes	[C] _	13.1%	10.8%
Value of Quantifiable Benefits as a Percentage of Total Survey Revenue	[D]	21.8%	19.9%

Sims Second Supplemental Report at Ex 7.1S



Sims 2<sup>nd</sup>
Supplemental Report

### **Expected Infill**



PTX375

ost conventional marine 3D seismic surveys are acquired with infill to ensure adequate subsurface seismic reflection coverage in areas where seismic surveys may have been affected by adverse currents, suboptimal streamer feather angle matching or source/streamer separations. For a typical 3D seismic survey, infill shooting may be as much as 25% or more of the total cost of prime seismic acquisition. By combining the use of an alternative method for assessing subsurface coverage with the use of the latest lateral control steerable streamer systems, infill can be significantly reduced to at least single digit figures.

#### PTX375 at FGRPROD000126967

Seeking Alpha (Company Seeking Alpha) (Company Seeking Alpha) (Company Seeking Seeking

For example, our Intelligent Acquisition technologies are able to significantly reduce infill or the re-shootings that most contractors must do when the streamer cable separates behind the vessel and have insufficient cross line spacing to properly sample the subsurface. In many marine surveys, the cost of infill can account for 30% of the total acquisition costs. So far, we are seeing reductions of 20% to 50% in infill on vessels using our Intelligent Acquisition technologies, which could save the oil and gas companies 5% to 15% on their acquisition bill.

PTX164

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PTX164 at 3



- Q. With regard to the oil companies, which are the most important benefits?
- A. Their most important is reduced in-fill, and that's a direct impact of their cost reduction.

Cunkleman Tr. at 111:18-21

- Q. In any ION Marketing material or promotional material, have you put forward quantitative analyses of the savings or benefits of reduced in-fill?
- A. Yes, we have.
- Q. And what quantitative values have you associated with reduced infill?
- A. Well, we've talked about, you know, reducing in-fill 20 to 30 percent. And then if you look at a typical survey and the cost of the survey, you can calculate a -- a dollar, a Euro amount.

Cunkleman Tr. at 118:5-14

Sims DEMO078

#### **Estimating Steerable Streamer Effects**

How could DigiFin steerable streamers have affected the performance of this survey?

\* \* \*

The combination of these two effects reduces the infill percentage from 15% to 8%. Noting that the percentage time spent acquiring the infill in this case is ~ 1.5 x the infill percentage, this implies that the infill time percentage drops from 22% to ~ 12%. For this case this represents a saving of 4.8 days due to reduced infill.

PTX398 at FGRPROD000154147



Sims DEMO079

---- Original Message -----

From: Helgebostad, Jan < i.helgebostad@fugro.no>

To: Flentri, Jaap Cc: Young, Paul

Sent: Mon Aug 18 20:42:04 2008

Subject: RE: BP Vietnam

Jaap

Are you the PM for the BP survey in Vietnam, I understand that BP have ordered full spread of Digifins, please be aware that we need to charge an extra USD 20.000 per day for this. Total survey costs will still be reduced due to lower infill (StatoilHydro experienced 50% reduction) and shorter line turns, 15 -20 min per turn reduction experienced. StatoilHydro compares the benefit of solid streamers with Digifins to the benefit of Q-technology so we should not give it away for free.

PTX385 at FGRPROD136383



PTX385

Sims
DEMO080

For example, our Intelligent Acquisition technologies are able to significantly reduce infill or the re-shootings that most contractors must do when the streamer cable separates behind the vessel and have insufficient cross line spacing to properly sample the subsurface. In many marine surveys, the cost of infill can account for 30% of the total acquisition costs. So far, we are seeing reductions of 20% to 50% in infill on vessels using our Intelligent Acquisition technologies, which could save the oil and gas companies 5% to 15% on their acquisition bill.

PTX164 at 3



PTX164



PTX230

- Goal: Reduce 12-15% expected infill due to difficult to predict currents
- Solution: Automated vessel steering to perfectly align near offsets and streamer steering to feather match far offsets
- Result: Outstanding coverage without unnecessary overlap or elective infill
  - Acquired almost 4X less infill than expected (4% vs 15%)
  - Potential cost savings: > \$1M

PTX230 at ION632146



**PTX386** 

As discussed, we have used these units with great success on several major projects to date, both with 4 units per streamer and with fully populated streamers. From our trials of fully populated spreads, you maybe interested to know that we have improved turn times by approximately 15-20 mins per turn, and we see between 30% to 50% less infill than compared to a standard spread with no steerable units.

PTX386 at FGRPROD136876

## Value Of Infill Reduction As A Percentage Of Total Survey Revenue



	_	Mean	<u>Median</u>
Infill Reduction	[A]	41.7%	43.7%
Cost of Infill as a Percentage of Total Survey Revenue	[B]	20.0%	20.0%
Value of Infill Reduction as a Percentage of Total Survey Revenue	[C]	8.3%	8.7%

Sims Supplemental Report at Ex. 7.35



Report

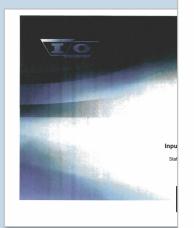


- Q. So you're familiar with a client that used ORCA and positioning systems together and there was a quantifiable benefit that they perceived?
- A. We believe there was a quantifiable benefit, yes.
- Q. And how do you know there was a benefit?
- A. The turn appeared to be faster.
- Q. Do you recall how many minutes were saved per turn?
- A. I believe it was in the area of ten minutes.

Sweetman Tr. at 70:14-20, 70:25-71:2

Sims
DEMO084

CONFIDENTIAL INFORMATION SUBJECT TO PROTECTIVE ORDER



PTX214

Towed Streamer 4D Streamer Steering : DigiFIN – Operational Benefits

Reduced line change time through active streamer "straightening"

Savings: 10 minutes per line change

\$6.4M per year in added value\*

\* Based on 5 sq.km. per hour \$3k per sq.km. 8 line changes per day

I/O/

PTX214 at ION15213

Sims
DEMO085

As discussed, we have used these units with great success on several major projects to date, both with 4 units per streamer and with fully populated streamers. From our trials of fully populated spreads, you maybe interested to know that we have improved turn times by approximately 15-20 mins per turn, and we see between 30% to 50% less infill than compared to a standard spread with no steerable units.

PTX386 at FGRPROD136876



Sims
DEMO086

---- Original Message -----

From: Helgebostad, Jan < i.helgebostad@fugro.no>

To: Flentri, Jaap Cc: Young, Paul

Sent: Mon Aug 18 20:42:04 2008

Subject: RE: BP Vietnam

Jaap

Are you the PM for the BP survey in Vietnam, I understand that BP have ordered full spread of Digifins, please be aware that we need to charge an extra USD 20.000 per day for this. Total survey costs will still be reduced due to lower infill (StatoilHydro experienced 50% reduction) and shorter line turns, 15 -20 min per turn reduction experienced. StatoilHydro compares the benefit of solid streamers with Digifins to the benefit of Q-technology so we should not give it away for free.

PTX385 at FGRPROD136383



PTX385

### Value Of Line Change Efficiency (Faster Turns) As A Percentage Of Total Survey Revenue

Sims
DEMO087

WesternGeco, L.L.C. v. ION Geophysical Corporation, et al.

Second Supplemental Exhibit 7.4S
Value of Faster Line Changes as a Percentage of Total Survey Revenue

		<u> Mean</u>	<u> Median</u>
Time Saved Per Line Change By Using DigiFIN (Minutes)	[A]	12.1	10.0
Line Changes per Day	[B]	8.0	8.0
Time Saved on Line Changes per Day By Using DigiFIN (Hours)	[C]	1.6	1.3
Average Square Kilometers Surveyed Per Hour	[D]	5.0	5.0
Survey Area (Sq. Km.) Decreased per Day by Using DigiFIN Cost per Square Kilometer	[E]	8.1	6.7
	[F]	\$3,000	\$3,000
Average Savings per Day By Using DigiFIN Average Survey Revenue per Day Value of Faster Line Changes as a Percentage of Total Survey Revenue	[G]	\$24,167	\$20,000
	[H]	184,527	184,527
	[I]	<b>13.1%</b>	<b>10.8%</b>

STATEMENT OF THE STATEM

Sims 2nd Supplemental Report at 7.4S

Sims 2nd Supplemental Report

### Faster And Safer Deployment/Recovery



Streamer deployment can be speeded up. Using steerable streamers with the DigiFIN units active during deployment, the streamers can be steered away from each other as they are laid. With a wide enough vessel this could allow for four streamers to be deployed simultaneously without fear of entanglement, whereas currently on some of the broader-beamed seismic vessels, only two streamers are deployed simultaneously. This implies that a contractor can halve the time taken for deployment. This could save 1-2 days at the start of each survey. Against this, crews may not have sufficient personnel to safely deploy multiple cables at the same time.

PTX398 at FGRPROD000154145



## Value Of Time Saved On Streamer Deployment As A Percentage Of Total Survey Revenue



Time Saved on Streamer Deployment per Survey (Days)

Cost of Crew per Day

Cost Saved on Streamer Deployment per Survey

Average Revenue per Survey

Value of Time Saved on Streamer Deployment as a Percentage of Total Survey Revenue

[A] 1

[B] \$50,000

[C] \$50,000

[D] \$15,262,388

Sims 2nd Supplemental Report at Ex 7.2S



Sims 2<sup>nd</sup> Supplemental Report

## Value Of Quantifiable Benefits Of Lateral Steering Systems

Sims
DEMO090

Value = 19.9%-21.8% of Total Survey Revenue

	_	Mean	<u>Median</u>
Value as a Percentage of Total Survey Revenue of:			
Time Saved on Streamer Deployment	[A]	0.3%	0.3%
Infill Reduction	[B]	8.3%	8.7%
Faster Line Changes	[C] _	13.1%	10.8%
Value of Quantifiable Benefits as a Percentage of Total Survey Revenue	[D] =	21.8%	19.9%

Sims Second Supplemental Report at Ex 7.1S



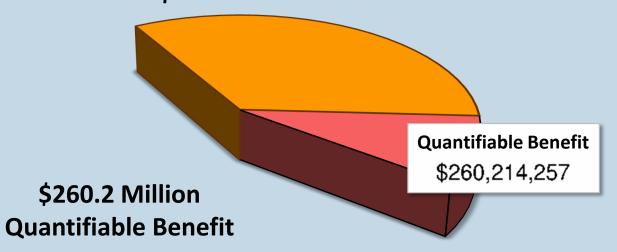
Sims 2<sup>nd</sup>
Supplemental Report

### **Quantifiable Benefit - Fugro**

Sims
DEMO091

20.8% Of Quantifiable Benefits

### 91 Fugro Reasonable Royalty Surveys \$1.25 Billion Revenue



Beginning of Damage	s Period: Date of	of First Infringement (	1}
---------------------	-------------------	-------------------------	----

Lost Revenue From Fugro Surveys Claimed as Lost Sales
Revenue From Accused Fugro Surveys Not Claimed as Lost Sales Value of Quantifiable Benefits Apportioned to Total Survey Revenue
Value of Quantifiable Benefits of DigiFIN to Fugro

	2006	2007	2008	2009	2010	2011	2012	Total
[A]	\$0	\$0	\$138,344,525	\$280,419,576	\$404,859,799	\$440,059,878	\$142,223,457	\$1,405,907,236
[B]	0	0	0	25,606,935	60,611,136	35,431,519	33,227,566	154,877,156
[C]	\$0	\$0	\$138,344,525	\$254,812,641	\$344,248,663	\$404,628,360	\$108,995,891	\$1,251,030,080
[D]	20.8%	20.8%	20.8%	20.8%	20.8%	20.8%	20.8%	N/A
[E]	\$0	\$0	\$28,775,661	\$53,001,029	\$71,603,722	\$84,162,699	\$22,671,145	\$260,214,257

Sims 2nd Supplemental Report at Ex 17.0

### Value Of Quantifiable Benefits - Fugro



Total Quantifiable Benefits from Fugro's use of Infringing DigiFIN Systems

\$260.2 Million

**Cost of Infringing DigiFIN Systems** 

\$27.9 Million

Net Contribution of DigiFIN Systems

\$232.3 Million

### Value Of Quantifiable Benefits - Fugro



Net Contribution of DigiFIN Systems

\$232.3 Million

Fugro's Expected Normal Profit on \$260.2 Million (23.4%)

\$60.9 Million

Difference between Net Contribution of DigiFIN Systems and Expected Normal Profit

\$171.4 Million

Premium as a % of Total Quantifiable Benefits

65.9%

### **Value Of Patented Invention To ION**



Profit Margin on DigiFIN Systems	54.0%
Profit Margin on rest of ION's MISD Business	27.4%
Premium Profit on DigiFIN Systems Alone	26.6%

### **Premium Profit On DigiFIN Systems Alone**



### **DigiFIN System Sales (Non-Fugro)**

DigiFIN Birds \$40.3 Million

Lateral Controller \$2.0 Million

Total \$42.3 Million

Premium Profit Margin 26.6%

Premium Profit \$11.3 Million

### **Total Premium Profit On DigiFIN Systems**



Sales of "Convoyed" Products \$67.8 Million

X Profit Margin on "Convoyed" Products

27.4%

= Profit From "Convoyed" Products

\$18.6 Million

+ Premium Profit on DigiFIN Systems Alone

\$11.3 Million

Total Premium Profit from selling Infringing DigiFIN Systems

\$29.9 Million

## **Profit Premium From Selling Infringing DigiFIN Systems**



Premium Profit from selling Infringing DigiFIN Systems

\$29.9 Million

Sales Revenue from Infringing DigiFIN Systems

**÷** \$42.3 Million

Premium Profit Contribution as % of DigiFIN System Revenue

70.6%

### **Profit Premium Of Patented Inventions**



Profit Premium 65.9% of

**Contribution to Fugro** Quantifiable Benefits

Profit Premium 70.6% of DigiFIN Contribution to ION System Revenue

Sims
DEMO099

# How Should The Parties Share The Profit Premiums?

### **Georgia-Pacific** Analysis



Factor	Impact
GP#1: Established royalty rate for patent	
GP#2: ION/Fugro licenses for comparable patents	
GP#3: Type of license	
GP#4: Willingness to license	
GP#5: Competitive relationship	
GP#6: Convoyed sales	
GP#7: Term of the license	
GP#8: Commercial success	
GP#9: Advantages over old methods	
GP#10: Benefits of using the patent	
GP#11: Extent of the use of the patent	
GP#12: Customary industry rates	
GP#13: Profit credited to the patent	

### **Georgia-Pacific** Analysis

Factor	Impact
GP#1: Established royalty rate for patent	$\bigoplus$
GP#2: ION/Fugro licenses for comparable patents	$\bigoplus$
GP#3: Type of license	
GP#4: Willingness to license	
GP#5: Competitive relationship	
GP#6: Convoyed sales	
GP#7: Term of the license	
GP#8: Commercial success	
GP#9: Advantages over old methods	
GP#10: Benefits of using the patent	
GP#11: Extent of the use of the patent	
GP#12: Customary industry rates	$\bigoplus$
GP#13: Profit credited to the patent	

### **Actual or Customary Rates**

- No established royalty rate
- No industry standard rate
- Fugro contemplated a royalty rate based on sharing benefits

### Sims DEMO102

### **Georgia-Pacific** Analysis

Factor	Impact
GP#1: Established royalty rate for patent	$\qquad \qquad \longleftrightarrow$
GP#2: ION/Fugro licenses for comparable patents	$\langle \longrightarrow \rangle$
GP#3: Type of license	$\langle$
GP#4: Willingness to license	
GP#5: Competitive relationship	<b>Û</b>
GP#6: Convoyed sales	
GP#7: Term of the license	$\bigoplus$
GP#8: Commercial success	
GP#9: Advantages over old methods	
GP#10: Benefits of using the patent	
GP#11: Extent of the use of the patent	
GP#12: Customary industry rates	$\stackrel{\longleftarrow}{\longleftrightarrow}$
GP#13: Profit credited to the patent	

#### **Terms & Conditions**

- Non-exclusive license
- WesternGeco doesn't license its patented technology
- DigiFIN would be used to compete directly with WesternGeco

### **Georgia-Pacific** Analysis

Factor	Impact
GP#1: Established royalty rate for patent	
GP#2: ION/Fugro licenses for comparable patents	$\langle - \rangle$
GP#3: Type of license	$\triangle$
GP#4: Willingness to license	$\sim$
GP#5: Competitive relationship	<b>企</b>
GP#6: Convoyed sales	$\bigoplus$
GP#7: Term of the license	$\langle \longrightarrow \rangle$
GP#8: Commercial success	<b>1</b>
GP#9: Advantages over old methods	<b>Û</b>
GP#10: Benefits of using the patent	<b>1</b>
GP#11: Extent of the use of the patent	Û
GP#12: Customary industry rates	$\langle \rightarrow \rangle$
GP#13: Profit credited to the patent	$\bigoplus$

#### **Value / Benefits of Patents**

- DigiFIN systems drive sales of other products
- DigiFIN systems are very successful
  - \$63 million sales 54% profit margin
- DigiFIN systems used in 207 surveys – \$3 billion revenue
- Patents provide many benefits when conducting surveys
  - Valued at 19.9-21.8% of survey revenue
- WesternGeco Lateral Steering
   Systems very successful
  - \$2.7 billion revenue

### Georgia-Pacific Analysis - Summary

Factor	Impact
GP#1: Established royalty rate for patent	$\bigoplus$
GP#2: ION/Fugro licenses for comparable patents	Û
GP#3: Type of license	$\Delta$
GP#4: Willingness to license	Ŋ
GP#5: Competitive relationship	企
GP#6: Convoyed sales	$\bigoplus$
GP#7: Term of the license	$\bigoplus$
GP#8: Commercial success	企
GP#9: Advantages over old methods	<b>企</b>
GP#10: Benefits of using the patent	<b>企</b>
GP#11: Extent of the use of the patent	<b>企</b>
GP#12: Customary industry rates	$\bigoplus$
GP#13: Profit credited to the patent	$\bigoplus$

On balance, these factors favor the licensor (WesternGeco) and would have an upward influence on the royalty rate

### **Royalty Conclusion - Fugro**



**Profit Premium Contributed By Patents** 

65.9% of Quantifiable Benefits from Fugro's use of Infringing DigiFIN Systems

**Benefit Sharing** 

50%

Royalty for Fugro's Use Of The Patents

33.0% of Quantifiable Benefits from Fugro's use of Infringing DigiFIN Systems

### **Royalty Conclusion - ION**



Premium Profit from selling Infringing DigiFIN Systems

**70.6% of DigiFIN System Revenue** 

**Benefit Sharing** 

x 50%

Reasonable Royalty for ION's Use Of The Patents

35.3% of DigiFIN System Revenues