

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY
Petitioner,

v.

PAICE LLC & ABELL FOUNDATION, INC.
Patent Owners.

U.S. Patent No. 7,237,634 to Severinsky *et al.*
IPR Case No. Unassigned

PETITIONER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with *inter partes* reviews of the above-captioned patent, including the appointment of lead and backup counsel:

Please recognize the correspondence address (including electronic email address) for the *inter partes* review to be the address associated with the appointed lead and backup counsel.

The individual signing below has the authority to execute this document on behalf of Petitioner, Ford Motor Company.

By:



Name:

William J. Coughlin

Title:

Asst. General Counsel

Date:

2 June 2014

UNITED STATES PATENT AND TRADEMARK OFFICE

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e)(4)(i) *et seq.* and 42.105(b), the undersigned certifies that on June 5, 2014, a complete copy of this Power of Attorney was provided via overnight courier, costs prepaid, to the Patent Owner by serving the correspondence address of record as follows:

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Respectfully submitted,

Dated: June 5, 2014

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