

FORD MOTOR COMPANY, INC.
Petitioner

V.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case IPR2014-01416 Patent 7,237,634

PATENT OWNER'S NOTICE OF DESIGNATION OF ADDITIONAL BACK-UP COUNSEL

In accordance with the provisions of 37 CFR § 42.10(a), Paice LLC & The Abell Foundation Inc. (collectively "Patent Owner"), designates Ruffin B. Cordell, Linda L. Kordziel, and Brian Livedalen as additional back-up counsel in the instant proceeding.



IPR2014-001416

Atty Docket: 36351-0015IP2

Kevin E. Greene will remain as back-up counsel as well, such that Patent Owner's designated counsel of record are:

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Respectfully submitted,

Date: April 29, 2015

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CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4)(i) *et seq.* and 42.105(b), the undersigned certifies that on April 29, 2015, a complete and entire copy of this Patent Owner's Notice of Designation of Additional Back-Up Counsel was provided via e-mail to Counsel for Petitioner by serving the correspondence address of record as follows:

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