

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FORD MOTOR COMPANY, INC.  
Petitioner

v.

PAICE LLC & THE ABELL FOUNDATION, INC.  
Patent Owner

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Case IPR2014-01416  
Patent 7,237,634

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**PATENT OWNER'S NOTICE OF DESIGNATION OF ADDITIONAL  
BACK-UP COUNSEL**

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In accordance with the provisions of 37 CFR § 42.10(a), Paice LLC & The Abell Foundation Inc. (collectively "Patent Owner"), designates Ruffin B. Cordell, Linda L. Kordziel, and Brian Livedalen as additional back-up counsel in the instant proceeding.

Kevin E. Greene will remain as back-up counsel as well, such that Patent Owner's designated counsel of record are:

LEAD COUNSEL	BACKUP COUNSEL
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Date: April 29, 2015

Respectfully submitted,

/Timothy W. Riffe/

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