

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY CORPORATION OF AMERICA
Petitioner

Patent No. 7,612,843
Issue Date: Nov. 3, 2009
Title: STRUCTURE AND DRIVE SCHEME FOR LIGHT EMITTING DEVICE
MATRIX AS DISPLAY LIGHT SOURCE


POWER OF ATTORNEY

No. IPR2014-01268

Petitioner Power of Attorney

Pursuant to 37 C.F.R. § 42.10(b), I hereby appoint Practitioner(s) associated with Customer Number 26646, as my attorney(s) to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel. Please recognize the correspondence address (including any electronic mail address) for the above identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsel.

Dated: August 12, 2014

By: 
Name: Vladimir Elgort
Title: Vice President, IP Counsel
Sony Corporation of America

Certificate of Service Under 37 C.F.R. § 42.6(e)(4)

I certify that I caused a true and correct copy of the forgoing to be served via EXPRESS MAIL on the following:

Dr. Chen-Jean Chou
21 Ridgefield Road
New City, NY 10956

729 San Cristoval Ct.
Morgan Hill, CA 95037

Michael W. Shore
Shore Chan Depumo LLP
(214) 593-9110
mshore@shorechan.com
901 Main Street, Suite 3300
Dallas, TX 75202

Dated: August 12, 2014

/s/ Paul T. Qualey
Paul Qualey, Reg. No. 45,027
pqualey@kenyon.com
KENYON & KENYON LLP
1500 K Street, NW
Washington, DC 20005-1257
Tel: (202) 202-4200