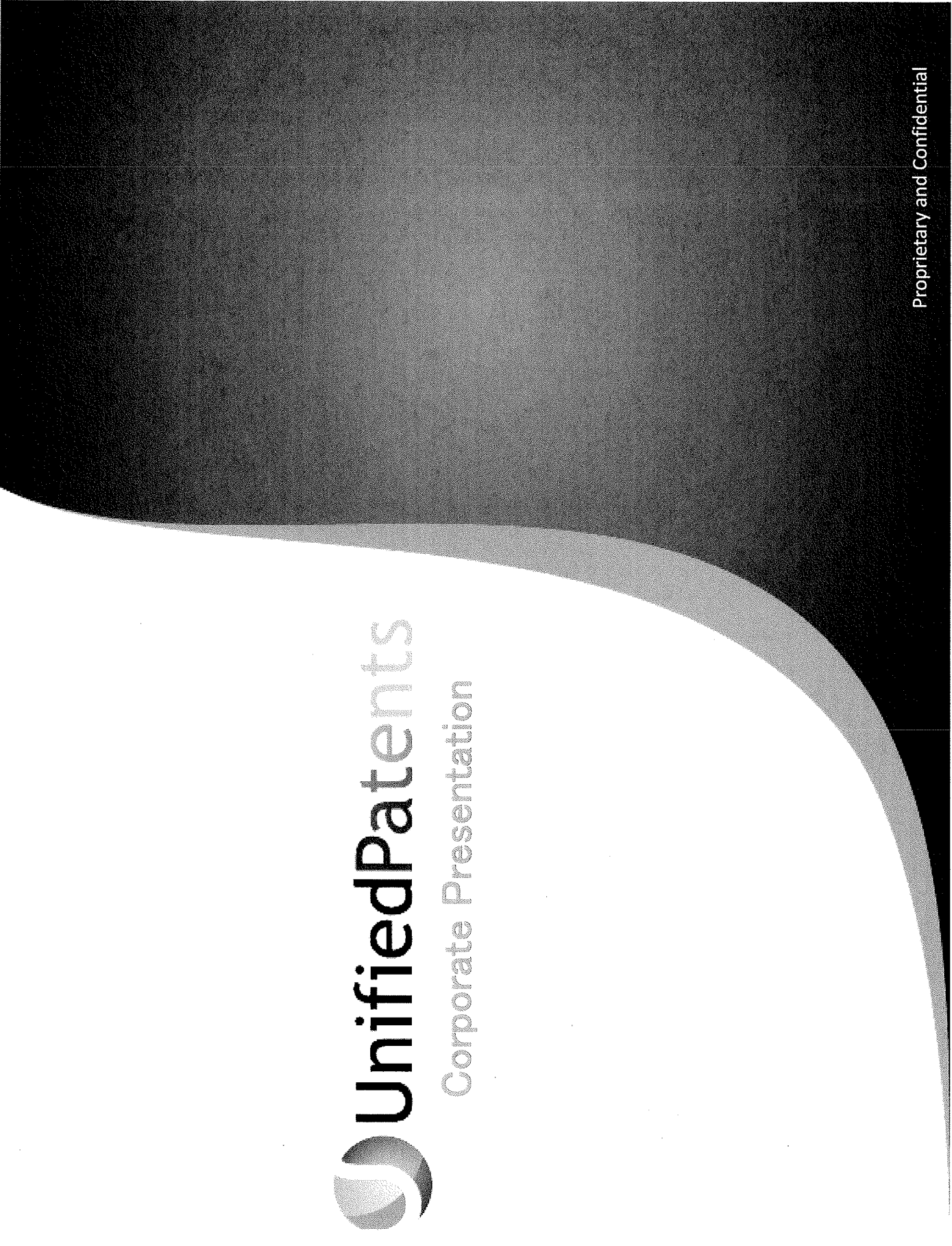



**REDACTED**

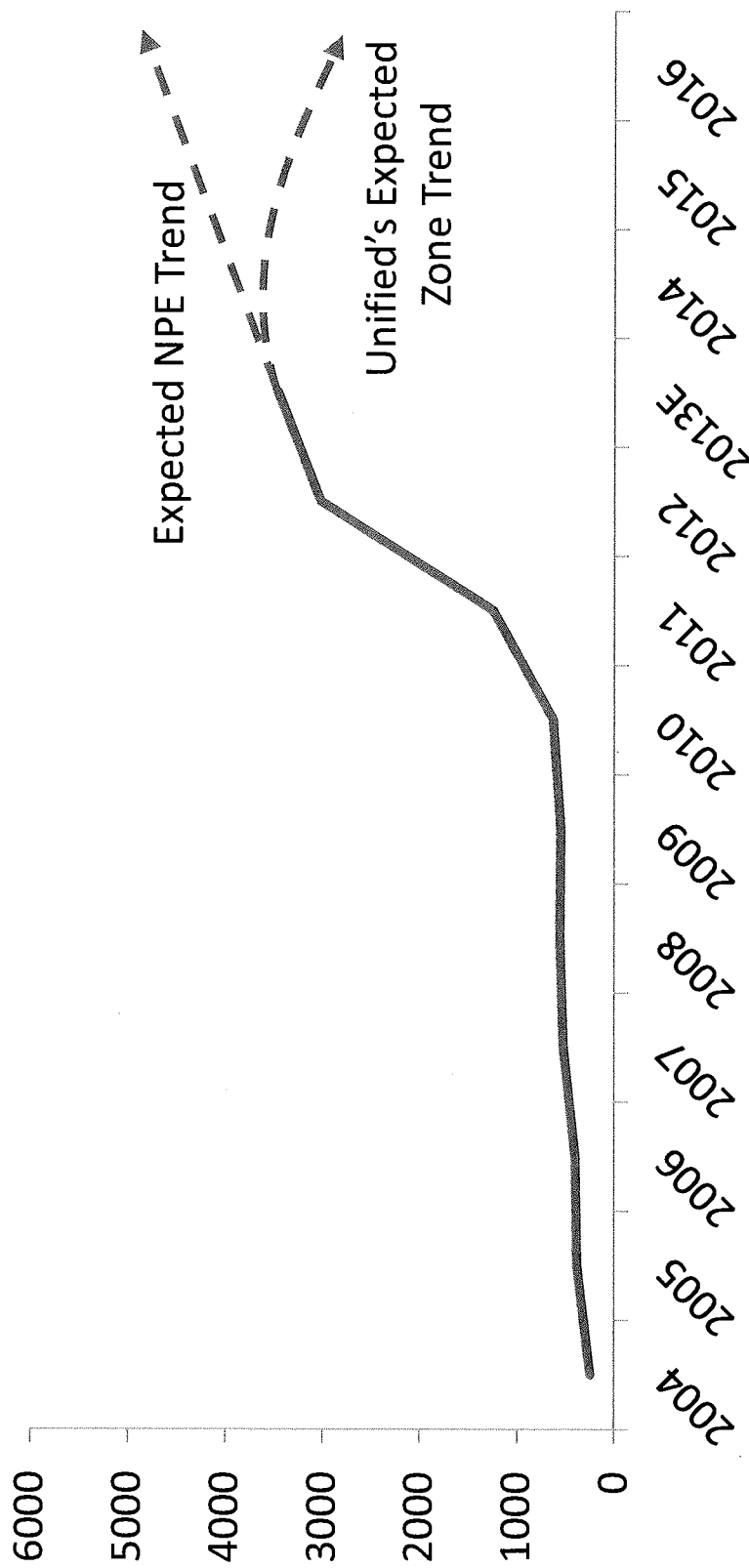


 **UnifiedPatents**  
Corporate Presentation

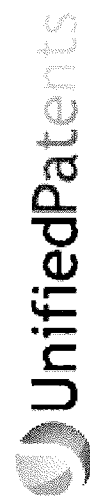
Proprietary and Confidential

# NPE Litigation Is Getting Worse

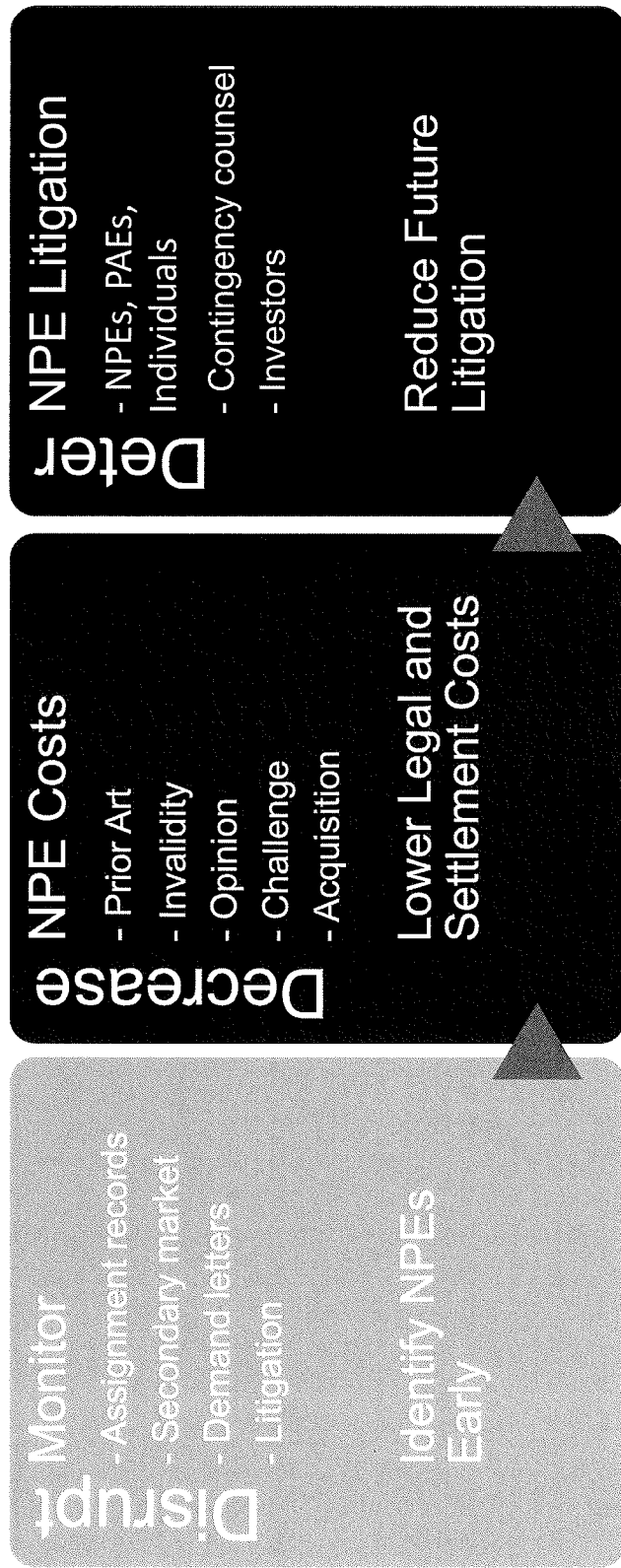
## NPE Litigations



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Unified's Goal Is to Measurably Reduce NPE  
Assertions **Technology (Zone) Specific NPE Deterrence**



# Focusing on Zones Enables Real Deterrence

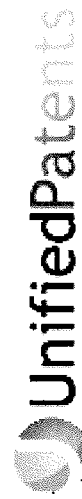
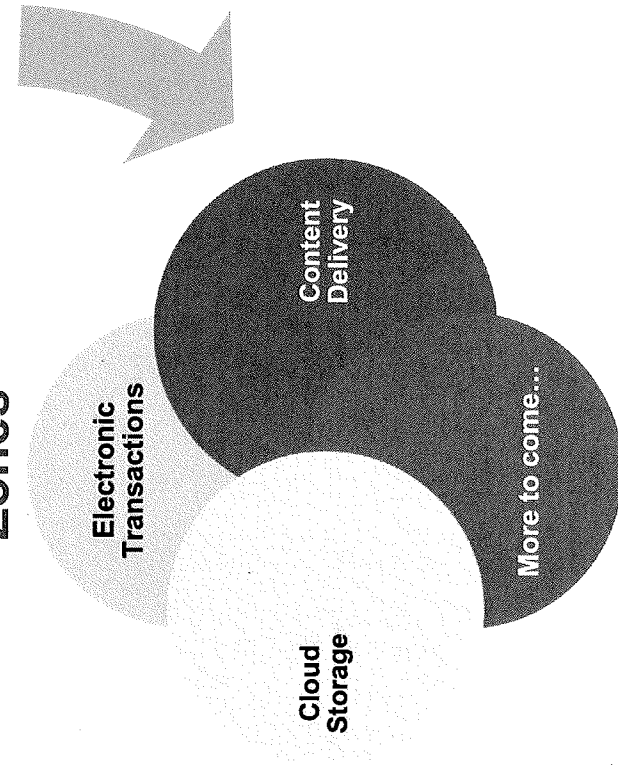
## Monitor

- Assignment Records
- Litigation
- Demand letters
- Secondary market

## Deter

- Prior art and invalidity analysis
- Challenge NPEs early
- Reexam or review invalid patents
- Acquisition

## Zones



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