UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD; SAMSUNG ELECTRONICS AMERICA, INC.; SAMSUNG TELECOMMUNICATIONS AMERICA, LLC; HTC CORP.; and HTC AMERICA, INC. Petitioners

v.

AFFINITY LABS OF TEXAS, LLC Patent Owner

> Case IPR2014-01181 Patent 8,532,641

PATENT OWNER'S POWER OF ATTORNEY IN AN INTER PARTES REVIEW OF U.S. PATENT NO. 8532,641

Mail Stop PATENT BOARD Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

DOCKET

A L A R M Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

Patent Owner, Affinity Labs of Texas, LLC, hereby appoints the following practitioners as its attorney to transact all business in the United States Patent and Trademark Office associated with the above-captioned post grant review of a covered business method:

Ryan M. Schultz (Registration No. 65,143)

Thomas R. DeSimone (Registration No. 60,755)

The individual signing below has the authority to execute this document on behalf of Patent Owner.

Date:

August26, 2014

Signature:

Harlie Frost

Jarlie Frost Press levet

Title: