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# Our History

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15th Anniversary

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# History of the Bluetooth Special Interest Group

### 2014

- . SIG introduces Bluetooth 4.2, adds features for IP connectivity, privacy and speed
- · Membership at the Bluetooth SIG hits 24,000 members
- · CNET Joins the Breakthrough Awards as exclusive media partner
- The SIG expands Bluetooth World to three global event series
- · Dr. Kamil A. Grajski, Qualcomm, joins the SIG Board of Directors
- · Bluetooth hits 90 percent penetration in all mobile phones

- · SIG rolls out Bluetooth 4.1, sets the stage for IoT
- · SIG introduces Application Accelerator for developers
- · Google announced native support for Bluetooth Smart in Android
- · Minsoo Lee, LG Electronics, joins the SIG Board of Directors
- Annual Bluetooth<sup>®</sup> product shipments surpass 2.5 billion\*



- SIG membership surpasses 20,000 companies
- · The SIG launches Bluetooth World

- Annual Bluetooth product shipments surpass 2 billion\*
- · SIG membership surpasses 17,000 companies
- · The first Bluetooth Smart Ready tablets and music players hit the market.
- SIG Board appoints wireless veteran Mark Powell, as executive director.
- The SIG announces expansion into sports & fitness markets with new working group and new profiles for real-time running and cycling data monitoring
- · Dr. Steven Gray joins the SIG Board of Directors

## 2011

- · SIG membership surpasses 15,000 companies
- The SIG picks a 3D television for its Best of CES award winner
- · Apple and Nordic Semiconductor join the SIG Board of Directors
- The SIG adopts the first new profile for Bluetooth v4.0 in May
- Apple releases the first two computers (MacMini and MacBook Air) with Bluetooth v4.0 technology in July
- The SIG unveils the Bluetooth Smart and Bluetooth Smart Ready brand extensions
- Microsoft announces that Windows 8 will support Bluetooth v4.0
- Apple announces that the new iPhone 4S will support Bluetooth v4.0 and become the first Bluetooth Smart Ready phone
- The SIG adopts 29 new Bluetooth v4.0 profiles, services, protocols and prototyping specifications, creating the infrastructure for Bluetooth Smart devices

#### 2010

- SIG membership surpasses 13,000 companies
- · The Bluetooth SIG headquarters moves to Kirkland, WA, USA
- The Bluetooth SIG announces the formal adoption of Bluetooth Core Specification Version 4.0 ☑ with low energy technology
- Profile Tuning Suite (PTS) ☐ v4.1 is launched, including Bluetooth low energy technology test suites



- The SIG adopts Core Specification Version 3.0 HS, making Bluetooth high speed technology a reality
- · The SIG welcomes its 12,000th member
- The SIG announces the adoption of Bluetooth low energy wireless technology, the hallmark feature in Bluetooth Core Specification Version 4.0

- The SIG celebrates its 10<sup>th</sup> anniversary
- · Nearly 2 billion Bluetooth enabled products shipped in 10 years
- The SIG welcomes its 10,000<sup>th</sup> member
- Bluetooth SIG Executive Director Mike Foley is named one of RCR Wireless News Mobile Movers & Shakers for 2008
- Profile Tuning Suite (PTS) Version 3.0 is released, including automatic updates and further improvements to its report generation capabilities

#### 2007

- · First alarm-clock radio
- First television
- The SIG welcomes its 8,000<sup>th</sup> member
- Bluetooth SIG Executive Director Mike Foley wins the Telematics Leadership Award
- PTS Protocol Viewer is released as part of the release of PTS Version 2.1.1 along with a greatly updated user interface and report generation capabilities

- · First sunglasses
- First watch
- First picture frame
- · Bluetooth wireless reaches an installed base of 1 billion devices
- Bluetooth enabled devices ship at a rate of 10 million per week
- Profile Tuning Suite (PTS) ☐ testing becomes a mandatory part of the Bluetooth product qualification process ☐
- The SIG announces it will integrate Bluetooth technology with the WiMedia Alliance version of UWB



- · Product shipments soar to 5 million chipsets per week
- The SIG welcomes its 4,000<sup>th</sup> member
- SIG Headquarters opens in Bellevue, WA; regional offices open in Malmo, Sweden and Hong Kong

### 2004

- The SIG adopts Core Specification Version 2.0 Enhanced Data Rate (EDR)
- · Bluetooth technology reaches an installed base of 250 million devices
- · Product-shipment rate surpasses 3 million per week
- · First stereo headphones

# 2003

- · First MP3 player with Bluetooth technology
- · Bluetooth Core Specification Version 1.2 adopted by the Bluetooth SIG
- · Bluetooth product shipments grow to 1 million per week
- · First FDA-approved Bluetooth medical system

#### 2002

- · First keyboard and mouse combo
- First GPS receiver
- Bluetooth wireless qualified products hits 500
- IEEE approves the 802.15.1 specification to conform with Bluetooth wireless technology
- First digital camera

- First printer
- First laptop
- · First hands-free car kit
- First hands-free car kit with speech recognition
- The Bluetooth SIG, Inc. is formed as a not-for-profit, non-stock corporation



- · First mobile phone with Bluetooth technology comes to market
- First PC card
- Prototype mouse and laptop demonstrated at CeBIT 2000
- Prototype USB dongle shown at COMDEX
- First chip to integrate radio frequency, baseband, microprocessor functions and Bluetooth wireless software
- · First headset is shipped

#### 1999

- · The Bluetooth 1.0 Specification is released
- The Bluetooth SIG hosts the first UnPlugFest for member engineers
- Bluetooth technology is awarded "Best of Show Technology Award" at COMDEX

### 1998

- The Bluetooth Special Interest Group (SIG) is formed with five companies
- The Bluetooth SIG welcomes its 400<sup>th</sup> member by the end of the year
- · The name Bluetooth is officially adopted

\*ABI Research

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