

Electronic Patent Application Fee Transmittal

Application Number:	13117507
Filing Date:	27-May-2011
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Filer:	Mark J. Rozman/Stephanie Petreas
Attorney Docket Number:	AFF.004C9US

Filed as Large Entity

Utility under 35 USC 111(a) Filing Fees

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Extension - 1 month with \$0 paid	1251	1	150	150

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Request for continued examination	1801	1	930	930
Total in USD (\$)				1080

Electronic Acknowledgement Receipt

EFS ID:	13764929
Application Number:	13117507
International Application Number:	
Confirmation Number:	7767
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Customer Number:	21906
Filer:	Mark J. Rozman/Stephanie Petreas
Filer Authorized By:	Mark J. Rozman
Attorney Docket Number:	AFF.004C9US
Receipt Date:	17-SEP-2012
Filing Date:	27-MAY-2011
Time Stamp:	15:31:10
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1080
RAM confirmation Number	1900
Deposit Account	201504
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.19 (Document supply fees)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	AFF004C9USRCETrans.pdf	245681 9d1696213a537983d5f5fb8e5630c253cdbaeec3	no	1

Warnings:

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Information:

2	Amendment Submitted/Entered with Filing of CPA/RCE	AFF004C9USRCE.pdf	42511 247b0a0b1ff2e7393aae19257d997fd8c888cd8d	no	10
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Warnings:**Information:**

3	Fee Worksheet (SB06)	fee-info.pdf	31998 49184cae787c544a2f6cc557aa859a57944ed90a	no	2
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Warnings:**Information:**

Total Files Size (in bytes): 320190

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

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New International Application Filed with the USPTO as a Receiving Office

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PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875	Application or Docket Number 13/117,507	Filing Date 05/27/2011	<input type="checkbox"/> To be Mailed
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APPLICATION AS FILED – PART I			OTHER THAN SMALL ENTITY			
	(Column 1)	(Column 2)	SMALL ENTITY <input type="checkbox"/>	OR		SMALL ENTITY
FOR	NUMBER FILED	NUMBER EXTRA	RATE (\$)	FEE (\$)	RATE (\$)	FEE (\$)
<input type="checkbox"/> BASIC FEE <small>(37 CFR 1.16(a), (b), or (c))</small>	N/A	N/A	N/A		N/A	
<input type="checkbox"/> SEARCH FEE <small>(37 CFR 1.16(k), (j), or (m))</small>	N/A	N/A	N/A		N/A	
<input type="checkbox"/> EXAMINATION FEE <small>(37 CFR 1.16(o), (p), or (q))</small>	N/A	N/A	N/A		N/A	
TOTAL CLAIMS <small>(37 CFR 1.16(j))</small>	minus 20 =	*	X \$ =		X \$ =	
INDEPENDENT CLAIMS <small>(37 CFR 1.16(h))</small>	minus 3 =	*	X \$ =		X \$ =	
<input type="checkbox"/> APPLICATION SIZE FEE <small>(37 CFR 1.16(s))</small>	If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).					
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIM PRESENT <small>(37 CFR 1.16(j))</small>						
			TOTAL		TOTAL	

* If the difference in column 1 is less than zero, enter "0" in column 2.

APPLICATION AS AMENDED – PART II					OTHER THAN SMALL ENTITY			
	(Column 1)	(Column 2)	(Column 3)		SMALL ENTITY	OR		SMALL ENTITY
AMENDMENT	09/17/2012	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE (\$)	ADDITIONAL FEE (\$)	RATE (\$)	ADDITIONAL FEE (\$)
	Total <small>(37 CFR 1.16(i))</small>	* 29	Minus ** 29	= 0	X \$ =		OR X \$60=	0
	Independent <small>(37 CFR 1.16(h))</small>	* 5	Minus ***5	= 0	X \$ =		OR X \$250=	0
	<input type="checkbox"/> Application Size Fee <small>(37 CFR 1.16(s))</small>							
	<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM <small>(37 CFR 1.16(j))</small>						OR	
					TOTAL ADD'L FEE		OR TOTAL ADD'L FEE	0

	(Column 1)	(Column 2)	(Column 3)		SMALL ENTITY	OR		SMALL ENTITY
AMENDMENT		CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE (\$)	ADDITIONAL FEE (\$)	RATE (\$)	ADDITIONAL FEE (\$)
	Total <small>(37 CFR 1.16(i))</small>	*	Minus **	=	X \$ =		OR X \$ =	
	Independent <small>(37 CFR 1.16(h))</small>	*	Minus ***	=	X \$ =		OR X \$ =	
	<input type="checkbox"/> Application Size Fee <small>(37 CFR 1.16(s))</small>							
	<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM <small>(37 CFR 1.16(j))</small>						OR	
					TOTAL ADD'L FEE		OR TOTAL ADD'L FEE	

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
 ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".
 *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

Legal Instrument Examiner:
 /MARQUITA JONES/

This collection of information is required by 37 CFR 1.16. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number	13117507
	Filing Date	2011-05-27
	First Named Inventor	Russell W. White
	Art Unit	2617
	Examiner Name	Erika A. Gary
	Attorney Docket Number	AFF.004C9US

U.S.PATENTS						Remove
Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	6681120		2004-01-20	Kim	
	2	7610597		2009-10-27	Johnson, et al.	

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Examiner Initial*	Cite No	Publication Number	Kind Code ¹	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20020112078		2002-08-15	Yach	

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Examiner Initial*	Cite No	Foreign Document Number ³	Country Code ² j	Kind Code ⁴	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T ⁵
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number	13117507
	Filing Date	2011-05-27
	First Named Inventor	Russell W. White
	Art Unit	2617
	Examiner Name	Erika A. Gary
	Attorney Docket Number	AFF.004C9US

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T ⁵
	1	U.S. Patent and Trademark Office, Office Action mailed June 27, 2011 in U.S. application No. 13/052,559.	<input type="checkbox"/>

If you wish to add additional non-patent literature document citation information please click the Add button **Add**

EXAMINER SIGNATURE

Examiner Signature	Date Considered
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. ² Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). ³ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁴ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁵ Applicant is to place a check mark here if English language translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number	13117507
	Filing Date	2011-05-27
	First Named Inventor	Russell W. White
	Art Unit	2617
	Examiner Name	Erika A. Gary
	Attorney Docket Number	AFF.004C9US

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

Fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

None

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Mark J. Rozman/	Date (YYYY-MM-DD)	2012-08-27
Name/Print	Mark J. Rozman	Registration Number	42117

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these records.
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3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
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7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Electronic Patent Application Fee Transmittal

Application Number:	13117507
Filing Date:	27-May-2011
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Filer:	Mark J. Rozman/Sarah Kupcho
Attorney Docket Number:	AFF.004C9US

Filed as Large Entity

Utility under 35 USC 111(a) Filing Fees

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
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Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Submission- Information Disclosure Stmt	1806	1	180	180
Total in USD (\$)				180

Electronic Acknowledgement Receipt

EFS ID:	13594122
Application Number:	13117507
International Application Number:	
Confirmation Number:	7767
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Customer Number:	21906
Filer:	Mark J. Rozman/Sarah Kupcho
Filer Authorized By:	Mark J. Rozman
Attorney Docket Number:	AFF.004C9US
Receipt Date:	27-AUG-2012
Filing Date:	27-MAY-2011
Time Stamp:	14:39:56
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	1049
Deposit Account	201504
Authorized User	

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File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Form (SB08)	AFF004C9IDS.pdf	611907 194b39d1576e9ae0b69028900e974b4038d148c7	no	4
Warnings:					
Information:					
2	Non Patent Literature	NPLDoc004C80Amailed6-27-12.pdf	586353 d4ac9b1a3fcae921aa802967df3fbc557c0ffc9c	no	7
Warnings:					
Information:					
3	Fee Worksheet (SB06)	fee-info.pdf	30286 28314ab11ce73dfc4782fe30d65eaf7799631578	no	2
Warnings:					
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Total Files Size (in bytes):			1228546		

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/117,507	05/27/2011	Russell W. White	AFF.004C9US	7767
21906	7590	05/17/2012	EXAMINER	
TROP, PRUNER & HU, P.C. 1616 S. VOSS ROAD, SUITE 750 HOUSTON, TX 77057-2631			GARY, ERIKA A	
			ART UNIT	PAPER NUMBER
			2617	
			MAIL DATE	DELIVERY MODE
			05/17/2012	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Art Unit: 2617

DETAILED ACTION

Election/Restrictions

1. Newly submitted claims 15, and 21-27 are directed to an invention that is independent or distinct from the invention originally claimed for the following reasons: it contains the added limitations of including a music link on the personalized page that facilitates accessing a network address for a media file and including a chat portion on the personalized page that facilitates initiation of a chat session. These features were not a part of the original claims.

Since applicant has received an action on the merits for the originally presented invention, this invention has been constructively elected by original presentation for prosecution on the merits. Accordingly, claims 15, and 21-27 are withdrawn from consideration as being directed to a non-elected invention. See 37 CFR 1.142(b) and MPEP § 821.03.

Claim Rejections - 35 USC § 103

2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

3. Claims 1-14, 16-20, 28, and 29 are rejected under 35 U.S.C. 103(a) as being unpatentable over Johnson et al., US Patent Number 7,610,597 (hereinafter Johnson)

Art Unit: 2617

in view of Parvoti et al., US Patent Number 7,376,586 (hereinafter Parvoti) and further in view of Kim, US Patent Number 6,681,120 (hereinafter Kim).

Regarding claims 1, 11, 17, 19, and 28, Johnson discloses a method and system for targeted advertising, comprising: maintaining a profile by receiving demographic information about a user, accessing at least one piece of demographic information (or a first and second piece of demographic information) associated with the user; maintaining an application for use with a cellular telephone that comprises a display, a non-volatile memory, a processing device operable to execute instructions stored in the non-volatile memory, and at least one wireless transceiver; and initiating communication of an advertisement to the user based at least in part on the at least one piece of demographic information, wherein the advertisement is delivered via the website and/or a copy of the application executing on the cellular telephone [col. 2: lines 58-63; col. 3: lines 9-15, 41-42; col. 4: lines 24-33; col. 5: lines 1-10; col. 8: lines 47-58; col. 9: lines 25-49].

What Johnson does not specifically disclose is that the profile is maintained via a website that allows a user to log in and view a personalized page wherein the user can input demographic information. However, Parvoti teaches this limitation in the disclosure of web driven profile building [col. 13: line 26 - col. 14: line 5]. At the time of the invention, it would have been obvious to one of ordinary skill in the art to modify Johnson to include Parvoti. The motivation for this modification would have been to provide a secure means for the user to input their personal preferences and demographic information.

Art Unit: 2617

Further, the combination of Johnson and Parvoti does not specifically disclose wherein the application can be launched to provide a separate interface for viewing at least a portion of the personalized page on the cellular telephone. However, Kim teaches this limitation as the reference teaches a cellular telephone that can wirelessly connect to the internet in order for the phone to perform any internet function [col. 3: lines 41-44]. At the time of the invention, it would have been obvious to one of ordinary skill in the art to modify the combination of Johnson and Parvoti to include the teaching of Kim as it is well known in the art that internet functions normally performed on computer can be performed on a cellular telephone with internet capability.

Regarding claims 2 and 14, Johnson discloses wherein the at least one piece of demographic information is selected from a group consisting of a gender demographic, an age demographic, and an ethnic demographic [col. 8: lines 47-56].

Regarding claims 3 and 15, Parvoti discloses the at least one piece of demographic information is derived from information input by the user [col. 2: line 61 – col. 3: line 4].

Regarding claim 4, Parvoti discloses selecting the advertisement to be delivered to the user based at least in part on a second piece of demographic information [col. 2: line 61 – col. 3: line 4].

Regarding claim 5, Johnson discloses selecting the advertisement to be delivered to the user based at least in part on a third piece of demographic information [col. 9: lines 3-49].

Art Unit: 2617

Regarding claims 6, 12, and 20, Parvoti discloses formatting the advertisement for receipt by the cellular telephone [fig. 1: ref 101].

Regarding claims 7 and 29, Johnson discloses accepting a user inputting of the at least one piece of demographic information, and allowing advertisers to access categories of demographic information so that the advertisers can target a given advertisement to a given type of user [col. 9: lines 43-45; col 13: lines 31-67].

Regarding claim 8, Parvoti discloses recognizing that the cellular telephone is communicating with a network resource [col. 1: lines 19-26; col. 2: line 61 – col. 3: line 4].

Regarding claim 9, Parvoti discloses wherein the network resource is operable to communicate a streamed delivery of a media originating in a geographic location remote from a then current location of the cellular telephone [col. 10: lines 42-52]

Regarding claim 10, Parvoti discloses the at least one piece of demographic information is a current location of the cellular telephone [col. 2: line 61 – col. 3: line 4].

Regarding claim 13, Parvoti discloses the communication resource is operable to utilize hypertext markup language [col. 27: lines 35-39].

Regarding claim 16, Parvoti teaches a cellular telephone [fig. 1: ref 101]. It is inherent in the art that cellular telephones can comprise a processor, a communication module configured to receive a wirelessly communicated collection of digital data packets, a display configured to present a user interface, a memory operable to store an over the air downloaded application, and a Bluetooth communication module.

Regarding claim 18, Parvoti teaches maintaining a user name and a password [col. 13: lines 34-37.

Response to Arguments

4. Applicant's arguments with respect to claims 1-20, 28, and 29 have been considered but are moot because the arguments do not apply to any of the references being used in the current rejection.

Conclusion

5. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Art Unit: 2617

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to ERIKA GARY whose telephone number is (571)272-7841. The examiner can normally be reached on Monday-Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kamran Afshar can be reached on 571-272-7796. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/EAG/
May 15, 2012

/Erika A. Gary/
Primary Examiner, Art Unit 2617

Notice of References Cited	Application/Control No. 13/117,507	Applicant(s)/Patent Under Reexamination WHITE ET AL.	
	Examiner ERIKA GARY	Art Unit 2617	Page 1 of 1

U.S. PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A US-6,681,120 B1	01-2004	Kim, Ki Il	455/556.1
*	B US-7,610,597 B1	10-2009	Johnson et al.	725/32
	C US-			
	D US-			
	E US-			
	F US-			
	G US-			
	H US-			
	I US-			
	J US-			
	K US-			
	L US-			
	M US-			


FOREIGN PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N				
	O				
	P				
	Q				
	R				
	S				
	T				

NON-PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)				
	U				
	V				
	W				
	X				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Search Notes 	Application/Control No. 13117507	Applicant(s)/Patent Under Reexamination WHITE ET AL.
	Examiner ERIKA GARY	Art Unit 2617

SEARCHED			
Class	Subclass	Date	Examiner
	see EAST search attached	10/5/11	EAG
	see EAST search attached	5/15/12	EAG

SEARCH NOTES		
Search Notes	Date	Examiner
inventor search, see EAST search attached	10/5/11	EAG
see EAST search attached	5/15/12	EAG

INTERFERENCE SEARCH			
Class	Subclass	Date	Examiner

	/ERIKA GARY/ Primary Examiner.Art Unit 2617
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Receipt date: 10/12/2011

13117507 - GAI-2617

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

Approved for use through 07/31/2012. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		13117507	
	Filing Date		2011-05-27	
	First Named Inventor	Russell W. White, et al.		
	Art Unit	3992		
	Examiner Name	Colin M. Larose		
	Attorney Docket Number	AFF.004C9US		

U.S.PATENTS						
Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1					

If you wish to add additional U.S. Patent citation information please click the Add button.

U.S.PATENT APPLICATION PUBLICATIONS						
Examiner Initial*	Cite No	Publication Number	Kind Code ¹	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1					

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Examiner Initial*	Cite No	Foreign Document Number ³	Country Code ²	Kind Code ⁴	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T ⁵
	1							<input type="checkbox"/>

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NON-PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T ⁵

Receipt date: 10/12/2011 INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		13117507	13117507 - GAU: 2617
	Filing Date		2011-05-27	
	First Named Inventor	Russell W. White, et al.		
	Art Unit		3992	
	Examiner Name	Colin M. Larose		
	Attorney Docket Number		AFF.004C9US	

1	MULTI TECHNOLOGY EQUIPMENT, "Neo Car Jukebox, Installation and Instruction Manual," Prior to March 28, 2000, 29 pages.	<input type="checkbox"/>
2	SONY CORPORATION, "FM/AM Compact Disc Player Operating Instructions," 1998, 132 pages.	<input type="checkbox"/>

If you wish to add additional non-patent literature document citation information please click the Add button

EXAMINER SIGNATURE

Examiner Signature	/Erika Gary/ (05/15/2012)	Date Considered	05/15/2012
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. ² Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). ³ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁴ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁵ Applicant is to place a check mark here if English language translation is attached.

Receipt date: 01/19/2012

13117507 - GAU: 2617

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (01-10)

Approved for use through 07/31/2012. OMB 0851-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		13117507	
	Filing Date		2011-05-27	
	First Named Inventor	Russell W. White, et al.		
	Art Unit	2618		
	Examiner Name			
	Attorney Docket Number	AFF.004C9US		

U.S.PATENTS

Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	6349223		2002-02-19	Chen	
	2	7945284		2011-05-11	Cao et al.	
	3	5978689		1999-11-02	Tuoriniemi et al.	
	4	6697470		2004-02-24	McDonough	
	5	6493429		2002-12-10	Cannon et al.	

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U.S.PATENT APPLICATION PUBLICATIONS

Examiner Initial*	Cite No	Publication Number	Kind Code ¹	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	20040203608		2004-10-14	Osann, Jr.	

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White, et al.
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

2	20050143047		2005-06-30	Kwon et al.	
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If you wish to add additional U.S. Published Application citation information please click the Add button.

FOREIGN PATENT DOCUMENTS

Examiner Initial*	Cite No	Foreign Document Number ³	Country Code ²	Kind Code ⁴	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear	T ⁵
	1	WO 99 38266	WO		1999-07-29	Qureshey et al.		<input type="checkbox"/>

If you wish to add additional Foreign Patent Document citation information please click the Add button

NON-PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T ⁵
	1	Exhibit 4 in Request for Inter Partes Reexamination of U.S. Patent No. 7,634,228 filed October 26, 2011 (Declaration of Dr. Dewayne Perry (12 pages) with exhibits A - P, dated February 11, 2011).	<input type="checkbox"/>
	2	Exhibit 5 in Request for Inter Partes Reexamination of U.S. Patent No. 7,634,228 filed October 26, 2011 (Declaration of Scott Andrews (8 pages) with exhibits A - C dated February 11, 2011).	<input type="checkbox"/>
	3	"Alpine Debuts Worlds First Audio Head Units That Allow True Integration with iPod," Press Release, Alpine Electronics of America, Inc., January 8, 2004, 1 page.	<input type="checkbox"/>
	4	"iPhone User's Guide," Apple Computers, Inc., date unknown, 124 pages.	<input type="checkbox"/>
	5	"Owner's Manual for iPod Interface," BMW of North America, LLC., 2004, 22 pages.	<input type="checkbox"/>

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White, et al.
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

6	"Infotainment/MMI Operating Instructions," Audi AG, 2006, 195 pages.	<input type="checkbox"/>
7	"VRX755VD, Owner's Manual & Installation Manual," Clarion Corp., date unknown, 74 pages.	<input type="checkbox"/>
8	"iPod User's Guide," Apple Computer, Inc., date unknown, 64 pages.	<input type="checkbox"/>
9	Declaration of Hugo Fiennes in Support of Apple's Opposition to Affinity Labs of Texas, LLC's Motion for Summary Judgment and Apple's Cross Motion for Summary Judgment, in AFFINITY LABS OF TEXAS, LLC. v. APPLE INC., case no. CV 09-4436-CW, on June 23, 2011, 62 Pages.	<input type="checkbox"/>
10	"The Free iPod Book 2.2 from iLounge.com," The Media LLC. 2005-2006, 202 pages.	<input type="checkbox"/>

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EXAMINER SIGNATURE

Examiner Signature	/Erika Gary/ (05/15/2012)	Date Considered	05/15/2012
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. ² Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). ³ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁴ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁵ Applicant is to place a check mark here if English language translation is attached.

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	7	("20040203608" "20050143047" "5978689" "6349223" "6493429" "6697470" "7945284").PN.	US-PGPUB; USPAT	OR	OFF	2012/05/15 14:13
L2	1	((coupon or advertis\$5) with (target\$3 or demographic) with (phone or telephone or device or station or ms or terminal)) and (demographic with age with gender with (race or ethnic\$3 or income or address or location)) and behr.in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:18
L3	81	((coupon or advertis\$5) with (target\$3 or demographic) with (phone or telephone or device or station or ms or terminal)) and (demographic with age with gender with (race or ethnic\$3 or income or address or location)) and ((website or internet) with profile)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:19
L4	33	3 and ((website or internet) with profile with (phone or telephone or mobile or wireless or cellular or ms))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:20
L5	6	kim.in. and gary and erika and internet	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:23
L6	1	("6681120").PN.	USPAT; USOCR	OR	OFF	2012/05/15 14:24
L7	0	6 and ((website or internet) with profile with (phone or telephone or mobile or wireless or cellular or ms))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:25
L8	0	6 and ((website or internet) with profile)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:25
L9	1	6 and ((website or internet))	US-PGPUB; USPAT; USOCR;	OR	ON	2012/05/15 14:25

			FPRS; EPO; JPO; DERWENT; IBM_TDB			
L10	22	((coupon or advertis\$5) with (target\$3 or demographic) with (phone or telephone or device or station or ms or terminal)) and (demographic with age with gender with (race or ethnic\$3 or income or address or location)) and ((website or internet) with profile with demographic)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:44
L11	198	((coupon or advertis\$5) with (target\$3 or demographic) with (phone or telephone or device or station or ms or terminal)) and ((website or internet) with profile with demographic)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:54
L12	194336	"455"/\$.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:54
L13	33	11 and 12	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:55
L14	33	13 not 10	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:55
L15	0	6 and ((website and internet))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:57
L16	1	("6278884").PN.	USPAT; USOCR	OR	OFF	2012/05/15 14:58
L17	0	16 and ((website or internet))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 14:58
L18	619	12 and ((website or internet) with profile with (phone or telephone or mobile or wireless or cellular or ms))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO;	OR	ON	2012/05/15 15:00

			DERWENT; IBM_TDB			
L19	4	12 and ((website or internet) with profile with demographic with (phone or telephone or mobile or wireless or cellular or ms))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 15:00
L20	181	18 and ("2000" or "1999")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/05/15 15:01

EAST Search History (Interference)

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5/ 15/ 2012 3:12:28 PM

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Russell W. White, et al.	§	Group Art Unit:	2617
		§		
Serial No.:	13/117,507	§		
		§	Examiner:	Erika A. Gary
Filed:	May 27, 2011	§		
		§		
For:	System And Method To	§	Atty. Dkt. No.:	AFF.004C9US
	Communicate Targeted	§		
	Information	§		

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION MAILED OCTOBER 20, 2011

Sir:

In response to the Office Action mailed October 20, 2011, please amend the above-referenced patent application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 3 of this paper.

Remarks/Arguments begin on page 9 of this paper.

Date of Deposit: <u>March 19, 2012</u> I hereby certify under 37 CFR § 1.8 this correspondence is being deposited via EFS on the date indicated above. <u>/Stephanie Petreas/</u> Stephanie Petreas
--

Amendments to the Specification:

Please replace paragraph beginning on page 2, paragraph 1 with the following amended paragraph:

This application is a continuation of U.S. Patent Application Serial No. 12/495,190, filed on June 30, 2009, now U.S Patent No. 7,953,390, issued May 31, 2011, which is a continuation of U.S. Patent Application No. 12/015,320, filed January 16, 2008, which is now U.S. Patent No. 7,778,595, which issued on August 17, 2010, which is a continuation of U.S. Patent Application No. 10/947,755, filed on September 23, 2004, which is now U.S. Patent No. 7,324,833, which issued on January 29, 2008, which is a continuation of U.S. Patent Application No. 09/537,812, filed on March 28, 2000, which is now U.S. Patent No. 7,187,947, which issued on March 6, 2007, the disclosures of which are all hereby incorporated herein by reference in their entirety for all purposes.

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): A method for targeted advertising, comprising:
maintaining a website that allows a user to log in and to view a personalized page;
receiving at least one piece of demographic information about the user via the website;
accessing the at least one piece of demographic information;
maintaining an application for use with a cellular telephone that comprises associated
~~with a user of a portable device comprising~~ a display, a non-volatile memory, a processing device
operable to execute instructions stored in the non-volatile memory, and at least one wireless
transceiver, wherein the application can be launched to provide a separate interface for viewing
at least a portion of the personalized page, a portion of instructions saved locally at the portable
~~device and configured to facilitate accessing of a network based resource; and~~
selecting initiating communication of an advertisement to be delivered to the user based
at least in part on the at least one piece of demographic information, wherein the advertisement is
delivered via at least one of the website or a copy of the application executing on the cellular
telephone [[; and]]
~~initiating communication of a version of the advertisement that is configured for~~
~~presentation at the portable device.~~

Claim 2 (original): The method of claim 1, wherein the at least one piece of
demographic information is selected from a group consisting of a gender demographic, an age
demographic, and an ethnic demographic.

Claim 3 (original): The method of claim 1, wherein the at least one piece of
demographic information is derived from information input by the user.

Claim 4 (original): The method of claim 1, further comprising selecting the advertisement to be delivered to the user based at least in part on a second piece of demographic information.

Claim 5 (original): The method of claim 4, further comprising selecting the advertisement to be delivered to the user based at least in part on a third piece of demographic information.

Claim 6 (currently amended): The method of claim 1, further comprising formatting the advertisement for receipt by ~~[[a]]~~ the cellular telephone, ~~wherein the portable device is operable as a cellular telephone.~~

Claim 7 (currently amended): The method of claim 1, further comprising accepting a user inputting of the at least one piece of demographic information, and allowing advertisers to access categories of demographic information so that the advertisers can target a given advertisement to a given type of user.

Claim 8 (currently amended): The method of claim 1, further comprising recognizing that the ~~portable device~~ cellular telephone is communicating with a network resource.

Claim 9 (currently amended): The method of claim 8, wherein the network resource is operable to communicate a streamed delivery of a media originating in a geographic location remote from a then current location of the ~~portable device~~ cellular telephone.

Claim 10 (currently amended): The method of claim 9, wherein the at least one piece of demographic information is a current location of the ~~portable device~~ cellular telephone.

Claim 11 (currently amended): A targeted advertisement system, comprising:

a network resource that is accessible to a user and configured to present the user with a website;

a log-in resource that facilitates the user gaining access to a personalized page associated with the website;

a graphical user interface that facilitates a user inputting of a piece of demographic information about the user;

a memory maintaining ~~[[a]]~~ the piece of demographic information about ~~[[a]]~~ the user who has a cellular telephone;

a first resource communicatively coupled to the memory and configured to select a particular advertisement that is targeted for a particular demographic group of which the user is a part according to the piece of demographic information; and

a communication resource communicatively coupled to the first resource and configured to initiate a sending of the particular advertisement to the ~~cellular telephone~~ user via the personalized page.

Claim 12 (original): The system of claim 11, wherein the communication resource is further configured to format information representing the particular advertisement into a format receivable by the cellular telephone.

Claim 13 (original): The system of claim 11, wherein the communication resource is operable to utilize hyper text markup language.

Claim 14 (original): The system of claim 11, wherein the memory is maintaining a second piece of demographic information about the user, further wherein the first piece relates to a gender of the user and the second piece relates to an age of the user.

Claim 15 (currently amended): The system of claim 11, wherein the ~~piece of demographic information is derived from information input by the user~~ personalized page comprises a chat link that allows the user to engage in a chat with another user of the website.

Claim 16 (original): The system of claim 11, further comprising the cellular telephone, wherein the cellular telephone comprises a processor, a communication module configured to receive a wirelessly communicated collection of digital data packets, a display configured to present a user interface, a memory operable to store an over the air downloaded application, and a Bluetooth communication module.

Claim 17 (currently amended): A non-transitory computer readable medium to store computer executable modules for use by an advertising resource, the computer executable modules comprising:

a computer executable demographic module to identify a first and [[a]] second piece of demographic information about a user with a portable device that is capable of communicating with a wireless network, wherein the first and second piece of demographic information were collected via a website into which the user input the first and second piece of demographic information; and

a computer executable advertising module to ~~select~~ initiate communication of a targeted advertisement to ~~be sent to~~ the portable device and the website, wherein the targeted advertisement is selected based upon at least the first piece of demographic information.

Claim 18 (currently amended): The non-transitory computer readable medium of claim 17, further comprising a computer executable database module to maintain a user name and password for the user.

Claim 19 (currently amended): The non-transitory computer readable medium of claim 17, further comprising an insertion module to initiate communication of the targeted advertisement to the portable device.

Claim 20 (currently amended): The non-transitory computer readable medium of claim 17, further comprising a formatting module to ensure that the targeted advertisement is presentable by the portable device.

Claim 21 (new): A method for targeted advertising, comprising:
maintaining a website that allows a user to log in and to view a personalized page of the website;
receiving at least one piece of demographic information about the user via the website, wherein the at least one piece of demographic information fits into a category of demographic information;
including a music link on the personalized page that facilitates accessing a network address for a media file;
including a chat portion on the personalized page that facilitates initiation of a chat session;
maintaining an application for use with a cellular telephone, wherein the application can be launched to provide a separate interface for viewing at least a portion of the personalized page on a display of the cellular telephone; and
allowing an advertiser to access a category of demographic information so that the advertiser can target a given advertisement to a given group of users.

Claim 22 (new): The method of claim 21, wherein the category of demographic information is selected from a group consisting of gender, age, and location.

Claim 23 (new): The method of claim 21, further comprising initiating delivery of a targeted advertisement to the user via the website.

Claim 24 (new): The method of claim 21, further comprising initiating delivery of a link to the media file from the user to another user.

Claim 25 (new): The method of claim 21, further comprising updating the application.

Claim 26 (new): The method of claim 23, wherein the targeted advertisement is delivered via the personalized page of the website.

Claim 27 (new): The method of claim 26, wherein the targeted advertisement is formatted for viewing in the separate interface of the application.

Claim 28 (new): A system, comprising:
a network resource configured to present a user with a website;
a log-in resource that facilitates the user gaining access to a personalized page of the website;
a profile portion of the website that facilitates a user inputting of a piece of demographic information about the user, wherein the piece of demographic information fits into a category of demographic information;
a memory maintaining the piece of demographic information about the user; and
an application for use with a cellular telephone, wherein the application can be launched to act as an interface for viewing at least a portion of the personalized page on a display of the cellular telephone.

Claim 29 (new): The system of claim 28, further comprising a computer executable advertising module that allows an advertiser to access the category of demographic information so that the advertiser can target a given advertisement to a given group of users.

REMARKS/ARGUMENTS

The Specification has been amended as requested and thus it is respectfully submitted that the objection to the Specification is overcome.

Regarding the §112, first paragraph rejection as to claims 17-20, it is respectfully submitted that support exists throughout the Specification for the subject matter of the claims. For example, reference can be made to FIG. 1 and paragraphs 23-24 of the Specification that describe a digital engine and a storage device that maintain data or information associated with selected information. There is no limitation on the types of information that is stored in this storage device, and the Specification describes that the digital engine can maintain many different types of information. Furthermore, the Specification describes that selective information can be communicated to an electronic device wirelessly. *E.g.*, Specification, paragraph 20.

Furthermore as conceded in the Office Action itself, the Specification does discuss targeted advertising. Particularly, with regard to the discussion of the graphical user interface (GUI) of FIG. 4, various selectable information can be displayed. In addition, it is described that the type of software is not limited and can be realized in multiple ways. Also, it is described that a user can provide demographic information, and advertisers are allowed to access this information and provide advertisements based on this information.

In the context of claim 17, this “computer executable demographic module” is disclosed in the Specification, as clearly one of ordinary skill would understand that the inventors were in possession of such software that can identify different pieces of demographic information. For example, paragraph 57 describes that an advertiser could target certain individuals (e.g., Hispanic females in a certain age group). Thus multiple pieces of demographic information are disclosed. Furthermore, it is described that this information can be collected via a website as user input. For example, FIG. 4 shows the graphical user interface that provides for entry of user information as disclosed in paragraph 57, such as the described demographic information.

Furthermore, same portion of the Specification describes that when a user logs into a homepage, selective advertising can be targeted for the users. *E.g.*, Specification, paragraph 58. As such, the “computer executable advertising module” that initiates communication of a

targeted advertisement to a portable device based on at least the first piece of demographic information is disclosed in the Specification.

Furthermore, it must be remembered that there is no *in haec verba* requirement that the exact language appear in the claims as in the Specification. M.P.E.P. §2163. Instead, all that is needed is that the Specification must reasonably convey to those skilled in the art that Applicants were “in possession” of the claimed invention. M.P.E.P. §2163.02. Accordingly, it is respectfully submitted that the §112 rejection is overcome.

The terminology “non-transitory” has been included in claims 17-20 to clarify that statutory subject matter is recited. Support exists throughout the Specification for this storage medium. For example, reference can be made to FIG. 1 and paragraphs 23-24 of the Specification that describe a storage device that maintains data or information associated with selected information. Accordingly, it is respectfully submitted that the §101 rejection is overcome also.

As to the prior art rejection, claim 1 recites in part that an application is maintained that can be launched to provide a separate interface for viewing at least part of a personalized page. In addition it is described that communication of an advertisement is initiated to a user, where this advertisement is delivered via at least one of a website or a copy of this application executing on a cellular device. Support for this and the additional amended subject matter of claim 1 and the other independent claims can be found, for example, at paragraphs 56-58 and FIG. 4.

It is respectfully submitted that amended claim 1 is patentable over the cited art. As to claim 1, the primary reference Owensby teaches nothing with regard to any type of website maintenance, personalized page, or application for use with a cellular telephone that can be launched to provide a separate interface for viewing of the personalized page. Furthermore, nowhere does this reference teach or suggest the communication initiation of an advertisement to a website or an application copy. Instead all that Owensby teaches is that a targeted message can be sent to a wireless phone. Although it is taught that this message is delivered to a cellular telephone, there is no teaching or suggestion that it be delivered by a website or an application copy. Instead, the only teaching in Owensby of the form of this message is an audio message to the cell phone. E.g., Owensby, column 10, lines 13-17.

As to claim 11, Owensby fails to teach or suggest anything with regard to the subject matter of a website, a log-in resource to gain access to a personalized page, or a graphical user interface for user inputting of demographic information. Accordingly, claim 11 and its dependent claims are patentable over Owensby. As to claim 17, Owensby at least fails to anywhere teach or suggest that multiple pieces of demographic information be collected via a website and as such, the rejection is overcome. For at least similar reasons, it is respectfully submitted that new independent claims 21 and 28 are patentable over Owensby.

As to the rejection of claim 1 over Partovi, the recited subject matter of claim 1 is not taught or suggested. Instead, all that Partovi teaches is that a voice portal can be used to enable a user, by voice commands, to access an e-commerce website. Simply put, Partovi is directed to providing for a voice portal, namely a way to allow customers to access websites using only their phone and in fact using a one (spoken) word commerce model. Partovi, column 4, lines 22-38. Thus Partovi teaches that in fact it is the voice portal that completes a transaction by supplying any other information without the user doing anything further.

In fact, with regard to the rejection of claim 1 over Partovi (and further as to independent claims 11 and 17), all the Office Action refers to is small portions of the Background of Partovi, namely column 1, lines 19-26 and column 2, line 61 – column 3, line 4. These passages in no way meet the claimed subject matter of claim 1. Regarding the column 1 subject matter, all that is described is the Field of Invention, namely enabling a user to perform an electronic commerce transaction using a telephone interface. While this passage does describe that content can be personalized for the user using telephone identifying information, this fails to meet the claimed subject matter. Furthermore, as to the columns 2-3 passage, all that is taught is that a free long distance service can provide customized advertising to support their services. Namely a user profile is used to provide targeted advertising. But this appears to be simply advertising on a phone. But this does not teach or suggest the recited application maintenance or communication initiation of advertisement delivery via a website or an application copy, as nothing is mentioned as to the manner of providing this advertising. For at least similar reasons, the additional independent claims are patentable over Partovi. New independent claims 21 and 28 are patentable for at least the same reasons.

In view of these remarks, the application is now in condition for allowance and the Examiner's prompt action in accordance therewith is respectfully requested. The Commissioner is authorized to charge any additional fees or credit any overpayment to Deposit Account No. 20-1504.

Respectfully submitted,

Date: March 19, 2012

/Mark J. Rozman/
Mark J. Rozman
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Electronic Patent Application Fee Transmittal

Application Number:	13117507
Filing Date:	27-May-2011
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Filer:	Mark J. Rozman/Stephanie Petreas
Attorney Docket Number:	AFF.004C9US

Filed as Large Entity

Utility under 35 USC 111(a) Filing Fees

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Extension - 2 months with \$0 paid	1252	1	560	560

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Total in USD (\$)				560

Electronic Acknowledgement Receipt

EFS ID:	12335356
Application Number:	13117507
International Application Number:	
Confirmation Number:	7767
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Customer Number:	21906
Filer:	Mark J. Rozman/Stephanie Petreas
Filer Authorized By:	Mark J. Rozman
Attorney Docket Number:	AFF.004C9US
Receipt Date:	19-MAR-2012
Filing Date:	27-MAY-2011
Time Stamp:	14:47:53
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$560
RAM confirmation Number	1123
Deposit Account	201504
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment/Req. Reconsideration-After Non-Final Reject	AFF004C9USROA10-20-11.pdf	72386 ff982d4f580282c19aa4e60d3be4a1e74b0f6143	no	12

Warnings:**Information:**

2	Fee Worksheet (SB06)	fee-info.pdf	30262 cc3cbf7d6327b917bfa17e4c217f68d70d03bfa3	no	2
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Warnings:**Information:**

Total Files Size (in bytes):	102648
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Document code: WFEE

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PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875	Application or Docket Number 13/117,507	Filing Date 05/27/2011	<input type="checkbox"/> To be Mailed
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APPLICATION AS FILED – PART I			OTHER THAN SMALL ENTITY				
	(Column 1)	(Column 2)	SMALL ENTITY <input type="checkbox"/>	OR			
FOR	NUMBER FILED	NUMBER EXTRA	RATE (\$)	FEE (\$)	OR	RATE (\$)	FEE (\$)
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<input type="checkbox"/> SEARCH FEE <small>(37 CFR 1.16(k), (j), or (m))</small>	N/A	N/A	N/A			N/A	
<input type="checkbox"/> EXAMINATION FEE <small>(37 CFR 1.16(o), (p), or (q))</small>	N/A	N/A	N/A			N/A	
TOTAL CLAIMS <small>(37 CFR 1.16(j))</small>	minus 20 =	*	X \$ =		OR	X \$ =	
INDEPENDENT CLAIMS <small>(37 CFR 1.16(h))</small>	minus 3 =	*	X \$ =			X \$ =	
<input type="checkbox"/> APPLICATION SIZE FEE <small>(37 CFR 1.16(s))</small>	If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).						
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIM PRESENT <small>(37 CFR 1.16(j))</small>							
* If the difference in column 1 is less than zero, enter "0" in column 2.			TOTAL			TOTAL	

APPLICATION AS AMENDED – PART II					OTHER THAN SMALL ENTITY				
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AMENDMENT	03/19/2012	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE (\$)	ADDITIONAL FEE (\$)	OR	RATE (\$)	ADDITIONAL FEE (\$)
	<small>Total (37 CFR 1.16(i))</small>	* 29	Minus ** 20	= 9	X \$ =		OR	X \$60=	540
	<small>Independent (37 CFR 1.16(h))</small>	* 5	Minus ***3	= 2	X \$ =		OR	X \$250=	500
	<input type="checkbox"/> Application Size Fee <small>(37 CFR 1.16(s))</small>								
	<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM <small>(37 CFR 1.16(j))</small>						OR		
					TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	1040

	(Column 1)	(Column 2)	(Column 3)		SMALL ENTITY	OR			
AMENDMENT		CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE (\$)	ADDITIONAL FEE (\$)	OR	RATE (\$)	ADDITIONAL FEE (\$)
	<small>Total (37 CFR 1.16(i))</small>	*	Minus **	=	X \$ =		OR	X \$ =	
	<small>Independent (37 CFR 1.16(h))</small>	*	Minus ***	=	X \$ =		OR	X \$ =	
	<input type="checkbox"/> Application Size Fee <small>(37 CFR 1.16(s))</small>								
	<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM <small>(37 CFR 1.16(j))</small>						OR		
					TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
 ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".
 *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".
 The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

Legal Instrument Examiner:
/ERIC DANTZLER/

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	Filing Date		2011-05-27
	First Named Inventor	Russell W. White, et al.	
	Art Unit	2618	
	Examiner Name		
	Attorney Docket Number	AFF.004C9US	

U.S.PATENTS

Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	6349223		2002-02-19	Chen	
	2	7945284		2011-05-11	Cao et al.	
	3	5978689		1999-11-02	Tuoriniemi et al.	
	4	6697470		2004-02-24	McDonough	
	5	6493429		2002-12-10	Cannon et al.	

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U.S.PATENT APPLICATION PUBLICATIONS

Examiner Initial*	Cite No	Publication Number	Kind Code ¹	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	20040203608		2004-10-14	Osann, Jr.	

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White, et al.
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

2	20050143047		2005-06-30	Kwon et al.	
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FOREIGN PATENT DOCUMENTS

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	1	WO 99 38266	WO		1999-07-29	Qureshey et al.		<input type="checkbox"/>

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Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T ⁵
	1	Exhibit 4 in Request for Inter Partes Reexamination of U.S. Patent No. 7,634,228 filed October 26, 2011 (Declaration of Dr. Dewayne Perry (12 pages) with exhibits A - P, dated February 11, 2011).	<input type="checkbox"/>
	2	Exhibit 5 in Request for Inter Partes Reexamination of U.S. Patent No. 7,634,228 filed October 26, 2011 (Declaration of Scott Andrews (8 pages) with exhibits A - C dated February 11, 2011).	<input type="checkbox"/>
	3	"Alpine Debuts Worlds First Audio Head Units That Allow True Integration with iPod," Press Release, Alpine Electronics of America, Inc., January 8, 2004, 1 page.	<input type="checkbox"/>
	4	"iPhone User's Guide," Apple Computers, Inc., date unknown, 124 pages.	<input type="checkbox"/>
	5	"Owner's Manual for iPod Interface," BMW of North America, LLC., 2004, 22 pages.	<input type="checkbox"/>

**INFORMATION DISCLOSURE
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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White, et al.
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

6	"Infotainment/MMI Operating Instructions," Audi AG, 2006, 195 pages.	<input type="checkbox"/>
7	"VRX755VD, Owner's Manual & Installation Manual," Clarion Corp., date unknown, 74 pages.	<input type="checkbox"/>
8	"iPod User's Guide," Apple Computer, Inc., date unknown, 64 pages.	<input type="checkbox"/>
9	Declaration of Hugo Fiennes in Support of Apple's Opposition to Affinity Labs of Texas, LLC's Motion for Summary Judgment and Apple's Cross Motion for Summary Judgment, in AFFINITY LABS OF TEXAS, LLC. v. APPLE INC., case no. CV 09-4436-CW, on June 23, 2011, 62 Pages.	<input type="checkbox"/>
10	"The Free iPod Book 2.2 from iLounge.com," The Media LLC. 2005-2006, 202 pages.	<input type="checkbox"/>

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**INFORMATION DISCLOSURE
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(Not for submission under 37 CFR 1.99)

Application Number	13117507		
Filing Date	2011-05-27		
First Named Inventor	Russell W. White, et al.		
Art Unit	2618		
Examiner Name			
Attorney Docket Number	AFF.004C9US		

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

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- See attached certification statement.
- Fee set forth in 37 CFR 1.17 (p) has been submitted herewith.
- None

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Mark J. Rozman/	Date (YYYY-MM-DD)	2012-01-19
Name/Print	Mark J. Rozman	Registration Number	42117

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**



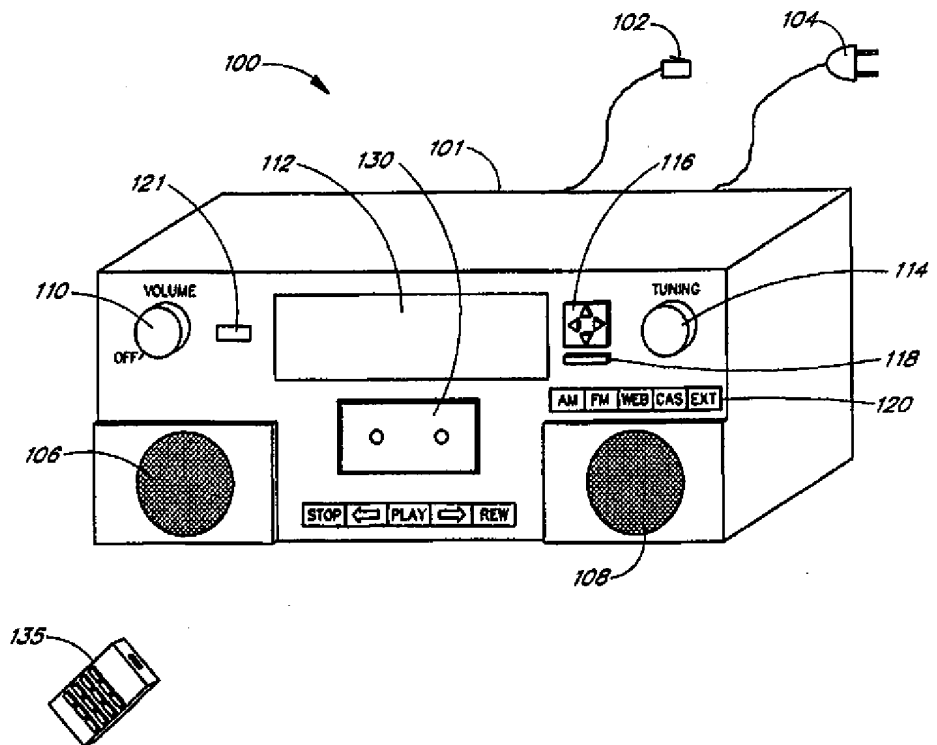
INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

<p>(51) International Patent Classification ⁶ : H04B 1/06</p>	<p>A1</p>	<p>(11) International Publication Number: WO 99/38266 (43) International Publication Date: 29 July 1999 (29.07.99)</p>
<p>(21) International Application Number: PCT/US99/01001 (22) International Filing Date: 19 January 1999 (19.01.99) (30) Priority Data: 60/072,127 22 January 1998 (22.01.98) US 09/096,703 12 June 1998 (12.06.98) US (71)(72) Applicants and Inventors: QURESHEY, Safi [US/US]; 15941 Red Hill, Tustin, CA 92780 (US). QURESHEY, Wasi [PK/US]; 15941 Red Hill, Tustin, CA 92780 (US). (74) Agent: ALTMAN, Daniel, E.; Knobbe, Martens, Olson & Bear, 16th floor, 620 Newport Center Drive, Newport Beach, CA 92660-8016 (US).</p>		<p>(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG). Published <i>With international search report.</i></p>

(54) Title: INTELLIGENT RADIO

(57) Abstract

An intelligent radio apparatus (100) that is adapted to receive Web radio broadcasts is disclosed. The Web Radio provides a user interface that is less like a computer program and more like a conventional radio, thus making the device easy to use. Rather than the complicated user interface found on Personal computers, the intelligent radio provides familiar radio-type user controls such as switches (120), a tuning knob (114), joysticks, cursor controls (116), voice activated controls, etc. The radio-type user controls allow the user to select a Web radio station and control other aspects of the operation of the intelligent radio (100) in a manner that is more like a conventional radio and less like a computer program. The intelligent radio (100) is configured to run the software needed to access the Internet and thus relieves the user of complicated software installation tasks such as installing and configuring an operating system and installing and configuring Internet access software. The intelligent radio also provides Internet telephony, voicemail, and voice-email capabilities.



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INTELLIGENT RADIO

Background of the invention

Field of the invention

5 The present invention relates to the field of reception of audio programming, and, more particularly, relates to the field of transmission and reception of streaming audio over a computer network such as the Internet.

Description of the Related Art

10 The Internet is a worldwide array of interconnected computers and information servers that allow anyone with a computer and access to the Internet to get information about virtually any subject 24 hours a day. For the average consumer, an Internet Service Provider (ISP) provides access to the Internet. ISPs such as CompuServe, Prodigy, and America On-Line, currently link over ten million users to the Internet. Users typically connect to the ISP by using standard telephone lines and a telephone modem. Cable modems that allow a user to connect to the ISP over cable television lines, and satellite connections to the Internet, are also available.

15 The Internet provides a wealth of information from stock reports to headline news. One of the newer services provided on the Internet is a streaming audio (e.g., RealAudio and MPEG audio) service. Streaming audio services are often provided in connection with the World Wide Web (Web) and thus are often called Web radio broadcasts. With streaming audio, a user with a Personal Computer (PC), a sound card, and the necessary software can listen to audio programs from anywhere in the world. For example, Radio Prague provides daily Internet broadcasts from the Czech Republic. Listeners in the U.S. can listen to these Web radio broadcasts either in real time, or stored for later replay. Thus, unlike more traditional radio broadcasts where the listener must be within a reception area, Web radio broadcasts can be heard anywhere, so long as the listener has a connection to the Internet and the necessary computer hardware and software.

20 Unfortunately, even with the ever-decreasing cost of personal computers, the hardware and software needed to listen to a Web radio broadcast is beyond the financial means of many people. Even for those that can afford a personal computer, listening to a Web radio broadcast ties up the computer so that the user cannot use it for other purposes. Moreover, the use of a personal computer to receive streaming audio (e.g., Web radio broadcasts) requires a certain amount of computer literacy on the part of the user. The user must be able to install the Web Radio software, configure the Web Radio software to communicate with the ISP, and find the various Web radio broadcasts provided on the Web.

Summary of the invention

30 Embodiments of the present invention solve these and other problems by providing an intelligent radio apparatus that is adapted to allow a user to receive Web radio broadcasts in a manner similar to the ease and low cost with which a user receives a regular radio broadcast. Embodiments of the intelligent radio also provide Internet telephony, voicemail, text-to-voice email, voice-to-text email, and voice activated commands. These features are provided in a simple, low-cost, easy-to-use device.

A preferred embodiment of the intelligent radio apparatus relieves the user of the complicated tasks associated with installing and configuring computer software. The intelligent radio apparatus also preferably provides a user interface that is less like a computer program and more like a conventional radio, thus making the device easy to use. In a preferred embodiment, the user controls provided by the intelligent radio are so similar to the controls provided on a conventional AM radio or FM radio that a non-technical user can tune into Web radio broadcasts or AM/FM radio broadcasts with similar ease. When compared to a full-fledged computer, such as a laptop or desktop computer, the intelligent radio typically provides lower cost, smaller size, lower power consumption, less upkeep and maintenance, and more convenience.

Various embodiments of the intelligent radio include user controls such as switches, a tuning knob, joysticks, cursor controls, remote controls, etc. The user controls allow the user to select a Web radio station and control other aspects of the operation of the intelligent radio. In some embodiments, the user controls are configured such that the intelligent radio operates more like a conventional radio and less like a computer program. For example, in one embodiment, the intelligent radio includes a tuning knob that allows the user to "tune" Web radio stations from a list of available Web radio stations. The user turns the tuning knob to move from one Web radio station in a manner similar to the way a user would use the tuning knob on a conventional radio to tune from one radio station to another. The intelligent radio provides each selection of Web radio broadcasts by categories such as, for example, language, content, subject matter, etc.

The intelligent radio apparatus includes a visual display for providing information to a user, a network interface (e.g., a modem) for transmitting and receiving digital data over a communications network, and embedded software adapted to connect to the Web and to decode streaming audio. The communications network may be telephone lines, cable TV lines, satellite communication systems, etc.

In an alternative embodiment, the intelligent radio apparatus also includes loudspeakers for playing the broadcasts. Other embodiments include a data storage device for storing software and audio files.

In other embodiments, the intelligent radio apparatus is adapted to be installed in an automobile, boat, airplane, or other vehicle. In yet another embodiment, the intelligent radio apparatus is adapted to be a portable device much like a conventional transistor radio.

In yet another embodiment, the intelligent radio is configured to work in connection with service routines running on a remote computer connected to a computer network. The remote computer may be an Internet site (e.g., a web site or ISP) that provides additional functionality to the intelligent radio. For example, the intelligent radio may include a microphone to allow voice-activated commands to be used for controlling the intelligent radio. Voice recognition software to interpret the voice commands may be provided in either the intelligent radio or in the remote computer. If the voice recognition software is located in the remote computer, then the intelligent radio digitizes the voice data and passes the digitized voice data to the remote computer. The remote computer converts the voice data into computer commands and passes the command to the intelligent computer. In some embodiments, service routines in the remote computer are used to offload other tasks as well, including, for example, formatting the display, searching the Internet for radio web sites, converting audio and other data from one format to another format, etc. Offloading tasks to the remote computer simplifies

the intelligent radio and reduces the size and cost of the intelligent radio without sacrificing functionality. Moreover, the software in the remote site can be kept up-to-date at all times without updating the software in the intelligent radio.

In yet another embodiment, the intelligent radio is configured to provide Internet telephone services to a user by connecting a telephone or telephone handset to the intelligent radio. An Internet telephone connection, that provides streaming audio, is established
5 between the intelligent radio and a remote unit such as an intelligent radio, computer, or telephone system. When the user speaks into the handset, the user's voice is digitized and passed to the remote unit where it is converted to audio for the user of the remote unit. Likewise, the remote user's speech is digitized and passes as a stream of digital data to the intelligent radio where it is converted into audio and provided to a loudspeaker in the telephone handset.

Brief Description of the Figures

10 The various novel features of the invention are illustrated in the figures listed below and described in the detailed description that follows.

Figure 1 is a perspective view of one embodiment of a tabletop intelligent radio apparatus.

Figure 2 is a block diagram of the functional elements of the intelligent radio apparatus.

Figure 3A shows a default display that appears while a Web broadcast is being received.

15 Figure 3B shows a menu display that allows the user to select one of the command and setup displays shown in Figures 3C-3E.

Figure 3C illustrates a select language display that allows a user to specify desired languages (e.g., English, French, etc.).

Figure 3D illustrates a display that allows a user to select a type of program material (e.g., news, sports, weather, etc.).

Figure 3E illustrates a display that allows a user to select various program broadcasts.

20 Figure 4 illustrates a data-entry display that the intelligent radio apparatus uses to allow the user to input alphanumeric text.

Figure 5 is a flowchart that illustrates operation of the intelligent radio apparatus.

Figure 6A illustrates the information management and data processing functions provided by a Web radio Web site (e.g., www.webradio.com) to produce a list of Web radio broadcast stations for the user.

25 Figure 6B illustrates a relationship between the Web radio Web site and other web sites that provide streaming audio programming.

Figure 7 is a perspective view of a tabletop intelligent radio tuner.

Figure 8 is a block diagram of the functional elements of the intelligent radio tuner shown in Figure 7.

Figure 9 is a block diagram of the functional elements of an embodiment of the intelligent radio that provides a remote playback capability.

30 Figure 10 is a block diagram of the functional elements of an embodiment of the intelligent radio that provides a remote access capability.

In the figures, the first digit of any three-digit number indicates the number of the figure in which the element first appears. For example, an element with the reference number 502 first appears in Figure 5. Where four-digit reference numbers are used, the first two digits indicate the figure number.

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Detailed Description of the Preferred Embodiment

One aspect of the present invention is an intelligent radio device that allows a user to receive digitized radio broadcasts over the World Wide Web (Web). The intelligent radio provides the hardware and software necessary to receive digitized radio from the Web without the need for a personal computer or other expensive equipment. The intelligent radio provides a display device, such as a Liquid Crystal Display (LCD) that allows the user to select a desired Web broadcast from a list of available Web broadcasts. The display also allows the user to select Web broadcasts in a particular language. The software, the user controls, and the display in the intelligent radio 100 are operably configured and connected such that a user can tune into a Web radio broadcast in a manner similar to the way a user would use the controls on a conventional radio to tune into an AM or FM radio station. Thus, the intelligent radio provides people who are not comfortable with computers, or who do not own or have access to a computer, an opportunity to listen to streaming audio information from the Internet.

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In one embodiment, the intelligent radio is a low-cost tabletop box that connects to an AC power line and a phone line. The device includes a display device, speakers, a control panel, a computer processor, a stored software program, and a modem. The intelligent radio uses the modem to establish a telephone connection to an Internet Service Provider (ISP). The stored software program connects to a Web Radio home page, via the ISP, and downloads a list of Web radio station addresses. Alternatively, the user may enter a web address (e.g., a Uniform Resource Locator (URL)) to connect directly to a web page that provides audio broadcasts (instead of first connecting to the Web Radio home page). The user may use buttons on the control panel to scroll through the display and select a Web radio broadcast "station" for listening. When a station is selected, the stored software program connects to the station and begins to receive digitized audio data transmitted by the station. The intelligent radio converts the received data to analog audio and plays the audio on one or more loudspeakers.

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In an alternate embodiment, the intelligent radio is a tuner that connects to an audio system such as a component stereo system. The tuner provides an audio output to the audio system. The audio system provides amplifiers and loudspeakers. The tuner comprises an enclosure that connects to an AC power line, a network line, and the audio system. The network line may be any type of computer data connection, including, for example, a telephone line, a cable line, an Ethernet line, a Token-Ring line, a twisted pair line, an infrared link, a radio frequency link, an IEEE-1394 FireWire line, etc. The tuner includes a display device, a control panel, a computer processor, a stored software program, and a modem. The intelligent radio uses the modem to establish a telephone connection to an Internet Service Provider (ISP). The stored software program connects to a Web Radio home page, usually provided by the ISP, and downloads a list of Web radio stations. A user uses use buttons on the control panel (or remote control) to scroll through the display and select a Web radio broadcast "station" for listening. Alternatively, the user may use voice-activated commands to scroll through the

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display. When a station is selected, the stored software program connects to the station and begins to receive digitized audio data transmitted by the station. The intelligent radio converts the received data to analog audio, which is provided to the audio system.

Figure 1 illustrates one embodiment of a tabletop intelligent radio 100. The intelligent radio 100 is mounted in an enclosure 101 and connects to household AC power through a power cord 104 and to a communications network by a network cable 102. The network cable 102 may be a telephone line, a network cable, a cable TV cable, a connection to a wireless (e.g., satellite) unit, etc. For example, the communications network may use Iridium satellites developed by the Motorola Corp., Globalstar satellites developed by a consortium of European manufacturers which includes Aérospatiale and Alcatel, P21 satellites developed on a project financed by Inmarsat, or the Odyssey satellite system developed by a TRW consortium associated with Teleglobe/Canada.

User controls are mounted on the front of the enclosure 101 and include a combined on-off and volume control 110, a command button 121, a cursor control 116, a select button 118, a tuning control 114, and a button bar 120. The cursor control 116 provides up, down, left, and right movements of a cursor or other entity on a display device 112. The button bar 120 provides buttons to select an audio source, including, for example, "AM" radio, "FM" radio, "Web" radio, "Cassette", and "External" input. Also mounted on the front of the enclosure 101 is the display device 112, which provides information to the user. An optional cassette player/recorder 130 provides the capability to play and record audio cassettes. The intelligent radio 100 also includes a left stereo speaker 106 and a right stereo speaker 108 that may be mounted in the enclosure 101 or in separate enclosures. A wireless remote 135 provides remote operation of the intelligent radio 100. In some embodiments, a microphone is provided as well. An output from the microphone is provided to an analog-to-digital converter to convert the analog microphone signal into digital data. The microphone may be placed in the intelligent radio 100, in the wireless remote 135, or both.

Figure 2 is a block diagram of the functional elements of the intelligent radio 100. The intelligent radio 100 comprises a Central Processor Unit (CPU) 202 that is used to run the intelligent radio software. The CPU 202 is connected to a random access memory 204, a data storage device 210, and a modem 206. The data storage device 210 may be any type of non-volatile data storage device, including, for example, a floppy disk drive, a hard disk drive, a flash memory, a CD-ROM, a DVD-ROM, a CMOS memory with battery backup, etc. The data storage device 210 provides storage for software programs used by the intelligent radio 100. The software stored on the data storage device 210 may be upgraded by downloading new software from the Web. The data storage device 210 may also provide storage for digitized audio material, such as recorded Web radio broadcasts, CD-Audio, etc. The modem 206 is connected to a communications network 230, shown as a Public Switched Telephone Network (PSTN), by the network cable 102. Although the communications network 230 is shown as a PSTN network, one skilled in the art will recognize that the network 230 may also be a cable television (CATV) network, a satellite network, or any other communications network. In one embodiment, the network 230 comprises both a Direct TV/PC satellite connection that provides information to the intelligent radio 100 at high speed (e.g., 400,000 bytes per second or more), and a PSTN network connection so the intelligent radio can upload information back to the ISP 232 (because many Direct TV/PC connections are only one-way). In yet another embodiment, the satellite network is a two-way satellite

network that uses the satellite for both download and upload. In one embodiment, the satellite network uses the Iridium™ system developed, in part, by the Motorola Corp.

Optionally, a telephone 229 is connected to a first port of a codec 260. A second port of the codec 260 is provided to the CPU 202. The codec provides digital-to-analog conversion and analog-to-digital conversion for the telephone 229. The codec 260 also provides standard telephone interface signals, such as a ringing signal, to the telephone 229, and telephone status conditions, such as receiver up or receiver down, to the CPU 202. In some embodiments, the codec 260 and the modem 206 may be combined as a telephone modem. The telephone 229 may be connected even when the network 230 is not a telephone network.

The modem 206 provides an interface between the CPU 202 and the communications network 230 and the operational characteristics of the modem 206 are determined by the type of communications network 230. Thus, if the network 230 is a PSTN network, then a telephone modem is used; if the network 230 is a CATV network, then a cable modem is used, etc. In a preferred embodiment, the modem 206 is integral to the intelligent radio 100. In other embodiments, the modem 206 is provided in a separate enclosure. An Internet Service Provider (ISP) 232 provides the user with a connection from the communications network 230 to the Web via the Internet 234. Note that Figure 2 shows functional elements, but not necessarily hardware configurations. Thus, for example, the modem 206 may be implemented in software on the CPU 202. The CPU 202 may be a Digital Signal Processor (DSP). The CPU 202 may comprise a single computer processor, or multiple computer processors. In one embodiment, the CPU 202 comprises two processors, a DSP and a general purpose microprocessor. In one embodiment, the modem 206 is provided in a plug-in module such that the intelligent radio can be configured for different types of computer networks by simply changing the modem plug-in to suit the type of network being used.

The CPU 202 provides data to the display device 112. The CPU 202 receives user inputs from the command button 121, the tuning control 114, the button bar 120, the select button 118, and the cursor control 116. The CPU 202 provides digitized audio samples to an input of a Digital-to-Analog Converter (DAC) 220. The analog audio output of the DAC 220 is provided to an amplifier 222. In a preferred embodiment, the DAC 220 and the amplifier 222 are each two-channel devices, providing left and right stereo channels. A left channel output of the amplifier 222 is provided to the left channel speaker 106 and a right channel output of the amplifier 222 is provided to the right channel speaker 108. The volume control 110 controls the gain of the amplifier 222.

As shown in the preferred embodiment in Figure 2, the other optional audio sources such as the cassette device 130, an AM tuner 240, an FM tuner 242, and an external input 244 also provide inputs to the amplifier 222. Other optional audio sources may be provided, such as, for example, an audio CD, a DVD, a digital audio tape unit, etc. The CPU 202 controls the cassette device 130, the AM tuner 240, the FM tuner 242, and other optional audio sources. A line output from the amplifier 222 may also be provided to a record input of the cassette device 130.

As described above, the button bar 120 is used to select one of the audio sources. When the button bar 120 is set to "AM," the intelligent radio 100 operates in an AM radio mode. In the AM radio mode, an analog output from the AM tuner 240 is provided to

the amplifier 222. Also in the AM radio mode, the display device 112 displays the frequency of an AM station selected by the AM tuner 240. The user may use the tuning control 114 to select a desired AM station. The AM mode is optional.

An analog output from a microphone 250 is provided to an analog input of an analog-to-digital converter 252. A digital output from the analog-to-digital converter 252 is provided to the CPU 202. The microphone 250 and converter 252 allow for voice commands to control the intelligent radio. The microphone 250 and converter 252 are optional. In some embodiments, a microphone is also placed in a wireless remote so that voice commands can be provided from the wireless remote.

When the button bar 120 is set to "FM," the intelligent radio 100 operates in an FM radio mode. In the FM radio mode, the analog audio output from the FM tuner is provided to the amplifier 222, and the display device 112 displays the frequency of the FM station selected by the FM tuner 242. The FM mode is also optional.

When the button bar 120 is set to "Cassette," the intelligent radio 100 operates in a cassette playback mode. In the cassette playback mode, analog output from the cassette player is provided to the amplifier 222, and the display device 112 displays information relating to the cassette playback. The cassette playback mode is also optional. The cassette device 130 may also optionally be configured to provide a record capability such that the cassette can be used to record audio information from any of the other modes. Thus, for example, the cassette can be used to record FM radio, AM radio, or Web radio broadcasts.

When the button bar 120 is set to "Web," the intelligent radio 100 operates in a Web Radio mode. In the Web Radio mode, the intelligent radio 100 uses the modem 206 to connect to the ISP 232. The ISP 232 provides a list of available Web broadcasts, and access to the Internet 234, so that the various Web broadcasts can be received by the intelligent radio 100. In the Web Radio mode, the display device 112 is used to select a Web broadcast and to provide information about the selected Web broadcast.

Figures 3A through 3E show various displays provided by the display device 112 while in the Web Radio mode. Figure 3A shows a default display 300 that appears while a Web broadcast is being received. Figure 3B shows a menu display that allows the user to select one of the command and setup displays shown in Figures 3C-3E.

The display 300, shown in Figure 3A, includes information about the Web broadcast including the type of broadcast (e.g., "Newscast"), the Web address (URL) of the source for the broadcast (e.g., <http://www/npr.org>), a description of the broadcast (e.g., "National Public Radio 1997"), a broadcast format (e.g., "Streaming RealAudio"), etc.

Figure 3B shows a menu display 320 that allows the user to access the various setup and control displays shown in Figures 3D-3E. The user activates the menu display 320 by pressing the command button 121. The display 320 provides a menu list 322 that lists the various other command displays. The list 322 may provide: a "Tune Station" command for activating a tune-station display 340, shown in Figure 3E; a "Select Language" command for activating a select-language display 310, shown in Figure 3C; and a "Select List" command for activating a select-list display 322, shown in Figure 3D. The list 322 may also provide commands to activate other displays (not shown) such as "Setup," to initialize the intelligent radio, "Scan Stations," to get a new list of Web broadcast stations from the ISP 232, and "Define Station," to manually define a Web broadcast station not listed by the ISP 232. The list 322 may also provide

commands to activate other displays such as "Set Clock," and "Set Alarm," to provide optional clock and alarm clock modes for the display device 112.

The display 320 also provides a scroll bar 321 to allow the user to scroll through the list 322 and select an item (command) from the list. Scrolling may be accomplished by using either the cursor control 116 or the tuning control 114. The user uses the cursor control 116 or the tuning control 114 to highlight a desired menu item in the list 322, and then the user presses the select button 118 to select the highlighted menu item.

The select-language display 310, shown in Figure 3B, allows the user to elect to receive Web broadcasts in one or more selected languages. The display 310 provides a list of available languages 312 and a scroll bar 314 for scrolling through the list 312. Each item in the list 312 corresponds to a language (e.g., English, French, etc.) and each item is provided with a checkbox 313. If a checkbox 313 is checked, then the corresponding language is enabled. The display 310 also provides an OK button 315, a Cancel button 316, a Clear-All button 317, and a Select-All button 318. The Clear-All button 317 clears all of the checkboxes 313, and the Select-All button 318 checks all of the checkboxes 313. The user "presses" one of the buttons 315-318 by using the cursor control 116 to highlight a desired button and then pressing the select button 118 to "press" the highlighted button.

The select-list display 330, shown in Figure 3D, allows the user to select a preferred type of program material (e.g., Sports, Weather, News, All, etc.). The display 330 includes a list 332 of program types and a scroll bar 331. The user uses the cursor control 116 or the tuning control 114 to highlight a desired program type from the list 332, and then the user presses the select button 118 to select the highlighted program type.

The select-broadcast display 340, shown in Figure 3E, allows the user to select a Web broadcast. The display 340 includes a list 342 of the available Web broadcasts having the proper language (as selected in the select language display 310) and the desired program type (as selected in the select-list display 331). The user uses the cursor control 116 or the tuning control 114 to highlight a desired broadcast from the list 342, and then the user presses the select button 118 to select the highlighted program type. Each item in the list 342 is provided with a checkbox 343. If the checkbox 343 is checked, then the corresponding broadcast is a preferred (or "fast-tune") broadcast. The user may scroll through the fast-tune broadcasts by using the tuning control 114 from the default display 300 shown in Figure 3A, without having to activate the select-broadcast display 340. This provides a convenient shortcut feature to allow the user to quickly tune to stations that the user regularly listens to.

Figure 4 illustrates a data-entry display 450 that allows the user to input alphanumeric text (e.g., the telephone number of the ISP 232 or a URL). The display 450 includes a text prompt 451 to prompt the user for the desired data. The display also includes an on-screen keyboard 452, a text display 453, an OK button 454 and a Cancel button 455. The user enters text by using the cursor control 118 to highlight a desired character on the on-screen keyboard 452 and then pressing the select button 118 to enter the highlighted character into the text display 453. The OK button 454 and the Cancel button 455 are "pressed" in the same fashion.

Figure 5 is a flowchart 500 that begins at a start block 501 and illustrates the Web Radio mode process. The process advances from the start block 501 to a decision block 502, where the process checks a status flag to determine whether or not the

intelligent radio software needs to be initialized (setup). If setup is needed, then the process advances to a process block 504; otherwise, the process jumps over the setup steps to a process block 514. In the process block 504, the process obtains a phone number for the desired ISP 232. The phone number may be obtained from a default phone number stored in the intelligent radio software, or by prompting the user through the data-entry display 450. Once the phone number has been obtained, the process advances to a process
5 block 506, where the modem 206 dials the telephone number and establishes a modem connection with the ISP 232. Once the connection is established, the process advances to a process block 508 where the user establishes an account with the ISP 232.

In one embodiment, the user is prompted for a password that is stored on the data storage device 210 or entered using the data-entry display 450. Establishing an account may include other actions, such as creating a username for the user, changing the phone number used to access the ISP 232, and entering information about the user and the user's account. Once an account is established, the
10 process advances to a process block 510 where a list of available Web radio broadcast stations is downloaded to the intelligent radio 100 from the ISP 232 and stored on the storage device 210. Lists of available languages and program types are also downloaded and stored on the storage device 210. Once the lists are downloaded, the process advances to a hang-up block 512 wherein the modem 206 terminates the network connection (e.g., hangs-up the phone). Upon hang-up, the setup process is complete, and the process advances to the process block 514.

In the process block 514, the modem dials the ISP 232 and then advances to a process block 516 where the intelligent radio
15 100 logs on to the user's account at the ISP 232. The hang-up, redial, and logon (blocks 512, 514, and 516, respectively) is desirable when using a PSTN, because the initial telephone call, placed in the block 506, is typically a long-distance call or a toll-free (e.g., a 1-800) call. By contrast, the telephone call placed in the block 514 is typically a local call. When using a non-PSTN network (e.g., a cable modem, a satellite network, etc.) then the hang-up, redial, and logon (blocks 512, 514, and 516, respectively) is typically omitted.

Once the user is logged on, the process advances to a process block 518 where the user selects (tunes) a Web radio broadcast
20 station. Once a Web broadcast has been selected, the process advances to a process block 520 where the intelligent radio 100 receives the Web broadcast. The CPU 202 decodes and decompresses the received data as necessary and then sends the decompressed data to the DAC 220 where it is converted to an analog signal that is subsequently played on the speakers 106, 108. The process remains in the process block 520 while the user listens to the Web broadcast.

If the user tunes to a new Web broadcast station (e.g., by turning the tuning control 114 or by activating the select-broadcast
25 display 340) then the process loops back to the process block 518, selects the new station, and returns to the process block 520.

Figure 6A illustrates the information management and data processing functions 600 provided by a Web Radio site 602 (e.g.,
www.webradio.com). Access to the Internet site 602 is made possible by the Internet access provided by the ISP 232. The Internet
30 site 602 provides a list of Web radio broadcast stations for the user and optionally other value-added services that enhance the operation of the intelligent radio 100. For example, the Internet site 602 may provide a list of available program sources and streaming audio programming. The site 602 may also maintain user profile comprising a list of preferred Internet "broadcast stations". The site 602 also provides special download capabilities such that the user can download information and software into the intelligent radio. The site 602

also provides upload capabilities such that the user can upload information, such as preferences, etc., from the intelligent radio 100 to the site 602. For example, the site 602 can provide a customized list of stations for each user and voicemail capability. The site 602 may provide reformatting of streaming audio data into a format better suited for the intelligent radio.

In one embodiment, the site 602 also provides Web telephone capabilities to the intelligent radio 100, such that the user can use the intelligent radio as a telephone to talk to other users that are connected to the Internet. In one embodiment of the Web telephone, the codec 260 is used to digitize speech from a microphone in the handset of the telephone 229. The digitized speech is sent over the network 230 to the ISP. The ISP forwards the digitized speech to a remote user. Similarly, the ISP provides digitized speech from the remote user to the intelligent radio. The intelligent radio uses the codec 260 to convert the digitized speech into analog signals that are played on the speakers 106 and 108 or a speaker in the handset of the telephone 229.

In yet another embodiment, the intelligent radio provides voice email in connection with the site 602. To receive email, text-to-voice software in the site 602 is used to convert email text into digitized voice data as words spoken in the user's desired language. The digitized voice data is provided to the intelligent radio where it is converted to an analog signal and played on the speakers 106 and 108 or a speaker in the handset of the telephone 229. To receive email, the user speaks into the microphone 250 or the microphone in the handset of the telephone 229 and the spoken words are converted into digitized speech by the intelligent radio. The intelligent radio sends the digitized speech to the site 602 where it is converted into email text and then emailed to the recipient. The software to convert speech to text and text to speech is provided in the site 602 in order to minimize the cost and complexity of the intelligent radio. Alternatively, the software to convert speech to text and text to speech is provided in the intelligent radio.

In one embodiment, the site 602 also provides special formatting and markup protocols that are tailored to the intelligent radio display 112. Most existing Internet sites are geared towards a computer or television and assume that a user has a large, high resolution, color monitor. Most existing Internet sites also assume that a user is accessing the site by using a Web browser such as Netscape Navigator™ or Microsoft Internet Explorer™. These browsers support high level protocols such as HyperText Markup Language (HTML). The display 112, may be relatively smaller, and relatively less capable than a traditional computer monitor. In some embodiments, the display 112 does not necessarily need all of the capabilities and complexity of HTML and is thus better served by information that is formatted for the display 112 and that is expressed in a markup language that is suited to the needs of the intelligent radio 100, without the overhead and complexity of HTML.

When the user connects to the Internet site, information is passed along a first data stream to an account management block 604. The block 604 provides account management functions relating to the user's account with the ISP 232. The account management block passes data to a user preference block 606, which retrieves user profile information and user preferences specified by the user. Information regarding the user preferences may be stored by the ISP 232, or downloaded from the intelligent radio 100 as needed.

Information is also passed from the process block 602 along a second data stream to a program management block 608. The program management block 608 accesses a language variety database 610 to determine which languages are available, and a program

variety database 612 to determine which types of programs are available. The program management block 608 also accesses program sources such as live broadcasts 620, archived broadcasts 624, stored music 626, and other streaming audio sources 622.

User profile information from the user preference block 606 and program data from the program management block 608 are provided to a program list block 616, which constructs a list of available Web programs (broadcasts) that fit the user's preferences. The list constructed in the block 616 is passed to the intelligent radio 100.

Figure 6B shows the conceptual relationship between the site 602 and other Web sites that supply streaming audio information, such as a site 630, a site 631, and a site 632. The Internet provides the ability to transfer data between any two of the sites 602, 630-632. The user connects, through the ISP 232, to the site 602. The site 602 provides links to the sites 630-632 through the programming lists provided by the site 602. If the user selects a streaming audio program from one of the sites 630-632, then the site 602 provides the necessary link to the selected site. In some embodiments, the site 602 provides the link information to the intelligent radio 100, and the intelligent radio 100 makes a "direct" connection to the selected site. In other embodiments, the site 602 links to the selected site, receives the streaming audio data, reformats the data if desired, and then sends the streaming audio data to the intelligent radio 100.

Figure 7 illustrates an embodiment of an intelligent radio tuner 700. The tuner 700 is mounted in an enclosure 701 and connects to household AC power through a power cord 104, to a network through a network cable 102, and to an audio system through an audio line 702. User controls are mounted on the front of the enclosure 701 and include an on-off switch 704, a command button 121, a cursor control 116, a select button 118, and a tuning control 114. The cursor control 116 provides up, down, left, and right movements of a cursor or other entity on a display device 112. Also mounted on the front of the enclosure 701 is the display device 112, which provides information to the user.

Figure 8 is a block diagram of the functional elements of the intelligent radio configured as a tuner 700. The tuner 700 comprises the Central Processor Unit (CPU) 202 that is used to run the intelligent radio software. The CPU 202 is connected to the random access memory 204, the data storage device 210, the modem 206, and the codec 260. The data storage device 210 may be any type of non-volatile data storage device, including, for example, a floppy disk drive, a hard disk drive, a flash memory, a CD-ROM, a DVD-ROM, a CMOS memory with battery backup, etc. The modem 206 is connected to a communications network 230, shown as a Public Switched Telephone Network (PSTN). Although the communications network 230 is shown as a PSTN network, one skilled in the art will recognize that the network 230 may also be a cable television (CATV) network, a satellite network, or any other communications network. The modem 206 provides an interface between the CPU 202 and the communications network 230 and the operational characteristics of the modem 206 are determined by the type of communications network 203. Thus, if the network 230 is a PSTN network, then a telephone modem is used; and if the network 230 is a CATV network, then a cable modem is used, etc. An Internet Service Provider (ISP) 232 provides the user with a connection from the network 230 to the Web via the Internet 234.

The CPU 202 provides data to the display device 112. The CPU 202 receives user inputs from the command button 121, the tuning control 114, the select button 118, and the cursor control 116. The CPU 202 provides digitized audio samples to an input of a

Digital-to-Analog Converter (DAC) 220. The analog audio output of the DAC 220 is provided to the audio output 702. In a preferred embodiment, the DAC 220 is a two-channel device, providing left and right stereo channels.

Figure 9 is a block diagram of the functional elements of an embodiment of an intelligent radio that provides for remote playback. Figure 9 shows a base unit 900 that is connected to the communications network 230. The base unit 900 receives streaming
5 audio from the Web and transmits the audio information to a remote playback unit 902.

The base unit 900 is similar in most respects to the intelligent radio except that the amplifier 222, the loudspeakers 106 and 108, and the volume control 110 are not located in the base unit 900, but rather are located in the remote playback unit 902. In the base unit, the DAC 220, the cassette device 130, the AM tuner 240, the FM tuner 242, and the external input 244 are connected to a transmitter 904 rather than the amplifier 222. The transmitter 904 provides a transmitted signal to a receiver 906 in the remote unit
10 902. The receiver 906 provides an audio output to the amplifier 222.

The base unit 900 receives the streaming audio information from the Internet 234 and uses a transmission carrier to retransmit the audio information to one or more remote units 902. The transmitter 904 and the receiver 906 may use any form of communication for the transmission carrier, including radio frequency communication, infrared communication, ultrasonic communication, etc. In one embodiment, the transmitter 904 may be a low power FM (Frequency Modulation) transmitter compatible with standard FM
15 broadcast bands, such that the remote playback unit 902 can be a standard FM transistor radio or a stereo receiver. In yet another embodiment, the transmitter 904 may be a low power AM (Amplitude Modulation) transmitter compatible with standard AM broadcast bands, such that the remote playback unit 902 can be a standard AM transistor radio or a stereo receiver.

In other embodiments, the base unit 900 may also include an amplifier 222, loudspeakers 106 and 108, and a volume control 110 such that the base unit 900 can provide both playback of the audio information and transmission of the audio information to the
20 remote unit 902.

Figure 10 is a block diagram of the functional elements of an embodiment of an intelligent radio that provides for remote access, comprising a base unit 1002 and an intelligent radio 1000. The base unit 1002 comprises a transceiver 1012 coupled to a modem 1011. The modem 1011 is connected to the communications network 230. The modem 1011 receives data from the ISP and provides the data to the transceiver 1012, which then transmits the data to a transceiver 1010 in the intelligent radio 1000. The
25 transceiver 1010 transmits data from the intelligent radio 1000 to the transceiver 1012. The transceiver 1012 provides the data from the intelligent radio 1000 to the modem 1011, which sends the data to the ISP 232.

The intelligent radio 1000 is similar in most respects to the intelligent radio 100 shown in Figure 2, with the addition of the transceiver 1010. A data input/output port of the transceiver 1010 is provided to the processor 202 and a Radio Frequency (RF) input/output port of the transceiver 1010 is provided to an antenna. Also, in the intelligent radio 1000, the modem 206 is optional
30 (because network communications are handled by the transceiver 1010 rather than the modem 206).

The transceivers 1010 and 1012 use any suitable means for communication, including, for example, optical communication, radio communication, etc. In a preferred embodiment, the transceivers 1010 and 1012 are radio transceivers that use spread-spectrum

communication techniques at a frequency of approximately 2.4 GHz. The combination of the base unit 1002 and the intelligent radio 1000 provides a capability similar to that provided by a cordless telephone. The base unit 1002 can be located near a network connection point (e.g., a telephone outlet), and the intelligent radio 1000 can be conveniently placed anywhere within the range of the base unit 1002. The two-way communication link between the transceiver 1010 and the transceiver 1012 provides a cordless
5 connection to the network 230.

Other Embodiments

While the above description contains many specifics, these should not be construed as limitations on the scope of the invention, but rather as an exemplification of preferred embodiments thereof. The various user controls and buttons can be relocated, combined, reconfigured, etc. Most of the user controls and buttons can even be omitted entirely in favor of voice-activated commands.
10 One skilled in the art will recognize that many of the various features, and capabilities described in connection with the intelligent radio 100, are also applicable to other embodiments as well, including the embodiments described in connection with Figures 7-10. One skilled in the art will also recognize that other embodiments are contemplated, including, for example, handheld intelligent radios, and intelligent radios for boats, cars, trucks, planes, and other vehicles, etc.

One skilled in the art will recognize that these features, and thus the scope of the present invention, should be interpreted in
15 light of the following claims and any equivalents thereto.

WHAT IS CLAIMED IS:

1. A radio for receiving, with substantially equal convenience, broadcasts from both local radio stations and from the world wide web, comprising:

a visual display for providing information to a user;

5 tuner circuitry for receiving radio frequency signals from radio broadcast stations;

one or more audio amplifiers;

one or more loudspeakers operably connected to said audio amplifiers;

a modem for transmitting and receiving digital data over a communications network;

a data storage device; and

10 a software program stored on said data storage device, said software program configured to use said modem to connect to an Internet service provider to receive digitized audio broadcasts from said Internet service provider, said program further configured to provide a select broadcast display to allow the user to selectably connect a program broadcast to the input of said one or more audio amplifiers either from a local AM or FM radio station or from the world wide Web so that to the user, reception of a broadcast from the world wide Web is no more complicated than listening to a local FM or AM radio station.

2. A method for providing, with substantially equal convenience, access to audio broadcasts over the world wide Web and access to broadcasts from local radio stations, comprising the steps of:

using a modem for transmitting and receiving digital data over a communications network to an Internet service provider;

20 using a radio tuner to receive audio broadcasts from local radio stations; and

providing a stored software program for allowing selection of a Web broadcast with substantially the same controls and convenience as selecting a local radio broadcast.

3. The method of Claim 2, wherein said local radio stations are FM broadcast radio stations.

4. The method of Claim 2, wherein said local radio stations are AM broadcast radio stations.

25 5. A self-contained intelligent radio for receiving audio broadcasts over the world wide Web, comprising:

a visual display for providing information to a user;

a modem for transmitting and receiving digital data over a communications network;

a data storage device;

one or more loudspeakers; and

30 a software program stored on said data storage device, said software program configured to use said modem to connect to an Internet service provider, receive digitized audio broadcasts from said Internet service provider, and play said audio broadcasts on said speakers, said software further configured to provide: a menu display that allows the user to select a

command; a select language display that allows the user to specify a desired language; a program material display to allow the user to select a type of program material; and a select broadcast display to allow the user to select a program broadcast.

6. A self-contained intelligent radio for receiving audio broadcasts over the world wide Web, comprising:

a visual display for providing information to a user;

5 a network interface for transmitting and receiving digital data over a communications network;

a data storage device; and

a software program stored on said data storage device, said software program configured to use said network interface to connect to an Internet service provider, and receive digitized audio broadcasts from said Internet service provider.

7. The self-contained intelligent radio of Claim 6, wherein said software program is upgraded by downloading data over
10 said communications network.

8. The self-contained intelligent radio of Claim 6, further comprising one or more loudspeakers.

9. The self-contained intelligent radio of Claim 6, wherein said communications network is a telephone network.

10. The self-contained intelligent radio of Claim 6, wherein said communications network is a satellite network.

11. The self-contained intelligent radio of Claim 6, wherein said communications network is a cable television network.

12. The self-contained intelligent radio of Claim 6, further comprising a transmitter configured to transmit audio
15 information using a transmission carrier.

13. The self-contained intelligent radio of Claim 12, wherein said transmission carrier is a radio frequency carrier.

14. The self-contained intelligent radio of Claim 12, wherein said transmission carrier is an infrared carrier.

15. The self-contained intelligent radio of Claim 12, wherein said transmission carrier is a spread-spectrum carrier.

16. The self-contained intelligent radio of Claim 12, further comprising a receiver for receiving audio information
20 transmitted by said intelligent radio.

17. The self-contained intelligent radio of Claim 6, wherein said software is configured to provide a menu display that allows the user to select a command.

18. The self-contained intelligent radio of Claim 6, wherein said software is configured to provide a select language
25 display that allows the user to specify a desired language.

19. The self-contained intelligent radio of Claim 6, wherein said software is configured to provide a program material display to allow the user to select a type of program material.

20. The self-contained intelligent radio of Claim 6, wherein said software is configured to provide a select broadcast display to allow the user to select a program broadcast.

21. The self-contained intelligent radio of Claim 6, wherein said software is configured to provide a data-entry display to
30 allow the user to input alpha-numeric text.

22. The self-contained intelligent radio of Claim 6, wherein said software is provided as firmware.

23. The self-contained intelligent radio of Claim 22, wherein said software is stored in non-volatile semiconductor memory.
24. The self-contained intelligent radio of Claim 6, further comprising a display and a plurality of user controls.
25. The self-contained intelligent radio of Claim 24, wherein said user controls include at least one tuning knob, said
5 tuning knob configured to select a Web radio broadcast.
26. The self-contained intelligent radio of Claim 24, wherein said user controls are configured to allow the user to operate the intelligent radio in a manner that is similar to the operation of a conventional radio.
27. The self-contained intelligent radio of Claim 24, wherein said display and one or more of said user controls are mounted on a front panel of said intelligent radio.
- 10 28. The self-contained intelligent radio of Claim 6, wherein said network interface comprises a telephone modem.
29. The self-contained intelligent radio of Claim 6, wherein said network interface comprises a cable modem.
30. The self-contained intelligent radio of Claim 6, wherein said network interface comprises a satellite modem.
31. The self-contained intelligent radio of Claim 6, wherein said network interface comprises a transceiver.
32. The self-contained intelligent radio of Claim 31, wherein said transceiver comprises a spread-spectrum transceiver.
- 15 33. The self-contained intelligent radio of Claim 6, further comprising a voicemodem.
34. The self-contained intelligent radio of Claim 33, wherein said intelligent radio is configured to provide an Internet telephone mode.
35. An intelligent radio apparatus comprising:
a processor operatively coupled to a computer network; and
20 software loaded into a memory operatively coupled to said processor, software configured to:
provide a list of streaming audio programs for an intelligent radio;
provide access to said streaming audio programs; and
provide information formatted for a display in said intelligent radio.
36. The apparatus of Claim 35, said software further configured to provide Internet telephone service to said intelligent
25 radio.
37. The apparatus of Claim 35, said software further configured to provide voicemail to said intelligent radio.
38. The apparatus of Claim 35, wherein said list of streaming audio programs comprises a customized list.
39. The apparatus of Claim 35, wherein said display has a display area less than twenty-five square inches.
40. The apparatus of Claim 35, said software further configured to download software modules into a memory in said
30 intelligent radio.
41. The apparatus of Claim 35, wherein said processor is a digital signal processor.

42. The apparatus of Claim 35, wherein said software is further configured to communicate with service routines running on a computer connected to said computer network.

43. The apparatus of Claim 43, wherein said service routines provide added functionality to said software.

44. The apparatus of Claim 44, wherein said added functionality comprises voice command recognition.

5 45. The apparatus of Claim 45, wherein said added functionality comprises data conversion.

46. The apparatus of Claim 45, wherein said added functionality comprises the ability to convert text messages into voice messages.

47. The apparatus of Claim 45, wherein said added functionality comprises the ability to convert voice messages into text messages.

10 48. The apparatus of Claim 45, wherein said added functionality comprises formatting a display screen.

49. The apparatus of Claim 35, wherein said software is further configured to provide voice-activated commands.

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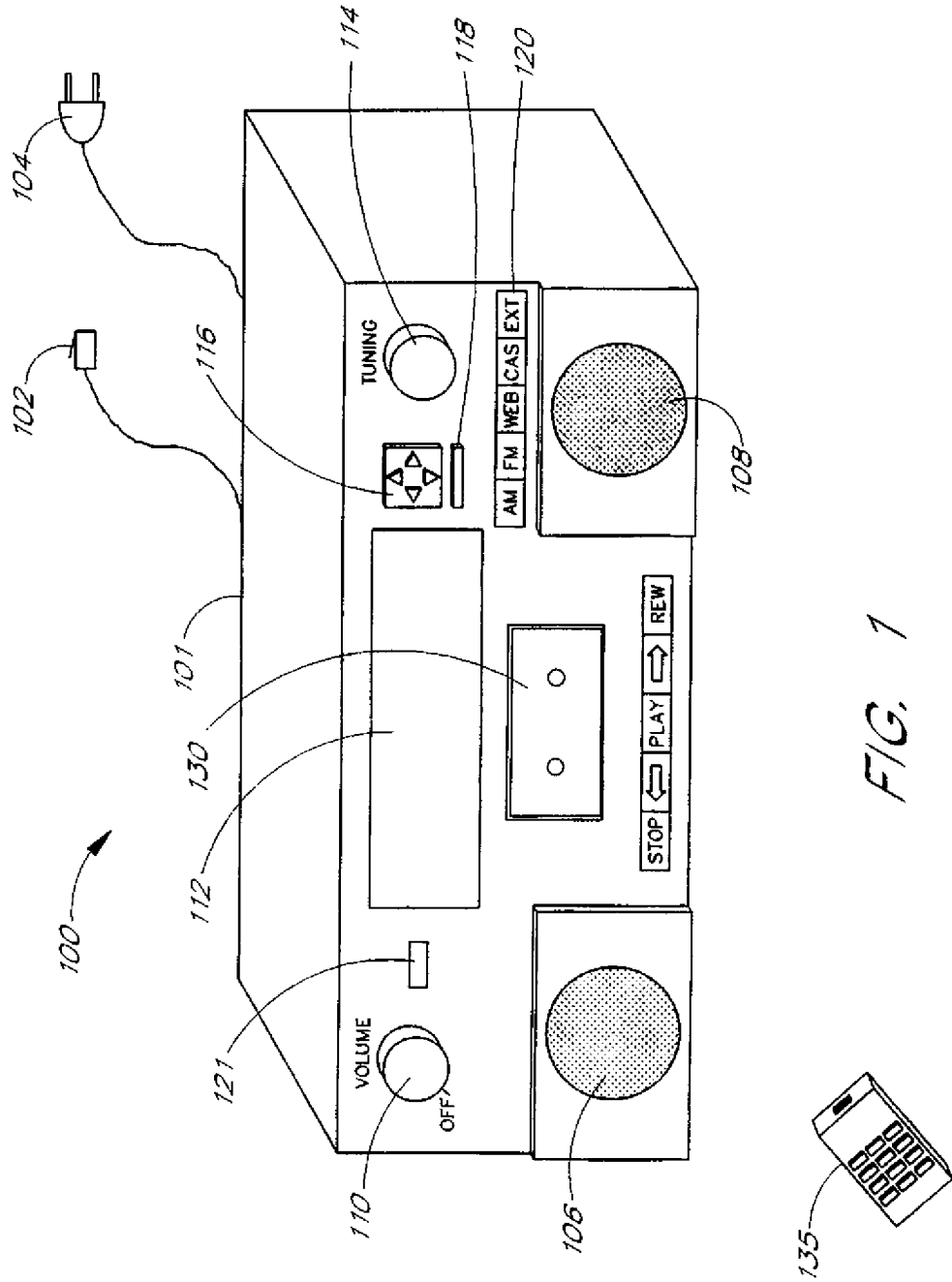


FIG. 1

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100

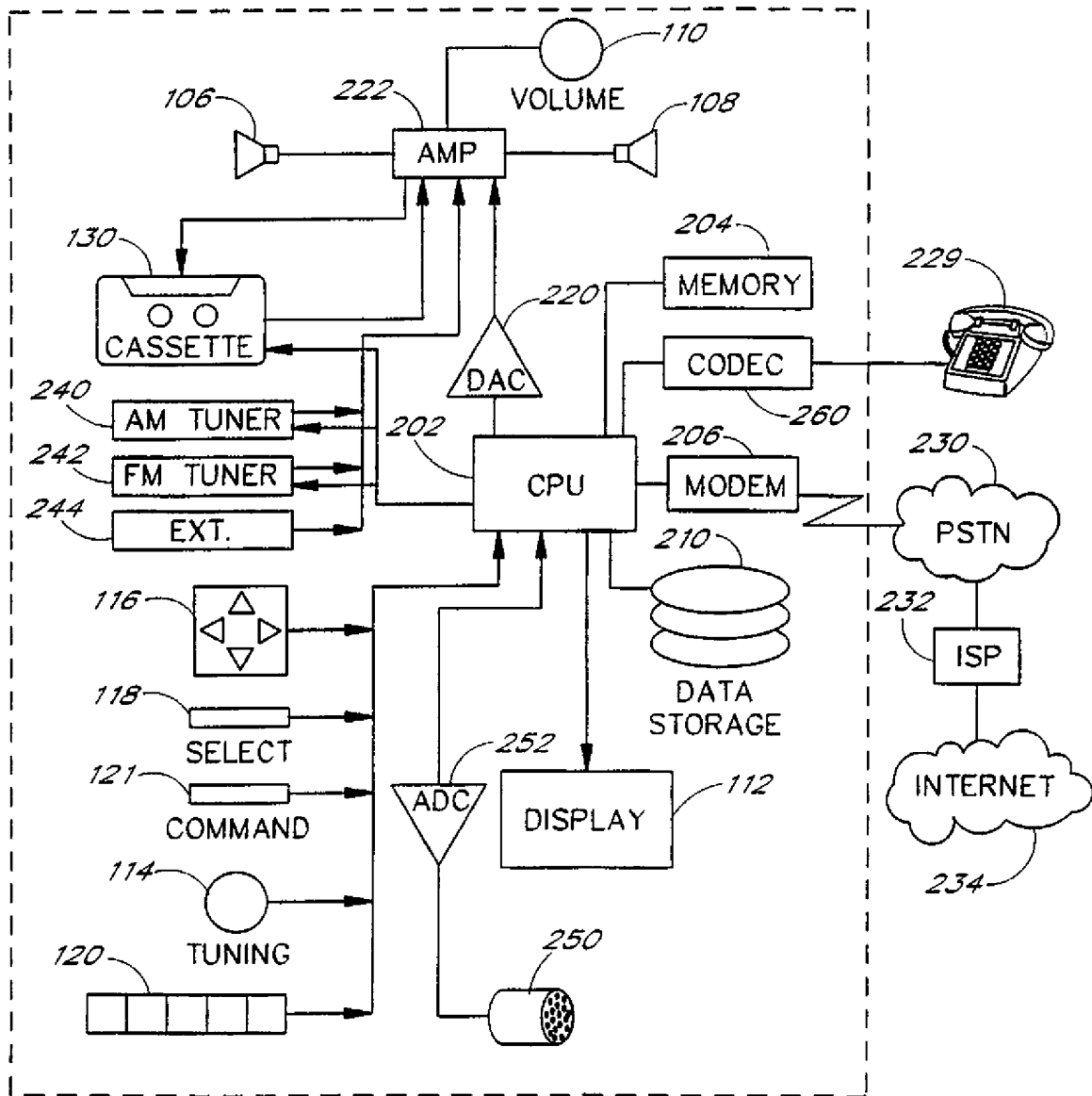


FIG. 2

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300

Clip	pnm: //audio.npr.org/news.auto.ra
11:01 Newscast - 17-August-1997 http://www.npr.org/ National Public Radio 1997	
Status: Streaming RealAudio from audio.npr.org...	
Pre-recorded Net Bandwidth: 96% Ch. Rate 8000bps	

FIG. 3A

TUNE STATION	320	
SET CLOCK		
SET ALARM		
SCAN STATIONS		
323 SELECT LANGUAGES		321
DEFINE STATION		

FIG. 3B

322

310

LANGUAGES	
<input checked="" type="checkbox"/> ENGLISH	314
<input type="checkbox"/> FRENCH	
<input type="checkbox"/> GERMAN	
313	
OK	315
CANCEL	316
CLEAR ALL	317
SELECT ALL	318

FIG. 3C

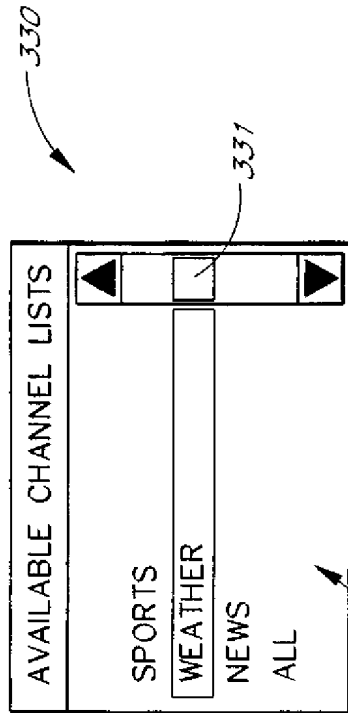


FIG. 3D

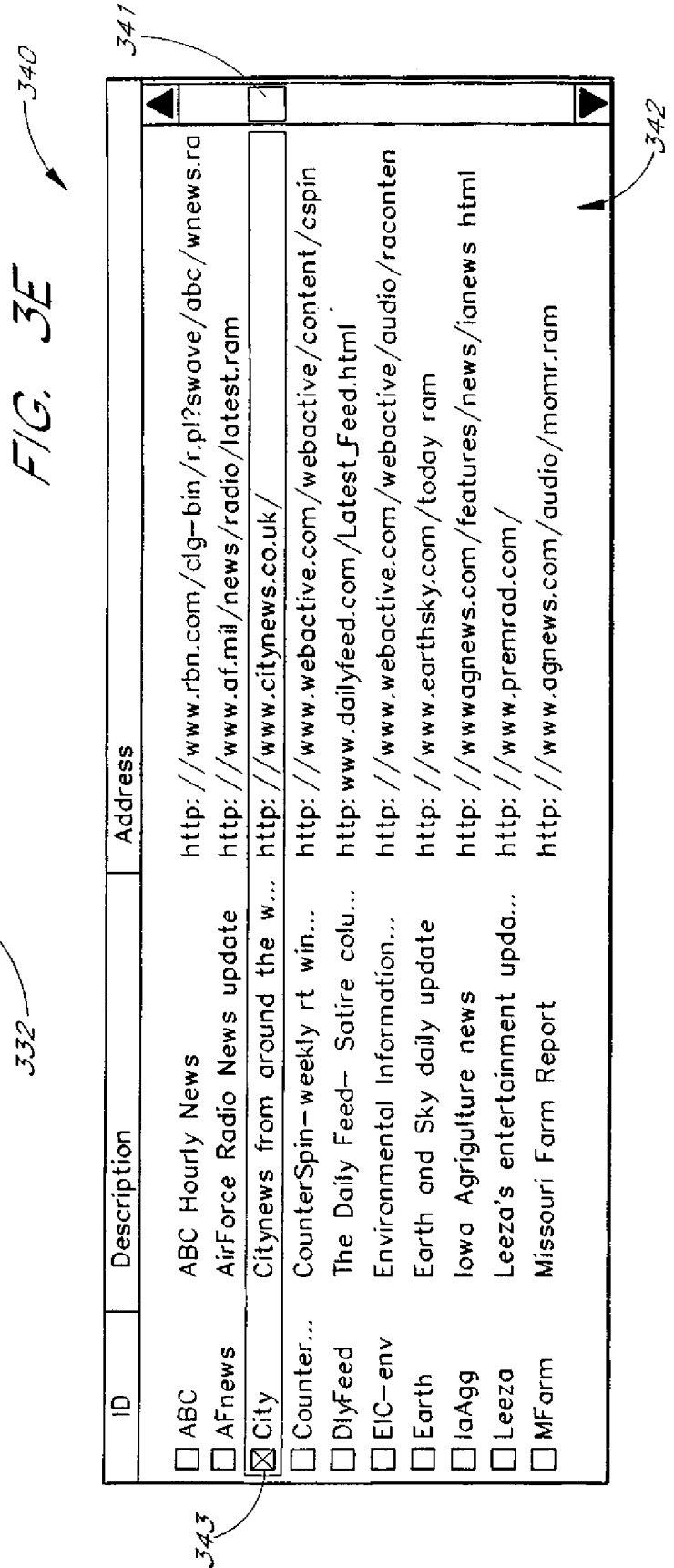


FIG. 3E

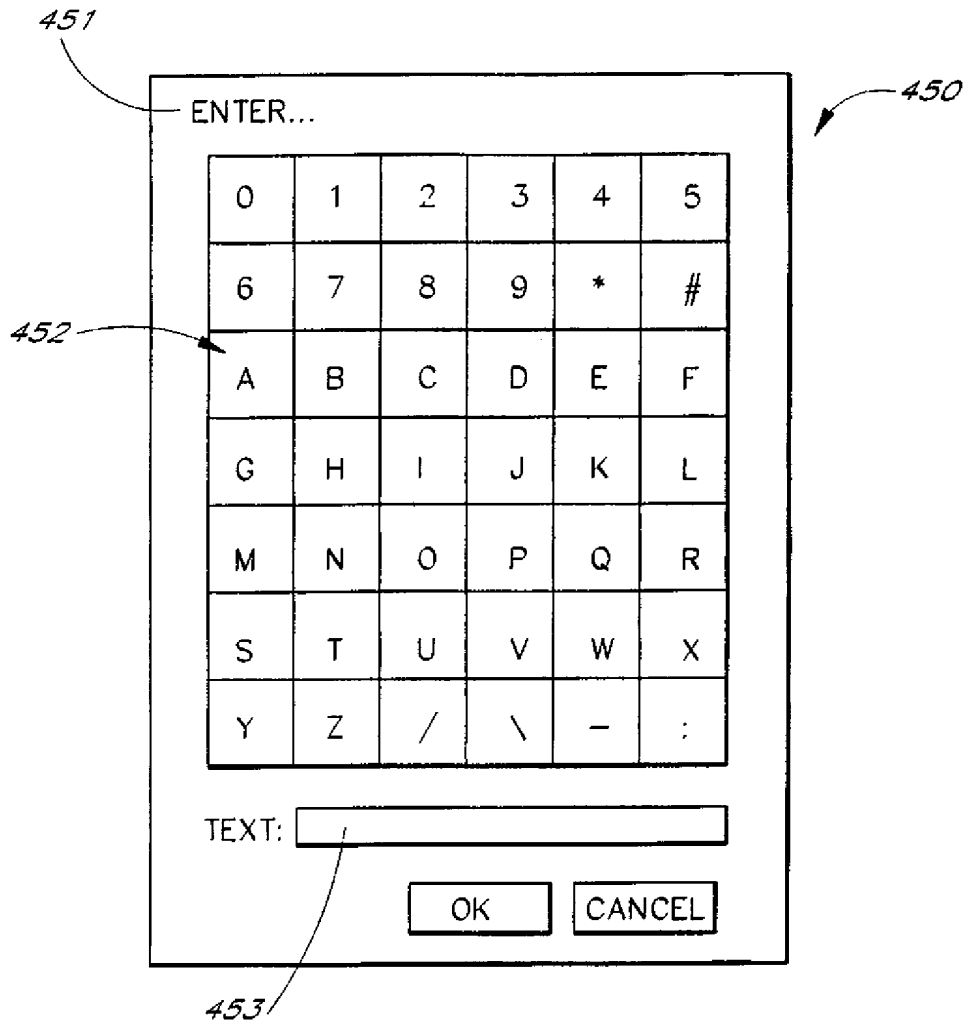


FIG. 4

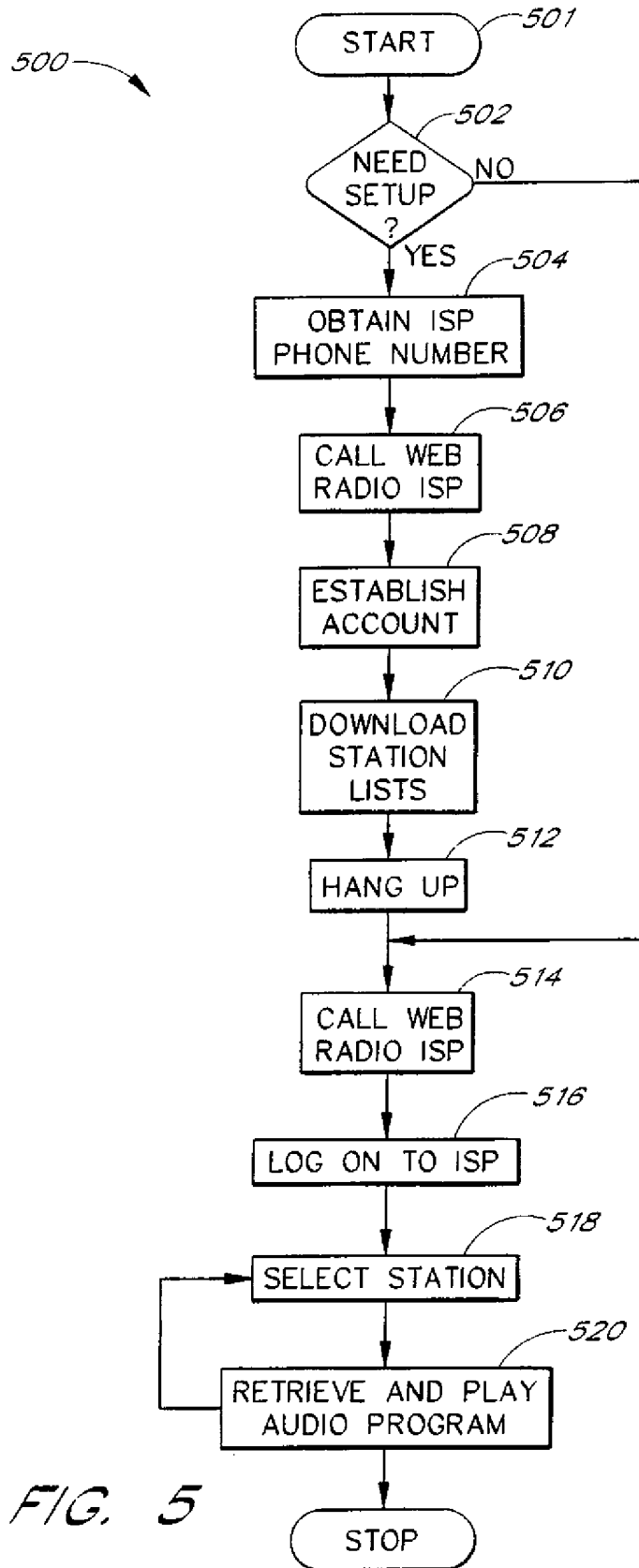


FIG. 5

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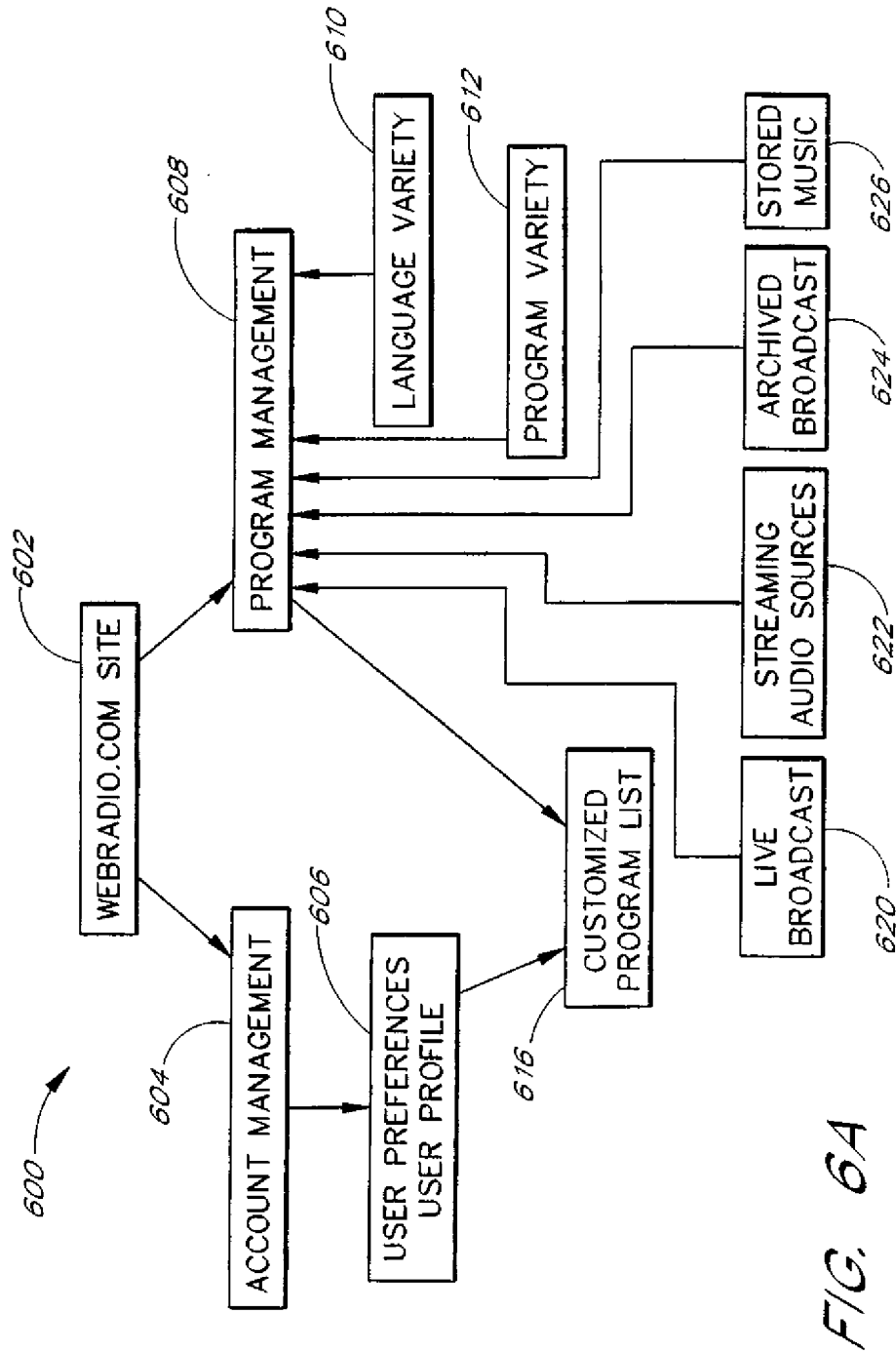


FIG. 6A

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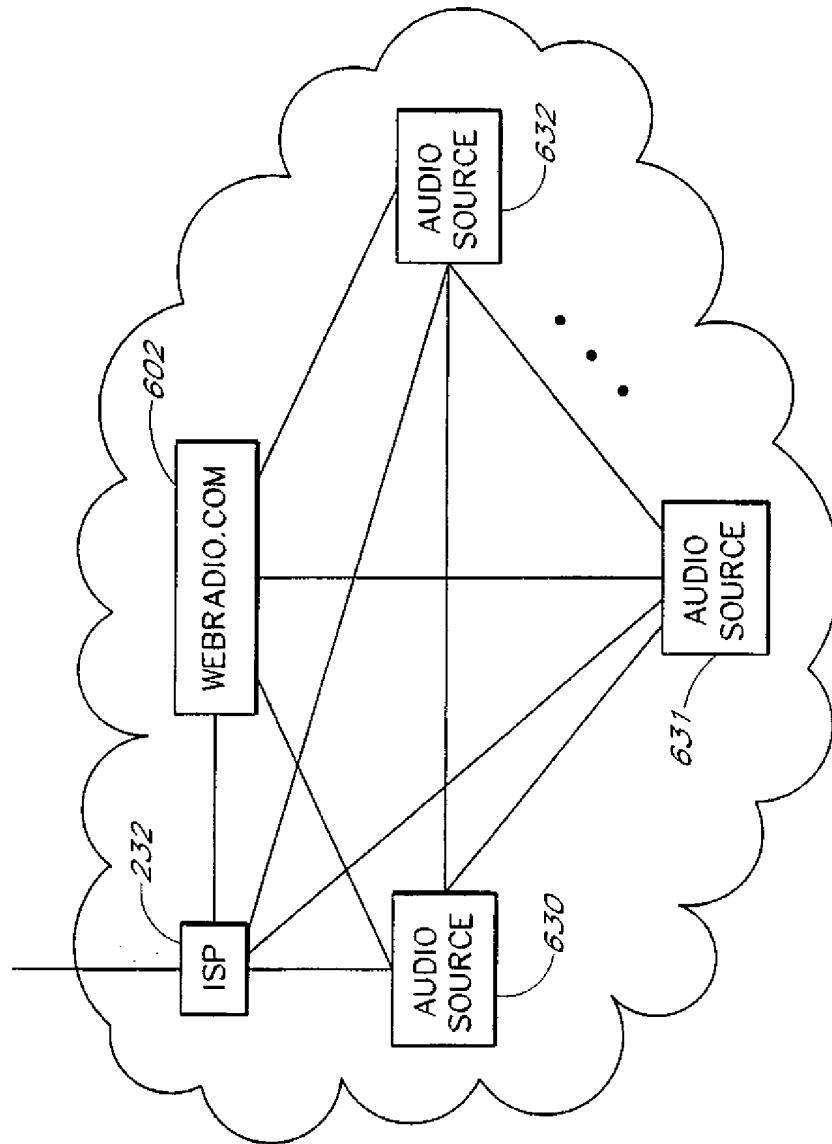


FIG. 6B

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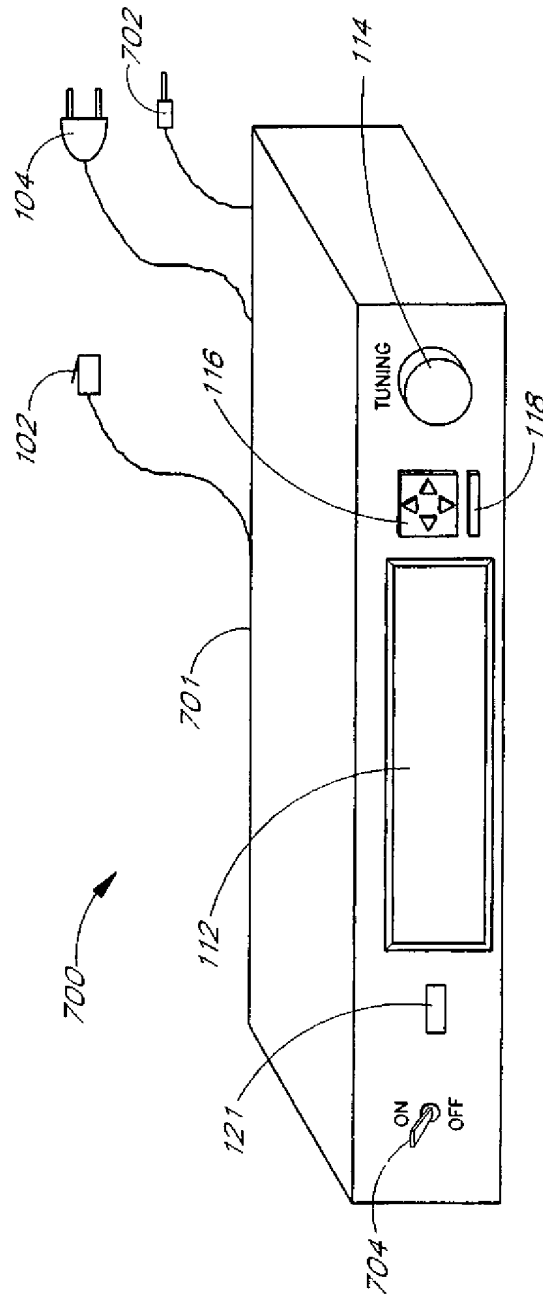


FIG. 7

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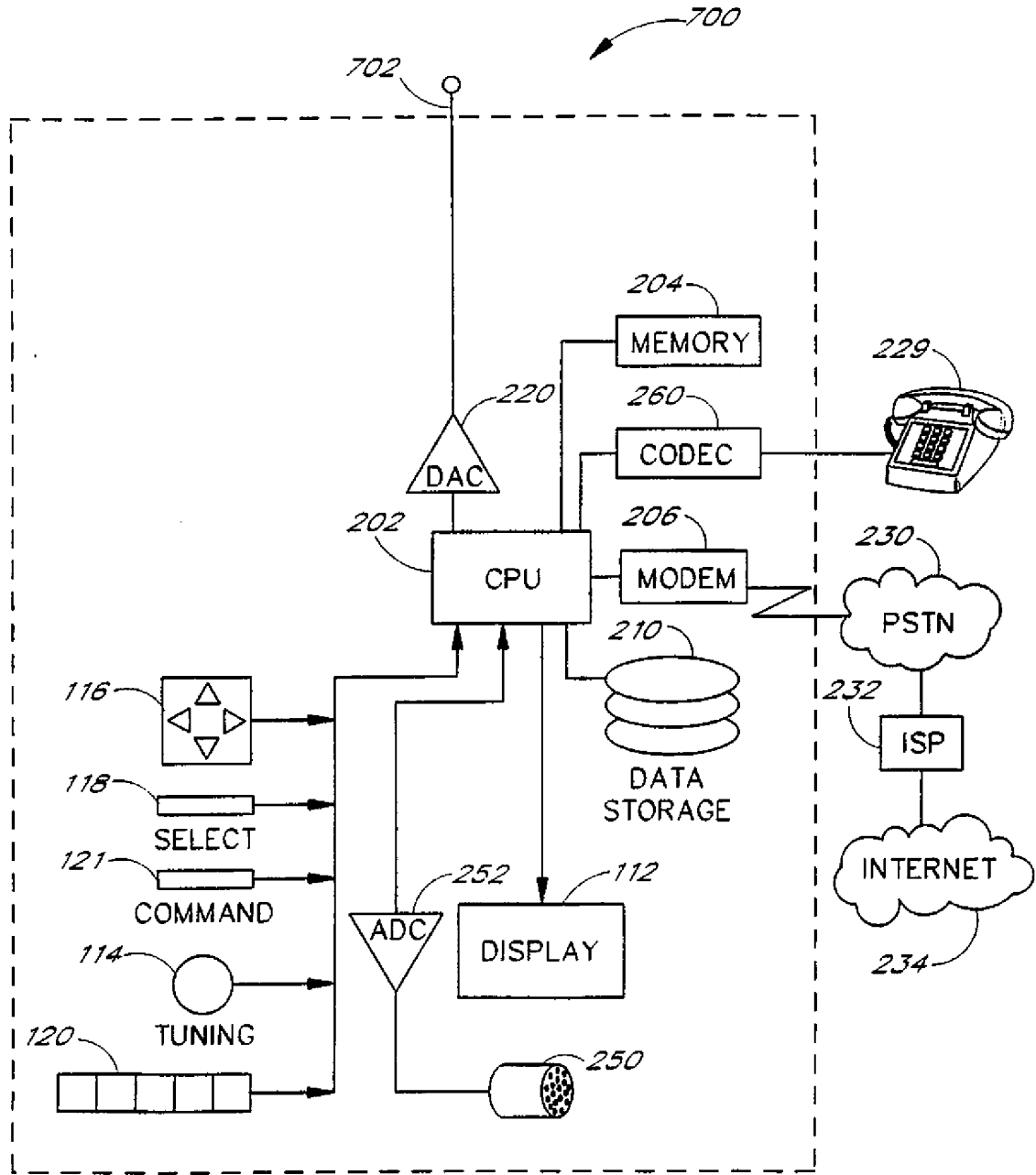


FIG. 8

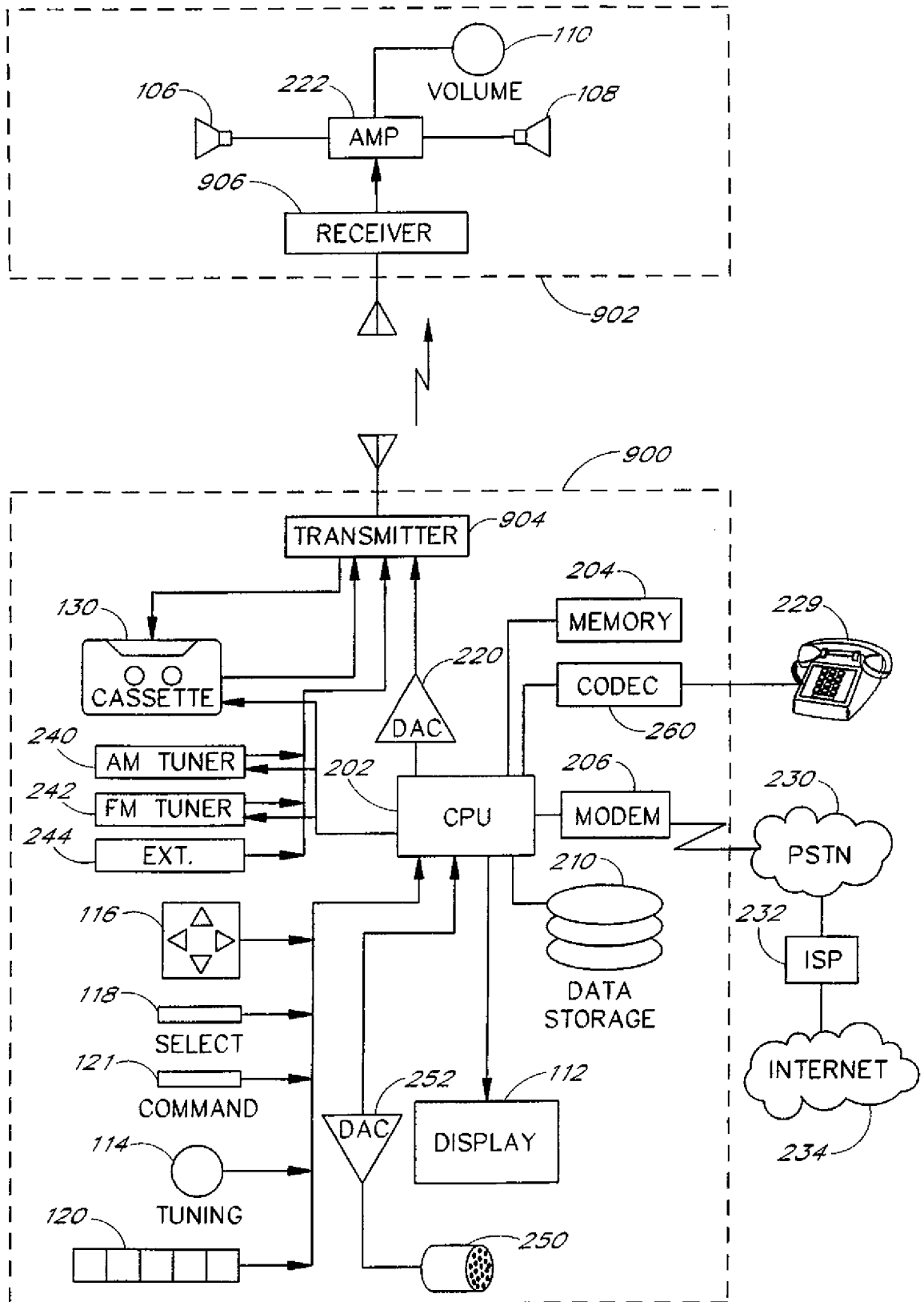
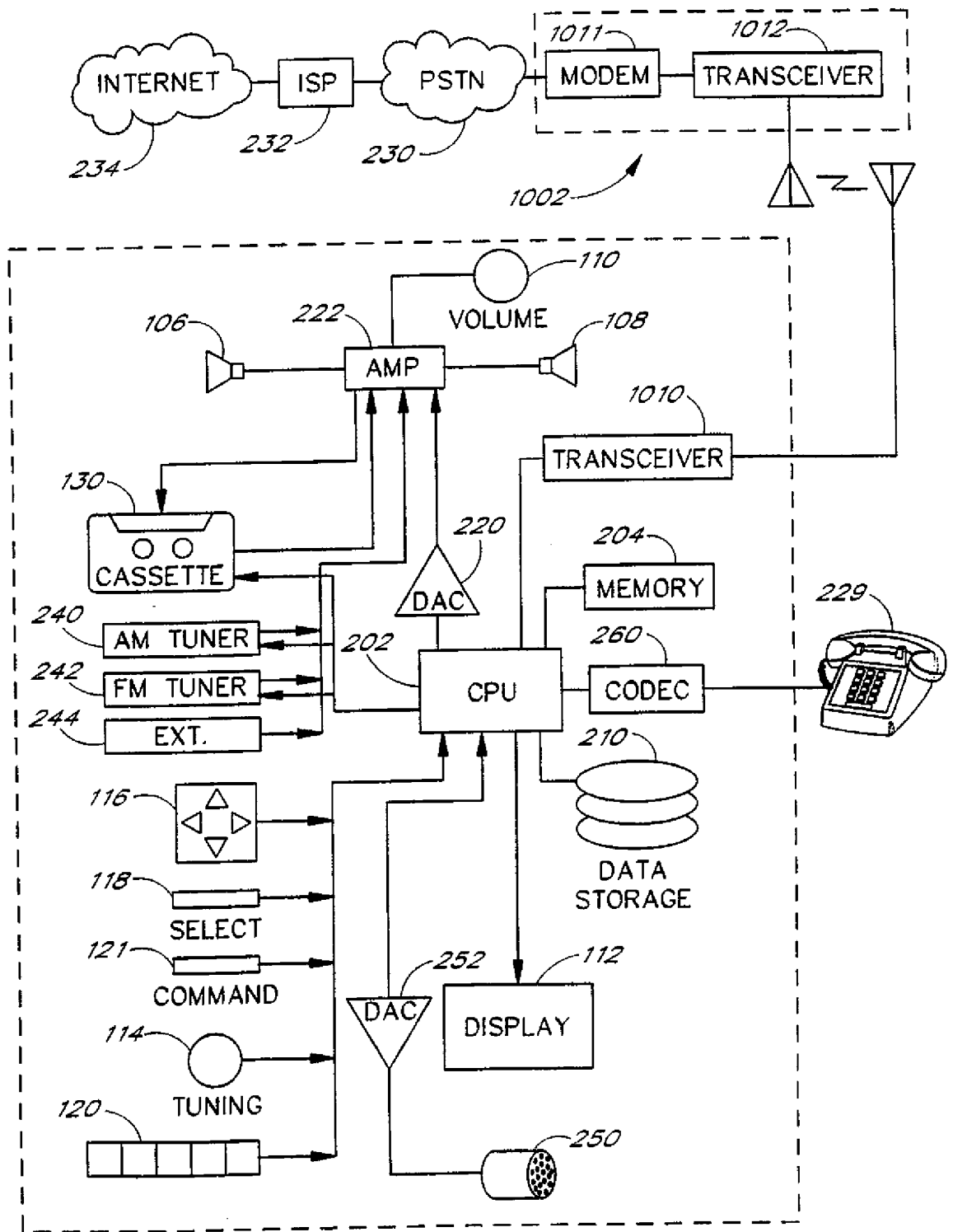


FIG. 9



1000

FIG. 10

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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US99/01001

A. CLASSIFICATION OF SUBJECT MATTER		
IPC(6) :H04B 1/06 US CL : 455/344 According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED		
Minimum documentation searched (classification system followed by classification symbols) U.S. : 455/344, 133, 142, 150.1, 164, 164.1, 168.1, 185.1, 182.2, 550, 557, 90		
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched		
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) WEST		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A,E	US 5,862,171 A (MAHANY) 19 January 1999, see abstract.	1-49
A,P	US 5,844,893 A (GOLLNICK et al.) 01 December 1998, see entire document.	1-49
A,E	US 5,870,390 A (CAMPANELLA) 09 February 1999, see abstract.	1-49
A,P	US 5,818,512 A (FULLER) 06 October 1998, see entire document.	1-49
<input type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex.		
* Special categories of cited documents:	*T*	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
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Date of the actual completion of the international search 05 MARCH 1999	Date of mailing of the international search report 07 MAY 1999	
Name and mailing address of the ISA/US Commissioner of Patents and Trademarks Box PCT Washington, D.C. 20231 Facsimile No. (703) 305-3230	Authorized officer DARNELL R. ARMSTRONG <i>Joni Hill</i> Telephone No. (703) 306-3015	

Electronic Patent Application Fee Transmittal

Application Number:	13117507
Filing Date:	27-May-2011
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Filer:	Mark J. Rozman/Stephanie Petreas
Attorney Docket Number:	AFF.004C9US

Filed as Large Entity

Utility under 35 USC 111(a) Filing Fees

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Submission- Information Disclosure Stmt	1806	1	180	180
Total in USD (\$)				180

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Application Number:	13117507
International Application Number:	
Confirmation Number:	7767
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Customer Number:	21906
Filer:	Mark J. Rozman/Stephanie Petreas
Filer Authorized By:	Mark J. Rozman
Attorney Docket Number:	AFF.004C9US
Receipt Date:	19-JAN-2012
Filing Date:	27-MAY-2011
Time Stamp:	17:03:55
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	4373
Deposit Account	201504
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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Information Disclosure Statement (IDS) Form (SB08)	AFF004C9IDSnewrequest.pdf	109446 033e12f3e73da009bfa72cf5de7e8a970702eb2e	no	4
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Warnings:					
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3	Non Patent Literature	DecOfDrDeweyePerry1of2.pdf	10583058 c5c0ed896a3736a06f294765e3c676024dcd3b41	no	202
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4	Non Patent Literature	DecOfDrDeweyePerry2of2.pdf	5598657 e2cd7eea52dc6483f539844a4c5470ceb0eb3f91	no	222
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11	Non Patent Literature	iPodUsersGuide.pdf	807545 b08db60ca298886c885c99a499658fc5e1525a5	no	64
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12	Non Patent Literature	DecOfHugoFiennes.pdf	1996157 ba6d59e5a9b068b4708e957823407c77f9d3cbcd	no	62
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13	Non Patent Literature	FreelpodBook1of2.pdf	14656501 60b038f03306f2f125c304c2d26d3901f70c8df4	no	100
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15	Fee Worksheet (SB06)	fee-info.pdf	30322 ee85a14ec2c1f6f310d2ffe7463897ea581efc38	no	2
Warnings:					
Information:					
Total Files Size (in bytes):				77944448	

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/117,507	05/27/2011	Russell W. White	AFF.004C9US	7767
21906	7590	10/20/2011	EXAMINER	
TROP, PRUNER & HU, P.C. 1616 S. VOSS ROAD, SUITE 750 HOUSTON, TX 77057-2631			GARY, ERIKA A	
			ART UNIT	PAPER NUMBER
			2617	
			MAIL DATE	DELIVERY MODE
			10/20/2011	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No. 13/117,507	Applicant(s) WHITE ET AL.	
	Examiner ERIKA GARY	Art Unit 2617	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 27 May 2011.
- 2a) This action is **FINAL**. 2b) This action is non-final.
- 3) An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.
- 4) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 5) Claim(s) 1-20 is/are pending in the application.
 - 5a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 6) Claim(s) _____ is/are allowed.
- 7) Claim(s) 1-20 is/are rejected.
- 8) Claim(s) _____ is/are objected to.
- 9) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 10) The specification is objected to by the Examiner.
- 11) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 - Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 - Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 12) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All b) Some * c) None of:
 - 1. Certified copies of the priority documents have been received.
 - 2. Certified copies of the priority documents have been received in Application No. _____.
 - 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) Notice of References Cited (PTO-892)
- 2) Notice of Draftperson's Patent Drawing Review (PTO-948)
- 3) Information Disclosure Statement(s) (PTO/SB/08)
 - Paper No(s)/Mail Date 9/7/11.
- 4) Interview Summary (PTO-413)
 - Paper No(s)/Mail Date. _____.
- 5) Notice of Informal Patent Application
- 6) Other: _____.

DETAILED ACTION

Specification

1. The disclosure is objected to because of the following informalities: the first paragraph of the specification should include that SN 12,495,190 is now US Patent Number 7,953,390.

Appropriate correction is required.

Claim Rejections - 35 USC § 112

2. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.

3. Claims 17-20 rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the written description requirement. The claim(s) contains subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention. There is not a teaching of a computer readable medium storing the claimed executable modules for use by an advertising resource. The specification only briefly discusses advertising in paragraph 0057 and only states "A user may also provide demographic information allowing advertisers to access the demographic information and provide advertisements based upon the demographic information." There is no teaching of computer executable modules to select first and

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second pieces of demographic information and to select a targeted advertisement to be sent.

Claim Rejections - 35 USC § 101

4. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

5. Claims 17-20 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. The specification does not provide statutory examples of a computer readable medium. There the claims can be interpreted to include non-statutory mediums.

Claim Rejections - 35 USC § 102

6. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

7. Claims 1-8, 10-12, 14-17, 19, and 20 are rejected under 35 U.S.C. 102(b) as being anticipated by Owensby, US Patent Number 6,647,257 (hereinafter Owensby).

Regarding claims 1, 11, 17, and 19, Owensby discloses a method for targeted advertising, comprising: accessing at least one piece of demographic information associated with a user of a portable device comprising a display, a non-volatile memory,

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a processing device operable to execute instructions stored in the non-volatile memory, a portion of instructions saved locally at the portable device and configured to facilitate accessing of a network based resource, and at least one wireless transceiver; selecting an advertisement to be delivered to the user based at least in part on the at least one piece of demographic information; and initiating communication of a version of the advertisement that is configured for presentation at the portable device [col. 4: lines 9-24; col. 5: lines 1-12; col. 6: line 49 – col. 7: line 13].

Regarding claims 2 and 14, Owensby discloses wherein the at least one piece of demographic information is selected from a group consisting of a gender demographic, an age demographic, and an ethnic demographic [col. 5: lines 8-10].

Regarding claims 3 and 15, Owensby discloses the at least one piece of demographic information is derived from information input by the user [col. 5: lines 1-12].

Regarding claim 4, Owensby discloses selecting the advertisement to be delivered to the user based at least in part on a second piece of demographic information [col. 5: lines 1-12].

Regarding claim 5, Owensby discloses selecting the advertisement to be delivered to the user based at least in part on a third piece of demographic information [col. 5: lines –12].

Regarding claims 6, 12, and 20, Owensby discloses formatting the advertisement for receipt by a cellular telephone, wherein the portable device is operable as a cellular telephone [col. 4: lines 9-11].

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Regarding claim 7, Owensby discloses accepting a user inputting of the at least one piece of demographic information [col. 5: lines 1-12].

Regarding claim 8, Owensby discloses recognizing that the portable device is communicating with a network resource [col. 4: lines 9-24].

Regarding claim 10, Owensby discloses the at least one piece of demographic information is a current location of the portable device [col. 7: lines 9-13].

Regarding claim 16, Owensby teaches a cellular telephone [fig. 1: ref 12]. It is inherent in the art that cellular telephones can comprise a processor, a communication module configured to receive a wirelessly communicated collection of digital data packets, a display configured to present a user interface, a memory operable to store an over the air downloaded application, and a Bluetooth communication module.

8. Claims 1, 3, 4, 6-13, 15-17, 19, and 20 are rejected under 35 U.S.C. 102(b) as being anticipated by Parvoti et al., US Patent Number 7,376,586 (hereinafter Parvoti).

Regarding claims 1, 11, 17, and 19, Parvoti discloses a method for targeted advertising, comprising: accessing at least one piece of demographic information associated with a user of a portable device comprising a display, a non-volatile memory, a processing device operable to execute instructions stored in the non-volatile memory, a portion of instructions saved locally at the portable device and configured to facilitate accessing of a network based resource, and at least one wireless transceiver; selecting an advertisement to be delivered to the user based at least in part on the at least one piece of demographic information; and initiating communication of a version of the

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advertisement that is configured for presentation at the portable device [col. 1: lines 19-26; col. 2: line 61 – col. 3: line 4].

Regarding claims 3 and 15, Parvoti discloses the at least one piece of demographic information is derived from information input by the user [col. 2: line 61 – col. 3: line 4].

Regarding claim 4, Parvoti discloses selecting the advertisement to be delivered to the user based at least in part on a second piece of demographic information [col. 2: line 61 – col. 3: line 4].

Regarding claims 6, 12, and 20, Parvoti discloses formatting the advertisement for receipt by a cellular telephone, wherein the portable device is operable as a cellular telephone [fig. 1: ref 101].

Regarding claim 7, Parvoti discloses accepting a user inputting of the at least one piece of demographic information [col. 2: line 61 – col. 3: line 4].

Regarding claim 8, Parvoti discloses recognizing that the portable device is communicating with a network resource [col. 1: lines 19-26; col. 2: line 61 – col. 3: line 4].

Regarding claim 9, Parvoti discloses wherein the network resource is operable to communicate a streamed delivery of a media originating in a geographic location remote from a then current location of the portable device [col. 10: lines 42-52]

Regarding claim 10, Parvoti discloses the at least one piece of demographic information is a current location of the portable device [col. 2: line 61 – col. 3: line 4].

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Regarding claim 13, Parvoti discloses the communication resource is operable to utilize hypertext markup language [col. 27: lines 35-39].

Regarding claim 16, Parvoti teaches a cellular telephone [fig. 1: ref 101]. It is inherent in the art that cellular telephones can comprise a processor, a communication module configured to receive a wirelessly communicated collection of digital data packets, a display configured to present a user interface, a memory operable to store an over the air downloaded application, and a Bluetooth communication module.

Claim Rejections - 35 USC § 103

9. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

10. Claim 18 is rejected under 35 U.S.C. 103(a) as being unpatentable over Parvoti.

Regarding claim 18, Parvoti teaches a user registration process comprising using a computer to access a website to provide the service with a profile [col. 2: lines 65-67].

The reference does not specifically teach maintaining a user name and a password.

However, the Examiner takes Official Notice that it is well known in the art that registration processes include maintaining a user name and a password. At the time of the invention, it would have been obvious to one of ordinary skill in the art to modify Parvoti to include this feature. The motivation for this modification would have been to specifically point out security features inherent to a user registration process.

Conclusion

11. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Freeman et al., US Patent Application Publication Number 2002/0174013, disclose a chip card advertising method and system.

12. Any inquiry concerning this communication or earlier communications from the examiner should be directed to ERIKA GARY whose telephone number is (571)272-7841. The examiner can normally be reached on Monday-Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Dwayne Bost can be reached on 571-272-7023. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Application/Control Number: 13/117,507
Art Unit: 2617

Page 9

/EAG/
October 5, 2011

/Erika A. Gary/
Primary Examiner, Art Unit 2617

Notice of References Cited	Application/Control No. 13/117,507	Applicant(s)/Patent Under Reexamination WHITE ET AL.	
	Examiner ERIKA GARY	Art Unit 2617	Page 1 of 1

U.S. PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A US-2002/0174013 A1	11-2002	Freeman et al.	705/14
*	B US-6,647,257 B2	11-2003	Owensby, Craig A.	455/414.1
*	C US-7,376,586 B1	05-2008	Partovi et al.	705/26.43
	D US-			
	E US-			
	F US-			
	G US-			
	H US-			
	I US-			
	J US-			
	K US-			
	L US-			
	M US-			

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	N				
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	S				
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	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)				
	U				
	V				
	W				
	X				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Receipt date: 09/07/2011

13117507 - GAI: 2617

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

Approved for use through 07/31/2012. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number	13117507
	Filing Date	2011-06-27
	First Named Inventor	Russell W. White
	Art Unit	2618
	Examiner Name	
	Attorney Docket Number	AFF.004CSUS

U.S.PATENTS						
Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	6587127		2003-07-01	Leeke et al.	
	2	7778595		2010-08-17	White et al.	

If you wish to add additional U.S. Patent citation information please click the Add button.

U.S.PATENT APPLICATION PUBLICATIONS						
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Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (01-09)

Approved for use through 02/28/2009. OMB 0651-0031

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	Filing Date	2011-05-27
	First Named Inventor	Russell W. White
	Art Unit	2618
	Examiner Name	
Attorney Docket Number	AFF 004C9US	

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

1	Affinity Labs of Texas, LLC, Plaintiff, v. BMW North America, LLC, et al., Defendants, C.A. No. 9:08-cv-00164-RC, Affinity's Infringement Contentions, with Infringement Chart Exhibits A-G.	<input type="checkbox"/>
2	Affinity Labs of Texas, LLC, Plaintiff, v. Alpine Electronics of America, Inc., et al., Defendants, C.A. No. 9:08-cv-00171-RC, Affinity's Infringement Contentions, with Infringement Chart Exhibits A-1 to G.	<input type="checkbox"/>
3	Affinity Labs of Texas, LLC, Plaintiff, v. Dice Electronics, LLC, et al., Defendants, C.A. No. 9:08-cv-00171-RC, Affinity's Infringement Contentions, with Infringement Chart Exhibits A-C.	<input type="checkbox"/>

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Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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¹ See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. ² Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). ³ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁴ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁵ Applicant is to place a check mark here if English language translation is attached.

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
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First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF 064C9US

1	Affinity Labs of Texas, LLC, Plaintiff, v. DICE Electronics, LLC; et al., Defendants, C.A. No. 9:08-cv-00163 (Eastern District of Texas), Defendants' Motion To Stay Litigation Pending Reexamination, Filed January 12, 2009, Pages 1-15.	<input type="checkbox"/>
2	Declaration Of John M. Jackson In Support Of Defendants' Motion To Stay Litigation Pending Reexamination, Filed on January 12, 2009, Pages 1-2.	<input type="checkbox"/>
3	Exhibit B to Defendants' Motion to Stay Litigation Pending Reexamination (Ex Parte Reexamination Communication Transmittal Form and Order Granting Request For Ex Parte Reexamination, Issued by the U.S. Patent and Trademark Office on December 12, 2008, Pages 1-16).	<input type="checkbox"/>
4	Exhibit C to Defendants' Motion to Stay Litigation Pending Reexamination (Affinity Labs of Texas website, http://www.afflabsrx.com/ , printed on December 29, 2008, Filed on January 12, 4 pages total).	<input type="checkbox"/>
5	Exhibit D to Defendants' Motion to Stay Litigation Pending Reexamination (United States Patent and Trademark Office, Ex Parte Reexamination Filing Data, September 30, 2008, Pages 1-2).	<input type="checkbox"/>
6	Affinity Labs of Texas, LLC, Plaintiff, v. BMW North America, LLC, et al., Civil Action No. 9:08-cv-00164 RC (Defendants' Joint Motion To Stay Litigation Pending Reexamination, Filed on January 13, 2009, Pages 1-8).	<input type="checkbox"/>
7	Proposed Order On Defendants' Motion To Stay Litigation Pending Reexamination, Filed on January 13, 2009, 1 page total.	<input type="checkbox"/>

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	First Named Inventor	Russell W. White
	Art Unit	2618
	Examiner Name	
	Attorney Docket Number	AFF.004CSUS

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Examiner Initial*	Cite No	Patent Number	Kind Code*	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
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	4	4401848		1983-08-30	Tsunoda	
	5	4407564		1983-10-04	Ellis	
	6	4419730		1983-12-06	lip, et al	
	7	4536739		1985-08-20	Nobuta	
	8	4582389		1986-04-15	Wood, et al.	

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Art Unit	2618
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Attorney Docket Number	AFF 004C9US

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First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF 00409US

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22	4998622		1991-03-12	Amano, et al.	
23	5363355		1994-11-08	Takagi	
24	5410326		1995-04-25	Goldstein	
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30	5646608		1997-07-08	Shintani	

**INFORMATION DISCLOSURE
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Application Number	13117507
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First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004CSUS

31	5822098		1998-10-13	Morgaine	
32	5990803		1999-11-23	Park	

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	1	4431070	DE		1996-03-07			<input type="checkbox"/>
	2	0569243	EP		1993-11-10			<input type="checkbox"/>
	3	0675341	EP		1995-10-04			<input type="checkbox"/>

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004CSUS

1	J. Braunstein, "Airbag Technology Takes Off," Automotive & Transportation Interiors, Aug. 1996, p. 16.	<input type="checkbox"/>
2	I. Adcock, "No Longer Square," Automotive & Transportation Interiors, Aug. 1996, pp. 38-40.	<input type="checkbox"/>
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Application Number	13117507
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First Named Inventor	Russell W. White
Art Unit	2618
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First Named Inventor

Russell W. White

Art Unit

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Examiner Name

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First Named inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

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Receipt date: 09/07/2011

Application Number

13117507

13117507 - GAU: 2617

**INFORMATION DISCLOSURE
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(Not for submission under 37 CFR 1.99)

Filing Date

2011-05-27

First Named Inventor

Russell W. White

Art Unit

2618

Examiner Name

Attorney Docket Number

AFF.004C9US

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10	6477665		2002-11-05	Bowman-Amuah; Michel K.	
11	6477580		2002-11-05	Bowman-Amuah; Michel K.	
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Receipt date: 09/07/2011

13117507 - GAU: 2617

**INFORMATION DISCLOSURE
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(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.064CSUS

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

13117507 - GAU: 2617

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-7,065,342	06-2006	Rolf, Devon A.	455/412.1
*	B	US-6,694,200	02-2004	Naim, Ari B.	700/94
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	Filing Date	2011-05-27
	First Named Inventor	Russell W. White
	Art Unit	2618
	Examiner Name	
	Attorney Docket Number	AFF.004C9US

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	1	6509716		2003-01-21	Yi, Sang	

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(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-08-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004CSUS

U. S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.†	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code*	Number † Kind Code* (if known)			
	B1	US-	2005/0054379	03/10/05	Cao et al.	
	B2	US-	2004/0078274	04/22/04	Aarnio, Ari	
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Examiner Initials*	Cite No.†	Foreign Patent Document		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	†
		Country Code*	Number † Kind Code* (if known)				
	B21						
	B22						
	B23						
	B24						
	B25						
	B26						

Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-06-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004CSUS

Examiner Initials*	Cite No. ¹	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² # Invent			
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	B45	US-				

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		Country Code ³	Number * Kind Code ⁴ (if known)				
	B46						
	B47						
	B48						
	B49						
	B50						
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(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

NON PATENT LITERATURE DOCUMENTS

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	1-B	U.S. Patent No. 50/167,179, filed 11/23/1999	
	2-B	U.S. Patent No. 09/234,259, filed 01/20/1999	
	3-B		
	4-B		
	5-B		
	6-B		
	7-B		
	8-B		
	9-B		
	10-B		

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Application Number	13117507	13117507 - GAU: 2617
Filing Date	2011-05-27	
First Named Inventor	Russell W. White	
Art Unit	2618	
Examiner Name		
Attorney Docket Number	AFF.004C9US	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,232,539	05-2001	Looney et al.	84/609
*	B	US-4,807,292	02-1989	Sorscher, Bernard	381/86
*	C	US-6,420,975	07-2002	DeLine et al.	340/815.4
*	D	US-6,792,263	09-2004	Kife, Karen Jeanne	455/412.1
*	E	US-2002/0023028	02-2002	Quarendon et al.	705/28
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	K	US-			
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Application Number	13117507	13117507 - GAU: 2617
Filing Date	2011-05-27	
First Named Inventor	Russell W. White	
Art Unit	2518	
Examiner Name		
Attorney Docket Number	AFF.004CSUS	

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	A	US-6,061,306	05-2000	Buchheim	369/2
	B	US-6,772,212 B1	08-2004	Lau et al.	709/228
	C	US-2005/0049002 A1	03-2005	White et al.	455/556.1
	D	US-2005/0096018 A1	05-2005	White et al.	455/414.1
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT
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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.064C9US

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number and Class ² of Issues			
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004CSUS

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Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T‡
	D1	U.S. Application No. 10/947,754, filed 09/23/2004 (111111.1111-1C)	
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	D9		
	D10		

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	13117507	13117507 - GAU: 2617
Filing Date	2011-05-27	
First Named Inventor	Russell W. White	
Art Unit	2618	
Examiner Name		
Attorney Docket Number	AFF.004C9US	

* A	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	US-1,587,835 B1	07-2003	Treyz et al.	705/14
	US-1,587,835			
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* N	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification

NON-PATENT DOCUMENTS

* U	Include as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages

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Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /E.G./

Receipt date: 09/07/2011

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	13117507	13117507 - GAU: 2617
Filing Date	2011-08-27	
First Named Inventor	Russell W. White	
Art Unit	2618	
Examiner Name		
Attorney Docket Number	AFF.004CSUS	

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,509,716	01-2003	Yi, Sang Yong	320/115
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

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Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

DEC 28 2006

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2518
Examiner Name	
Attorney Docket Number	AFF 004C8US

U. S. PATENT DOCUMENTS					
Examiner Initials*	Class No.	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² of record			
	B1	US- 2005/0096018	05/05/05	White et al.	
	B2	US- 2005/0049002	03/05/05	White et al.	
	B3	US- 2002/0023028	02/21/02	Quarendon et al.	
	B4	US- 6,975,835	12/13/05	Lake et al.	
	B5	US- 6,792,615	09/14/04	Rowe et al.	
	B6	US- 6,792,263	09/14/04	Kite Karen	
	B7	US- 6,788,528	09/07/04	Erners et al.	
	B8	US- 6,772,212	08/03/04	Lau et al.	
	B9	US- 6,741,980	05/25/04	Langseth et al.	
	B10	US- 6,671,715	12/30/03	Langseth et al.	
	B11	US- 6,591,085	07/08/03	Grady, Jeff	
	B12	US- 6,420,975	07/16/02	DeLine et al.	
	B13	US- 6,516,466	05/28/02	Polany, Rany	
	B14	US- 6,292,440	09/18/01	Lee, San-Hun	
	B15	US- 6,240,297	05/29/01	Jadosl, Marc	
	B16	US- 6,232,539	05/15/01	Looney et al.	
	B17	US- 6,061,306	05/09/00	Buchheim, James	
	B18	US- 5,953,657	09/14/99	Ghisler, Walter	
	B19	US- 5,940,767	08/17/99	Bourgeois et al.	

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Examiner Initials*	Class No.	Foreign Patent Document ¹	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	†*
		Country Code ² Number ³ Kind Code ⁴ (if known)				
	B21					
	B22					
	B23					
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	B25					
	B26					

Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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* EXAMINER Initials & reference considered, whether or not station is in compliance with MPEP 906. Draw line through class no. if not in performance and not considered. Include copy of this form with next communication to applicant. * Applicant's unique division designation number (optional). * See Kind Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. * Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). * For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. * Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. * Applicant is to place a check mark here if English language translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

U. S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
	B27	US-	5,870,680	02/09/99	Guerlin et al.	
	B28	US-	5,774,793	06/30/98	Cooper et al.	
	B29	US-	5,587,560	12/24/96	Crooks et al.	
	B30	US-	5,586,090	12/17/96	Otte, William C.	
	B31	US-	5,450,471	09/12/95	Manawa et al.	
	B32	US-	5,307,326	04/26/94	Osawa, Shoichi	
	B33	US-	4,905,272	02/27/90	Van de Mortel et al.	
	B34	US-	4,807,292	02/21/89	Sorscher, Bernard	
	B35	US-				
	B36	US-				
	B37	US-				
	B38	US-				
	B39	US-				
	B40	US-				
	B41	US-				
	B42	US-				
	B43	US-				
	B44	US-				
	B45	US-				

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. ¹	Foreign Patent Document		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	†
		Country Code ³	Number ⁴ Kind Code ⁵ (if known)				
	B46						
	B47						
	B48						
	B49						
	B50						
	B51						

Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 608. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinda Codes of USPTO Patent Documents at www.uspto.gov or MPEP 501.04. ³ Enter OMPS (not issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.15 if possible. ⁶ Applicant is to place a check mark here if English language translation is attached.
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DEC 28 2006

PTO/SB/088 (09-03)

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	APP 004C9US

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	1-B	U.S. Patent No. 60/167,179, filed 11/23/1999	
	2-B	U.S. Patent No. 09/234,259, filed 01/20/1999	
	3-B		
	4-B		
	5-B		
	6-B		
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Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

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DEC 28 2006

PTO/SB/088 (08-03)

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF-004C9US

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials ¹	Cite No. ²	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	11-B	"Philips PSA [128MAX," PC Authority Reviews, 1 May 2003, 1 pg.	
	12-B	"Sony Network Walkman NW-HS700," PC Authority Reviews, 8 October 2003, 1 pg.	
	13-B	"Targa TMU-401," PC Authority Reviews, 8 October 2003, 1 pg.	
	14-B	"Targa TMU-604," PC Authority Reviews, 8 October 2003, 1 pg.	
	15-B		
	16-B		
	17-B		
	18-B		
	19-B		
	20-B		

Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-798-9199) and select option 2.

Receipt date: 09/07/2011

Application Number	13117507	13117507 - GAU: 2617
Filing Date	2011-05-27	
First Named Inventor	Russell W. White	
Art Unit	2618	
Examiner Name		
Attorney Docket Number	AFF.004C8US	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,907,112	06-2005	Guedalia et al.	379/88.17
*	B	US-6,339,708	01-2002	Tillgren et al.	455/419
*	C	US-6,915,272	07-2005	Zilliacus et al.	705/26
	D	US-			
	E	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Application Number	13117507	13117507 - GAU: 2617
Filing Date	2011-05-27	
First Named Inventor	Russell W. White	
Art Unit	2618	
Examiner Name		
Attorney Docket Number	AFF.004CSUS	

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-5,900,564	05-1999	Kurakake	84/477 R
*	B	US-6,516,466 B1	02-2003	Jackson	455/3.01
*	C	US-6,721,710 B1	04-2004	Lueck et al.	369/59.21
*	D	US-2004/0078274 A1	04-2004	Aarnio	705/26
*	E	US-2005/0054379 A1	03-2005	Cao et al.	455/558.1
*	F	US-6,956,833 B1	10-2005	Yukie et al.	370/352
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	O	10-173737 ✓	06-1998	Japan	Emiko	H04M 1/00
	P	0 898 378 ✓	02-1999	Europe	Ito	H04B 1/20
	Q	1999-024210 ✓	03-1999	Korea	Kim	H04L 12/58
	R	1999-0033726 ✓	05-1999	Korea	Kim	H04B 1/40
	S	99/43136 ✓	08-1999	WIPO	Rydbeck et al.	H04M 1/72
	T	00/38340 ✓	06-2000	WIPO	Kim	H04B 1/40

NON-PATENT DOCUMENTS

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /E.G./

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF 004C9US

13117507 - GAU: 2617

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,496,692 B1	12-2002	Shanahan	455/418
	B	US-6,510,210 B1	01-2003	Baughan	379/90.01
	C	US-2003/0008646 A1	01-2003	Shanahan	455/418
	D	US-2005/0010633 A1	01-2005	Shanahan	709/200
	E	US-			
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13117507 - GAU: 2617

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFP.004C5US

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
A	US-6,401,085 ✓	06-2002	Gershman et al.	707/4
B	US-6,199,076 ✓	03-2001	Logan et al.	715/501.1
C	US-6,526,335 ✓	02-2003	Treyz et al.	707/1
D	US-2002/0046084 ✓	04-2002	STEELE et al.	708/14
E	US-6,247,130 ✓	06-2001	Fritsch, Bernhard	713/171
F	US-6,407,750 ✓	06-2002	Gioscia et al.	345/716
G	US-6,496,205 ✓	12-2002	White et al.	345/824
H	US-5,953,005 ✓	09-1999	Liu, James C.	715/500.1
I	US-			
J	US-			
K	US-			
L	US-			
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FOREIGN PATENT DOCUMENTS

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27 13117507 - GAU: 2617
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF 004C8US

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,418,138	07-2002	Cerf et al.	370/352
	B	US-6,314,094 ✓	11-2001	Boys, Donald Robert Martin	370/352
	C	US-6,014,569 ✓	01-2000	Bottum, Joshua	370/913
	D	US-6,088,730 ✓	07-2000	Kato et al.	455/556
	E	US-6,236,832 ✓	05-2001	Ito, Seigo	455/3.05
	F	US-5,594,779 ✓	01-1997	Goodman, William	455/3.04
	G	US-6,167,253 ✓	12-2000	Farris et al.	455/412
	H	US-5,694,120 ✓	12-1997	Indekeu et al.	340/7.23
	I	US-6,029,064 ✓	02-2000	Farris et al.	455/412
	J	US-6,144,848 ✓	11-2000	Walsh et al.	235/379
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	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

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	N					
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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number		13117507	
Filing Date		2011-05-27	
First Named Inventor	Russell W. White		
Art Unit	2618		
Examiner Name			
Attorney Docket Number		AFF.004CSUS	

3	Affinity Labs of Texas, LLC, Plaintiff, v. Apple, Inc., Defendant, C.A. No. 9:09-cv-00047-RC (Eastern District of Texas), Complaint (pages 1-7), with Exhibits A, B and C, Filed March 24, 2009, 76 pages in total.	<input type="checkbox"/>	
If you wish to add additional non-patent literature document citation information please click the Add button			
EXAMINER SIGNATURE			
Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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<small> 1 See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. 2 Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). 3 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 4 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. 5 Applicant is to place a check mark here if English language translation is attached. </small>			

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (04-09)

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.064C9US

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	2	6697944		2004-02-24	Jones, et al.	
	3	6760916		2004-07-06	Holtz, et al.	
	4	6225984		2001-05-01	Crawford	
	5	5327558		1994-07-05	Burke, et al.	
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	1	WO 00/38340	WO		2000-06-29	Kim, Joehan		<input type="checkbox"/>
	2	WO 98/19480	WO		1998-07-05	Ericsson, Inc.		<input type="checkbox"/>
	3	WO 99/43136	WO		1999-08-26	Ericsson, Inc.		<input type="checkbox"/>
	4	8-79814	JP		1996-03-22			<input type="checkbox"/>
	5	9-74580	JP		1997-03-18			<input type="checkbox"/>
	6	10-149182	FP		1998-06-02			<input type="checkbox"/>
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	8	WO 99/05910	WO		1999-02-11	Ludtke, Harold A.		<input type="checkbox"/>

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9	11-73192	JP		1999-03-16			<input type="checkbox"/>
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11	WO 99/12152	WO		1999-11-03	Sony Corporation		<input type="checkbox"/>
12	EP 0 920 016 A2	EP		1999-02-06	Sony Corporation		<input type="checkbox"/>
13	11-219580	JP		1999-08-10			<input type="checkbox"/>
14	EP 0 918 408 A2	EP		1999-05-26	Sony Corporation		<input type="checkbox"/>
15	11-143791	JP		1999-05-28			<input type="checkbox"/>
16	2007-207257	JP		2007-08-16			<input type="checkbox"/>
17	DE 20 2004 013 65	DE		2004-12-23	Boll, Nobert		<input type="checkbox"/>
18	WO 99/35009	WO		1999-07-15	Microsoft Corporation		<input type="checkbox"/>
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20	KR20000038680	KR		2000-07-05	Kee Kang Choon	<input type="checkbox"/>
21	10-1997-0016743	KR		1997-04-30		<input type="checkbox"/>
22	20-1997-0012254	KR		1997-05-28		<input type="checkbox"/>
23	WO 99/23858	WO		1999-05-14	Mershon, Stuart	<input type="checkbox"/>
24	WO 99/28997	WO		1999-06-10	Voquette Networks, LTD.	<input type="checkbox"/>
25	1999-0055970	KR		1999-07-15		<input type="checkbox"/>
26	100242563 B1	KR		1999-10-11	Kim, Joon Sung	<input type="checkbox"/>
27	EP 0 982 732 A1	EP		2000-01-03	Saehan Information Systems, Inc.	<input type="checkbox"/>
28	10-0356742	KR		2002-10-18	Hyundai Autonet, Co. Ltd.	<input type="checkbox"/>
29	10-356742	JP		2002-10-02		<input type="checkbox"/>
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45	WO 98/21672	WO		1998-05-22	Inergy Online, Inc.	<input type="checkbox"/>
46	WO 98/33102	WO		1998-07-30	Guimaraes Teixeira	<input type="checkbox"/>
47	WO 99/18518	WO		1999-04-15	Polash, Peter	<input type="checkbox"/>
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49	11-317061	WO		1999-11-16		<input type="checkbox"/>
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2	AUDIO, "Anthem Five-Channel Amp," July/August 1999, page 15.	<input type="checkbox"/>
3	Sony webpages in Japanese, "Portable Mini Disc Player MD Recorder," July 21, 1996, pages 1-5.	<input type="checkbox"/>
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14	MOBILE ELECTRONICS, "Down the Road," July 2004, pages 1-2.	<input type="checkbox"/>
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27	PETER FAMILARI, Herald-Sun, "Clever Deck - CD and mini-disc combination," 1998, 1 page.	<input type="checkbox"/>
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34	KEVIN SAVETZ, The Washington Post, "Putting Your MP3 Collection in Drive (Final Edition)," August 10, 2001, pages 1-3.	<input type="checkbox"/>
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36	Japanese Webpage, www.kcalgo.kr/jsp/main.jsp, 1 page.	<input type="checkbox"/>
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38	Japanese Webpage, www.kca.go.kr - Brochure Free - Microsoft Internet Explorer, 1 page.	<input type="checkbox"/>
39	STEPHEN KEMPAINEN, EDN Access For Design, By Design "In-car computing gets personal," August 17, 1998, pages 1-7.	<input type="checkbox"/>
40	Japanese Website, MM MPMANIA.com, http://mpmania, x-y.net/bbs/zboard.php?id=products&keyword=1998, 1 page.	<input type="checkbox"/>
41	Japanese document regarding MP3, May 1999, 1 page.	<input type="checkbox"/>
42	MPMan, "The portable MP3 player using the Flash Memory and Memory card - MP-F20," in Japanese, pages 1-34.	<input type="checkbox"/>
43	Japanese Website, MM MPMANIA.com, http://mpmania, x-y.net/bbs/view.php?id=products&page=1&sn1=&divpage, 1 page.	<input type="checkbox"/>
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45	MARK MOELLER, Computing Unplugged Magazine, "Software Review, New software products for the Auto PC," 1999-2009, Zatz Publishing, pages 1-4.	<input type="checkbox"/>
46	MARK MOELLER, Computing Unplugged Magazine, "Auto PC Power, A survey of resources for Auto PC owners," 1999-2009, Zatz Publishing, pages 1-5.	<input type="checkbox"/>
47	MARK MOELLER, Computing Unplugged Magazine, "Auto PC Power, A look at the first year of the Auto PC with Microsoft," 1999-2009, Zatz Publishing, pages 1-5.	<input type="checkbox"/>
48	MARK MOELLER, Computing Unplugged Magazine, "Auto PC Power, Next generation AutoPCs make a big debut at CES," 1999-2009, Zatz Publishing, pages 1-6.	<input type="checkbox"/>
49	MARK MOELLER, Computing Unplugged Magazine, "Programming Power, Getting started developing software for the Auto PC," 1999-2009, Zatz Publishing, pages 1-5.	<input type="checkbox"/>
50	MARK MOELLER, Computing Unplugged Magazine, "Behind the Scenes, The AutoPC: Vision vs. Reality," 1999-2009, Zatz Publishing, pages 1-7.	<input type="checkbox"/>

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6	0 569 343 A1	EP		1993-10-11	Pioneer Electronic Corporation	<input type="checkbox"/>
7	0 675 341 A1	EP		1995-04-10	Honda Giken Kogyo	<input type="checkbox"/>
8	0 771 686 A2	EP		1997-07-05	Toyota Jidoshu Kabushiki Kaisha Toyota-shi, Aichi-	<input type="checkbox"/>
9	H4-261576	JP		1992-09-17	Mitsubishi Electric Corporation	<input type="checkbox"/>
10	2-301330	JP		1990-12-13		<input type="checkbox"/>
11	5-294250	JP		1993-11-09		<input type="checkbox"/>
12	6-187597	JP		1994-07-08		<input type="checkbox"/>
13	JP6289118	JP		1994-10-18	Sega Enterprises KK	<input type="checkbox"/>
14	JP6294859	JP		1994-10-21	Dainippon Printing Co. LTD.	<input type="checkbox"/>

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17	7-262493	JP		1995-10-13	CSK Corporation	<input type="checkbox"/>
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22	9-61614	JP		1997-03-07		<input type="checkbox"/>
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24	10-143348	JP		1998-05-29	Compaq Computer Corporation	<input type="checkbox"/>
25	JP1018712	JP		1989-01-23	Mazda Motor	<input type="checkbox"/>

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28	JP63136828	JP		1985-05-09	Pioneer Electronic Corp.	<input type="checkbox"/>
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41	1999-0042565	JP		1999-06-15		<input type="checkbox"/>
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43	1999-0048723	KR		1999-07-05		<input type="checkbox"/>
44	KR2019990022030U	KR		1999-06-25	Young-Shik Cheen	<input type="checkbox"/>
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	1	Affinity Labs of Texas, LLC, Plaintiff, v. BMW North America, LLC, et al, Defendants, Case No. 9:08-cv-00164-RC, Defendant Volkswagen Group of America, Inc's Invalidity Contentions, Pages 1-346.	<input type="checkbox"/>

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

2	Affinity Labs of Texas, LLC, Plaintiff, v. Dice Electronics, LLC., Defendants, Case No. 9:08-cv-00163-RC; Affinity Labs of Texas, LLC, Plaintiff, v. Hyundai Motor America, et al., Defendants, Case No. 9:08-cv-00164-RC; Affinity Labs of Texas, LLC, Plaintiff, v. JVC Americas Corp., Kenwood USA Corporation, Defendants, Case No. 9:08-cv-00171-RC, Defendant's Joint Invalidity Contentions and Production of Documents Pursuant To Patent Rules 3-3 and 3-4(b), Pages 1-23 and Exhibits A, B1-B34, C and D.	<input type="checkbox"/>
3	U.S. Patent And Trademark Office, Issue Notification in patent application serial no. 10/947,754, 1 page.	<input type="checkbox"/>
4	R. LIND, et al. "The Network Vehicle - A Glimpse into the Future of Mobile Multi-Media," September 1999, Pages 27-32.	<input type="checkbox"/>

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Receipt date: 09/07/2011

13117507 - GAU: 2617

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Examiner Name	
Attorney Docket Number	AFF.004C9US

1	U.S. Patent and Trademark Office, Order Granting/Denying Request For Ex Parte Reexamination dated December 19, 2008 for U.S. Patent No. 7,324,833 (request granted), Pages 1-13.	<input type="checkbox"/>
2	Affinity Labs of Texas, LLC, Plaintiff, v. BMW North America, LLC, et al., Defendants, Civil Action No. 9:08-cv-164, Order Denying Defendants' Motion To Stay, Filed February 20, 2009, Pages 1-9.	<input type="checkbox"/>

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	Examiner Name	
	Attorney Docket Number	AFF 004CSUS

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	1	5835732		1998-11-10	Kikinis, et al.	
	2	6396164		2002-05-28	Bamea, et al.	
	3	6407750		2002-06-18	Gioscia, et al.	
	4	6421305		2002-07-16	Gioscia, et al.	

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First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

1	EP0982732 A1	EP		2000-01-03	Saehan Information Systems, Inc.	<input checked="" type="checkbox"/>
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1		Yamaha Corporation, "QY Data Filer - Owner's Manual," pages 1-250, 1997.	<input type="checkbox"/>

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Doc description: Information Disclosure Statement (IDS) Filed

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	Attorney Docket Number	AFF.004CSUS

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	1	7711838		2010-05-04	Boulter	

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	1	DE 101 01 702 A1	DE		2001-01-15	Plegge, Frank et al.		<input type="checkbox"/>

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Art Unit	2618		
Examiner Name			
Attorney Docket Number		AFF.004C9US	

1	GSM 03.64 version 6.0.1 Release 1997, TS 101 350 V6.0.1, 42 pages, Aug. 1998	<input type="checkbox"/>
2	NOVAK, DRUCE and QUIGG, LLP, Third Party Requester's Comments To Patent Owner's Reply Of September 14, 2010 Pursuant To 37 C.F.R. 1.947 with Exhibits A-E, mailed December 20, 2010, in U.S. Patent Reexamination No. 95/010,333.	<input type="checkbox"/>
3	Declaration of Scott Andrews Under 37 C.F.R. 1.132 with Exhibits A-C, submitted with Comments of Requester, Volkswagen Group of America, Inc., Pursuant to 37 CFR 1.947, mailed February 11, 2011, in U.S. Patent Reexamination No. 95/001,281.	<input type="checkbox"/>
4	Declaration of Dr. DeWayne Perry Under 37 C.F.R. 1.132 with Exhibits A-P, submitted with Comments of Requester, Volkswagen Group of America, Inc., Pursuant to 37 CFR 1.947, mailed February 11, 2011, in U.S. Patent Reexamination No. 95/001,281.	<input type="checkbox"/>
5	"Handbook for the WorkPad c3 PD Companion" 3Com Corporation, 1998, 240 pages.	<input type="checkbox"/>
6	"IEEE 100 The Authoritative Dictionary of IEEE Standards Terms, Seventh Edition" Published by Standards Information Network, IEEE Press, 2000, pages 357 and 394.	<input type="checkbox"/>
7	KENYON & KENYON LLP, Comments Of Requester, Volkswagen Group of America, Inc., Pursuant to 37 CFR 1.947, mailed February 11, 2011, with Claims Charts (pages 1-46) and Exhibits 1-11 in U.S. Patent Reexamination No. 95/001,281.	<input type="checkbox"/>
8	KENYON & KENYON LLP, Comments of Requester, Volkswagen Group of America, Inc., Pursuant to 37 C.F.R. 1.947 mailed December 20, 2010 in U.S. Patent Reexamination No. 95/001,233 (merged with 95/010,333 and 95/001,284), with Claims Charts (pages 1-80) and Exhibits 1-11.	<input type="checkbox"/>
9	Declaration of Scott Andrews Under 37 C.F.R. 1.132 with Exhibits A-C, submitted with Comments of Requester, Volkswagen Group of America, Inc., Pursuant to 37 CFR 1.947, mailed December 20, 2010, in U.S. Patent Reexamination No. 95/001,233.	<input type="checkbox"/>

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13117507 - GAU: 2617

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	Filing Date	2011-05-27
	First Named Inventor	Russell W. White
	Art Unit	2618
	Examiner Name	
	Attorney Docket Number	AFF.004C5US

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1	The Rio 500 Getting Started Guide, 1999, pp. 1-2.	<input type="checkbox"/>
2	"Viatec's Mobile Office Solutions Give Busy Commuters More of What They Need - Time," Canada Newswire, Sept. 15, 1999, 3 pages.	<input type="checkbox"/>
3	Hill, "RIAA Sues Napster, Claiming 'Music Piracy'," MTV News, Dec. 8, 1999, 3 pages.	<input type="checkbox"/>
4	Sony VAIO Notebook Computer User Guide PCG-731/PCG-735, 1998, pp. 1-131.	<input type="checkbox"/>
5	Sony VAIO Notebook Computer User Guide PCG-812, 1998, pp. 1-144.	<input type="checkbox"/>
6	Sony VAIO Notebook Computer User Guide PCG-838, 1999, pp. 1-121.	<input type="checkbox"/>
7	Sony Service Manual PCG-731/735/737, 1997, pp. 1-22.	<input type="checkbox"/>
8	Sony Service Manual PCG-723/729, 1998, pp. 1-22.	<input type="checkbox"/>
9	Boehrer, "Artists to Napster: Drop Dead" Salon.com, Mar. 24, 2000, 3 pages.	<input type="checkbox"/>
10	Sony Service Manual PCG-812/818, 1998, pp. 1 - 22.	<input type="checkbox"/>
11	Sony Service Manual PCG-838, 1999, pp. 1 - 22.	<input type="checkbox"/>

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Art Unit	2618
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Attorney Docket Number	AFF 004C9US

12	"Digital Download Provider Musicmaker.com Partners With Download Directory Listen.com; Offers Nearly 100,000 Downloadable Tracks Via the Online Directory," PR Newswire, Sept. 15, 1999, pp. 1-3.	<input type="checkbox"/>
13	MP3.com prospectus, Jul. 21, 1999, pp. 1 - 81.	<input type="checkbox"/>
14	Ana Orubeondo, "Trim AirCard 300 Eases Power Demands," InfoWorld, Volume 21, Issue 48, Nov. 29, 1999, pg 48 & 50.	<input type="checkbox"/>
15	"Net Music Firms to Tap Public Market," Billboard, Jul. 17, 1999, pp. 1 - 2.	<input type="checkbox"/>
16	"Cellular for Notebook PCs," CIO Vol. 13, No. 1, Oct. 1, 1999, pg. 90.	<input type="checkbox"/>
17	"Briefs," Network World, Volume 16, no. 24, Aug. 23, 1999, pg. 27.	<input type="checkbox"/>
18	The MusicMatch.com website (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)), 32 pages.	<input type="checkbox"/>
19	The MusicMaker.com website (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)), 16 pages.	<input type="checkbox"/>
20	Customer QCP-1989 User Manual, Apr. 1999, pp. 1 - 76.	<input type="checkbox"/>
21	Samsung SCH-3500 User Manual, 1999, pp. 1 - 108.	<input type="checkbox"/>
22	Motorola Digital StarTAC User Guide, Mar. 1999, pp. 1 - 118.	<input type="checkbox"/>

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Application Number	13117507	13117507 - GAU: 2617
Filing Date	2011-05-27	
First Named Inventor	Russell W. White	
Art Unit	2618	
Examiner Name		
Attorney Docket Number	AFF.004C9US	

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23	Nokia 9110 Quick Guide/Accessories Guide, 1999, pp. 1-31.	<input type="checkbox"/>
24	"MP3.com and i-drive.com Join Forces to Store and Manage MP3 Files," Business Wire, Oct. 7, 1999, pp. 1-3.	<input type="checkbox"/>
25	Nomad User Guide, Jan. 1999, pp. 1-34.	<input type="checkbox"/>
26	Nomad II Getting Started Manual, Jan. 2000, pp. 1 - 38.	<input type="checkbox"/>
27	GSM 03.64 version 6.2.0 Release 1997, European Telecommunications Standards Institute, 1999, pp. 1 - 42.	<input type="checkbox"/>
28	The i-Drive.com website (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)) 8 pages.	<input type="checkbox"/>
29	GSM 03.64 version 7.0.0 Release 1997, European Telecommunications Standards Institute, 1999, pp. 1-42.	<input type="checkbox"/>
30		<input type="checkbox"/>
31	Riocar.org, "rio car dot org Geek Guide," empeg car Mk. 1, July 18, 2010, 4 pages.	<input type="checkbox"/>
32	The MP3.com website (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)) Screenshots from MP3.com website (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)). 8 pages.	<input type="checkbox"/>
33	MP3.com and i-drive.com Join Forces to Store and Manage MP3 Files, Business Wire, Oct. 7, 1999, pp. 1-3.	<input type="checkbox"/>

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34	The EMusic.com website (formerly www.goodnoise.com) (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)) 2 pages.	<input type="checkbox"/>
35	EMusic.com prospectus, Sept. 24, 1999, pp. 1 - 61, F1 - F41.	<input type="checkbox"/>
36	"Logging On, Setting Sound Free From the CD," The Washington Post, Mar. 3, 2000, pp. 1-3.	<input type="checkbox"/>
37	"Music Factory: Retailers Struggle to Expand Listening Options Online," Contra Costa Times Mar. 19, 2000, pp. 1- 2.	<input type="checkbox"/>
38	The MyPlay.com website (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)) 1 page.	<input type="checkbox"/>
39	Myplay.com Launches Today, PR Newswire, Oct. 13, 1999, pp. 1-2.	<input type="checkbox"/>
40	Myplay, Inc. Launches Consumer Online Music Service, PR Newswire, Oct. 13, 1999, pp. 1-3.	<input type="checkbox"/>
41	Empag.com, "Does Your Car Stereo Run Linux," (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)), 2 pages.	<input type="checkbox"/>
42	TIA/EIA Interim Standard, Cellular Digital Packet Data, System Specification - Part 403, Mobile Data Link Protocol, Telecommunications Industry Association, Dec. 1997, 63 pages.	<input type="checkbox"/>
43	"The Listen Up Player from Audio Highway" 1996. 1 page.	<input type="checkbox"/>
44	"Audio Highway Announces The Listen Up Player," Audio Highway Press Release, Sept. 23, 1996, 2 pages.	<input type="checkbox"/>

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45	MPMan F-10 and F-20 digital audio players and review article "MP3 Player Saehan MPMan F20 Review", X-bit labs, July 14, 1999, 6 pages.	<input type="checkbox"/>
46	Menta, "RIAA Sues Music Startup Napster for \$20 Billion" Newswire, Jan. 11, 2000, 4 pages.	<input type="checkbox"/>

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	1	6248946		2001-06-19	Dwek	
	2	5572442		1995-11-05	Schulhof	
	3	6336044		2002-01-08	Cook	
	4	5797089		1998-08-18	Nguyen	
	5	6330247		2001-12-11	Chang	
	6	5737706		1998-04-07	Seasholtz	

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2011-05-27

First Named Inventor

Russell W. White

Art Unit

2618

Examiner Name

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1	20010042107	2001-11-15	Palm
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	1	EP 984584	EP		2000-08-30	Lippart		<input type="checkbox"/>

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	1	Sony Corporation, Sony Portable MiniDisc Recorder MZ-R90/MZ-R91 Operating Instructions, Doc. No. 3-867-571-22(1), 1999, pp. 1-55.	<input type="checkbox"/>
	2	Empeg Car User Guide, 1999, pp. 1-19.	<input type="checkbox"/>
	3	Empeg Car User Guide (2000) pp. 1-48	<input type="checkbox"/>
	4	Crowe, Mike. Empeg Car Beta 10s, March 25, 2000, 3 pages.	<input type="checkbox"/>
	5	Emploze Help, (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)) 25 pages.	<input type="checkbox"/>

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Receipt date: 09/07/2011	Application Number	13117507	13117507 - GAU: 2617
	Filing Date	2011-05-27		
	First Named Inventor	Russell W. White		
	Art Unit	2618		
	Examiner Name			
	Attorney Docket Number	AFF.064C9US		

6	"MP3 Portable Player Goes Elite" The Mac Observer, Nov. 17, 1999, 3 pages.	<input type="checkbox"/>
7	"MP3 in Your Car Has Arrived" (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)) 1 page.	<input type="checkbox"/>
8	Photos from Comdex Fall 1999, Nov. 1999, 9 pages.	<input type="checkbox"/>
9	Photos from LinuxWorld Expo, Winter 1999, Mar. 1-4, 1999, 22 pages.	<input type="checkbox"/>
10	Craig Knudsen, "MP3 Linux Players," Linux Journal, Jul. 1, 1999, pp. 1-3.	<input type="checkbox"/>
11	riocar.org -- Empeg Car History, (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)), 4 pages.	<input type="checkbox"/>
12	"Visteon: For Your Listening Pleasure - Any Music, Any Time, Anywhere," Presswire, Jan. 5, 2000, 1 page.	<input type="checkbox"/>
13	Photographs in email to Hugo Finnes, Sept. 22, 1999, 4 pages.	<input type="checkbox"/>
14	HP Jornada 420 User's Manual, 1999, pp. 1-142.	<input type="checkbox"/>
15	IEEE Standard 802.11b, 1999 Edition (Wireless LAN Medium Access Control and Physical Layer Specifications: Higher-Speed Physical Layer Extension in the 2.4 GHz Band) Sep. 16, 1999, 96 pages.	<input type="checkbox"/>
16	RealPlayer Plus G2 Manual, 1999, pp. 1-81.	<input type="checkbox"/>

**INFORMATION DISCLOSURE
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Application Number	13117507
Filing Date	2011-08-27
First Named Inventor	Russell W. White
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Examiner Name	
Attorney Docket Number	AFF 004C9US

17	IEEE Standard 802.11a, 1999 Edition (Wireless LAN Medium Access Control and Physical Layer Specifications: High-Speed Physical Layer in the 5GHz Band), 1999, 91 pages.	<input type="checkbox"/>
18	Rod Underhill & Nat Gerler, "The Complete Idiot's Guide to MP3: Music on the Internet," 1999, 44 pages.	<input type="checkbox"/>
19	Bill Mann, "I Want My MP3! How to Download, Rip, & Play Digital Music," McGraw-Hill 2000, 175 pages.	<input type="checkbox"/>
20	IEEE Standard 802.11, 1997 Edition (Wireless LAN Medium Access Control and Physical Layer Specifications), 1997, pp. 1-145.	<input type="checkbox"/>
21	Rio 800 User Guide, March 2001, pp. 1-38.	<input type="checkbox"/>
22	IBM Wireless Modem for Cellular/CORD - Quick Reference, Oct. 1995, pp. 1-20.	<input type="checkbox"/>
23	Creative Sound Blaster Live! Platinum product, documentation, and software: Creative Technology Ltd., Creative Sound Blaster Live! Platinum Getting Started, Sept. 1999, 83 pages.	<input type="checkbox"/>
24	psa[play Getting Started Guide, (date unknown, contended by defendant Apple Corp. to be prior art under one or more of 35 U.S.C. 102 (a), (b), (f) and (g)), pp. 1-16.	<input type="checkbox"/>
25	psa[play Getting Started Guide, 2000, pp. 1-16.	<input type="checkbox"/>
26	Rio 800 User Guide, 2001, pp. 1-38.	<input type="checkbox"/>
27	Rio 800 Digital Audio Player—Getting Started, 2000, pp. 1-19.	<input type="checkbox"/>

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Art Unit	2618		
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Attorney Docket Number	AFF.004C9US		

28	Rio 600 Getting Started Guide, 2001, pp. 1-169.	<input type="checkbox"/>
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13117507 - GAU: 2617

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Application Number	13117507
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Art Unit	2618
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Attorney Docket Number	AFF.004CBUS

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Examiner Initial*	Cite No	Patent Number	Kind Code	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	7149543		2006-12-12	Kumar II	
	2	7321783		2008-01-22	Kim	
	3	5991640		1999-11-23	Lilja	
	4	6823255		2004-11-23	Sass	
	5	6259892		2001-07-10	Heifericht	
	6	5914941		1999-07-22	Janky	
	7	6487663		2002-11-26	Jaisimha	
	8	6656247		2003-12-02	Saito	

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	Filing Date		2011-05-27	
	First Named Inventor	Russell W. White		
	Art Unit	2518		
	Examiner Name			
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9	6007228		1999-12-28	Agarwal	
10	5341350		1994-08-23	Frank	

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Examiner Initial*	Cite No	Publication Number	Kind Code	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
1		20020010759		2002-01-24	Hilton	
2		20020184873		2002-11-07	Janik	

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1		EP 0744839	EP		1986-11-27	Grewe		<input type="checkbox"/>
2		H08-6875	JP		1986-01-12	Taishinji		<input checked="" type="checkbox"/>
3		H11-288558	JP		1999-10-19	Menju		<input checked="" type="checkbox"/>

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4	H11-164058	JP	1999-05-18	Sato	<input checked="" type="checkbox"/>
5	H08-252978	JP	1998-04-14	Tanaka	<input checked="" type="checkbox"/>
6	WO 2000/54462	WO	2000-09-14	Bae	<input type="checkbox"/>

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NON-PATENT LITERATURE DOCUMENTS

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	1	Affinity Labs of Texas, LLC, v. BMW North America, LLC, et al., Civil Action No. 9:08CV164, Order Denying Defendant's Motion For Summary Judgment of Non-Infringement of the '833 Patent, filed October 07, 2010, pages 1 - 5.	<input type="checkbox"/>
	2	Affinity Labs of Texas, LLC, v. Hyundai Motor America, Inc.; Hyundai Motor Manufacturing Alabama LLC.; Volkswagen Group of America, Inc.; and Kia Motors America, Inc., Civil Action No. 9:08CV164, Jury Verdict Form, filed October 28, 2010, pages 1 - 16.	<input type="checkbox"/>
	3	Affinity Labs of Texas, LLC, vs. BMW North America, LLC, et al., Docket 9:08CV164, October 27, 2010, Volume 8 of _____, Pages 2100 Through 2633, Reporter's Transcript of Jury Trial, pages 1 - 88.	<input type="checkbox"/>
	4	Affinity Labs of Texas, LLC, vs. BMW North America, LLC, et al., Docket 9:08CV164, October 28, 2010, Volume 9 of 9, Pages 2634 Through 2924, Reporter's Transcript of Jury Trial, pages 1 - 19.	<input type="checkbox"/>
	5	Affinity Labs of Texas, LLC, Plaintiff and Counter-Claim Defendant, vs. Apple Inc., Defendant and Counter-Claim Plaintiff, Case No. 09-4436-CW, Apple Inc.'s First Invalidity Contentions Pursuant To Patent Local Rule 3-3, filed January 5, 2011, pages 1-25, with accompanying Appendixes A-G.	<input type="checkbox"/>

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U.S. PATENTS

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	1	4802482		1989-02-07	Grunstein	

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	1	JP 3056721	JP		1998-12-02			<input type="checkbox"/>
	2	JP 10-356742	JP		2002-10-02			<input type="checkbox"/>

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Attorney Docket Number	AFF.004C9US

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	1	U.S. Patent and Trademark Office, Office Action mailed May 24, 2010 with Reply filed on July 23, 2010 and supplemental reply filed on July 26, 2010 for U.S. patent reexamination no. 95/001,262.	<input type="checkbox"/>
	2	Third Party Requester's Comments to Patent Owner's Supplemental Reply of July 26, 2010 Pursuant to 37 C.F.R. 1.947, filed on August 25, 2010 for U.S. patent reexamination no. 95/001,262.	<input type="checkbox"/>
	3	U.S. Patent and Trademark Office, Office Action mailed August 2, 2010 with Reply filed on October 1, 2010 for U.S. patent reexamination no. 95/001,266.	<input type="checkbox"/>
	4	U.S. Patent and Trademark Office, Office Action mailed July 7, 2009 with Reply filed on September 9, 2009 for U.S. patent reexamination no. 95/001,263.	<input type="checkbox"/>
	5	Third Party Requester's Comments to Patent Owner's Supplemental Reply of September 9, 2010 Pursuant to 37 C.F.R. 1.947, filed on October 12, 2010 for U.S. patent reexamination no. 95/001,263.	<input type="checkbox"/>
	6	U.S. Patent and Trademark Office, Office Action mailed September 2, 2010 with Reply filed on November 2, 2010 for U.S. patent reexamination no. 95/001,281	<input type="checkbox"/>
	7	Third Party Requester's Comments to Patent Owner's Reply of October 1, 2010 Pursuant to 37 C.F.R. 1.947, filed on November 1, 2010 for U.S. patent reexamination no. 95/001,266	<input type="checkbox"/>

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Attorney Docket Number	AFF 004C5US

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Attorney Docket Number	AFF.004C9US

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Attorney Docket Number	AFF.004C9US

1	U.S. Patent and Trademark Office, Office Action in Inter Partes Reexamination dated June 14, 2010 in U.S. application no. 95/001,223.	<input type="checkbox"/>
2	U.S. Patent and Trademark Office, Ex Parte Reexamination Communication Transmittal Form dated June 14, 2010 providing "Decision, Sua Sponte, To Merge Reexamination Proceedings," in U.S. application no. 95/001,223.	<input type="checkbox"/>
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13117507 - GAU: 2617

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

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Attorney Docket Number	AFF.004C9LUS

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Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	6009383		1999-12-28	Beckert	
	2	6023232		2000-02-08	Eitzenberger	
	3	6151634		2000-11-21	Glaser	
	4	6453281		2002-09-17	Walters	
	5	6678215		2004-01-13	Treyz	

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Examiner Initial*	Cite No	Publication Number	Kind Code ¹	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	20010042107		2001-11-15	Palm	

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Attorney Docket Number	APP.004C9US

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	1	AFFINITY LABS OF TEXAS, LLC, Plaintiff, v., BMW NORTH AMERICA, LLC, et al., Civil Action No. 9:08CV184, AFFINITY LABS OF TEXAS, LLC, Plaintiff, v., ALPINE ELECTRONICS OF AMERICA, INC., et al., Civil Action No. 9:08CV171, Order Construing Claim Terms of United States Patent No. 7,834,228, Filed on May 10, 2010, Pages 1-27	<input type="checkbox"/>
	2	D. PETERS, et al., "Car Multimedia - Mobile Multimedia for the 21st Century," October 5-6, 2000, Pages 1-58.	<input type="checkbox"/>
	3	STEPHAN HARTWIG, et al., "Mobile Multimedia - Challenges and Opportunities Invited Paper," June 19, 2000, Pages 1-12.	<input type="checkbox"/>
	4	JOHN HANAN, "Car Audio Has Come Far since the 8-Track," Knight Ridder/Tribune Business News, December 17, 1999, Pages 1-2.	<input type="checkbox"/>
	5	BUSINESS WIRE, "Objects Announces New Digital Audio Player Technology for the Next-Generation Auto PC," August 4, 1999, Pages 1-2.	<input type="checkbox"/>
	6	JASON MESERVE, "Windows Media Player now available for WinCe, (from Microsoft) (Product Announcement)," Network World, March 8, 2000, Pages 1-2.	<input type="checkbox"/>
	7	BUSINESS WIRE, "HUM" MP3 Software Turns Windows CE Handheld Computers Into Portable Music Players," May 24, 1999, Pages 1-2.	<input type="checkbox"/>

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8	CHRIS De HERRERA, "Windows CE 2.0 Auto PC Pictures," Chris De Herrera's Windows CE Website, Revised January 11, 1999, Pages 1-3.	<input type="checkbox"/>
9	JOHN MURRAY, "Inside Microsoft Windows CE," Microsoft Press, 1998, Pages 1-20.	<input type="checkbox"/>
10	COMPAQ, INTEL, MICROSOFT, NEC, "Universal Serial Bus Device Class Definition for Audio Devices," Release 1.0, March 18, 1998, Pages 1-130.	<input type="checkbox"/>
11	COMPAQ, INTEL, MICROSOFT, NEC, "Universal Serial Bus Specification," Revision 1.1, September 23, 1998, Pages 1-327.	<input type="checkbox"/>
12	VESA, VIDEO ELECTRONICS STANDARDS ASSOCIATION, "VESA Plug and Display (P&D) Standard," Version 1, Revision 0, June 11, 1997, Pages 1-109.	<input type="checkbox"/>
13	AFFINITY LABS OF TEXAS, LLC, Plaintiff, v., BMW NORTH AMERICA, LLC, et al., Defendants, Case No. 8:08-cv-00164-RC, First Amended Answer And Counterclaim Of Defendant Volkswagen Group Of America, Inc. To Third Amended Complaint, Filed on April 9, 2010, Pages 1-57.	<input type="checkbox"/>
14	AFFINITY LABS OF TEXAS, LLC, Plaintiff, v., BMW NORTH AMERICA, LLC, et al., Defendants, Case No. 9:08-cv-00164-RC, Amended Answer And Counterclaim Of Defendants Hyundai Motor America, Hyundai Motor Manufacturing Alabama, LLC, And KIA Motors America, Inc. To Plaintiff Affinity Labs Of Texas, LLC's Third Amended Complaint, Filed on April 9, 2010, Pages 1-22.	<input type="checkbox"/>
15	AFFINITY LABS OF TEXAS, LLC, Plaintiff, v., BMW NORTH AMERICA, LLC, et al., Defendants, Case No. 9:08-cv-00164-RC, Plaintiff's Reply To Amended Answer And Counterclaim Of Defendants Hyundai Motor America, Hyundai Motor Manufacturing Alabama, LLC And KIA Motors America, Inc. To Plaintiff Affinity Labs of Texas, LLC's Third Amended Complaint, Filed on April 27, 2010, Pages 1-7.	<input type="checkbox"/>
16	AFFINITY LABS OF TEXAS, LLC, Plaintiff, v., BMW NORTH AMERICA, LLC, et al., Defendants, Case No. 9:08-cv-00164-RC, Plaintiff's Reply To First Amended Answer And Counterclaim Of Defendant Volkswagen Group Of America, Inc. To Third Amended Complaint, Filed on April 27, 2010, Pages 1-7.	<input type="checkbox"/>
17	PANASONIC, "Portable DVD/Video CD/CD Player, Operating instructions, DVC-L10D," 1998, Pages 1-64.	<input type="checkbox"/>
18	CLARION Car Audio and Beyond, "1998 Car Audio & Security Product Catalog," 1998, Pages 1-24.	<input type="checkbox"/>

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20	JAMIE ANDERSON, "Driving our way soon: the e-car," The Times, November 9, 2000, Pages 1-4.	<input type="checkbox"/>
21	CLARION Auto PC, "Clarion Auto PC Owner's Manual," 1998, Pages 1-177.	<input type="checkbox"/>
22	DELPHI Automotive Systems, "The Personal Productivity Vehicle," 1998, Pages 1-2.	<input type="checkbox"/>
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35	AFFINITY LABS OF TEXAS, LLC, Plaintiff, v. BMW NORTH AMERICA, LLC, et al., Defendants, Civil Action No. 9:08-CV-164, Order Denying Defendant's Motion to Dismiss, Filed on September 2, 2009, Pages 1-7.	<input type="checkbox"/>

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1	Affinity Labs of Texas, LLC (Plaintiff) v. BMW North America, LLC, et al. (Defendants), Case No. 9:08-cv-00164-RC, Answer and Counterclaim of Defendant Volkswagen Group of America, Inc., to Third Amended Complaint, Pages 1-48, filed on January 15, 2010.	<input type="checkbox"/>
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	1	AFFINITY LABS OF TEXAS, LLC (Plaintiff) v. BMW NORTH AMERICA, LLC, ET AL. (Defendants), Civil Action No. 9:08CV164 and AFFINITY LABS OF TEXAS, LLC (Plaintiff) v. ALPINE ELECTRONICS OF AMERICA, INC., ET AL., Civil Action No. 9:08CV171, "Order Construing Claim Terms of United States Patent No. 7,324,833, issued on December 18, 2009, Pages 1-31.	<input type="checkbox"/>
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(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2518
Examiner Name	
Attorney Docket Number	AFF 004CSUS

Examiner Initial*	Cite No	Foreign Document Number ³	Country Code ²	Kind Code ⁴	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear	T ⁵
	1	WO 00/70523	WO		2000-11-23	Digimarc Corporation		<input type="checkbox"/>

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	1	Nokia 9110 Communicator User Manual, Copyright 1999.	<input type="checkbox"/>
	2	Sony, "Sony Notebook Computer User Guide PCG-717719," User Guide, 1997.	<input type="checkbox"/>
	3	AirCard, "Sierra Wireless Announces First Cellular Network Interface Card for Notebook PCs," June 21, 1999.	<input type="checkbox"/>
	4	MusicMatch Internet Music System, " MusicMatch Jukebox Reviews," March 4, 2000, May 8, 1999, August 29, 1999, May 8, 1999, February 4, 1997, August 12, 1999, January 24, 2000, January 25, 2000, February 22, 2000, Pages 1-32.	<input type="checkbox"/>
	5	Bluetooth, "Specification of the Bluetooth System, Profiles," December 1, 1999.	<input type="checkbox"/>
	6	Bluetooth, "Specification of the Bluetooth System, Profiles," December 1, 1999.	<input type="checkbox"/>
	7	J. SCHNEIDAWIND, "Big Blue Unveiling," USA Today, November 23, 1992, page 2B.	<input type="checkbox"/>

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Attorney Docket Number	AFF.064C9US

8	Nokia Suomi, "Range of suspension GSM products unveiled: Nokia's innovations offer a new dimension to mobile communication," March 13, 1996, 1 page.	<input type="checkbox"/>
9	Nokia 9000 User's Manual, Copyright 1995-1997.	<input type="checkbox"/>
10	FCC Website, "Broadband PCS," available at http://wireless.fcc.gov/services/index.htm?job=service_home&id=broadband_pcs (accessed November 9, 2009).	<input type="checkbox"/>
11	RealNetworks, "RealPlayer plus, RealPlayer 7 Plus User Manual," Copyright 2000, March 6, 2000.	<input type="checkbox"/>
12	DAVID POGUE, "SoundJam MP Digital Audio System Manual," 1999.	<input type="checkbox"/>
13	iTunes Wikipedia Page, http://en.wikipedia.org/wiki/iTunes , accessed July 31, 2009.	<input type="checkbox"/>
14	K. JOST, "The Car as a Mobile-Media Platform," Automotive Engineering International, May 1998, Pages 49-53.	<input type="checkbox"/>
15	S.K. KIRSCHNER, "Wired Wheels," Popular Science, March 1998, Pages 54-55.	<input type="checkbox"/>
16	R. LIND, et al., "The Network Vehicle - A Glimpse into the Future of Mobile Multi-Media," 17th AIAA/IEEE/SAE Digital Avionics Sys. Conference Proceedings, October 31 to November 7, 1999, at I21-1 to I21-8.	<input type="checkbox"/>

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Attorney Docket Number	AFF 004C9US	

1	Request for Inter Partes Reexamination of U.S. Patent No. 7,187,947, filed on November 13, 2009, with accompanying Claim Charts.	<input type="checkbox"/>
2	Request for Inter Partes Reexamination of U.S. Patent No. 7,440,772, filed on November 13, 2009, with accompanying Claim Charts.	<input type="checkbox"/>
3	Request for Inter Partes Reexamination of U.S. Patent No. 7,324,833, filed on November 13, 2009, with accompanying Claim Charts.	<input type="checkbox"/>
4	Request for Inter Partes Reexamination of U.S. Patent No. 7,486,926, filed on November 13, 2009, with accompanying Claim Charts.	<input type="checkbox"/>
5	Request for Inter Partes Reexamination of U.S. Patent No. 7,834,228, filed on February 3, 2010, with accompanying Claim Charts.	<input type="checkbox"/>

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	1	5539658		1998-07-23	McCullough, Timothy L.		
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	1	"Universal Serial Bus Specification," Revision 1.1, September 23, 1998, pages 9-106.	<input type="checkbox"/>
	2	Reply to Office Action Mailed August 5, 2009 in Reexamination Control No. 90/010,333 of U.S. Patent No. 7,324,833 (along with a Supplemental Reply and Second Supplemental Reply).	<input type="checkbox"/>
	3	Response to "Notice of Failure to Comply with Inter Partes Reexamination Request Filing Requirements (37 CFR 1.915(d)) filed on September 22, 2009. Requestor: Volkswagen Group of America, Inc. with Replacement Request for Inter Partes Reexamination of U.S. Patent No. 7,324,833 and Claim Charts A-JJ.	<input type="checkbox"/>
	4	The United States Patent And Trademark Office, Office Action Mailed November 9, 2007 in related patent application serial no. 10/947,755.	<input type="checkbox"/>

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9	7562392	2009-07-14	Rhoads, et al.
10	6633932	2003-10-14	Bork, et al.

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1		CAI, JIAN, et al. "General Packet Radio Service in GSM," IEEE Communications Magazine, October 1997.	<input type="checkbox"/>
2		RealNetworks, "RealPlayer Plus G2 Manual." Copyright 1998-1999.	<input type="checkbox"/>

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Attorney Docket Number	AFF.00409US	

3	RATHBONE, ANDY, "MP3 for Dummies," IDG Books Worldwide, Copyright 1999.	<input type="checkbox"/>
4	Affinity Labs of Texas, LLC v. BMW North America, LLC, et al., C.A. No. 9:08CV164 and Affinity Labs of Texas, LLC v. Alpine Electronics of America, Inc., et al., C.A. No. 9:08CV171, Eastern District of Texas, Order Construing Claim Terms of United States Patent No. 7,324,833, December 18, 2009, pp. 1-31.	<input type="checkbox"/>
5	Exhibit B to Third Party Requester's Comments to Patent Owner's Supplemental Reply of July 25, 2010 filed August 25, 2010 in Reexamination No. 95/001,262 (Declaration of Dr. Bruce Maggs dated August 25, 2010).	<input type="checkbox"/>
6	Exhibit A to Third Party Requester's Comments to Patent Owner's Reply of September 9, 2010 filed October 12, 2010 in Reexamination No. 95/001,263 (Declaration of Dr. Bruce Maggs dated October 12, 2010).	<input type="checkbox"/>
7	Nokia, "Quick Guide - Accessories Guide," Copyright 1999.	<input type="checkbox"/>

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Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

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Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	5539638		1996-07-23	McCullough, Timothy L.	
	2	6675233		2004-01-26	Du	
	3	6681120		2004-01-20	Kim, Ki, II	

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	1	20030128335		2003-07-03	Silvester, Kelvin, C.	

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2	EP 333330 A1	EP		1989-02-17	Pudsey, David Graham	<input type="checkbox"/>
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	4	The United States Patent and Trademark Office, Office Action Mailed November 12, 2009 in related patent application serial no. 12/015,320.	<input type="checkbox"/>
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	1	6622083		2003-09-16	Knockheart, et al.	

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	1	7065342		2006-06-20	Rolf	
	2	6845398		2005-01-18	Galensky, et al.	
	3	6185491		2001-02-06	Gray, et al.	
	4	6178514		2001-01-23	Wood	
	5	6006115		1999-12-21	Wingate	

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	1	"Request for Inter Partes Reexamination Of U.S. Patent No. 7,324,833 Pursuant To 37 CFR 1.915," Requestor: Volkswagen Group of America, Inc., Filed on August 21, 2009, Pages 1-61 with Certificate of Mailing, and Claim Charts A - HH.	<input type="checkbox"/>
	2	YAMAHA CORPORATION, "Yamaha Music Sequencer, QY70, Owner's Manual," Chapters 1-11, 1997.	<input type="checkbox"/>
	3	MULTI TECHNOLOGY EQUIPMENT, "Neo Car Jukebox, Installation and Instruction Manual," Pages 1-30.	<input type="checkbox"/>

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	3	6338044		2002-01-08	Cook, et al.	
	4	7549007		2009-06-16	Smith, et al.	
	5	7139628		2006-11-21	Kataoka, et al.	
	6	5952775		1998-12-22	Hidary	
	7	5889852		1999-03-30	Rosecrants, et al.	
	8	6007228		1999-12-28	Agarwal, et al.	


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SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
13/117,507	05/27/2011	455	2617	AFF.004C9US
APPLICANTS Russell W. White, Austin, TX; Kevin R. Imes, Austin, TX;				
** CONTINUING DATA ***** This application is a CON of 12/495,190 06/30/2009 PAT 7,953,390 * which is a CON of 12/015,320 01/16/2008 PAT 7,778,595 which is a CON of 10/947,755 09/23/2004 PAT 7,324,833 which is a CON of 09/537,812 03/28/2000 PAT 7,187,947 (*)Data provided by applicant is not consistent with PTO records.				
** FOREIGN APPLICATIONS *****				
** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 06/08/2011				
Foreign Priority claimed 35 USC 119(a-d) conditions met Verified and Acknowledged	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No /ERIKA A GARY/ Examiner's Signature	<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY TX	SHEETS DRAWINGS 9
			TOTAL CLAIMS 20	INDEPENDENT CLAIMS 3
ADDRESS TROP, PRUNER & HU, P.C. 1616 S. VOSS ROAD, SUITE 750 HOUSTON, TX 77057-2631 UNITED STATES				
TITLE System And Method for Communicating Media Content				
FILING FEE RECEIVED 1090	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	

Receipt date: 09/07/2011

13117507 - GAI: 2617

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		13117507	
	Filing Date		2011-05-27	
	First Named Inventor	Russell W. White, et al.		
	Art Unit	2618		
	Examiner Name			
	Attorney Docket Number	AFF.004C9US		

U.S.PATENTS						
Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	6526335		2003-02-25	Treyz, et al.	
	2	6314094		2001-11-06	Boys	
	3	6192340		2001-02-20	Abecassis	
	4	7123936		2006-10-17	Rydbeck	
	5	6007228		1999-12-28	Agarwal, et al.	
	6	5974333		1999-10-26	Chen	

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Examiner Initial*	Cite No	Foreign Document Number ³	Country Code ²	Kind Code ⁴	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear	T ⁵
	1	WO 0060450	WO		2000-10-12	Kumar		<input type="checkbox"/>
	2	DE 101 01 702 A1	DE		2001-01-15	Volkswagen AG		<input type="checkbox"/>

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Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T ⁵
	1	NOKIA MOBILE PHONES, "Application Guide," 1999-2000, 76 pages.	<input type="checkbox"/>
	2	VAN ZOEST, ALEXANDER, ET AL., "System and Method for Enabling Global Access and Instantaneous Listening to Digital Audio," U.S. Provisional Application No. 60/175,159, filed Jan. 7, 2000, 54 pages.	<input type="checkbox"/>
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6	MUSICMATCH - JUKEBOX SOFTWARE, "MusicMatch Jukebox 4.2," Sep. 28, 1999, 1 page.	<input type="checkbox"/>
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9	MUSICMATCH, "Selected Topics From the MusicMatch Jukebox Help Included Within the Software," 1999, 14 pages.	<input type="checkbox"/>
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12	REALNETWORKS INC., "RealNetworks - The Home of Streaming Media," Oct. 18, 1999, 2 pages.	<input type="checkbox"/>
13	Third Party Requester's Comments To Patent Owner's Reply of July 26, 2011, in Reexamination Control Number 95/001,266, filed August 25, 2011, 21 pages.	<input type="checkbox"/>
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18	3COM CORPORATION, "Handbook For The WorkPad c3 PC Companion," 1998,	<input type="checkbox"/>
19	SIMONA, "Audi Reports Best September Sales Ever," Topspeed.com, October 7th, 2008, 3 pages.	<input type="checkbox"/>
20	Press Release, "Audi Market Share Continues To Grow Through September 2009," PRNewswire.com, December 20, 2010, 2 pages.	<input type="checkbox"/>
21	JOHNSON, DREW, "VW Reports May Sales Gain," www.leftlanenews.com, December 20, 2010, 2 pages.	<input type="checkbox"/>
22	Press Release, "Volkswagen of America Announces 16 Percent Increase For July Sales And A 13th Consecutive Month Of Growth," Media.vw.com, August 3, 2010, 2 pages.	<input type="checkbox"/>
23	QUATTROHOLIC, "Audi Sets April U.S. Sales Record - A3 TDI Exceeds Expectations, Record Q5 Sales," Quattroholic.com, May 3, 2010, 3 pages.	<input type="checkbox"/>
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26	"IEEE 100 The Authoritative Dictionary of IEEE Terms, Seventh Edition," Published by the Institute of Electrical and Electronics Engineering, Inc. 2000, Pages 357 and 994.	<input type="checkbox"/>

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Examiner Signature	/Erika Gary/ (10/05/2011)	Date Considered	10/05/2011
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Search Notes 	Application/Control No. 13117507	Applicant(s)/Patent Under Reexamination WHITE ET AL.
	Examiner ERIKA GARY	Art Unit 2617

SEARCHED			
Class	Subclass	Date	Examiner
	see EAST search attached	10/5/11	EAG

SEARCH NOTES		
Search Notes	Date	Examiner
see EAST search attached	10/5/11	EAG

INTERFERENCE SEARCH			
Class	Subclass	Date	Examiner

	/ERIKA GARY/ Primary Examiner.Art Unit 2617
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Receipt date: 09/07/2011

13117507 - GAI: 2617

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

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	1	WO 0060450	WO		2000-10-12	Kumar		<input type="checkbox"/>
	2	DE 101 01 702 A1	DE		2001-01-15	Volkswagen AG		<input type="checkbox"/>

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Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T ⁵
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EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	183304	"455"/\$.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:05
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			IBM_TDB			
L17	371	((coupon or advertis\$5) with (target\$3 or demographic) with (phone or telephone or device or station or ms or terminal)) and (demographic with age with gender with (race or ethnic\$3 or income or address or location))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:24
L18	313	17 and ((coupon or advertis\$5) with (display\$3 or present\$5))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:25
L19	261	18 and (demographic with (user or subscriber))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:25
L20	238	19 and (phone or telephone)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:26
L21	62	20 and markup adj language	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:27
L22	123	20 and (html or markup adj language)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:27
L23	38	22 and (stream\$3 with media)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:27
L24	25	23 not 7	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:27
L25	25	24 not 12	US-PGPUB; USPAT; USOCR; FPRS; EPO;	OR	ON	2011/10/05 14:27

			JPO; DERWENT; IBM_TDB			
L26	64	22 not (7 or 12 or 23)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:29
L27	3	((("7571226") or ("7376586") or ("6970915")).PN.	USPAT; USOCR	OR	OFF	2011/10/05 14:44
L28	3	27 and (stream\$3 with media)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:44
L29	3	28 and (html or markup adj language)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:45
L30	0	28 and (display\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/10/05 14:45

EAST Search History (Interference)

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Table with 4 columns: APPLICATION NUMBER (13/117,507), FILING OR 371(C) DATE (05/27/2011), FIRST NAMED APPLICANT (Russell W. White), ATTY. DOCKET NO./TITLE (AFF.004C9US)

CONFIRMATION NO. 7767

PUBLICATION NOTICE

21906
TROP, PRUNER & HU, P.C.
1616 S. VOSS ROAD, SUITE 750
HOUSTON, TX 77057-2631



Title: System And Method for Communicating Media Content

Publication No. US-2011-0258048-A1

Publication Date: 10/20/2011

NOTICE OF PUBLICATION OF APPLICATION

The above-identified application will be electronically published as a patent application publication pursuant to 37 CFR 1.211, et seq. The patent application publication number and publication date are set forth above.

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Office of Data Management, Application Assistance Unit (571) 272-4000, or (571) 272-4200, or 1-888-786-0101

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		13117507	
	Filing Date		2011-05-27	
	First Named Inventor	Russell W. White, et al.		
	Art Unit	3992		
	Examiner Name	Colin M. Larose		
	Attorney Docket Number	AFF.004C9US		

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	Filing Date	2011-05-27
	First Named Inventor	Russell W. White, et al.
	Art Unit	3992
	Examiner Name	Colin M. Larose
	Attorney Docket Number	AFF.004C9US

1	MULTI TECHNOLOGY EQUIPMENT, "Neo Car Jukebox, Installation and Instruction Manual," Prior to March 28, 2000, 29 pages.	<input type="checkbox"/>
2	SONY CORPORATION, "FM/AM Compact Disc Player Operating Instructions," 1998, 132 pages.	<input type="checkbox"/>

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	Filing Date	2011-05-27
	First Named Inventor	Russell W. White, et al.
	Art Unit	3992
	Examiner Name	Colin M. Larose
	Attorney Docket Number	AFF.004C9US

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Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

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See attached certification statement.

Fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

None

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Mark J. Rozman/	Date (YYYY-MM-DD)	2011-10-12
Name/Print	Mark J. Rozman	Registration Number	42117

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EFS ID:	11169295
Application Number:	13117507
International Application Number:	
Confirmation Number:	7767
Title of Invention:	System And Method for Communicating Media Content
First Named Inventor/Applicant Name:	Russell W. White
Customer Number:	21906
Filer:	Mark J. Rozman/Stephanie Petreas
Filer Authorized By:	Mark J. Rozman
Attorney Docket Number:	AFF.004C9US
Receipt Date:	12-OCT-2011
Filing Date:	27-MAY-2011
Time Stamp:	13:32:38
Application Type:	Utility under 35 USC 111(a)

Payment information:

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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Form (SB08)	IDS AFF004C9US.pdf	34729 <small>c049c14c90f647d4828419567758f4d7dc93ef6</small>	no	4

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	Filing Date		2011-06-27
	First Named Inventor	Russell W. White	
	Art Unit	2618	
	Examiner Name		
	Attorney Docket Number		AFF.004CSUS

U.S.PATENTS						
Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	6587127		2003-07-01	Leeke et al.	
	2	7778595		2010-08-17	White et al.	

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
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STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004C9US

1	Affinity Labs of Texas, LLC, Plaintiff, v. BMW North America, LLC, et al., Defendants, C.A. No. 9:08-cv-00164-RC, Affinity's Infringement Contentions, with Infringement Chart Exhibits A-G.	<input type="checkbox"/>
2	Affinity Labs of Texas, LLC, Plaintiff, v. Alpine Electronics of America, Inc., et al., Defendants, C.A. No. 9:08-cv-00171-RC, Affinity's Infringement Contentions, with Infringement Chart Exhibits A-1 to G.	<input type="checkbox"/>
3	Affinity Labs of Texas, LLC, Plaintiff, v. Dice Electronics, LLC, et al., Defendants, C.A. No. 9:08-cv-00171-RC, Affinity's Infringement Contentions, with Infringement Chart Exhibits A-C.	<input type="checkbox"/>

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(Not for submission under 37 CFR 1.99)

Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF 064C9US

1	Affinity Labs of Texas, LLC, Plaintiff, v. DICE Electronics, LLC; et al., Defendants, C.A. No. 9:08-cv-00163 (Eastern District of Texas), Defendants' Motion To Stay Litigation Pending Reexamination, Filed January 12, 2009, Pages 1-15.	<input type="checkbox"/>
2	Declaration Of John M. Jackson In Support Of Defendants' Motion To Stay Litigation Pending Reexamination, Filed on January 12, 2009, Pages 1-2.	<input type="checkbox"/>
3	Exhibit B to Defendants' Motion to Stay Litigation Pending Reexamination (Ex Parte Reexamination Communication Transmittal Form and Order Granting Request For Ex Parte Reexamination, Issued by the U.S. Patent and Trademark Office on December 12, 2008, Pages 1-16).	<input type="checkbox"/>
4	Exhibit C to Defendants' Motion to Stay Litigation Pending Reexamination (Affinity Labs of Texas website, http://www.afflabsix.com/ , printed on December 29, 2008, Filed on January 12, 4 pages total).	<input type="checkbox"/>
5	Exhibit D to Defendants' Motion to Stay Litigation Pending Reexamination (United States Patent and Trademark Office, Ex Parte Reexamination Filing Data, September 30, 2008, Pages 1-2).	<input type="checkbox"/>
6	Affinity Labs of Texas, LLC, Plaintiff, v. BMW North America, LLC, et al., Civil Action No. 9:08-cv-00164 RC (Defendants' Joint Motion To Stay Litigation Pending Reexamination, Filed on January 13, 2009, Pages 1-8).	<input type="checkbox"/>
7	Proposed Order On Defendants' Motion To Stay Litigation Pending Reexamination, Filed on January 13, 2009, 1 page total.	<input type="checkbox"/>

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Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004CSUS

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Examiner Initial*	Cite No	Patent Number	Kind Code*	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	6559773		2003-05-06	Berry	
	2	3582926		1971-06-01	Hassan	
	3	4314232		1982-02-02	Tsunoda	
	4	4401848		1983-08-30	Tsunoda	
	5	4407564		1983-10-04	Ellis	
	6	4419730		1983-12-06	lip, et al	
	7	4536739		1985-08-20	Nobuta	
	8	4582389		1986-04-15	Wood, et al.	

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF 004C9US

9	4636782		1987-01-13	Nakamura, et al.	
10	4731769		1988-03-15	Schaefer	
11	5418962		1995-05-23	Bodin, et al.	
12	5627547		1997-05-06	Ramaswamy et al.	
13	5742226		1998-04-21	Szabo, et al.	
14	5794164		1998-08-11	Beckert, et al.	
15	6032089		2000-02-29	Buckley	
16	6114970		2000-09-05	Kirson, et al.	
17	6163079		2000-12-19	Miyazaki, et al.	
18	6189057		2001-02-13	Schwanz, et al.	
19	6236918		2001-05-22	Sonoda, et al.	

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF 00409US

20	6240347		2001-05-29	Everhart, et al.	
21	4817203		1989-03-28	Tsurumoto, et al.	
22	4998622		1991-03-12	Amano, et al.	
23	5363355		1994-11-08	Takagi	
24	5410326		1995-04-25	Goldstein	
25	5420573		1995-05-30	Tanaka, et al.	
26	5488357		1996-01-30	Sato, et al.	
27	5532684		1996-07-02	Katsu	
28	5594709		1997-01-14	Nagano, et al.	
29	5625608		1997-04-29	Grewe, et al.	
30	5646608		1997-07-08	Shintani	

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Application Number	13117507
Filing Date	2011-05-27
First Named Inventor	Russell W. White
Art Unit	2618
Examiner Name	
Attorney Docket Number	AFF.004CSUS

31	5822098		1998-10-13	Morgaine	
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	1	4431070	DE		1996-03-07			<input type="checkbox"/>
	2	0569243	EP		1993-11-10			<input type="checkbox"/>
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