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Paper No. 44 Entered: October 2, 2015

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNIVERSAL REMOTE CONTROL, INC., Petitioner,

v.

UNIVERSAL ELECTRONICS, INC., Patent Owner.

> Case IPR2014-01109 Patent 7,831,930 B2

Held: September 2, 2015

BEFORE: HOWARD B. BLANKENSHIP, SALLY C. MEDLEY, and WILLIAM A. CAPP, *Administrative Patent Judges*.

The above-entitled matter came on for hearing on Wednesday, September 2, 2015, commencing at 1:00 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.

APPEARANCES:

ON BEHALF OF THE PETITIONER:

PETER H. KANG, ESQ. FERENC PAZMANDI, ESQ. Sidley Austin LLP 1001 Page Mill Road, Building 1 Palo Alto, California 94304

KEITH J. BARKAUS, ESQ. Ostrolenk Faber LLP 1180 Avenue of the Americas New York, New York 10036

ON BEHALF OF PATENT OWNER:

JAMES J. LUKAS, JR., ESQ. ERIC J. MAIERS, ESQ. MATTHEW J. LEVINSTEIN, ESQ. Greenberg Traurig LLP 77 West Wacker Drive, Suite 3100 Chicago, Illinois 60601

PROCEEDINGS
JUDGE MEDLEY: Please be seated.
Good afternoon. This is the hearing for
IPR2014-01109, between Petitioner, Universal Remote Control,
and Patent Owner, Universal Electronics. Per our August 4th
order, each party will have 30 minutes of total time to present
arguments.
Petitioner, you'll proceed first to present your case with
respect to the challenged claims and grounds for which we
instituted trial; and then, Patent Owner, you can respond, take
your full 30 minutes. Then, Petitioner, you can reserve rebuttal
time.
So, we would like the parties to introduce themselves
since we have a different panel now. So, Petitioner, if you could
introduce yourself.
MR. KANG: Thank you, Your Honor. Good
afternoon, Your Honors. My name is Peter Kang of the Sidley
Austin law firm. We represent Petitioner, Universal Remote
Control. With me is Dr. Ferenc Pazmandi, also of my law firm,
and also Keith Barkaus, co-counsel at the Ostrolenk Faber law
firm.
JUDGE MEDLEY: Thank you.
For Patent Owner?

1	
1	MR. LUKAS: Good afternoon, Your Honors. My
2	name is James Lukas with the law firm of Greenberg Traurig.
3	We represent the Patent Owner, Universal Electronics,
4	Incorporated, and with me is Eric Maiers of Greenberg Traurig
5	and Matt Levinstein.
6	JUDGE MEDLEY: Okay, thank you.
7	So, go ahead, Petitioner.
8	MR. KANG: Your Honors, the fundamental issues in
9	this IPR are whether the Patent Owner should be allowed to
10	rewrite the claims via claim constructions which essentially
11	rewrite the plain meaning of the terms in the claims and add
12	temporal limitations and other limitations that are not required by
13	the plain meaning of the words in the claims or the specification.
14	One of the primary claim construction disputes is the
15	phrase "interact with," and the Patent Owner has rewritten that
16	claim via claim construction to mean "select a channel from," and
17	as we've discussed, we believe that's an improper claim
18	construction.
19	Secondarily, the Evans and Realistic prior art references
20	do disclose the disputed features of the '930 patent claims, even
21	under the Patent Owner's improper claim constructions.
22	So, generally if we can go to Exhibit 1057 at page 2,
23	the '930 patent at issue here discloses using multiple favorite
24	channel lists for remote controls, where you see on Figure 1 of
25	the slide, if you have got a remote control that has multiple target

devices, and the claims at issue here relate to having different
 favorite channel lists for different modes or different devices in
 the system.

As the specification teaches, the user can specify a list
of favorite channels for a number of categories, and those
categories and channels on the list can be ones they want to cycle
through, as the specification says, and so there may be favorite
news channels to cycle through or favorite movie channels.

9 Figure 17A shows an exemplary screen-shot in the 10 specification, and obviously this -- the -- well, the logos of the 11 networks and the channels in the screen-shot are shown in the example. The claims at issue here are not directed to any 12 13 specifics of the graphical user interface or using particular 14 channel logos or any layout thereof. In fact, using commercial 15 broadcasting and logos on a screen like that was known in the art 16 prior to this patent. For example, the Pronto reference, which is of record, discloses that. And so the claims at issue here really 17 18 deal with cycling through favorite channel lists and multiple favorite channel lists in a multi-device system. 19

So, let's look specifically on page 3 of the slides. Claim 1 is one of the primary claims that the parties have been briefing heavily and using as a representative claim. The phrase, as I said, "interact with" appears in the third paragraph in the claim, and it says that the user "may interact with the at least one of the plurality of lists," the lists being the favorite channel lists.

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