

Filed on behalf of Innovative Display Technologies LLC
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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LG DISPLAY, LTD.

Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC

Patent Owner

Case IPR2014-01096
U.S. Patent No. 7,537,370

***PRO HAC VICE* MOTION TO ADMIT ATTORNEY JEFFREY R. BRAGALONE
PURSUANT TO 37 C.F.R. § 42.10(c)**

EXHIBIT 2001: DECLARATION OF JEFFREY R. BRAGALONE

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450

I, Jeffrey R. Bragalone, make the following declaration based on my own personal knowledge and, if called to testify before the court, could and would testify as follows:

1. I am a shareholder with the law firm of Bragalone Conroy, P.C., located at 2200 Ross Avenue, Suite 4500-West, Dallas, TX 75201.
2. I am a member in good standing of the Texas State Bar.
3. I have never been subject to any suspensions or disbarments from practice before any court or administrative body.
4. None of my applications for admission to practice before any court or administrative body has ever been denied.
5. I have never been sanctioned nor had contempt citations imposed by any court or administrative body.
6. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in part 42 of 37 C.F.R.
7. I will be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.* and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).
8. During the past three years, I have applied to appear *pro hac vice* before the Office in the proceedings IPR2014-00785, IPR2014-00810, IPR2014-00824, and IPR2014-00825 on behalf of the patent owner in those matters, Securus Technologies, Inc. I have also applied to appear *pro hac vice* before the Office in the following proceedings: IPR2014-01092, IPR2014-01094, IPR2014-01095, and IPR2014-01097, the motions for which are filed concurrently with this motion. All of those proceedings involve the same Petitioner and Patent Owner as this

proceeding as well as patents related to the patent-at-issue in this proceeding. Each of the *pro hac vice* motions discussed in this paragraph is currently pending.

9. I have familiarity with the subject matter at issue in this proceeding. I currently represent Patent Owner Innovative Display Technologies in its assertion of U.S. Patent No. 7,537,370 (the patent at issue-in this petition) and its related patents in numerous cases pending in the District of Delaware and the Eastern District of Texas. *See, e.g., Innovative Display Technologies LLC v. Acer Inc. et al.*, No. 2:13-cv-00522 (E.D. Tex., filed June 28, 2013); *see also Delaware Display Group LLC et al. v. Sony Corp et al.*, No. 1:13-cv-02111 (D. Del., filed Dec. 31, 2013). As lead counsel in those actions, I have familiarized myself with the subject matter at issue in this proceeding, *i.e.*, light emitting panel assemblies. During the course of those lawsuits, I have developed invalidity defenses for the patent-at-issue in this petition as well as its related patents, all of which concern light emitting panel assemblies. Also in those lawsuits, I have developed infringement allegations that assert the patent-at-issue in this petition against various light emitting panel assemblies, including those found in smart phones, tablets, laptop computers, and televisions to name a few. In my role as the lead attorney in those litigations, I have spent significant time learning the technology involved in light emitting panel assemblies such as those found in the patent-at-issue in this proceeding.

Case IPR2014-01096
Patent 7,537,370

I declare under penalty of perjury that the foregoing is true and correct.

Executed this 11th day of August, 2014.



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