UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LG DISPLAY CO., LTD.
Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC Patent Owner

Case: IPR2014-01096

Patent 7,537,370

PETITIONER'S REPLY IN SUPPORT OF ITS PETITION FOR INTER PARTES REVIEW OF U.S. PATENT NO. 7,537,370



IPR2014-01096: Patent No. 7,537,370

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Numatics, Inc. v. Balluff, Inc., 2014 U.S. Dist. LEXIS 176759 (E.D. Mich. Dec. 16, 2014)	3
Viterbo v. Dow Chemical Co., 826 F.2d 420 (5th Cir. 1987)	2
Wowza Media Sys., LLC v. Adobe Sys. Inc., IPR2013-00054	1



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PETITIONER'S EXHIBIT LIST

Description		
U.S. Patent No. 7,537,370		
Prosecution History of U.S. Patent No. 7,537,370		
Complaints filed in Related District Court Cases		
Declaration of Michael J. Escuti, Ph.D. ("Escuti Decl.")		
U.S. Patent No. 5,461,547 ("Ciupke")	1005	
U.S. Patent No. 5,005,108 ("Pristash")	1006	
EP500960 ("Ohe")	1007	
U.S. Patent No. 5,408,388 ("Kobayashi")	1008	
U.S. Patent No. 5,160,195 ("Miller")	1009	
J. A. Castellano, Handbook of Display Technology, Academic Press	1010	
Inc., San Diego, 1992, at pp. 9-13 and Ch. 8		
U.S. Patent No. 5,598,280 ("Nishio")	1011	
U.S. Patent No. 5,384,658 ("Ohtake")	1012	
U.S. Patent No. 5,303,322 ("Winston")	1013	
U.S. Patent No. 5,050,946 ("Hathaway")	1014	
U.S. Patent No. 5,828,488 ("Ouderkirk")	1015	
3M product brochure 75-0500-0403-7, "Brightness Enhancement Film	1016	
(BEF)," 2 pages (1993)		
U.S. Patent No. 5,706,134 ("Konno")	1017	
U.S. Patent No. 5,944,405 ("Takeuchi")	1018	
Declaration of Jamie Beaber		
6/16/2015 Deposition of Mr. Kenneth Werner	1020	
3/26/2015 Deposition of Dr. Michael J. Escuti, Ph.D. ("Escuti Dep.")	1021	

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In its January 13, 2015 Institution Decision on the '370 Patent, the Board correctly found that Petitioner LG Display is likely to prevail in showing that (a) claims 15 and 27 are obvious over Pristash; and (b) claims 15 and 27 are obvious over Kobayashi in view of Pristash. *See* Decision, Paper 11, at 17. Patent Owner Innovative Display Technologies, LLC's Response does not rebut the Petition, Dr. Escuti's opinions, or the Board's institution decision. *See* Response, Paper 24. Additionally, Patent Owner's Response is nearly identical to the declaration of its expert, Mr. Werner, who offers no technical opinions but rather challenges the sufficiency of the disclosure in the Petition. Thus, as explained below, it should be given no weight.

I. MR. WERNER'S DECLARATION SHOULD BE GIVEN LITTLE TO NO WEIGHT

Mr. Werner's declaration should be given little to no weight for at least two reasons. First, the patent and prior art analysis sections of Mr. Werner's declaration are nearly identical to those sections of the Patent Owner Response. *Compare* Paper No. 24, at 8-15 *with* Ex. 2005, at ¶¶38-49. Indeed, Mr. Werner admitted during his deposition that he would not be surprised to learn that the Patent Owner Response was nearly identical to his declaration. *See* Ex.1020, at 104:2-5. Because Mr. Werner's declaration simply tracks the arguments in the Response and is nearly identical, his declaration is not helpful and should be given no probative weight. *See, e.g., Wowza Media Sys., LLC v. Adobe Sys. Inc.*, IPR2013-00054,



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