

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LG DISPLAY CO., LTD.

Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC

Patent Owner

Case: _____

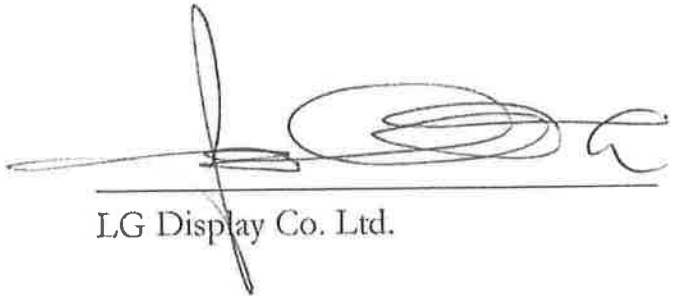
Patent 7,537,370

POWER OF ATTORNEY

In the *Inter Partes* Review of U.S. Patent No. 7,537,370

I hereby appoint Practitioner(s) at Mayer Brown LLP associated with Customer Number 26565, as my attorney(s) to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including appointment of lead and backup counsel. Please recognize the correspondence address (including any electronic mail address) for the above identified *Inter Partes* Review proceeding to be the address associated with appointed lead and backup counsel.

Dated: 7/1/14



LG Display Co. Ltd.