ss Travel Today

da Richards

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Call 1-800-201-1467 with tips for this column. Traffic info by Metro Traffic Control; for more, see its Internet page at http://www.metronetworks.com.

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Talk about a dynamic duo, Northwest and Alliance Partner KLM give you worldwide service to over 80 countries.

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How it works: A caller dials an 800 number and leaves a message with an operator, who types the message into the system. Or, a PC user could send a message to the pager using electronic mail. The pager can receive text messages of up to 500 characters and display them on a tiny screen.

Encoded in the devices are a number of ready-made replies, such as "OK" and "Be there in 15." Users pick a reply and hit a button to send it. Or they can



PAGER: SkyTel's twoway communicator.

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Replies can travel back
several ways, including
to another pager or via
the Internet to a PC.
Users can buy the Sky-

plug the pager into a lap-

top PC and type a reply

Tel 2-Way device for \$399 or rent one for \$15 a month. For service, the lowest level would allow a user to receive unlimit-

ed messages in a region and send 100 replies a month for \$24.95. The top level allows unlimited messages nationwide and 200 replies a month for \$74.95.

But SkyTel's service is only the begin-

ning, analysts say. Competitors AT&T and MobileComm are rushing to get into two-way messaging. That should drive down prices, creating "the next hot application — cheap, wireless e-mail," says Bill Bane of Mercer Management Consulting, Also coming:

▶ Portable PCs with built-in, two-way messaging. Cards that slide into the PCs will be ready in a year, CEO Tuckett says. Chips that put the capability inside the machines will come after that.

▶ The devices, built into cars and combined with satellite positioning devices, will offer security. If your car gets stolen, call the pager and tell it to turn off the car. Then tell the pager to send a return message saying where it is.

sdaq still expanding

Nasdaq's composite index is up sharply this year on top of a strong five-year run. And trading has been heavier on the



Time Warner, TBS deal

FELLITE

THE NATION'S NEWSPAPER

Business Travel Today

By Rhonda Richards

Caribbean flights: American Eagle commuter flights into St. Thomas resume today from San Juan, Puerto Rico. American Eagle and American Airlines are flying into St. Croix and San Juan; limited service into St. Martin. Beginning Friday, American will make one daily flight from Miami and one from San Juan into St. Thomas. USAir has canceled service into St. Thomas through Saturday and

U.S. hotel occupancy rates.
January to June: 64.8%
61.6%
55.

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By Marcia Staimer, USA TODAY

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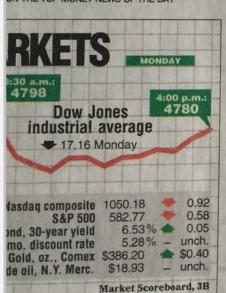


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ON THE TOP MONEY NEWS OF THE DAY

Y SEPTEMBER 19, 1995



to court story: McGraw-Hill, ness Week, said Monday that it may ask the to review a judge's ruling that blocked story in that magazine. A U.S. district court issued a restraining order to keep Business inting information from sealed court docuy about Procter & Gamble's lawsuit against New York over losses in derivatives. The aw-Hill asked a circuit court to overturn that udge court of appeals panel heard McGraw-Monday but took no action by the close of

SkyTel takes two-way paging nationwide

By Kevin Maney USA TODAY

SkyTel today unveils the first nationwide two-way paging system, launching a cheap mobile-messaging industry that will involve companies such as Sony and AT&T. Even major automakers will build messaging devices into cars.

"This is a breakthrough," consultant Jeffrey Kagan says. "A year from now you'll see so many new paging services, you can't even imagine them."

SkyTel's system will be up and running today in 150 metropolitan regions. By year's end, the system will cover 225 metro regions, says Bernard Tuckett, CEO of Mobile Telecommunications

Technologies. SkyTel is an Mtel division.

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Time Warner, TBS deal nearly done

By David Lieberman USA TODAY

NEW YORK — Details of Time Warner's \$8 billion proposal to buy Turner Broadcast

