

ss Travel Today

da Richards

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By Marcia Staimer, USA TODAY

service into St. Martin through mid-October. There is regular service into San Juan. *Hurricane coverage, 1A.*

Weather watch: Rain across the Plains, parts of Midwest. Expect mostly sunny conditions on the East and West coasts. *Details, 14A.*

Metro Traffic: In St. Louis, restricted lanes in both directions on the Martin Luther King Jr. Bridge will cause major delays into downtown. ... In Denver, major delays on the I-25 southbound ramp to I-225 northbound.

Call 1-800-201-1467 with tips for this column. Traffic info by **Metro Traffic Control**; for more, see its Internet page at <http://www.metronetworks.com>.

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WHO IN THE WORLD

WHAT SINGING DUO WAS
ORIGINALLY KNOWN AS
CAESAR AND CLEO?



Answer: Sonny and Cher

(Talk about a dynamic duo, Northwest and Alliance Partner KLM give you worldwide service to over 80 countries.)

**NORTHWEST
AIRLINES**

1-800-225-2525

yTel takes two-way paging nationwide

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oday unveils the first nationwide two-way paging system, launching mobile-messaging industry that companies such as Sony Even major automakers will aging devices into cars. a breakthrough," consultant an says. "A year from now many new paging services, ven imagine them." system will be up and run- n 150 metropolitan regions. d, the system will cover 225 ons, says Bernard Tuckett, obile Telecommunications

Technologies. SkyTel is an Mtel division.

How it works: A caller dials an 800 number and leaves a message with an operator, who types the message into the system. Or, a PC user could send a message to the pager using electronic mail. The pager can receive text messages of up to 500 characters and display them on a tiny screen.

Encoded in the devices are a number of ready-made replies, such as "OK" and "Be there in 15." Users pick a reply and hit a button to send it. Or they can



PAGER: SkyTel's two-way communicator.

plug the pager into a laptop PC and type a reply of up to 95 characters. Replies can travel back several ways, including to another pager or via the Internet to a PC.

Users can buy the SkyTel 2-Way device for \$399 or rent one for \$15 a month. For service, the lowest level would allow a user to receive unlimited

ed messages in a region and send 100 replies a month for \$24.95. The top level allows unlimited messages nationwide and 200 replies a month for \$74.95.

But SkyTel's service is only the begin-

ning, analysts say. Competitors AT&T and MobileComm are rushing to get into two-way messaging. That should drive down prices, creating "the next hot application — cheap, wireless e-mail," says Bill Bane of Mercer Management Consulting. Also coming:

► Portable PCs with built-in, two-way messaging. Cards that slide into the PCs will be ready in a year, CEO Tuckett says. Chips that put the capability inside the machines will come after that.

► The devices, built into cars and combined with satellite positioning devices, will offer security. If your car gets stolen, call the pager and tell it to turn off the car. Then tell the pager to send a return message saying where it is.

Nasdaq still expanding

Nasdaq's composite index is up sharply this year on top of a strong five-year run. And trading has been heavier on the New York Stock Ex-



Time Warner, TBS deal

TELLITE

USA
TODAY

Money

Y, SEPTEMBER 19, 1995

MONEYLINE

ON THE TOP MONEY NEWS OF THE DAY

MARKETS

MONDAY

8:30 a.m.:
4798

4:00 p.m.:
4780

Dow Jones
Industrial average

↓ 17.16 Monday

Nasdaq composite	1050.18	↑ 0.92
S&P 500	582.77	↑ 0.58
30-year yield	6.53%	↓ 0.05
mo. discount rate	5.28%	unch.
Gold, oz.	\$386.20	↑ \$0.40
oil, N.Y. Merc.	\$18.93	unch.

Market Scoreboard, 3B

COURT STORY: McGraw-Hill, *Business Week*, said Monday that it may ask the court to review a judge's ruling that blocked a story in that magazine. A U.S. district court judge issued a restraining order to keep *Business Week* from publishing information from sealed court documents about Procter & Gamble's lawsuit against McGraw-Hill over losses in derivatives. The McGraw-Hill asked a circuit court to overturn that judge court of appeals panel heard McGraw-Hill Monday but took no action by the close of the day.

THE NATION'S NEWSPAPER

SECTION B

Business Travel Today

By Rhonda Richards

Caribbean flights: American Eagle commuter flights into St. Thomas resume today from San Juan, Puerto Rico. American Eagle and American Airlines are flying into St. Croix and San Juan; limited service into St. Martin. Beginning Friday, American will make one daily flight from Miami and one from San Juan into St. Thomas. USAir has canceled service into St. Thomas through Saturday and



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SkyTel takes two-way paging nationwide

By Kevin Maney
USA TODAY

SkyTel today unveils the first nationwide two-way paging system, launching a cheap mobile-messaging industry that will involve companies such as Sony and AT&T. Even major automakers will build messaging devices into cars.

"This is a breakthrough," consultant Jeffrey Kagan says. "A year from now you'll see so many new paging services, you can't even imagine them."

SkyTel's system will be up and running today in 150 metropolitan regions. By year's end, the system will cover 225 metro regions, says Bernard Tuckett, CEO of Mobile Telecommunications

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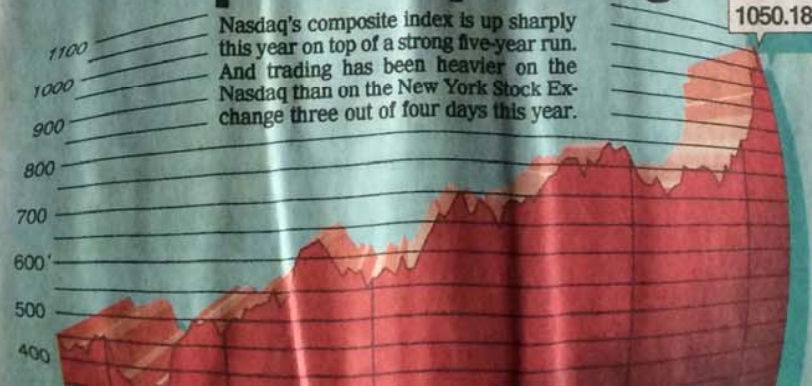
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Time Warner, TBS deal nearly done

By David Lieberman
USA TODAY

NEW YORK — Details of Time Warner's \$8 billion proposal to buy Turner Broadcasting System are emerging as the

