

**Applicant: Eric A. Bier**

**Title: Method and Apparatus for Per-User  
Customization of Applications Shared by a Plurality  
of Users on a Single Display**

**Mail Stop *Inter Partes* Review**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**PETITIONER'S POWER OF ATTORNEY IN AN *INTER PARTES* REVIEW**

Petitioner, Electronic Arts Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

<b>Lead Counsel</b>	<b>Back-up Counsel</b>
Eric A. Buresh (Reg. No. 50,394) <a href="mailto:eric.buresh@eriseip.com">eric.buresh@eriseip.com</a> ERISE IP, P.A. 6201 College Blvd., Suite 300 Overland Park, Kansas 66211 Telephone: (913) 777-5600 Fax: (913) 777-5601	Paul R. Hart (Reg. No. 59,646) <a href="mailto:paul.hart@eriseip.com">paul.hart@eriseip.com</a> ERISE IP, P.A. 5600 Greenwood Plaza Blvd., Suite 200 Greenwood Village, Colorado 80111 Telephone: (913) 777-5600 Fax: (913) 777-5601

The individual signing below has the authority to execute this document on behalf of  
Petitioner, Electronic Arts Inc.

By: 

Name: Russ Evans

Title: VP Legal Affairs

Date: June 5, 2014