

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY, INC.
Petitioner

v.

PAICE LLC & THE ABELL FOUNDATION, INC.
Patent Owner

Case IPR2014-00904
Patent 7,237,634

**PATENT OWNER'S NOTICE OF DESIGNATION OF ADDITIONAL
BACK-UP COUNSEL AND UPDATED CORRESPONDENCE ADDRESS**

In accordance with the provisions of 37 CFR § 42.10(a), Paice LLC & The Abell Foundation Inc. (collectively "Patent Owner"), designates Ruffin B. Cordell and Linda L. Kordziel as additional back-up counsel in the instant proceeding.

Kevin E. Greene will remain as back-up counsel as well, such that Patent Owner's designated counsel of record are:

LEAD COUNSEL	BACKUP COUNSEL
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Service Information under 37 CFR § 42.8(b)(4)(i) *et seq.*

Please address all correspondence and service to counsel as listed above.

Patent Owner consents to service by email at IPR36351-0015IP1@fr.com,

Riffe@fr.com, and Greene@fr.com.

Respectfully submitted,

Date: December 15, 2014

/Timothy W. Riffe/

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CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4)(i) *et seq.* and 42.105(b), the undersigned certifies that on December 15, 2014, a complete and entire copy of this Patent Owner's Notice of Designation of Additional Back-Up Counsel and Updated Correspondence address was provided via electronic mail to Counsel for Petitioner by serving the correspondence address of record as follows:

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