

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.
Petitioner,

v.

EVOLUTIONARY INTELLIGENCE, LLC
Patent Owner,

Case IPR2014-00086
Patent 7,010,536

TWITTER, INC. AND YELP INC.
Joining Petitioners,

v.

EVOLUTIONARY INTELLIGENCE, LLC
Patent Owner,

Case IPR2014-00812 (Consolidated)
Patent 7,010,536

POWER OF ATTORNEY

PETITIONER TWITTER, INC.'S


POWER OF ATTORNEY

Petitioner, Twitter, Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review;

| Lead Counsel | Back-Up Counsel |
|--|---|
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The individual signing below has the authority to execute this document on behalf of Twitter, Inc.

Dated: 9/25/14


By: 
Ben Lee
Litigation Counsel
Twitter, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this Petitioner Power of Attorneys has been served via FedEx on 10-6-14, upon the following:

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