

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TWITTER, INC. AND YELP INC.
Petitioners

v.

EVOLUTIONARY INTELLIGENCE, LLC
Patent Owner

Case IPR2014-00812
Patent 7,010,536

MOTION FOR *PRO HAC VICE* ADMISSION

UNDER 37 U.S.C. § 42.10

Pursuant to the Board's Notice of Filing Date Accorded to Petition and Time for Filing Patent Owner Preliminary Response, dated May 31, 2014, Petitioners respectfully request that the Board recognize Mr. Robert D. Tadlock as counsel *pro hac vice* during this proceeding.

1. Statement of Facts

Good cause exists for the Board to recognize Mr. Tadlock *pro hac vice* during this proceeding. Mr. Tadlock is an experienced litigation attorney, and has been involved in numerous litigations involving patent infringement in District Courts across the country. He has experience in jury trials, *Markman* hearings, and Federal Circuit oral arguments in patent infringement litigation matters. *See* Declaration of Robert D. Tadlock In Support of Motion to Appear *Pro Hac Vice*, Ex. A [Tadlock Bio]. Further, Mr. Tadlock is counsel for Petitioners in concurrent litigation and is familiar with United States Patent 7,010,536 that is the subject of this petition as well as the prior art relied upon in the petition. *Id.*, ¶ 7.

Mr. Tadlock is a member in good standing of the State Bar of California. He has never been suspended or disbarred from practice before any court or administrative body. *Id.*, ¶ 1. He has never had an application for admission to practice before any court or administrative body denied. *Id.*, ¶ 2. No sanctions or contempt citations have been imposed against him by any court or administrative body. *Id.*, ¶ 3. Mr. Tadlock has read and will comply with the Office Patent Trial

Practice Guide and the Board's Rules of Practice for Trials set forth in part 42 of 37 C.F.R. *Id.*, ¶ 4. Mr. Tadlock will be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.* and disciplinary jurisdiction under 37 C.F.R. § 11.19(a). *Id.*, ¶ 5.

Respectfully submitted,

By:  _____

Vaibhav P. Kadaba
Registration No. 45,865
Lead Counsel for Petitioners

**AFFIDAVIT OF ROBERT D. TADLOCK IN SUPPORT OF MOTION FOR
PRO HAC VICE ADMISSION**

I, Robert D. Tadlock, being duly sworn and upon oath, hereby attest to the following:

1. I am a member in good standing of the State Bar of California. I have never been suspended or disbarred from practice before any court or administrative body.

2. I have never had an application to practice before any court or administrative body denied.

3. No sanctions or contempt citations have ever been imposed against me by any court or administrative body.

4. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in part 42 of the C.F.R.

5. I will be subject to the USPTO Code of Professional Responsibility set forth in 37 C.F.R. §§ 10.20 et seq. and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

6. I have not applied to appear pro hac vice in the last three (3) years in any other proceeding before the Office.

7. I am familiar with the subject matter of this proceeding. I am counsel for Petitioners in concurrent litigation, am familiar with United States Patent No.

7,010,536 and have analyzed the prior art reference that is the subject of the
Petition and assisted in preparation of the Petition.



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[SEE NEXT PAGE FOR NOTARIZATION]

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