

U.S. Pat. No. 7,010,536
Petition for *Inter Partes* Review
Petitioner Power of Attorney

Paper No. _____

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TWITTER, INC. AND YELP INC.
Petitioners

v.

EVOLUTIONARY INTELLIGENCE, LLC
Patent Owner

Patent No. 7,010,536
Filing Date: January 28, 1999
Issue Date: March 7, 2006
Title: SYSTEM AND METHOD FOR CREATING AND MANIPULATING
INFORMATION CONTAINERS WITH DYNAMIC REGISTERS

Inter Partes Review No. Unassigned

PETITIONER POWER OF ATTORNEY

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Petitioner, Yelp Inc. hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review;

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The individual signing below has the authority to execute this document on behalf of Yelp Inc.

Dated: May 22, 2014

By: 

Aaron Schur
Senior Director of Litigation
Yelp Inc.

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Power of Attorney was served on May 23, 2014, by placing a copy into Express Mail directed to the attorneys of record for the patent at the following addresses:

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Dated: _____ By: _____

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