

SAMSUNG ELECTRONICS CO., LTD.
Petitioner,

v.

BLACK HILLS MEDIA, LLC
Patent Owner.

Case No. To Be Assigned
Patent No. 8,050,652

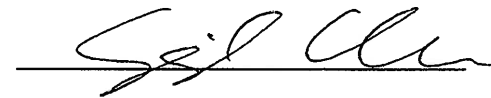
**POWER OF ATTORNEY FROM PETITIONER
SAMSUNG ELECTRONICS CO., LTD.**

including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *Inter Partes* Review :

Lead Counsel	Back-up Counsel
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The individual signing below has the authority to execute this document on behalf of Petitioner Samsung Electronics Co., Ltd.

Date: April 11, 2014




Name: Sungil Cho

Title: Director

served via overnight courier on the following counsel of record for patent owner.

Concert Technology Corporation
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Date: May 8, 2014



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