

SAMSUNG ELECTRONICS CO., LTD.  
Petitioner,

v.

BLACK HILLS MEDIA, LLC  
Patent Owner.

Case No. To Be Assigned  
Patent No. 8,050,652

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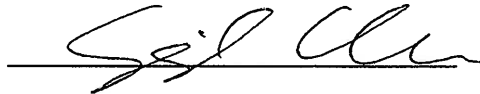
**POWER OF ATTORNEY FROM PETITIONER  
SAMSUNG ELECTRONICS CO., LTD.**

including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *Inter Partes* Review :

<b>Lead Counsel</b>	<b>Back-up Counsel</b>
Andrea G. Reister (Reg. No. 36,253) areister@cov.com <u>Postal and Hand-Delivery Address:</u> Covington & Burling LLP 1201 Pennsylvania Avenue, NW Washington, DC 20004 Phone: (202) 662-5141 Fax: (202) 778-5141	Gregory S. Discher (Reg. No. 42,488) gdischer@cov.com <u>Postal and Hand-Delivery Address:</u> Covington & Burling LLP 1201 Pennsylvania Avenue, NW Washington, DC 20004 Phone: (202) 662-5485 Fax: (202) 778-5485

The individual signing below has the authority to execute this document on behalf of Petitioner Samsung Electronics Co., Ltd.

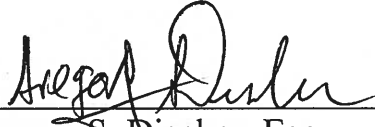
Date: April 11, 2014

  
Name: Sungil Cho  
Title: Director

served via overnight courier on the following counsel of record for patent owner.

Concert Technology Corporation  
5400 Trinity Road, Suite 303  
Raleigh NC 27607

Date: May 8, 2014

  
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Gregory S. Discher, Esq.  
Registration No.: 42,488