UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD., and LG ELECTRONICS, INC., LG ELECTRONICS U.S.A., INC., and LG ELECTRONICS MOBILECOMM U.S.A., INC., Petitioners,

v.

BLACK HILLS MEDIA, LLC, Patent Owner.

IPR2014-00737 IPR2015-00334 Patent No. 8,050,652

PETITIONERS' UPDATED MANDATORY NOTICE



IPR2014-00737 032449.0032-US08

Pursuant to 37 C.F.R. § 42.8, and in view of the Patent Trial and Appeal Board's Decision: Institution of *Inter Partes* Review and Grant of Motion for Joinder (Paper 16), Petitioner Samsung Electronics Co., Ltd. ("Petitioner Samsung") and Petitioner LG Electronics, Inc., LG Electronics U.S.A., Inc., and LG Electronics Mobilecomm U.S.A., Inc. ("Petitioner LG") submit the following Updated Mandatory Notice identifying the lead and back-up counsel for the captioned proceeding.

Lead and Back-up Counsel Under 37 C.F.R. § 42.8(b)(3)

Andrea G. Reister, Lead Counsel (Reg. No. 36,253)

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All other information previously provided remains the same.

Date: March 9, 2015 Respectfully Submitted,

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 9th day of March 2015, the foregoing Petitioners' Updated Mandatory Notice was served via electronic mail by agreement of the parties on the following counsel of record for Patent Owner.

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Date: March 9, 2015

Andrea G. Reister, Esq. Registration No.: 36,253