

v.

BLACK HILLS MEDIA, LLC  
Patent Owner.

Case No. To Be Assigned  
Patent No. 8,214,873

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**POWER OF ATTORNEY FROM PETITIONER  
SAMSUNG ELECTRONICS CO., LTD.**

DC: 5250834-1

above-captioned *Inter Partes* Review :

| <b>Lead Counsel</b>  | <b>Back-up Counsel</b>  |
|--|---|
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The individual signing below has the authority to execute this document on behalf of Petitioner Samsung Electronics Co., Ltd.

Date: April 11, 2014



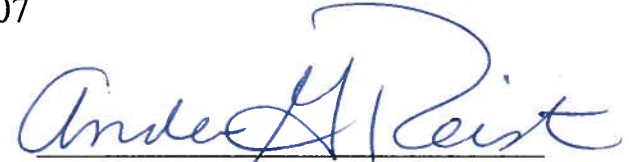
Name: Sungil Cho

Title: Director

served via overnight courier on the following counsel of record for patent owner.

Concert Technology Corporation  
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Date: May 1, 2014



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