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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SAMSUNG ELECTRONICS CO. LTD.;  
SAMSUNG ELECTRONICS AMERICA, INC.; AND  
SAMSUNG TELECOMMUNICATIONS AMERICA, LLC  
Petitioners

v.

BLACK HILLS MEDIA, LLC  
Patent Owner

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Case No. IPR2014-00717  
Patent 6,108,686

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**PATENT OWNER'S UPDATED MANDATORY NOTICE  
INFORMATION UNDER 37 C.F.R. § 42.8**

Patent Owner Black Hills Media, LLC, (“Patent Owner”) submits this updated Mandatory Notice pursuant to 37 C.F.R. § 42.8 to re-designate Thomas Engellenner (Reg. No. 28,711) of Pepper Hamilton LLP as Lead Counsel and to add Andrew W. Schultz (Reg. No. 66,869) of Pepper Hamilton LLP to counsel of record in light of the Power of Attorney submitted herewith.

**Identification of Lead and Back-up Counsel**

Thomas Engellenner, Lead Counsel (Reg. No. 28,711)

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Dated: July 24, 2015

Respectfully submitted,  
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**CERTIFICATE OF SERVICE**

I hereby certify that on July 24, 2015, a true and accurate copy of this paper, PATENT OWNER'S SUPPLEMENTAL MANDATORY NOTICE, was served on the following counsel for Petitioners Samsung Electronics Co., Ltd. *et al.* and Petitioners LG Electronics, Inc., *et al.*, via email:

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