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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD.,
SAMSUNG ELECTRONICS AMERICA, INC., and
SAMSUNG TELECOMMUNICATIONS AMERICA, LLC,
and
LG ELECTRONICS, INC., LG ELECTRONICS U.S.A., INC., and LG
ELECTRONICS MOBILECOMM U.S.A., INC.
Petitioners

v.

BLACK HILLS MEDIA, LLC
Patent Owner

Case No. IPR2014-00717
Case No. IPR2015-00335
U.S. Patent 6,108,686

**PATENT OWNER REQUEST FOR ORAL ARGUMENT
UNDER 37 C.F.R. § 42.70**

PATENT OWNER'S REQUEST FOR ORAL ARGUMENT

Pursuant to 37 C.F.R. § 42.70(a), Black Hills Media, LLC (“Patent Owner”) respectfully requests oral argument in IPR2014-00717. Pursuant to the Scheduling Order dated December 18, 2014 (Paper 27), oral argument is currently scheduled for July 28, 2015.

Patent Owner’s argument will focus on patentability of the challenged claims of the ‘686 Patent on the grounds for which trial was instituted based on Reilly (Ex. 1003), any additional issue raised by Petitioner prior to or at oral argument, or any additional issues for which the Board requests argument. Patent Owner request 45 minutes of total argument time.

At the oral argument, the Patent Owner intends to utilize audio/visual equipment to display demonstrative exhibits, and in accordance with the Trial Practice Guide, 77 Fed. Reg. at 48768, will contact the Board Trial Division paralegal prior to the oral hearing to discuss accommodating this request.

Dated: June 25, 2015

Respectfully submitted,
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Attorney for Patent Owner

CERTIFICATE OF SERVICE

I hereby certify that on June 25, 2015, a true and accurate copy of this paper, PATENT OWNER'S REQUEST FOR ORAL ARGUMENT, was served on the following counsel for Petitioners Samsung Electronics Co., Ltd. *et al.* and Petitioners LG Electronics, Inc., *et al.*, via email:

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