

SAMSUNG ELECTRONICS CO., LTD.  
Petitioner,

v.

BLACK HILLS MEDIA, LLC  
Patent Owner.

Case No. To Be Assigned  
Patent No. 6,108,686

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**POWER OF ATTORNEY FROM PETITIONER  
SAMSUNG ELECTRONICS CO., LTD.**

including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *Inter Partes* Review :

Lead Counsel	Back-up Counsel
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The individual signing below has the authority to execute this document on behalf of Petitioner Samsung Electronics Co., Ltd.

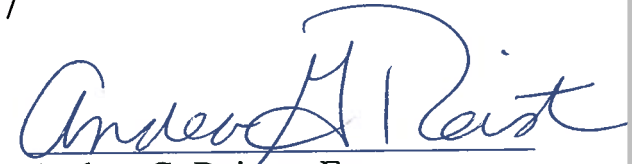
Date: April 11, 2014

  
Name: Sungil Cho  
Title: Director

served via overnight courier on the following counsel of record for patent owner.

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Date: May 1, 2014

  
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