

SAMSUNG ELECTRONICS CO., LTD.
Petitioner,

v.

BLACK HILLS MEDIA, LLC
Patent Owner.

Case No. To Be Assigned
Patent No. 6,108,686

**POWER OF ATTORNEY FROM PETITIONER
SAMSUNG ELECTRONICS CO., LTD.**

including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *Inter Partes* Review :

Lead Counsel	Back-up Counsel
Andrea G. Reister (Reg. No. 36,253) areister@cov.com <u>Postal and Hand-Delivery Address:</u> Covington & Burling LLP 1201 Pennsylvania Avenue, NW Washington, DC 20004 Phone: (202) 662-5141 Fax: (202) 778-5141	Gregory S. Discher (Reg. No. 42,488) gdischer@cov.com <u>Postal and Hand-Delivery Address:</u> Covington & Burling LLP 1201 Pennsylvania Avenue, NW Washington, DC 20004 Phone: (202) 662-5485 Fax: (202) 778-5485

The individual signing below has the authority to execute this document on behalf of Petitioner Samsung Electronics Co., Ltd.

Date: April 11, 2014



Name: Sungil Cho

Title: Director

served via overnight courier on the following counsel of record for patent owner.

Concert Technology Corporation
5400 Trinity Road, Suite 303
Raleigh NC 27607

Date: May 1, 2014

A handwritten signature in blue ink that reads "Andrea G. Rejster". The signature is written in a cursive style with a large initial "A".

Andrea G. Rejster, Esq.
Registration No.: 36,253