

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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MATCH.COM LLC and PEOPLE MEDIA, INC.  
Petitioners

v.

B.E. TECHNOLOGY, L.L.C.  
Patent Owner

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IPR Case No.: To be Assigned

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**PEOPLE MEDIA, INC.'S POWER OF ATTORNEY**

Mail Stop **Patent Board**  
Patent Trial and Appeal Board  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.10 (b), Petitioner, People Media, Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

Lead Counsel	Backup Counsel
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The individual signing below has the authority to execute this document on behalf of People Media, Inc.

Signature: Km Dye

By: K. Marshall Dye

Title: Director of Litigation

Date: 4/25/14

## CERTIFICATE OF SERVICE

I hereby certify that on this day, April 25, 2014, a copy of the foregoing was served upon Patent Owner, by placing into Express Mail directed to the attorney of record for the patent at the following address:

James D. Stevens  
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Dated: April 25, 2014

Respectfully submitted,

By: /Sanjay Murthy /  
Sanjay Murthy  
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