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M	ATCH.COM LLC and PEOPLE MEDIA, INC.
	Petitioners
	V.
	B.E. TECHNOLOGY, <i>L.L.C.</i> Patent Owner
-	IPR Case No.: To be Assigned

PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 6,628,314 UNDER 35 U.S.C §§ 311-319 AND 37 C.F.R. §§ 42.1-.80, 42.100-.123

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### TABLE OF CONTENTS

Page

Tabl	e of A	uthorit	ies	iv		
I.	INT	RODU	CTION	1		
II.	MA	NDAT	ORY NOTICES	1		
	a.	Real	Party-In-Interest Under 37 C.F.R. § 42.8(b)(1)	1		
	b.	Rela	ted Matters Under 37 C.F.R. § 42.8(b)(2)	1		
		i.	Current Litigation	2		
		ii.	Administrative Proceedings	2		
	c.	Lead	and Backup Counsel Under 37 C.F.R. § 42.8(b)(3)	3		
	d.	Serv	ice of Information Under 37 C.F.R. § 42.8(b)(4)	3		
III.	REC	REQUIREMENTS FOR INTER PARTES REVIEW				
	a.	Iden	dentification of Challenge and Relief Requested			
		i.	How the Challenged Claims Are to Be Construed Under 37 C.F.R. § 42.104(b)(3)			
			1. "Unique Identifier" (Claims 11, 15)	6		
			2. "Demographic Information" (Claims 11, 20)	7		
			3. "Periodically" (Claims 11 and 12)	7		
			4. "Software" (Claims 11 and 20)	8		
		ii.	How the Challenged Claims Are Unpatentable Under 37 C.F.R. § 42.104(b)(4)	8		
		iii.	Supporting Evidence Under 37 C.F.R. § 42.104(b)(5)	9		
IV.	LEV	EL O	F SKILL IN THE ART	9		
V.	DET	TAILE:	D CHALLENGE	9		
	a.	The	'314 Patent	9		
		i.	Summary of the Alleged Invention of the '314 Patent	9		
		ii.	Summary of the Prosecution History of the '314 Patent	12		
	h	Gro	ound 1— Logan Anticipates Claims 11 12 13 18 and 20:			



## TABLE OF CONTENTS (continued)

i.	Brie	ef Ove	<b>Page</b> rview of Logan13		
ii.	Ana	lysis	15		
	1.	Log	Logan Anticipates Claim 1115		
		a.	"A method of provide demographically- targeted advertising to a computer user"15		
		b.	"providing a server that is accessible via a computer network, permitting a computer user to access said server via said computer network,"		
		c.	"acquiring demographic information about the user, said demographic information including information specifically provided by the user in response to a request for said demographic information,"		
		d.	"providing the user with download access to computer software that, when run on a computer, displays advertising content, records computer usage information concerning the user's utilization of the computer, and periodically requests additional advertising content,"		
		e.	"transferring a copy of said software to the computer in response to a download request by the user,"		
		f.	"providing a unique identifier to the computer, wherein said identifier uniquely identifies information sent over said computer network from the computer to said server,"		
		g.	"associating said unique identifier with demographic information in a database,"24		
		h.	"selecting advertising content for transfer to		



## TABLE OF CONTENTS (continued)

					Pa	age
					demographic information associated with said unique identifier;"	.24
				i.	"transferring said advertising content from said server to the computer for display by said program,"	.25
				j.	"periodically acquiring said unique identifier and said computer usage information recorded by said software from the computer via said computer network, and associating said computer usage information with said demographic information using said unique identifier."	.26
			2.	Logar	Anticipates Claim 12 of the '314 Patent	
			3.	Logar	Anticipates Claim 13 of the '314 Patent	.30
			4.	Logar	Anticipates Claim 18 of the '314 Patent	.31
			5.	Logar	Anticipates Claim 20 of the '314 Patent	.32
	a.			_	in view of Robinson Renders Claims 15	.33
		i.	Brief	Overvi	iew of Robinson	.33
		ii.	Analy	sis		.34
VI.	CON	CLUS	ION	• • • • • • • • • • • • • • • • • • • •		.37



#### **Table of Authorities**

Page(s)
CASES
In re Amer. Acad. of Sci. Tech Ctr., 367 F.3d 1359 (Fed. Cir. 2004)
In re Bass, 314 F.3d 575 (Fed. Cir. 2002)
<i>In re Yamamoto</i> , 740 F.2d 1569 (Fed. Cir. 1984)
STATUTES
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35 U.S.C. § 102(e)
35 U.S.C. § 103
35 U.S.C. § 311
35 U.S.C. §§ 311-319
35 U.S.C. § 315(e)(1)
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37 C.F.R. § 42.10
37 C.F.R. § 42.10(b)
37 C.F.R. § 42.63(e)
37 C.F.R. § 42.101
37 C.F.R. §42.104
42 C.F.R. § 42.100(b)



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