| UNITED STATES PATENT AND TRADEMARK OFFICE |
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| BEFORE THE PATENT TRIAL AND APPEAL BOARD |
| MATCH.COM LLC and PEOPLE MEDIA, INC. Petitioners |
| v. |
| B.E. TECHNOLOGY, L.L.C. Patent Owner |
| IPR Case No.: To be Assigned |
| MATCH.COM LLC'S POWER OF ATTORNEY |

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Pursuant to 37 C.F.R. § 42.10 (b), Petitioner, Match.com LLC, hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned inter partes review:

| Lead Counsel | Backup Counsel |
|---------------------------------|-------------------------------|
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The individual signing below has the authority to execute this document on behalf of Match.com LLC.

Signature: KM Dyl

By: K. Marshall Dyl

Title: Director of Litigation

Date: 4/25/14

CERTIFICATE OF SERVICE

I hereby certify that on this day, April 25, 2014, a copy of the foregoing was served upon Patent Owner, by placing into Express Mail directed to the attorney of record for the patent at the following address:

James D. Stevens Reising Ethington P.C. P.O. Box 4390 Troy MI 48099

Dated: April 25, 2014 Respectfully submitted,

By: /Sanjay Murthy /
Sanjay Murthy
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