PGS' ambition is to develop **superior seismic data quality** to support customers' exploration and production success

# **ANNUAL REPORT** 2013



A Clearer Image | www.pgs.com

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# KEY FIGURES

Petroleum Geo-Services (PGS) is a focused Marine geophysical company that provides a broad range of seismic and reservoir services, including acquisition, imaging, interpretation, and field evaluation. The Company's MultiClient data library is among the largest in the seismic industry, with modern 3D coverage in all significant offshore hydrocarbon provinces of the world.

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## STREAMER MARKET SHARE OF



NUMBER OF SEISMIC 3D VESSELS IN OPERATIONS



AVERAGE STREAMERS PER VESSEL



# PROPOSED DIVIDEND INCREASE OF

#### NUMBER OF PATENTS GRANTED

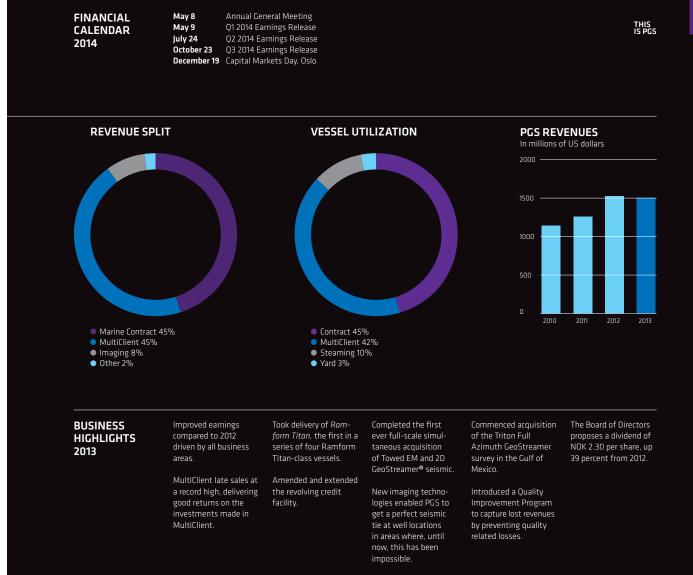


Patents held by PGS granted under the laws of the U.S., the UK and Norway

AVERAGE VESSEL AGE



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### **KEY FINANCIAL FIGURES**

| n USD million except per share data  | 2013    | 2012    | 2011    | 2010    |
|--|---------|---------|---------|---------|
| Revenues   | 1,501.6 | 1,518.3 | 1,253.3 | 1,135.1 |
| EBITDA (as defined)  | 828.9   | 776.2   | 534.8   | 475.4   |
| EBIT ex. impairment charges <sup>1</sup>   | 397.1   | 293.0   | 141.3   | 130.5   |
| EBIT as reported   | 382.1   | 293.8   | 138.7   | 51.4    |
| Net income   | 238.3   | 185.5   | 33.7    | (14.0)  |
| EPS  | 1.11    | 0.86    | 0.16    | (0.07)  |
| Net cash provided by operating activities  | 775.3   | 752.9   | 480.4   | 355.5   |
| Capital expenditures   | 437.8   | 368.1   | 279.9   | 223.5   |
| Cash investment in MultiClient library   | 373.0   | 297.4   | 203.9   | 166.7   |
| Total assets   | 3,544.3 | 3,275.6 | 3,137.2 | 3,035.0 |
| MultiClient library  | 576.9   | 382.3   | 334.1   | 310.8   |
| Cash and cash equivalents  | 263.8   | 390.3   | 424.7   | 432.6   |
| Shareholders equity  | 2,065.6 | 1,911.5 | 1,771.7 | 1,755.3 |
| Net interest bearing debt  | 666.7   | 435.6   | 394.2   | 279.2   |
| See notes to the financial statements for details of imnairments by neriod presented |         |         |         |         |

<sup>1</sup> See notes to the financial statements for details of impairments by period presenter

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## CEO letter 2013

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# DEAR FELLOW SHAREHOLDER

All business areas contributed to the higher margins we achieved in 2013. Going forward, we are targeting continued earnings growth driven by the vessel new build program and our industrial business approach.



We entered 2013 at a strong pace. However, sharper focus on cost and improved cash flow among our customers became increasingly apparent during the first half of the year and made the market more challenging than anticipated. PGS responded by shifting more capacity into MultiClient activities, where better opportunities were identified. Reallocating capacity delayed revenue timing, since the MultiClient business model entails sales over a number of years.

### The Industrial Approach

The Industrial Approach is all about establishing a sound, industrial platform for delivering performance through the cycle and generating consistent returns to our shareholders. The platform is supported by three pillars: a vessel investment strategy, an operational strategy and a financial strategy.

Our ongoing new build program is governed by our vessel investment strategy, which specifically targets capacity investments that will bolster PGS' market differentiation. Our most sustainable competitive advantage is the productivity of the fleet, primarily the high capacity Ramform vessels. Since 2008 we have taken delivery of five new vessels. *Ramform Atlas*, the latest fleet addition, was delivered late January 2014. Two more Ramform Titan-class deliveries are scheduled for 2015.

Fleet renewal has reduced the average vessel age significantly and by end 2015 we will have increased the number of streamers in the water by more than 50 percent since 2012. Market share is not a PGS objective, but critical mass is. We will only deploy PGS capital to new builds when we can establish real productivity differentiation and of course can see the prospect of a satisfactory Return On Capital Employed. All other

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